



40th Anniversary Celebration
Programming ideas- April 2024

In November 2025, COCA will officially celebrate its 40th anniversary. From January-December 2025, COCA is planning a variety of ways to celebrate, and welcomes input from the COCA board.

COCA at 40 Art Exhibition, featuring artwork from the milestone year.

Curate a showcase performance featuring grantees and local artist at Cascades Park.

Run an artist call for merch designs- *what arts & culture means to you*

Host a parade in Railroad Square, possibly as part of a First Friday.

Host COCA trivia about our arts, culture & heritage community at a local brewry.

Host a COCA karaoke night and give prizes.

Run a COCA Dungeons & Dragons campaign.

Commission art- ie a visual artwork for the 40th anniversary year; call for 10-min plays; write a poem.

Start an individual artist grant program with Tourism Development Tax support.

Expand the history section on COCA website- include the history of grantees & grant projects.

Identify key deliverables and create an infographic of impact over 40 years.

Set membership goals - 400 by Dec 31, 2025.

Set a subscription increase goal- 1,000 engaged subscribers by Dec 31, 2025

Set a visionary fundraising goal - \$400,000 for forty years spanning FY25 & FY26.