

Board Applicants –At-Large Seat (County)

Name	Occupation	Ethnicity	Gender
Kristen Summers ^{^*}	Attorney at the Florida Department of Health	Caucasian/Non-Hispanic	Female
Erika Michelle Branchcomb [*]	Senior Communications Specialist at the Florida League of Cities	Asian	Female
Holly McPhail [*]	Chief Strategist & Creator at Woodwind Communications LLC	Caucasian/Non-Hispanic	Female
Michael Kevin Killoren ⁺	Retired- Former Director of Arts & Culture for the City of Seattle	Caucasian/Non-Hispanic	Male

[^] Seeks reappointment

^{*}Indicates staff choice

⁺Alternate

**Board Applicants –At-Large Seat (County)
All Qualified Candidates**

Name	Occupation	Ethnicity	Gender
April Cluess	Grants Coordinator at Legal Services of North Florida	Caucasian/Non-Hispanic	Female
Asari Fletcher	Communications and Marketing Director at the FSU College of Nursing	Black	Female
Chad White	Designer/Developer/Photographer at OneLink for Everything	Caucasian/Non-Hispanic	Male
Darby Lynn Tish	Payroll Admin at Mainline Information LLC	Caucasian/Non-Hispanic	Female
Elizabeth Uchimura	Poll worker at the Leon County Supervisor of Elections	Prefer not to say	Non-binary
Erica Schrag	Brand & Communications Strategy Director at 22squared Inc	Caucasian/Non-Hispanic	Female
John Forrest Watson	Retired- former Planner at Florida Department of Agriculture & Consumer Services	Caucasian/Non-Hispanic	Male
Keisha Calderon	Chief Financial Officer at Harlem Lacrosse	Black	Female
Robert Buccellato	Program Specialist at Department of Education	Caucasian/Non-Hispanic	Male



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov. Applications will be discarded if no appointment is made after two years.

Name: Ms. Kristen Michelle Summers		Date: 4/5/2024 4:23:29 PM	
Home Address:	Confidential Tallahassee, FL 32301	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(850) 558-9909	Do you own property in the Tallahassee City Limits?	Yes
Primary Email:	missummers@gmail.com	How many years have you lived in Leon County?	14

(EMPLOYMENT INFORMATION)

Employer:	Florida Department of Health	Work Address:	
Occupation:	Attorney	Work Email:	
Work/Other Phone:			

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	F	Age:	36
District:	District V	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	John Wilson	Name:	
Address:	4052 Bald Cypress Way, Bin C-65	Address:	
Phone:	(850) 245-4444	Phone:	

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **Yes**

If yes, on what Committee(s) are you a member? **COCA**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **Yes**

To exempt your information from County records, you MUST complete the [Leon County Government Public Records Exemption Request](#).

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Historic Preservation / Ethnic Heritage

- Marketing
- Practicing Artist
- Tourism Industry
- Community Volunteerism
- Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Ms. Kristen Michelle Summers*

The application was electronically sent: 4/5/2024 4:23:29 PM

KRISTEN M. SUMMERS

Tallahassee, FL 32301 • missummers@gmail.com • 305-799-6596

Florida Bar Number 112206

Admitted Sept 2014

WORK EXPERIENCE

Florida Department of Health

Prosecution Services Unit, Chief Legal Counsel (2019-present)

Tallahassee, FL

July 2017– Present

Sept 2014 – Jan 2017

- Managed team of attorneys in a litigation-focused unit responsible for disciplining health care licensees who have been found by the State Surgeon General to be an immediate, serious danger to the public.
- Drafted, edited and approved orders and pleadings; assisted attorneys in case review; assigned cases; reviewed attorney caseloads to ensure timely prosecution; and assisted in litigation.
- Managed complicated and high-profile caseload of between 60-100 cases in an accelerated timeline and advocated for appropriate action before multiple professional boards.
- Successfully litigated cases as lead counsel before the Division of Administrative Hearings, involving cases of great public importance including medical marijuana regulation and medical malpractice.
- Participated in training incoming attorneys and investigators and contributed to the professional development of colleagues by presenting case briefings and legal presentations.

MQA Annual Long-Range Planning Meeting, Panelist, 2023

Basic DOAH Litigation Training Series: Discovery II – May 2023, presenter

Basic DOAH Litigation Training Series: Expert Testimony – Dec 2022, presenter

Basic DOAH Litigation Training Series: Evidence – Feb 2022, presenter

Annual Investigator Training – 2022 & 2023, panelist

Florida Department of Environmental Protection

Office of Water Policy (OWP), Operations Review Specialist

Tallahassee, FL

Jan 2017– July 2017

- Oversaw water management districts' development of minimum flows and levels for priority waterbodies.
- Provided general oversight to the South Florida Water Management District by attending district governing board meetings and updating OWP directors about current events related to the district.
- Tracked legislation pertinent to OWP during the 2017 legislative session. Prepared reports and memoranda on proposed bills impacting Florida's water policy.

EDUCATION

Florida State University College of Law

Juris Doctor

Certificate in Environmental, Energy, and Land Use Law

Tallahassee, FL

Graduated May 2014

University of Florida, School of Forest Resources & Conservation

Bachelor of Science

Natural Resource Conservation

Gainesville, FL

Graduated Dec 2010

EXTRACURRICULAR INVOLVEMENT

Council on Culture and Arts, At Large County Seat 2021-2024, *Executive Committee* 2022-23

Florida Administrative Law Society

Sustainable Tallahassee, 2020-2023

KCCI Community Catalyst, Fully Booked, 2022



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov. Applications will be discarded if no appointment is made after two years.

Name: Mrs. Erika Michelle Branchcomb		Date: 3/21/2024 10:43:01 AM	
Home Address:	2115 Lake Forest Dr Tallahassee, FL 32303	Do you live in Leon County?	Yes
Home Phone:	(850) 556-2717	Do you live within the City limits?	No
Primary Email:	erika.branchcomb@gmail.com	Do you own property in Leon County?	Yes
		Do you own property in the Tallahassee City Limits?	No
		How many years have you lived in Leon County?	41

(EMPLOYMENT INFORMATION)

Employer:	Florida League of Cities	Work Address:	301 S Bronough St Ste 300, Tallahassee, FL 32303
Occupation:	Senior Communications Specialist	Work Email:	ebranchcomb@flcities.com
Work/Other Phone:	(850) 701-3653		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	Asian	Gender:	F	Age:	43
District:	District II	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Betsy Couch	Name:	Dan Taylor
Address:	P.O. Box 10352 Tallahassee, Florida 32302	Address:	1224 Mitchell Ave Tallahassee, FL 32303
Phone:	(850) 509-3767	Phone:	(850) 443-1963

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **No**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

- Business/Economic Development
- Historic Preservation / Ethnic Heritage
- Marketing

Please explain: **20+ years of experience in communications, marketing and publications**

- Practicing Artist
- Tourism Industry
- Community Volunteerism

Please explain: *Currently serve on 211 Big Bend board of directors, 2021 KCCI Catalyst, previously served on the Children's Home Society board and was active in American Cancer Society's Relay for Life*

- Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mrs. Erika Michelle Branchcomb*

The application was electronically sent: 3/21/2024 10:43:01 AM

Erika Branchcomb

COMMUNICATIONS | MARKETING | BRANDING

ABOUT ME

Accomplished, results-driven communications professional with proven writing, editing and project management expertise and a successful track record overseeing special projects and coordinating marketing initiatives. Highly experienced in managing websites, publications, marketing materials and app development.

EXPERIENCE

SENIOR COMMUNICATIONS SPECIALIST

Florida League of Cities | October 2012 - Present

- Manage websites and mobile apps for Florida League of Cities and Quality Cities online magazine.
- Develop, edit, and oversee League and FMIT publications, marketing materials, and projects.
- Execute successful email campaigns, including newsletters and eblasts.
- Ensure unwavering brand consistency and top-notch quality.

MARKETING & COMMUNICATIONS CONSULTANT

Florida Certification Board/Freelance | Dec 2011 - October 2012

MARKETING COMMUNICATIONS MANAGER

Florida Chamber of Commerce | March 2010 - November 2011

- Developed and executed targeted member communications, marketing plans, campaigns, and initiatives.
- Served as writer and editor for electronic newsletters and annual publications, driving engagement.
- Crafted persuasive scripts for special events and presentations, enhancing brand messaging.

COMMUNICATIONS SPECIALIST

Capital City Bank | February 2006 - March 2010

- Implemented successful promotional campaigns to enhance brand visibility.
- Managed content creation for intranet and developed corporate communications.
- Oversaw print advertising and served as editor and contributor for printed and electronic newsletters.

CONTACT

erika.branchcomb@gmail.com
850.556.2717
linkedin.com/in/ebranchcomb
Tallahassee, FL

EDUCATION

Certificate in AI
Ragan Communications

Certificate in Editing
ACES/Poynter News University

Bachelor of Arts, Communications
University of West Florida

SKILLS

Writing/Editing
Project Management
Web Development/Management
Publications
App Development/Management
Direct Email Marketing
Brand Management
Corporate Communications
Content Management Systems

COMMUNITY

Board of Directors, 2-1-1 Big Bend,
2022-24 Chair

2021 Community Catalyst, Knight
Creative Communities Institute

Board of Directors, Children's Home
Society, Jun 2011 - Feb 2017



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov. Applications will be discarded if no appointment is made after two years.

Name: Ms. HOLLY MCPHAIL		Date: 4/3/2024 8:29:40 PM	
Home Address:	6363 WEEPING WILLOW WAY TALLAHASSEE, FL 32311	Do you live in Leon County?	Yes
		Do you live within the City limits?	No
		Do you own property in Leon County?	Yes
Home Phone:	(850) 510-4377	Do you own property in the Tallahassee City Limits?	No
Primary Email:	hmcphail@windwoodcomms.com	How many years have you lived in Leon County?	30

(EMPLOYMENT INFORMATION)

Employer:	Windwood Communications, LLC	Work Address:	6363 WEEPING WILLOW WAY TALLAHASSEE, FL 32311
Occupation:	Strategist/Consultant	Work Email:	hmcphail@windwoodcomms.com
Work/Other Phone:	(850) 510-4377		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	F	Age:	43
District:	District V	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Quia Atkinson	Name:	Betsy Couch
Address:	3205 SPRINGDALE DR	Address:	5355 PEMBRIDGE PL
Phone:	(850) 228-2660	Phone:	(850) 509-3767

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **No**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **Yes**

If yes, please explain *My spouse is a Leon County employee (Paramedic, EMS).*

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

- Business/Economic Development
- Historic Preservation / Ethnic Heritage
- Marketing

Please explain: *I run a boutique marketing firm specializing in nonprofit brand development.*

- Practicing Artist
- Tourism Industry
- Community Volunteerism

Please explain: *I am an avid volunteer in the community, having just recently served as a KCCI Catalyst for the Crosswalks to Classrooms project.*

- Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Ms. HOLLY MCPHAIL*

The application was electronically sent: 4/3/2024 8:29:40 PM

Holly McPhail

Project Manager | Digital Strategist | Problem Solver

 850.510.4377  hollymcphail@yahoo.com  @hollymcphail  Tallahassee, FL

Creative project manager and professional experienced in the government relations industry. Skilled in social media strategy, marketing, community outreach and engagement, local government and nonprofit management, program evaluation and event management.

PROFESSIONAL EXPERIENCE

CHIEF STRATEGIST & CREATOR | Windwood Communications, LLC | *Jul 2019 – Present*

Provide program development and communications leadership for a vast array of client needs including strategic planning, project management, content development & marketing, persuasive messaging, community outreach and event management; Regular writer, speaker and trainer for organizations on advocacy, storytelling, and social media integration.

COMMUNICATIONS COORDINATOR | Florida League of Cities, Inc. | *May 2016 – Jun 2019*

Coordinate digital media and marketing for statewide association representing municipal government; Strategy development and deployment of special initiatives, legislative action and issue campaigns; Provide regular online and in-person training on successful social media strategies, digital accessibility and community building.

LEGISLATIVE COORDINATOR | Florida League of Cities, Inc. | *Feb 2014 – May 2016*

Coordinate and track legislative activities for 7-person lobbying team; Conduct research, develop communications strategy and coordinate advocacy efforts for key legislative issues; Manage legislative events including advocacy days at the capitol, committee meetings, and annual legislative conference; Manage annual award recognitions for association members and policy makers; Supervise administrative functions for department.

PROGRAM COORDINATOR | Ounce of Prevention Fund of Florida | *Aug 2007 – Feb 2014*

Manage quality improvement efforts for statewide child abuse prevention program including strategic planning and progress tracking, policy development, data analysis, contract compliance and technical assistance; Develop research-based white papers on early childhood investment; Manage legislative budget requests, advocacy efforts, and promotion of systems of care integration; Supervise unit members.

TRAINING COORDINATOR | Florida Department of Health | *Jul 2003 – Aug 2007*

Coordinate statewide and regional training activities for clinical staff and healthy start care coordinators; Facilitate interagency meetings to reduce programmatic overlap and improve family health outcomes; Assist quality assurance program and make recommendations for policy and procedural changes.

POLICY ADVISOR | Scottish Parliament | *Mar 2001 – Jun 2002*

Conduct research, author issue briefs and develop policy recommendations on various issues including child poverty, urban regeneration and public health; Manage all public relations activities including correspondence, speech writing and event management; Supervise internship program.

EDUCATION

URBAN AND REGIONAL PLANNING | Florida State University | *Aug 2006*

Graduate certificate with a concentration on planning for developing areas and economics; Capstone project focused on cultural competency of Florida's health services.

INTERNATIONAL AFFAIRS | Florida State University | *Apr 2006*

Bachelor of Arts, summa cum laude, with a concentration in anthropology and economics; honors in the major thesis on the global inequities of garbage.

COMMUNITY

WOMEN WHO MEAN BUSINESS | Tallahassee Woman Magazine | *March, 2024*

Visionary leaders blazing trails and igniting change in her community.

25 WOMEN YOU NEED TO KNOW | Tallahassee Democrat | *March, 2023*

Public recognition of women making community contributions, fighting injustice and helping those in need.

KNIGHT CREATIVE COMMUNITIES INSTITUTE | Tallahassee, FL | *Dec 2022 – Present*

Making positive change in the community using "sense of place" projects that help retain, attract and harness talent for Tallahassee's economic mobility.

TALLAHASSEE SOUTHERN MODEL UNITED NATIONS | Tallahassee, FL | *May 2019 – Present*

Striving to further the understanding of international affairs in middle and high school students.

WHOLE CHILD LEON | Tallahassee | *Dec 2011 – July 2019*

Building a community where everyone works together to make sure children thrive.

SKILLS & ATTRIBUTES

Extensive background working with diverse populations and engaging stakeholders around early childhood investment and community development; Exceptional written and verbal communication skills; Savvy in social media strategy and digital marketing including design, SEO, lead generation and conversion; Adept in quantitative/qualitative research, gap analysis, strategic planning and continuous quality improvement; Proficient in contract management and compliance; Strong competency for curriculum development, managing board relations and conference planning; Gifted writer and public speaker; Exceptional technological skills.

REFERENCES

Cecka Rose Green
Executive Director
Children's Services Council of
Leon County
850.570.8482

Allison Parish
MIECHV TA Resource Center
Director, Education
Development Center
850.294.2405

Steve Vancore
Principal
Clearview Research
850.528.4109



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS BOARD**

**It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov.
Applications will be discarded if no appointment is made after two years.**

Name: Mr. Michael Kevin Killoren		Date: 7/24/2023 12:19:07 PM	
Home Address:	418 E Carolina Street Tallahassee, FL 32301	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(206) 450-6824	Do you own property in the Tallahassee City Limits?	Yes
Primary Email:	mkillorenc@gmail.com	How many years have you lived in Leon County?	1

(EMPLOYMENT INFORMATION)

Employer:	Retired	Work Address:	418 E Carolina Street Tallahassee, FL 32301
Occupation:	Civic Volunteer / Arts Advocate	Work Email:	mkillorenc@gmail.com
Work/Other Phone:	(206) 450-6824		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	M	Age:	67
District:	District V	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Phillip "Tip" Tomberlin, Jr.	Name:	Katee Tully
Address:	2805 Coldstream Drive Tallahassee, FL 32312	Address:	909 Circle Drive Tallahassee, FL 32301
Phone:	(850) 559-1388	Phone:	(727) 729-1798

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

I respectfully submit my application and professional credentials (attached), for your review, and express my enthusiastic interest in serving on the COCA Board of Directors.

For most of my 30+ year professional career, I've been a conscientious public servant, advancing arts and culture at the local, regional, and national level. I've also worked for a variety of cultural nonprofit 501 c (3) organizations, and a 501 c(4) convention and visitors bureau, launching cultural tourism initiatives.

I recently retired from the workforce and moved to Tallahassee in December, 2021. I am keenly interested in serving as a citizen volunteer board member with COCA, and willing to devote the time and energy to fulfill my commitment. To that end, I recently served on a recent grant review panel to better understand the scope of COCA's work, and am reviewing the current round of applications. I'm very impressed by the breadth and depth of the cultural community, the quality of the work, and the stewardship of COCA board and staff.

It would be a distinct honor to serve on the COCA board in support of the mission, the professional staff, fellow Commissioners, and Leon County residents. I respect the value of public service, and offer a deep personal and professional dedication to the work.

Thank you for your consideration.

Sincerely,

Michael Killoren

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **No**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Please explain: *In addition to board service for a community development corporation, I've also served in cabinet level positions to include art and culture in economic development strategies, including work in cultural tourism at a CVB, and at the national level. I also worked for cultural space planning efforts with university partners (city planning) and using Arts and Economic Prosperity data, Cultural Vitality Index data, and other resources. I've spoken to Chamber of Commerce groups in cities (Rochester, NY, Paducah, KY, Tucson, AZ) and many others as part of my work.*

Historic Preservation / Ethnic Heritage

Please explain: *Heritage and historic preservation (though not designation) was part of my portfolio in King County, WA, and incorporated in my work at the City of Seattle. I've also always had diverse ethnic and cultural organizations in the portfolio of every position throughout my career - from community-based volunteer to professional entities. I've also worked with tribal entities, and launched initiatives to expand representation of diverse racial, ethnic and cultural communities, including changing criteria in order to be more inclusive. I also managed the City of Seattle's Centennial celebration of the Alaska-Yukon-Pacific Exposition of 1909 - Seattle's first World's Fair (2009).*

Marketing

Please explain: *Marketing and promotion has been part of every job I've held in the arts - including generating content, developing marketing plans, and engaging in business and community partnerships for sponsorship and promotion. I taught advertising as an adjunct, years ago. I've also overseen funding programs specifically for marketing and promotion and convened the Marketing the Arts Task Force (Seattle) and engaged in larger cultural tourism efforts.*

Practicing Artist

Tourism Industry

Please explain: *I've been involved in the nexus between arts, culture and lodging taxes since the early 1990s in the burgeoning cultural tourism movement, culminating in my appointment to launch Seattle's cultural tourism program. Since then, tourism has always been part of my portfolio, whether within grant programs or direct partnership or national efforts, including Presidents Council on the Arts & Humanities (Washington, DC) and the National Cultural Tourism Alliance.*

Community Volunteerism

Please explain: *In St. Petersburg, I was a volunteer for the Historic Kenwood Neighborhood Association public art committee. I've also served as a volunteer with Celebration Outreach to feed those with food insecurity and homelessness, the St. Pete Free Clinic, and the Unitarian Universalist Church. I was also a volunteer with historic preservation efforts and community enhancement with the Eckington Civic Association (Washington, DC) and ad hoc with many others. Served as a volunteer with the Chicken Soup Brigade and Northwest AIDS Foundation in Seattle, and the Gay Men's Chorus in St. Louis.*

Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mr. Michael Kevin Killoren*

The application was electronically sent: 7/24/2023 12:19:07 PM

Michael Kevin Killoren

418 E Carolina ST, Tallahassee, FL 32301
206.450.6824 mkillorenc@gmail.com

Professional Experience

CEO / Executive Director, Morean Arts Center, St. Petersburg, FL

Oversight of 100 year old community-based arts center with four facilities. Increased Annual Fund by 150%, increased membership by 30%, launched *OPERATION: Art of Valor*, enabling veterans with PTSD to learn glassblowing at the Hot Shop, in partnership with the Haley VA Hospital. Launched artist speaker series and business planning process. Increased attendance at Chihuly Collection and class enrollments in all disciplines. June, 2017 – September, 2018.

Director of Local Arts Agencies, Challenge America, and Arts Engagement in American Communities, National Endowment for the Arts, (NEA) Washington, D.C.

Stewardship of national grant portfolios providing discipline expertise on Local Arts Agencies (LAAs); Challenge America (which extends the reach of the arts to historically underserved communities); and Arts Engagement in American Communities (AEAC), which discreetly ensures NEA awards in all 435 U.S. Congressional districts. All funding areas included cultural planning, marketing, promotion, artistic programming, presenting, sub-granting, and capacity building. Site visits intentionally focused on smaller communities. Also participated in national emergency relief efforts for natural and man-made disasters, and the National Cultural Tourism Alliance. Secured substantial NEA investment to conduct first nationwide LAA census (5,000 LAAs) in partnership with Americans for the Arts. October, 2010 – May, 2017.

Director, Mayor's Office of Arts & Cultural Affairs, Seattle WA

Cabinet-level position, managing \$8 million - \$12 million budget, directing a staff of 27 in City programs including Public Art (1% for-art Program with 2,800+ portable works, and 400+ permanently sited works) and all "Civic Partnership" funding areas, including 200+ cultural organizations, programs for individual artists, youth arts and afterschool programs. Initiated community economic development and cultural space strategies, managed City cultural facilities investments, and pilot investments in neighborhood arts councils. Launched the innovative "smART Ventures" program to address race and social justice equity issues. Instituted annual Mayor's Arts Awards and a ground-breaking Arts Education partnership with Seattle Public Schools to create systemic change to restore arts education for every K-12 student. Convened Marketing the Arts Task Force, and developed partnerships with Seattle Channel TV, Encore Media, and initiated cultural programming and exhibitions in City Hall. Secured a legacy, dedicated revenue stream for the Office (a percentage of Admission tax revenue). Worked with diverse 15 member Mayor/Council appointed citizen advisory Seattle Arts Commission, City Council and various community partners. July 2002 – October, 2010.

Director of Cultural Tourism, Seattle's Convention and Visitors Bureau, Seattle WA

Tapped to launch Seattle's first cultural tourism program. Developed partnerships between the arts, hotels, the hospitality industry, sponsors and the cultural sector, with strategies including an arts-centric online calendar of events, convening Marketing the

Arts Taskforce, arts/restaurant/hotel promotions, and a regional “Two-Nation Vacation” Amtrak partnership from Portland to Vancouver, B.C. April 2001 – July, 2002.

Executive Director, King County Arts Commission, Seattle WA

Responsible for \$3.8 million Arts Commission budget and activities, including strategic planning, County Council liaison, program oversight, and initiative development. Goals included implementation of cultural plan, partnering with agencies to include the arts in economic development, and initiating arts programs in rural and suburban communities with focused funding. July, 1999 – April 2001.

Arts Program Coordinator, King County Arts Commission, Seattle WA.

Revamped guidelines and panel process for Special Projects Program, the King County Performance Network, Cultural Facilities and \$1.75 million Science and Arts Initiative, including contract administration. Brought KCAC to on-line application (first in Washington State) and first web site. Produced public communications for three program areas, including web, newsletter, and annual community-building convenings. Managed data base development for grant programs, evaluation, and enhanced technical assistance. Staff lead for suburban and rural community arts programs. February 1995 - July 1999.

Managing Director, Alice B. Theatre, Seattle WA. Responsible for business operations, community and media relations; marketing, including group sales; resource development and fundraising for a nationally recognized LGBTQ theatre company entering its 11th season. Spearheaded the theatre's most successful fundraising campaign; administered and wrote long-range plan, NEA Advancement grant, and eliminated inherited deficit after departure of founders. October 1993 - January 1995

Programming Manager, Sheldon Arts Foundation, St. Louis, MO

Responsible for research, negotiation and placement of diverse series programming in music and theatre, including educational and artist residency activities for grades 6-12. Generated publicity and advertising, managed special events, marketing, community relations, group sales, corporate sponsorship; promotional materials and budgets. Worked with over 40 diverse ethnic, racial and academic communities, as well as with corporate planners. May 1990 - September, 1993.

College/University Adjunct Teaching

Webster University, St. Louis MO (1989 – 1991) Indiana University, Bloomington IN 1987 -1989

Education

Graduate school: Telecom/Cultural Studies, Indiana University, Bloomington, IN 1987-1989 (ABD).
B.A., Media Arts, Webster College, St. Louis, MO May, 1979 with honors.

Select Community Service

Grant panelist for COCA, Tallahassee, (2023), Florida DCA (2019), and numerous others.
Public Art Committee – Historic Kenwood Neighborhood, St. Petersburg, FL (2019-2021)
President and Vice President, US Urban Arts Federation, Americans for the Arts (2006-2010).
Ex Officio board member, Seattle Art Museum (2007-2010).
Board of Directors, Southeast Effective Development (SEED), community economic development corporation and cultural services agency, Seattle (2005 - 2010).
Recipient, Ray Hanley Award for Innovation, Americans for the Arts conference, San Francisco (2017)