

Board Applicants –At-Large Seat (City)

Name	Occupation	Ethnicity	Gender
Katherine Maiorana ^{^*}	Sachs Media	Caucasian/Non-Hispanic	Female
Kelly Goddard	Program Coordinator at the Florida Historic Capitol Museum	Caucasian/Non-Hispanic	Female
Sarah George ⁺	Event Manager at STAMP Event Co	Caucasian/Non-Hispanic	Female
Segundo Fernandez	Managing Partner at Oertel, Fernandez, Bryant & Atkinson PA	Prefer not to answer	Prefer not to answer

[^] Seeks reappointment

^{*}Indicates staff choice

⁺Alternate

Board Applicants –At-Large Seat (City)
All Qualified Candidates

Name	Occupation	Ethnicity	Gender
Audra Peoples	Deputy Director at the Department of Elder Affairs	Caucasian/Non-Hispanic	Female
Elizabeth Uchimura	Poll Worker at Leon County Supervisor of Elections	Other	Nonbinary
Isabella Alsharif	Artist (self-employed)	Caucasian/Non-Hispanic	Female
Jean Calixte	Florida Cessation Invention Manager at the Florida Department of Health	Black	Male
Kevin Curry	Assistant Professor at the FSU Department of Art	Caucasian/Non-Hispanic	Male
Lindsey Masterson	Owner/Designer at Pen and Tool LLC	Caucasian/Non-Hispanic	Female
Roopali Kambo	Professor at Tallahassee State College	Asian	Female
Will Crowley	Strategic Development Budget & Contract Manager at the Florida Department of Transportation	Prefer not to answer	Prefer not to answer

Application Form

Profile

Date

April 3, 2023

Katherine

First Name

P

Middle Initial

Maiorana

Last Name

kmaiorana@yahoo.com

Email Address

Preferred Mailing Address

Home Address

3361 Dry Creek Drive

Home Address

Tallahassee

City

FL

State

32309

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

114 S. Duval Street

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32301

Sachs Media

Employer

Senior Vice President,
Strategy & Business
Development

Job Title

Strategic Communications

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

I am writing to you to express my interest in continuing to serve on the COCA Board. I was originally appointed in October 2020 and have served as an active member, deeply involved in COCA's activities. For the last two years I have served as the Vice Chair of the Executive Committee, and currently serve as the co-chair of the membership subcommittee. Previously, I chaired COCA's grant subcommittee for two years and its strategic planning committee for one year. I am an enthusiastic supporter of arts and culture, regularly attending and supporting our community's art and cultural scene, from attending festivals and events to subscribing to Theater Tallahassee and Tallahassee Symphony Orchestra. As someone who has had the benefit of living in major U.S. cities, including Los Angeles, New York, Boston, and Chicago, I continue to be impressed by the city's growing arts and cultural activities. Should I be selected for the COCA Board, I will continue bring the Board passion, enthusiasm, and a wealth and depth of business experience and knowledge, from strategy to marketing. I would consider it an honor and privilege to continue serving on COCA's Board and hope you feel the same. I have attached my resume and I am available to answer any questions or provide additional information at your request. Again, many thanks for your consideration.

Reference 1 (at least one)

Ron Sachs Founder & Chairman Sachs Media 850-222-1996

Reference 2

Ken and Mary Kay Detzner (850) 491-2433 (850) 980-6201

[Katherine_Maiorana_Resume.pdf](#)

Upload a Resume

Education:

Florida State University

Degree received

Bachelor of Science

Graduate School Attended

University of Chicago, Booth School of Business

Degree received

MBA

Demographics

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

Identify any potential conflicts of interest that might occur were you to be appointed? (Please enter None if no conflicts)

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

None

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

All statements and information provided in this application are true to the best of my knowledge. Please note that Florida has a broad public records law. Your entire application and the information & responses contained therein, including your name, address, email, and phone number, will become a public record upon submission of the application to the City. In limited circumstances, certain public servants who are afforded protections pursuant to Ch. 119, F.S. may elect to have certain information exempted from public disclosure, upon written request.

I Agree

Katherine P. Maiorana •• m. 312.399.0878 •• kmaiorana@yahoo.com

- ◆ Experienced corporate communications professional with an MBA versed in strategy, marketing, communications, writing, social media, content development and public relations
- ◆ Track record of driving implementation of strategic initiatives, transforming new ideas into results and implementing process improvements
- ◆ Knowledgeable of qualitative and quantitative research methods to support marketing, communications and strategic initiatives
- ◆ Conceptual thinker with a combination of analytical and creative capabilities
- ◆ Avid learner who thoroughly enjoys researching and synthesizing information on issues and trends
- ◆ Strong written and verbal communication skills with achievements in original writing and content generation
- ◆ Significant experience working with C-level executives and board directors

EXPERIENCE

- 1/2018-Present** **SACHS MEDIA GROUP** **Tallahassee, FL**
Sachs Media Group is a Florida-based public relations and public affairs firm.
Senior Vice President, Strategy and Business Development (September 2018 to present)
Business Development Consultant (Contract position from January 2018 to August 2018)
- ◆ Lead business development, including RFP and pitch management, development of strategic new business plans, client prospecting, and creating and implementing new business processes. In addition, manage several key client accounts and work with founder and CEO Ron Sachs and President Michelle Ubben on strategic initiatives for the firm.
- 7/2016-12/2017** **THE ALINEA GROUP** **Chicago, IL**
The Alinea Group is the world-renowned hospitality team led by Chef Grant Achatz and Nick Kokonos, owners of Alinea, Roister, NEXT, and the Aviary.
- ◆ Led and managed guest relations team responsible for processing more than 10,000 inbound inquiries per month, including all reservations, guest inquiries, large parties and events, and more for Chicago-based hospitality group. Implemented initiative (G.R.E.A.T.) to improve quality, accountability and teamwork, leading to higher service levels, reduced turnover, and stronger morale. Drove team overtime down to nearly zero hours/week resulting in a significant savings in labor costs.
- 3/2016-7/2016** **COMMUNICATIONS CONSULTANT** **Remote and Onsite**
Provided a range of communications and marketing services, including branding, content development, writing, social media, marketing, public relations, and business development.
- 2/2014-2/2016** **ADTALEM (FORMERLY DEVRY EDUCATION GROUP)** **Downers Grove, IL**
Adtalem is a global provider of educational services and the parent organization of AUC School of Medicine, Becker Professional Education, Carrington College, Chamberlain College of Nursing, DeVry Brasil, DeVry University, Keller Graduate School of Management, Ross University School of Medicine and Ross University School of Veterinary Medicine.
Director, Public Affairs (May 2015 – February 2016)
- ◆ Transitioned to public affairs role at request of CEO and CHRO to provide strategic support to the new external relations and regulatory affairs SVP and leader joining the organization. Assigned to drive implementation of a proactive public affairs and thought leadership strategy.
- Chief of Staff to the CEO (February 2014 – May 2015)**
- ◆ Served as chief of staff to the CEO to ensure achievement of strategic objectives at the organizational level. Represented CEO in key internal meetings. Supported CEO in cultivation and relationships with external strategic partners and other stakeholders. Drove and set agenda for executive team, internal and external meetings. Facilitated preparation of Board meetings. Prepared briefing documents and research. Drafted internal and external CEO communications, correspondence, and presentations. Wrote and reviewed CEO's internal and external speeches and presentations.
- 1/2007-2/2014** **GOLIN (FORMERLY GOLIN HARRIS)** **Chicago, IL**
Golin is a leading global public relations and communications firm with 45 offices and over 1,000 professionals.
Last position: Executive Director (SVP), Marketing and Business Development (promoted to position in 2012)
- ◆ Led and executed the agency's marketing communications activities, including brand management, advertising, media relations, thought leadership, content creation and video production, design and development of collateral/marketing materials, industry sponsorships, awards, website, social media, and internal communications.
 - ◆ Led and managed the agency's business development efforts, including RFI/RFP response development, prospecting, new business performance analysis and annual client satisfaction survey.
 - ◆ Managed team of seven direct reports.
- Select accomplishments:**
- ◆ Secured two speaking opportunities for agency at Cannes Festival of Creativity in 2013 and 2011.

- ◆ Led design and implementation of new global intranet and employee social media platform.
- ◆ Developed and implemented external communications plan to introduce agency's new organizational model. **Awarded 2012 Silver SABRE, Agency Marketing.**
- ◆ Led the redesign and development of the agency's global website. **Awarded 2012 Silver SABRE Certificate of Excellence, Agency Website.**
- ◆ Contributed to design and development of agency's employee/client service model, The Gold Standard. **Awarded 2010 Bronze SABRE Certificate of Excellence, Employee Program.**

11/2001-12/2006

THE QUARASAN GROUP, INC. AND BRANDUCATE-IT, LLC.

Chicago, IL

The Quarasan Group was an educational product development firm that designed and developed teaching materials and textbooks for K-12 publishers, such as Houghton-Mifflin, Pearson, and Macmillan McGraw-Hill. Branducate-It (a sister company of Quarasan) was a branding and graphic design firm targeting small to medium-sized B2B and B2C professional services firms. Both organizations ceased operations in 2010.

Director of Marketing and Corporate Initiatives (June 2005-December 2006)

Director, Branducate-It (January 2004-December 2005)

Strategic Support Manager (November 2001-December 2003)

Marketing Communications

- ◆ Developed and executed annual integrated marketing plan to build awareness of companies' services, including positioning, advertising, thought leadership, marketing collateral, website design, tradeshow, public relations and client relationship management. Led and managed cross-functional teams of fulltime and freelance designers, writers and programmers. Created internal communication strategy by implementing firm's first Intranet to disseminate corporate information and competitive intelligence to facilitate knowledge sharing.

Corporate Strategy

- ◆ Internal consultant to executive team. Led the analysis of strategic issues, including framing the issues for management, gathering and analyzing data, and identifying actionable insights and recommendations. Proactively identified potential future strategic issues and/or opportunities facing the company and followed up as appropriate with analysis and recommendations.

11/1992-1/2001

THE BOSTON CONSULTING GROUP (BCG)

Multiple Locations

BCG is a leading international consulting firm that works with Fortune 500 companies on issues of strategy and management.

IT Practice Area Recruiting Manager (Chicago, 1999-2001)

- ◆ Developed, implemented and led firm's first full-life cycle recruiting strategy for North America IT Practice Area and WebLab, a BCG subsidiary, with offices in New York and San Francisco. **Fully staffed both WebLab offices in four months (18 people).**

Assistant to the Executive Committee (Boston and Chicago, 1997-1999)

- ◆ Organized and attended domestic/ international executive committee meetings; wrote summary reports to worldwide partner group on committee discussions and decisions. Special projects manager for committee. Reported to the CEO and CAO. **Saved \$100K by restructuring and reducing committee support staff from 3 FTE to 1 FTE.**

North America Recruiting Manager (New York, 1996-1997)

Recruiting and Staffing Manager (New York, 1994-1996)

Recruiting and Event Coordinator (Los Angeles, 1992-1994)

- ◆ Led and managed recruiting at top U.S. graduate business and law schools; established new recruiting channels; developed school marketing plans; conducted competitive analysis; measured and evaluated the effectiveness of recruiting performance.

EDUCATION

UNIVERSITY OF CHICAGO, GRADUATE SCHOOL OF BUSINESS, Chicago, IL, 2001

Master of Business Administration, concentrations in Marketing and Strategy

FLORIDA STATE UNIVERSITY, Tallahassee, FL

Bachelor of Science in Marketing

SKILLS

Key skills: Strategic communications, business development, prospecting, research and analysis, strategic planning, project management, C-suite reporting, writing, content development, event planning & management

Creative skills: Knowledge of graphic design and proficient in Adobe Creative Suite (InDesign, Photoshop), WordPress

Yellow Belt Six Sigma Certification

Research & Measurement Tools: MRI, Simmons, Radian 6, Toluna QuickSurvey, SurveyMonkey

Application Form

Profile

Date

05/30/2023

Kelly

First Name

A

Middle Initial

Goddard

Last Name

moonlovinchild@gmail.com

Email Address

Preferred Mailing Address

Home Address

2201 Monticello Drive

Home Address

Tallahassee

City

FL

State

32303

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

400 S Monroe Street

Work Address - Address Line 2

Room B-06

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32399

Florida Historic Capitol Museum

Employer

Program Coordinator

Job Title

Administrative

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

I was born here in Tallahassee, Florida and have lived here my whole life. Both of my children were born here, and most of my family is here-- I am a "Tallahassee Lassie". I am an active member of the Tallahassee music community and play in a family band called The New 76ers. If appointed, this would be my first seat on a Board or Committee, but I have experience working with a Board for my day job and I think this experience will serve me well, if I am chosen as a Practicing Artist member.

Reference 1 (at least one)

Grant Peeples, (850) 322-6917, Branch Street, Tallahassee, FL 32303

Reference 2

Rachel Basan Porter, (850) 566-3865, Florida Historic Capitol Museum 400 S Monroe St, Room B-06, Tallahassee, FL 32399

Reference 3

Carrie Hamby, (850) 264-6916, Blue Tavern 1206 N Monroe St, Tallahassee, FL 32303

[KG_resume.pdf](#)

Upload a Resume

Education:

Florida State Universit

Degree received

BA in Humanities (Art History)

Demographics

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

**Identify any potential conflicts of interest that might occur were you to be appointed?
(Please enter None if no conflicts)**

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

none

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

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I Agree

Kelly Allison Goddard

2201 Monticello Drive

Tallahassee, Florida 32303

(850) 528-8698

Email: moonlovinchild@gmail.com

Education

The Florida State University, BA in Humanities, graduated in April 2000

Tallahassee Community College, AA in General Studies, graduated in May 1998

Lincoln High School, Tallahassee, Florida, Diploma, graduated in June 1995

Certifications

Certificate in Volunteer Administration in 2004 from Volunteer LEON, Leon County, FL

Work Experience

Program Coordinator

Florida Historic Capitol Museum

February 2014 to present

As the Program Coordinator at the Florida Historic Capitol Museum, my position is multi-faceted and broad in duties since I am part of a small staff that all work to run the Museum. I provide support for the Museum Director, museum staff and the direct support organization for the Museum, the Florida Historic Capitol Foundation, Inc. In addition, I serve as assistant marketing coordinator and graphic designer for Museum events and exhibits. I help promote events and exhibits online, in print, and on social media. I also assist in the coordination, planning, and procurement for our events and exhibits at every stage. Currently, in addition to my position as Program Coordinator, I am also serving in the vacant position of Office Manager, handling the financial accounting for the Museum on a daily basis, including the use of QuickBooks to create invoices and deposits for the Foundation; as well as working with Legislative accountants on contracts and purchase orders. In addition to financial record keeping, I also help keep our CRM database up to date with our member's and stakeholders current information. Currently, I also serve as the Education Coordinator (another vacant position) for a program called *Legislative Kids*, where I plan activities, stories, crafts, and tours of the Museum for the children of the current Legislators, who are in town during Session. Other random duties include answering the main phone line for the Museum, greeting and introducing visitors at the Visitor Desk, cleaning, catering and planning Museum and other outreach events, and giving tours or speaking with groups when needed.

Senior Administrative Assistant

The Florida Senate, Office of the Senate Secretary-Administration
August 2011 to January 2014

This position, located in the Office of the Senate Secretary, serves as the Administrative arm of the Florida Senate. In this position, I act as the liaison between the Office of Legislative Services (Human Resources) and all Senate employees. I am responsible for preparing and sending out correspondence relating to all areas of employment; assisting Senators and all Senate staff with any issues of employment, benefits, purchasing, budget and travel. I serve as the assistant to the Director of Administration, who is also the Secretary of the Senate, and work independently to fulfill the duties of Senate Administration, making sure issues are handled in a timely manner. In addition, I assist with any special events for Organization Session and Opening Day of Session. I also assist with front office duties, such as answering main line telephones and covering the reception area when needed.

Senior Administrative Assistant

The Florida Senate, Senate Budget Office
July 2010 to August 2011

This position was located in the Senate President's office. This was a multi-faceted position in that I not only served as the administrative support for the Senate Budget Office under the Director, Craig Meyer, but also for the President's office when Session was not in. During Session, I worked closely with the Senate Budget Committee staff and assisted with bills that were in the Committee, in terms of tracking them and making sure they went through the process smoothly. In addition, I served as primary contact for scheduling for Craig Meyer, as well as, assisted with requests from the Budget Chairman and other Senators and their aides in regards to Budget questions or bills. This position was a high-pressure and fast-paced job during session, in addition, it was a position in which I deal with a lot of different people who wanted to see or meet with the President, Budget Chairman or Director of the Budget Committee. It required excellent organizational skills, ability to timely meet critical deadlines, be very flexible and to demonstrate excellent customer service skills.

Personal Secretary

Florida Department of Agriculture and Consumer Services

June 2006 to June 2010

This position was located in the Office of the Commissioner. I served as the personal assistant to Deputy Commissioner Craig Meyer. This was a highly responsible position, requiring the utmost in professionalism, discretion and teamwork. In addition to serving as personal assistant to Deputy Commissioner Meyer, I also provided administrative support to the other managerial staff in the office, including the Commissioner and Assistant Commissioner. My duties included making travel arrangements, submitting travel requests and approving travel from Divisions using our automated AIMS travel system, keeping files up to date, assisting with telephone and front desk duties when needed, receiving correspondence from Division offices and moving it through the approval process, serving as the P-Card Approver for the Office of the Commissioner which included approving p-card charges, printing reports in FLAIR (State purchasing system) and keeping files updated and ready for audits.

Senior Word Processing Systems Operator/Administrative Assistant I

Florida Department of Agriculture and Consumer Services

February 2005 to June 2006

This position was located in the Bureau of Agricultural Dealers Licenses, Division of Marketing. I was responsible for issuing licenses for Dealers in Agricultural Products using a computer database, I dealt with customers on the telephone and in written correspondence regarding their licensing requirements, updated filing system with new license information, collaborated with IT staff to create a new licensing database using Oracle, a system in which I helped to customize based upon the needs of our Bureau. This new system allowed our Bureau to print our own licenses instead of sending them to the old mainframe printer used by the Department. In addition I wrote the training manual for the new system and trained colleagues on how to use it. In November 2005, I was promoted within the Bureau to an Administrative Assistant I position.

OPS Education Specialist and Volunteer Coordinator

Florida Department of State, Mission San Luis

November 2003 to February 2005

My duties as an Education Specialist included giving guided tours of the site, participating in Living History programs, opening and closing of the historic buildings and of the site, general upkeep of historic buildings and gardens, answering phones and greeting visitors at the front desk when needed, helping out with historical wardrobe for staff and volunteers, helping out with children's camp programs when needed, prepare necessary paperwork to request purchasing for the site (including office supplies, furniture, etc.), participate in educational outreach programs at local and regional schools and community events to educate public about the site and its significance to our community and state.

In my position as the Volunteer Coordinator, I was responsible for the supervising and scheduling of volunteers to work on program days. I was also responsible for creating and mailing out the monthly volunteer newsletter and calendar to all of the volunteers. Other Volunteer Coordinator duties included planning and conducting monthly volunteer meetings, planning volunteer appreciation dinners and activities, planning activities and staffing the Downtown Market outreach programs each month, organizing the volunteer and staff library, developing an updated version of the Volunteer Handbook, provided training, recruitment and placement for new volunteers and securing funding and donations for special events.

OPS Senior Clerk

Tallahassee Community College

August 2003 to November 2003

This position was located in the Office of the Vice President for Academic Affairs. My duties included answering phones, circulating mail, and general administrative office work. I also received requests from Student Organizations for excusal from class for an activity and once approved by the Vice President, I sent notice to each of the students' teachers to advise them of this release.

Server and Entertainment Coordinator

Bella's Italian Restaurant

September 2000 to May 2003

This position started out as a part-time job, developed into a full-time position after October 2001. My duties included greeting and seating the customers, taking orders and giving them exceptional service while dining. I was also charged with coordinating the weekly entertainment, which included scouting, calling and scheduling musicians to play. In addition, I was also responsible for handling the day-to-day operations, such as, inventory of stock (wine, coffee, tea, paper goods, etc.), cleaning the restaurant and restrooms, setting up the tables, prepping for lunch and dinner, as well as training new employees.

Personnel Technician I

Florida Department of Agriculture and Consumer Services

July 2001 to October 2001

This position was a promotion within the Bureau of Personnel Management. My duties included adding new Career Service and OPS employees into the COPES and SAMAS systems, as well as terminating OPS employees from both systems and doing this in a timely manner due to payroll deadlines. I was also responsible for signing up new Career Service employees on our automated sign-up system, while orienting them on the Department's policies and benefits.

Personnel Aide

Florida Department of Agriculture and Consumer Services

August 2000 to July 2001

This position was located in the Bureau of Personnel Management, Office of Insurance and Benefits. My duties included answering phones, verifying employment using COPES, distributed mail, filing, faxing, made copies from personnel files upon request, learned the new scanning system for online personnel files, scheduled new employee benefits orientation, assisted benefits section with Open Enrollment inquiries, updated changes made to employee W-4 cards in COPES and SAMAS systems, as well as added new employee W-4 cards into SAMAS, created and updated new and terminating employee files.

OPS Senior Clerk

Florida Department of Health

September 1998 to August 2000

This position was located in the Bureau of Personnel Management. I worked in the file room and duties included verifying employment using COPES system, filed paperwork and timesheets in personnel files in a timely manner, made new employee packets and sent them out to offices within the Department, made copies, answered phones, responsible for making new employee and terminated employee files, prepped terminated employee files over 6 months old to be sent to State Archives, maintained listing of all files sent to State Archives.

Application Form

Profile

Date

3/22/2024

Sarah

First Name

R

Middle Initial

George

Last Name

sarah.rose.george@gmail.com

Email Address

Preferred Mailing Address

Home Address

927 E Jefferson St

Home Address

Tallahassee

City

FL

State

32301

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

Remote

STAMP Event Co.

Employer

Event Manager

Job Title

Event Producer

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

My passion for the arts began at an early age and was amplified by the diversity and abundance of creative thinkers I found in my 8 years living in NYC. To develop my career in the world of live arts, I earned both a Bachelor of Arts in Music and a Bachelor of Arts in Theatre at Florida State University in Tallahassee, FL. I continued my studies with internships at award-winning theatre companies, NOLA Project in New Orleans as well as Labyrinth Theatre Company in New York City, followed by an event management internship STAMP Event Management in New York City. As Day-to-Day Manager for Grammy-winning artist, Esperanza Spalding, I facilitated the scheduling, coordination and production of concerts, and effectively guided collaborations with major arts institutions, international venues, booking agencies and artist management companies. As Project Manager for Spalding's Grammy-winning album, "12 Little Spells", I oversaw not only the planning and execution of the album creation and launch, but played an integral role in the 12-show album tour in 2018. Whether it's managing a project's budget, sourcing vendors, or figuring out how to rig a hanging projection screen, I'll do whatever needs to be done to successfully execute a project. After moving back to Tallahassee in 2020, I produced "A House Called Florida", alongside artist Allison Janae Hamilton and Forgotten Coast Productions. This film installation explores Black life and the southern environment, particularly around the Great Migration, and has been featured in Brooklyn, Los Angeles, Baltimore, and Mississippi museums. Now, I work remotely as an Event Manager for NYC-based event company, STAMP Event Co. Here, I work closely with many non-profit organizations (including GLAAD, ADCOLOR, The Opportunity Agenda, The Brigid Alliance, and Americares) to help them 1) reach their fundraising goals, 2) elevate their guest experience, and 3) increase organizational and brand awareness. It is my desire to take the skills I learned in my years of experience in arts, charitable organizations, and project management and give back to the community that made me.

Reference 1 (at least one)

Margaret Crisostomo Co-Founder of STAMP Event Co. (917) 592-2620
margaret@stampeventco.com

[Resume_SarahRGeorge_2024.pdf](#)

Upload a Resume

Education:

Florida State University

Degree received

BA Music / BA Theatre

Demographics

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

Identify any potential conflicts of interest that might occur were you to be appointed? (Please enter None if no conflicts)

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

I will periodically have to travel for events, but I will know these dates well ahead of time.

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

All statements and information provided in this application are true to the best of my knowledge. Please note that Florida has a broad public records law. Your entire application and the information & responses contained therein, including your name, address, email, and phone number, will become a public record upon submission of the application to the City. In limited circumstances, certain public servants who are afforded protections pursuant to Ch. 119, F.S. may elect to have certain information exempted from public disclosure, upon written request.

I Agree

Sarah George

850.933.5376

sarah.rose.george@gmail.com

[LinkedIn](#)

SKILLS

Project Management, Event Production, Artist Management, Vendor Sourcing, Budget Management, Guest Management, Staffing, Inventory Management, Google Workspace, Microsoft Office, Slack, Asana

SELECTED EXPERIENCE

Event Manager, STAMP Event Co.; Remote- Apr 2022- Present

Lead nationwide events. Includes guest management, vendor sourcing and management, budget maintenance, venue management, and more. Clients include Google, ADCOLOR, GLAAD, The Brigid Alliance, The Opportunity Agenda, Sony Music Group, Viktor&Rolf, Americares, and more.

Event Consultant, Point Foundation; Remote- March 2017-June 2022

Provide seasonal event support and direction for annual fundraising galas (both in-person and virtual), Point Honors NYC and Point Honors LA. Includes general project management, guest management, talent coordination, auction coordination, deadline management, staff scheduling, and more.

Production Coordinator, XISM; Remote- Jan. 2022-Apr. 2022

Provide production support for Herbalife Honors 2022 virtual conference by remotely coordinating talent video shoots.

Associate Producer, Mitchell Gold + Bob Williams Home; Remote- Aug. 2021-Jan. 2022

Produce Spring catalog photoshoot for luxury home brand. Include location scouting, budget management, staffing, vendor sourcing, scheduling, inventory management, and more.

Associate Producer, Forgotten Coast Productions; Tallahassee, FL- May 2021-June 2022

Provide administrative support for new art film premiering 2022. Includes budget management, staffing/ hiring, casting, vendor sourcing, deadline management, scheduling, and more.

Day-to-Day Manager, Esperanza Spalding; New York, NY- Feb. 2017- Dec. 2019

Manage daily operations of Esperanza Spalding Productions, led by world-renowned and award-winning artist, Esperanza Spalding. Includes project management, budget management, 'one-off' management, tour management, scheduling, social media management, and more. On the creative team for "Exposure", in which an entire album was written and recorded in 77 hours while being streamed on Facebook Live. Project Manager for album release and tour of Spalding's Grammy award-winning album, "12 Little Spells".

Production Assistant, STAMP Event Co.; New York, NY- Aug. 2016 - 2021

On-the-ground team for large-scale events such as TONY Awards Press Room, TONY Awards Nomination Luncheon, City Harvest Gala, Point Honors Gala, Friends of Hudson River Park Gala, Friends of Hudson River Park BBQ, StoryCorps Gala, International Center of Photography Luncheon, Trevor Project Gala, and Product of the Year Awards.

Event Project Manager, Baby Llama Productions; New York, NY – 2016

Handle production and logistics for 300-person event. Includes budget management, staffing, payroll, scheduling, product and vendor sourcing, and overall execution.

Assistant Manager/ Retail Director, Hu Kitchen; New York, NY – 2013–2016

Work with a team to build a brand from the ground up; includes floor management, retail and direct operations ordering, inventory management, cash management, scheduling, staff hiring and training, and brand development. Stay up-to-date with NYC food trends in regards to ingredients, menu items, and new and exciting vendors.

EDUCATION

Florida State University, BA in Music, 2011

Florida State University, BA in Theatre, 2011

Institute for Integrative Nutrition, Certificate in Holistic Health, 2012

INTERNSHIPS

NOLA Project (New Orleans, LA) 2010

Labyrinth Theater Company (New York City, NY) 2013

STAMP Event Co. (New York City, NY) 2016

REFERENCES

Upon request

Application Form

Profile

Date

04/04/2024

Segundo

First Name

J

Middle Initial

Fernandez

Last Name

sfernandez@ohfc.com

Email Address

Mobile: (850) 544-5300

Primary Phone

Business: (850) 521-0700

Alternate Phone

Preferred Mailing Address

Work Address

702 Lothian Drive

Home Address

Tallahassee

City

FL

State

32312

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

PO Box 1110

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32302

Oertel, Fernandez, Bryant & Atkinson PA

Employer

Managing Partner

Job Title

Attorney

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

While maintaining a full time law practice, I pursued and obtained a Master of Arts and PhD degree in Art History from Florida State University in 2018. In the 47 years that I have been a resident of Tallahassee/Leon County, I have has a varied experience in serving on a number of community and not-for-profit organization boards, including • Member and Chair, Historic Tallahassee Preservation Board (appointed by Gov. Lawton Chiles and confirmed by the Florida Senate) • Member, Board of Directors Museum of Art – Tallahassee (MART) • Member and Chair, Dean’s Advisory Board, FSU College of Fine Arts • Member, Board of Directors, Tallahassee Museum of History and Natural Science • Member and Chair, Tallahassee Symphony • Member and Chair, Board of Directors of Goodwood Museum • Member and President, Holocaust Education Resource Council (HERC) These Boards of which I have been a member and/or Chair have almost exclusively focused on the Arts and Education. I am a firm believer in the role of the Arts in the cultural and economic life of the community I live in and where I have married and have raised eight children.

Reference 1 (at least one)

Timothy P. Atkinson 326 Meadow Ridge Dr Tallahassee, FL 32312 (850) 544-5304

Reference 2

C. Preston McLane 2048 Ermine Drive Tallahassee, FL 32308 (850) 544-1262

Reference 3

Elizabeth Ricci 9918 Buck Point Road Tallahassee, FL 32312 (850) 544-9970

[Segundo_J_Fernandez_Resume.pdf](#)

Upload a Resume

Education:

University of Miami

Degree received

Bachelor's Degree in Biology

Graduate School Attended

Samford University, University of Miami, Florida State University, Florida State University

Degree received

J.D., LL.M. in Ocean and Coastal Law, M.A. in Art History, Ph.D in Art History

Demographics

Ethnicity *

Prefer not to Answer

Gender *

Prefer not to say

Identify any potential conflicts of interest that might occur were you to be appointed? (Please enter None if no conflicts)

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

None

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

Charge, Date of Disposition, County/State

N/A

All statements and information provided in this application are true to the best of my knowledge. Please note that Florida has a broad public records law. Your entire application and the information & responses contained therein, including your name, address, email, and phone number, will become a public record upon submission of the application to the City. In limited circumstances, certain public servants who are afforded protections pursuant to Ch. 119, F.S. may elect to have certain information exempted from public disclosure, upon written request.

I Agree

SEGUNDO J. FERNANDEZ

Areas of Experience

- Independent Scholar, Art History and Art Exhibition Curation
- Governmental and Administrative Law
- Environmental Law; Water Resource Development, Permitting, and Regulation and Litigation
- Executive and Legislative Lobbying
- Appellate Practice
- Comprehensive Land Use Planning and Land Development

Education

- University of Miami, B.S. in Biology, 1973
- Cumberland Law School of Samford University, J.D. *cum laude*, 1976
- University of Miami, LL.M. in Ocean and Coastal Law, 1977
- Florida State University, M.A. in Art History, 2009
- Florida State University, Ph.D. in Art History, 2018

Art History Exhibition Curation and Publications

- The Melting Touch of Nature: 250 Years of British Landscape Drawings & Watercolours from the Fernandez Collection, 2001 Exhibition at Brenau University, Gainesville, Georgia
- Organizer/Curator, Cuban Art from the Fernandez Collection, 2003 Exhibition at Brenau University, Gainesville, Georgia
- Author, Kauffman and Reynolds: Infant Academy Unmasked, Florida State University: Athanor XXVIII (2009)
- Organizer/Guest Curator, Cuban Art in the 20th Century, 2016 Exhibition at the Florida State University Museum of Fine Arts, Tallahassee, Florida, and at the Coral Gables Museum, Coral Gables, Florida
- Author, Cuban Modernism and the International Avant Garde, essay in Cuban Art in the 20th Century Exhibition Catalogue (Florida State University: Tallahassee, Florida, 2016)
- Author, David Cox (1783-1859) Reconsidered: Landscape, Theater, and the Book of Nature (Dissertation, Florida State University, 2018)
- Lender, numerous British Watercolour works, exhibitions at Florida State University Museum of Fine Arts; University of Florida Harn Museum of Art; Appleton Museum, Ocala, Florida
- Organizer/Curator, 20th Century Icelandic Painting. Art from the land of fire and ice, 2023 Exhibition at Gadsden Arts Center & Museum, Quincy, Florida

Legal Practice Areas

- Representation of cities, counties, and water supply entities in water resource development, permitting, and regulation before FDEP and the various Water Management Districts, development of water supply plans, the permitting of consumptive use permits for water production facilities, and the relationship between water use permitting and land development regulation by state, regional and local governments.

- Land use practice includes representation of private industry, land developers, chemical manufacturers and mining concerns in areas of air and water pollution, water resources, infrastructure permitting, and solid and hazardous waste matters. Representing client projects in hearings and other local matters before local, state and federal administrative bodies; outside counsel to a number of local governments on similar issues.
- Environmental practice representing clients at the federal, state and local levels in virtually all areas of environmental law. Represents clients from both the public and private sectors including environmental counseling, permitting and litigation under the CWA, CAA, RCRA, CERCLA, as well as under state and local environmental programs.
- Lead counsel in complex litigation involving the US EPA, Florida FDEP, and Florida Water Management Districts before the Division of Administrative Hearings involving water resource management and quality protection.
- Administrative law practice at state, local and federal levels. Representation in regulatory matters including rulemaking, permitting, negotiations, administrative litigation, compliance proceedings and enforcement proceedings.

State Bar and Court Memberships

- State of Florida; U.S. District Court, Northern District of Florida; U.S. District Court, Middle District of Florida; U.S. District Court, Southern District of Florida; U.S. Court of Appeals, Eleventh Circuit; U.S. Supreme Court

Agency Experience

- Deputy General Counsel with the Florida Department of Environmental Regulation from 1980 to 1983.
- Assistant General Counsel with the Florida Department of Environmental Regulation from 1977 to 1980

Professional, Trade and Civic Activity (present and former)

- The Florida Bar - Environmental and Land Use, and Administrative Law Sections
- Trinity Catholic School, School Board Chair
- Florida State University College of Fine Arts, Executive Committee Member and Chair, Dean's Advisory Board
- Reclaimed Water Working Group, Participant (2009-2012)
- Member, Tallahassee Kiwanis Club; Chair, Historic Tallahassee Preservation Board; Tallahassee Trust for Historic Preservation, Inc., Board member and President; Board of Directors, Tallahassee Symphony Orchestra, Past President; Board of Directors, Goodwood Museum and Gardens, Past President
- Florida State University Moot Court Team Environmental Law Team Coach (2009-present)
- Florida State University, Friends of Art History.
- Member, Florida Association of Environmental Professionals
- Member, Florida Ground Water Association