

**Walmart**  Community Mural Program



# Introduction

Found on buildings all over America, murals show us what's important to the neighborhoods through local references, landscapes, icons, and environments. NOW Art is facilitating a community mural program with Walmart to include art inside of the entrances that anchor people to the place.

We hope to foster a sense of belonging by celebrating the diverse experiences of their customers and associates.

[Website](#)

[2022 Online Catalogue](#)

[Instagram](#)

**Joe Cujo**  
**Walmart Academy**  
Chicago, IL

# DETAILS

We're looking for local and regional artists to create mural renders that reflect each store location's community. Since its inception, this program has placed artwork in hundreds of stores nationwide. These murals are seen by the thousands of people who visit each store every day.

To participate in this program and be placed in the directory, we are considering artists who create compositions in various styles.

If an artist is selected from the directory, compensation for the mural will be up to \$1,000 per project. Artwork must be created in a week's time frame. Artists of all ages, levels of experience, and talent are welcome.

# TIMELINE

After being added to the directory, we curate artists for store locations. From initial contact and confirmation, there will be about one week to create the image.

Artist submit one draft that is close to the final render for review.

Artist will do edits and submit finalized image. Murals are installed before the store's grand opening.

**Brief**

**Revisions**

**Start**

**Render**

**End**

If selected for a commission, a project manager will reach out with a brief detailing the cultural references, dimensions, and requested style.

Our agency will look over the work with each store manager. Once reviewed, the artist will edit and finalize their work.

# STYLES

The following murals represent the different styles that are requested for the program.

# Contemporary

**Christy Ni**  
Store #2650  
Philadelphia, PA





## Contemporary

**Gabi Zuniga**  
**Store #5846**  
Kissimmee, FL

# Contemporary

**Christopher Windfield**

**Store #699**

Oxford, MS







# Traditional

**Pamela Mower-Conner**

Store #1390

Pinellas Park, FL

# Traditional

**Kelly Sheridan**  
Store #2782  
Mountain Home, ID





**Traditional**

**April Lively-Robinson**  
Store #1434  
Colorado Springs, CO

# Street Art

**Kurt Chang**

Store #3473

Las Vegas, NV





## Street Art

**Stephanie Mercado**

Store #2886

Pico Rivera, CA

# Street Art

Allen Moehr  
Store #1551  
Franklin, WI



# FAQ

## **What would the deliverable requirements be?**

Artworks can be made with traditional media or through digital art software. The artist can submit their image render from a scan, photograph, or from a direct file export. The final deliverable must be formatted for printing at a large-scale. This means that it needs to be high resolution between 500 - 720 dpi and set CMYK color profile.

## **What is the compensation?**

Artists will be paid up to \$1,000 per completed project. There is the opportunity to do more commissions based on the needs of store locations.

## **Am I allowed to share in social media or my portfolio?**

Yes, please feel free to share any content on your socials including the progress and the final artwork. Be sure to tag us on Instagram!

## **Questions?**

Email Kim Phan Nguyen at [kimp@nowartpublic.com](mailto:kimp@nowartpublic.com).