

# **COCA FY23 END OF YEAR REPORT**

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COUNCIL ON CULTURE & ARTS | TALLAHASSEE/LEON COUNTY

## FY23 END OF YEAR REPORT: EXECUTIVE SUMMARY



*Left to Right: COCA attending History & Culture Trail FAMU Way Corridor; COCA at Tallahassee Pride; Community painting at Asphalt Arts May 2023*

This year has been a "COCA Proud" year of arts and culture projects, partnerships, and progress. Since April, three new Asphalt Art murals have been installed by local artists on Saxon Street in the Greater Bond neighborhood. We have deepened exhibition partnerships with artists, offering education tours (in-person and online) and artist talks. In addition, we have collected over 840 economic and social impact surveys at arts & culture events for our AEP6 reports, to be nationally released in October.

We grew and changed by seeking and creating new opportunities. In May, we welcomed new Public Art & Exhibitions Manager Sam Joslin and Grants Manager Summer Callahan to our team. We celebrated the long-awaited opening of the Amtrak Campus with our campus neighbors DOMI Station, Tallahassee Film Society, and Visit Tallahassee. All COCA staff serve on either the Bicentennial committee or a specific task force, planning events, activities, and initiatives with and for our community. We expanded our regional and national footprint by programming with the Division of Arts & Culture, advocating and securing state funding with Florida Cultural Alliance, and securing a modest amount of national re-granting funding through the National Endowment for the Arts.

We capture the spirit of FY23 in four words - Purpose, Partnerships, Projects, and Progress. We thank the City of Tallahassee and Leon County for our partnership, which supports the numerous ways arts, culture, history, and heritage build a vibrant, creative, unique, and safe community.



Kathleen Spehar, Executive Director  
TallahasseeArts.org / info@tallahasseearts.org / 850-224-2500 x2  
FY23 End of Year Report - Executive Summary

*Photo Description: Headshot of Kathleen Spehar*

# ECONOMIC DEVELOPMENT & MARKETING IMPACT: FY23 END OF YEAR

## WEBSITE & SOCIAL MEDIA

- TallahasseeArts.org website: **93.5k** users
- Website sessions: **120k** ; Page views: **214k** ; Event Listings Average (Monthly): **197**
- Social media campaigns include: "Artists Inspire,," "Behind the Scenes,," "Radical Generosity,," and "Build to 300" during the summer, encouraging people to support the arts with a COCA membership
- Content featured on: Facebook, Instagram, Tiktok, X (formerly known as Twitter), LinkedIn, YouTube, and Pinterest
- IG followers increased by **7.5%**

## COMMUNICATIONS - WEEKLY

- Tallahassee Arts Guide "This Week!" email: **12,361** weekly reach; **8-12** feature events & **49** weekly listings; average **307** clickthroughs
- Over **1,969** events listed and promoted
- COCA "Classifieds" Industry Email: **9,117** weekly reach with a 38.6% open rate and an average of 186 clicks
- **388** new classified listings and promoted regionally
- Over **296** individual consultations
- **52** COCA Spotlight articles in the Tallahassee Democrat

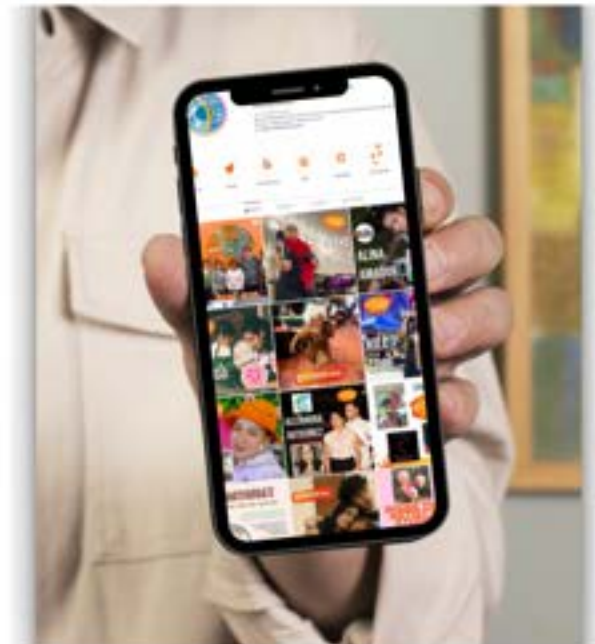


Photo Description: COCA's Instagram on smartphone

## COMMUNICATIONS - MONTHLY

- **NEW!** Monthly newsletter "Snapshots of TAG": 6 weeks of upcoming events: **12,659** subscribers with **42.6%** open rate and **489** click-throughs per newsletter.
- **4,511** Subscribers received the Arts in Education monthly newsletter with a **36.7%** open rate and **59** click-throughs
- **12** COCA-produced arts education articles were published on COCA's blog, and **4** published in the Tallahassee Democrat

## COMMUNITY ENGAGEMENT

- **9** Workshops, forums, and discussions in FY23
- **1,132** total artists in the COCA Artist Directory;
  - **66%** visual artists & **34%** non-visual
- COCA continues to take a lead role in the Bicentennial committee meeting planning & is part of planning Tallahassee Music Week
- COCA's Street Team attended/shared images/info at area arts events



Photo Description: COCA at Chain of Parks Festival with COCA coloring activity



Photo Description: Headshot of Samantha Sumler

## STAFFING

Samantha Sumler joined COCA in August 2022 and continues as COCA's Marketing & Communications Manager.

"[I] really appreciate [including our event in the Weekly Events Newsletter] so much! It makes a huge difference in [our] growing community. You're the best."

- Liz Joyner, Founder & CEO, The Village Square

# EDUCATION & PUBLIC ART IMPACT: FY23 END OF YEAR

## EXHIBITS

- COCA managed exhibits in two City Hall galleries, the Artport, extension galleries, an online gallery (**2000** online visitors) with **11** exhibitions installed and presented
- Over **254** artists were exhibited across all galleries (physical and online), with **838** comments/signatures registered in the public gallery spaces
- In-person opening receptions occurred for Winter Fest 2022, Photofest, Wright Dobbs & Alex Armitage, Nan Liu, and more



Photo Description: COCA Staff & muralists at new Sabal Palm Elementary School mural



Photo Description: COCA Staff with Elvi Nichols & her brother at reception

- COCA printed **11** interactive exhibit guides with **6** interactive challenges in Public Places and exhibits
- **Winter Festival** Youth Art Exhibition had **39** teachers from **28** different schools submit **77** student artworks across all grade levels. **11** students were selected by jurors to receive awards.
- **Creative Tallahassee** received **132** artworks submitted by **44** artists. **89** pieces were accepted by **40** different artists due to exhibition space limitations, and all artworks submitted were included in the online gallery

## HELP FOR EDUCATORS

- Monthly meetings with K-12 & higher education leaders
  - "COCA for the Classroom" online directory of **50** listings for supplemental arts programs in five disciplines
  - The **FY23 Arts Education Grant** program had **22** teachers apply, with **17** teachers from **13** different schools fully funded, totaling \$7,988 in local arts funding
- \*Funding provided in part by Duke Energy Foundation*

## LEARNING OPPORTUNITIES

- COCA hosted **16** volunteers and student interns
- COCA staff conducted **9** public workshops with topics including marketing, video content, arts education, grant writing, artist/organization, and advocacy
- COCA hosted **10** Artist Talks (6 via Zoom, 4 in person)



Photo Description: Camryn Castellano, Arts Ed intern, repainting the Imagination Station.

## STAFFING

Sam Joslin has served in the position of Public Art & Exhibitions Manager for COCA since May 2023, after former manager Sarah Painter stepped away.

Photo Description: Headshot of Sam Joslin

## STAFFING

Sahara Lyon continues to work as COCA's Arts Education Manager and provides daily assistance to educators.

Photo Description: Headshot of Sahara Lyon

*"I am so thankful for the support and kindness that COCA has shown me... [My show] wouldn't have been possible without COCA."*

*Elvi Nichols, COCA FY23 Exhibition Artist*

*"The workshop sponsored by COCA & FSU will allow us to teach our art students how to use traditional / non-traditional art materials in a more advanced way."*

*Dr. Marilyn Proctor-Givens, Art Teacher, Lincoln High School*

# FACILITIES & FUNDING IMPACT: FY23 END OF YEAR

## ADVOCACY

- COCA hosted **13** Advocacy events, including:
  - Advocacy Days @ the Capital Arts Rally; Chalkwalk; State of the Arts; Happy Hour; Creating Spaces event; and more!
- General Advocacy included a delegate meeting with Reps Shoal, Tant, Gallop, and Senator Simon
- **5** specific months highlighted on social media: Native American Heritage Month (Nov); Autism Acceptance Month (Apr); Pride Month (June); Black Business Owner Month (Aug); and Hispanic Heritage Month (Sept).

## COCA GRANTS - ALL AWARDS

- **FY23 Cultural Grant\*** - \$822,638
  - 25 TDT Awards and 25 grantees were funded.
- **FY23 Cultural Tourism Marketing Grant** - \$58,450
  - 23 TDT Awards & 22 grantees funded, w/1 grantee declining
- **FY23 Cultural Grant - City Funding** - \$288,544
  - \$31,344\* – Recommended this summer | 4 previously approved awards for applications not approved per County review.
  - \$257,200 – 27 awards distributed in a new grant round that occurred in January
    - 8 Black, Indigenous, People of Color (BIPOC) Organizations
    - 10 New Organizations
    - 19 Underserved Organizations (budgets less than \$150K)
  - Any remaining funds carry forward to the FY24 grant cycle.
- **FY23 Arts Education Grant** - \$7,988
  - 17 awards to 13 different schools
- **FY24 Grant Cycle** - All Grants Combined into Single Application
  - \$1,214,645 - Cultural Grant (TDT)
    - 32 applications | 1 accepted with revisions; 1 withdrawn
  - \$81,917 - Cultural Tourism Marketing Grant
    - 31 applications | 1 accepted with revisions; 1 withdrawn
  - \$237,800 - Cultural Grant (City)
    - 28 applications | 1 deemed ineligible per staff review

\*Approved by the COCA Board and the TDC in Sept FY22

## EXTERNAL FUNDING

- COCA anticipates regranting a **\$25,000** award from the NEA and is currently seeking additional sources of funding to address the remaining program needs for the community grant program
- COCA was awarded **\$177,500** in grant funds to support our programs and partnerships
- Funders include the Florida Division of Arts & Culture, National Endowment for the Arts, Bloomberg Foundation, Duke Energy, and South Arts

## FUNDING WORKSHOPS & CONSULTATIONS

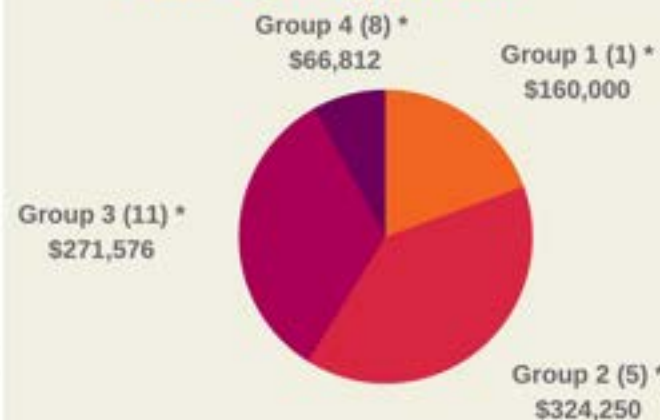
- COCA provided **8** funding workshops:
  - FY23 cycle: 2 for Cultural Grant City funds, 1 for the Cultural grant.
  - FY24 cycle: 2 Cultural Grant & Cultural Tourism Marketing Grant.
  - Other funding workshops: 3
- Over **30** consultations with grantees or potential grantees in FY23 and over **15** consultations held for the FY24 application cycle



## FY23 TDT CULTURAL GRANTS Impact Report

<b>29</b> Cultural organizations surveyed	<b>143.8</b> Total FTE employees
<b>2269</b> Total number of volunteers	<b>81,373</b> Total volunteer hours
<b>\$10,925,207</b> Cash expenditures of applicants	<b>\$1,109,399</b> Total volunteer hours
<b>380,535</b> Total attendance	<b>81,735</b> Visitors from outside Leon County
<b>40,061</b> Youth served through arts education programs	<b>13,370</b> Adults served through arts education programs
<b>\$5,785,344</b> COVID losses to date	<b>\$4,296,596</b> Stimulus received to date

## AWARDS - \$822,638 (25)



\*# per Group represent organizations funded

## STAFFING

Since May 2023, Summer Callahan has served as COCA's Grant Manager, managing all aspects of COCA's grant programs after former manager Hillary Crawford stepped away.

Photo Description: Headshot of Summer Callahan

*"This funding is invaluable to our community, and I am grateful for all COCA does to support the arts in this area." —Alayna Lee, FSU College of Music*

# PLAN IMPLEMENTATION IMPACT: FY23 END OF YEAR

## COCA BOARD & SUBCOMMITTEES

- **2** new members | Reappointments & Open Seats
  - New Members: Brinda Pamulapati, Practicing Artist (City); Reenee Williams, Business/Economic Development (County)
  - Applications for Volunteer (County), Marketing (County) History & Heritage (County), and City (At-Large) posted; City seat provided to Mayor for selection; County seats to the County Commission for selection in Oct '23
- **5** Board meetings (Nov/Jan/Mar/May/Sept) **6** Executive Committee meetings (Oct/Nov/Dec/Feb/April/June/Aug)
- **10** meetings were held for the following board subcommittees:
  - Membership; Grants; Diversity, Equity, & Inclusion (DEI)
  - 8 held Oct-Mar and 2 held Apr-Sept

## CULTURAL PLAN

- Based on resources allocated for FY23, the top priorities from the Cultural Plan include but are not limited to:
  - Administration of grant programs
  - Administration of community-wide communication, marketing and advertising campaigns that benefit residents and visitors alike
  - Continue efforts to secure and administrate arts education initiatives
  - Continue to seek & secure funding resources
- **The current plan is set to expire in 2024.** Planning for a new Cultural Plan began in FY22. COCA requested \$200,000 for FY23 and \$100,000 in FY23, split between the City and County, to start the new planning process. All requests were not approved. COCA will continue to request the City and County resources to administrate a new cultural plan effort.

## COMMUNITY OUTREACH

- Attended and contributed to Bicentennial/task force meetings
- Participated in more than 20 community events, including Leadership Tallahassee's Arts Day, KCCI Catalyst Class orientation, LeMoyne's Chain of Parks Festival, Tallahassee PRIDE, Emancipation Day, and more
- Hosted/cohosted several community events: Family Day, Coffee w/Capital City Chamber, Florida Cultural Alliance on Advocacy Day, Warehouse on Gaines Discussions, and more
- COCA, INIE, and UPHS continue their partnership called Collaborate Big Bend in an effort to strengthen the non-profit sector. FY23 was the final year ARPA stimulus was made accessible to arts and cultural organizations. Through Collaborate Big Bend, COCA has opened other arts-focused conversations with the community, including candidate forums and non-profit sector impact

## BUILD TO 300

## MEMBERSHIP CAMPAIGN

**295**

Total active members at end of the campaign\*

**150**

Total memberships purchased during our Build to 300 Membership Campaign

\*Membership reached 300 in Oct 2023

### RENEWALS:

**65**

People renewed their memberships in campaign from 4/1 - 9/30

### JOINS:

**85**

People purchased new memberships in campaign from 4/1 - 9/30



**\$11,150**

earned in unrestricted revenue by the end of our Build to 300 Membership Campaign, exceeding our monetary goal

Individual memberships made up the majority of memberships purchased during the campaign.

Over 15 emails were sent to over 3,000 subscribers during the course of the campaign

### MEMBERSHIP TYPE BREAKDOWN



*"COCA was incredibly supportive and communicative throughout the duration of the grant.*

*It would be an honor to work with the COCA team again."*

*- Noelle Stillman, art teacher at Tallahassee Classical*

# FINANCIAL PROFILE

## FY23 END OF YEAR



### STAFFING

- Nick Pavlovik, COCA's Business Manager, oversees business operations, information technology, and human resources. His duties include accounting, payroll specialist, auditor, contracts coordinator, insurance and HR policy oversight, and IT tech support.  
*Photo Description: Headshot of Nick Pavlovik*

As the regional economy has improved, COCA continues to implement a financial strategy to meet the increasing needs of our community. In FY23, this strategy supported our services, enabled us to offer more funding opportunities to grantees, organizations, educators, and artists, and allowed us to steadily increase our funding pool for this year and the next fiscal year. Since arts & culture was one of the last sectors to re-open after the pandemic, COCA greatly assisted our sector in its continued recovery and growth.

## FY23 GRANT PROGRAMS

This year's programs awarded funding to both new and returning applicants. Contracts were issued at the beginning of FY23 based on a projected funding level of \$975,952. The breakdown included the following:

- \$975,952** total funding pool for the Cultural Grant, Cultural Tourism Marketing Grant, and related expenses
- \$881,088** funding re-granted to local art organizations from the (1-cent) Tourism Development Tax (TDT) collections
- \$94,864** funding for expenses related to the Cultural Tourism Marketing Grant program, additional marketing initiatives, and operational costs related to those projects
- \$288,544** funding from the City of Tallahassee to support local community programs that are not eligible for TDT funds
- \$7,988** funding from Duke Energy Foundation to support Arts Education grants

## FY23 TOURISM DEVELOPMENT TAX (TDT) COLLECTIONS

For FY23, Leon County projected COCA's (1-cent) portion of the TDT collections at \$1,376,430, based on historic collection trends and current economic trends. Due to economic improvements, the collection actuals totaled \$1,651,570, a difference of \$275,140. The breakdown of funding for FY23 and the carry forward for FY24 is as follows:

- \$1,651,570** actual TDT collections from FY23
- \$975,952** funding pool for the FY23 grant programs and related expenses
- \$675,618** carry forward for the FY24 grant funding pool and related expenses

The carry forward has allowed COCA to align the annual funding pool with actual collections. This provides certainty that grantee contracts will be honored and allows COCA to support special initiatives in FY24.

## FY23 GENERAL FUNDS

In FY23, COCA received level funding of general revenue from Leon County, at the amount \$150,000. As per COCA's contract with Leon County, all the available general revenue funds have been spent on operating expenses related to the Cultural Grant program and ongoing contractual initiatives.

COCA continues its excellent stewardship of funds, maximizing impact and support for our community while continually seeking cost-savings through mission-driven initiatives. Examples include moving to a hybrid office space through a co-working membership, which allowed COCA to redirect rental expense savings to support highly skilled personnel, deepen program engagement and build tourism marketing within our community. COCA ended FY23 in a solid financial position and is well-poised to meet any upcoming challenges our community may face in FY24.

## FY23 ACTUAL TDT (1-CENT) COCA FUNDING VS. ACTUAL FUNDING SPENT

**59%**  
Total Actual  
Funding  
(\$975,952)



**41%**  
Carry Forward  
(\$675,618)

**90%**  
Grant  
Funding  
(\$881,088)



**10%**  
Other  
Related  
Expenses  
(\$94,864)

# SELECT ADDITIONAL ACCOMPLISHMENTS\*

## FY23 END OF YEAR



COCA advocated for \$300,000 in City funding for community arts organizations, especially those who did not qualify for TDT/Tourism Development Tax. In September 2022, the City Commission unanimously approved one (1) year of funding at \$300,000. COCA allocated this revenue through a "City-funding" grant round in January 2023 to 29 different organizations, including 10 new grantees and 18 organizations that service low-income populations.

COCA continues to grow our community business partnerships for advertising, sponsored content, and program support. We currently work with numerous local groups and businesses in support of our social media initiatives, newsletters, and special projects, including Berger Singerman, Bank of America/Merrill, Sachs Media, Smith Bryan & Myers, Capital City Pedicabs, Javacya Arts Conservatory, Franklin County, Walton County, and many more.

**NEW!** Over the summer, Sahara Lyon, Sam Joslin, and Arts Ed Intern Camryn Castellano revamped the COCA Imagination Station. The Imagination Station is a mailbox filled with arts and crafts supplies, craft grab bags, and information about COCA. It is open to the public for them to take what they need and leave any donations if possible. Sam stripped the old paint of the mailbox and built a new post for it. Camryn painted the mailbox COCA orange, and Sahara added the COCA logo decal and filled the mailbox with supplies. It is currently up in the COCA office. *(see picture on page 3)*.

**NEW!** COCA continues to work with state and national organizations to advocate for additional arts and culture funding for Tallahassee and Leon County, to raise the City/County's arts and culture profile throughout the state, and to monitor the impact of the industry's statewide 9:1 ROI. Surveying for the new Americans for the Arts' Arts & Economic Prosperity® 6 economic impact report occurred during all of FY23. COCA staff attended over 70 events, collecting printed and online surveys for our partners at Americans for the Arts. This survey measures economic and social impact, with 25% of the reports for the Tallahassee/Leon County pandemic coming from BIPOC/ALLANA organizations. This report will roll out nationally on October 12 as part of a global virtual launch.

COCA continues to promote the Tall Art project to residents and visitors. In partnership with the Planning Department, COCA designed and implemented a prospectus and call to artists, collected submissions, prepared artwork for review, assisted with selections, made notifications to artists, and worked closely with the Planning Department on the fabrication and installation of that reproduced artwork on wayfinding poles in the downtown area.

The official launch of the History & Culture Trail initiative was held on October 13, 2022. Artists chosen for the project were introduced to the community, and community members were invited to paint on a small section of one of the murals painted on two of the viaducts at Lake Anita Favors Park. These artworks will celebrate the rich history and culture of the areas surrounding the Capital Cascades Trail and FAMU Way Extension projects. The proposals have been reviewed by a panel who have made preliminary recommendations. 5 of the 7 public artworks have been installed, and information on them is on the TAG website. They include Yasaman Mehrsa's "We Are All One" Murals, Joseph Cowdrey's "A Stroll Down Seaboard Street" Mural, Julia Sinebnikova's "Dream Waves" Sculptures, Mark Dickson's "In Honor of the Worker" Sculpture, and Bradley Cooley, Jr., "The Jazz Man" Sculpture. *(see picture on page 1)*

**NEW!** From September 14 - 28, COCA partnered with blindCAN Film Studios to present, for the first time, a three-part "Video Content 101" series. The series had a total of 30 registrations and 10 participants. The first workshop covered how to film, use storyboarding, and camera framing. The second trained on basic video post-production terminology such as resolution, frames per second, and bitrate while providing an opportunity for participants to edit and receive guidance. The final was a presentation on videos they had created. Participants stated the workshop was "life-changing" and requested an advanced workshop, along with the basics being offered again.

**NEW!** COCA is assisting the Greater Bond Neighborhood working group in planning public art and community cultural events and programs by partnering with the City of Tallahassee's Department of Parks, Rec. & Neighborhood Affairs. This partnership secured an Asphalt Art Grant offered by Bloomberg Philanthropies. After delays due to the pandemic and street resurfacing, this prospectus was drafted and launched in November. In December, the RFQ was due, and notifications were sent to 12 artists who met the eligibility criteria to complete the RFP. The RFP was due in early January, and initial designs were submitted. The designs were reviewed, and artists were compensated to revise them to meet City requirements. The modified designs were compiled into a survey, revealed, and shared with the Greater Bond Neighborhood at neighborhood CAT (Community Action Team) meetings, farmers markets, community forums, and youth entrepreneur events. The survey was also shared online through targeted emails and social media posts on neighborhood, City, and COCA sites. Community voting with over 300 participants picked their favorites through rank choice voting. 3 designs from 3 artists were selected for 3 locations on Saxon Street: Saxon and Osceola, Saxon and Tucker, and Saxon at Linear Park. Installation of the crosswalk murals was completed on May 25th and 26th, 2023. 168 community volunteers participated in the painting, and neighborhood members were happy with the outcomes. *(see picture on page 1)*

**NEW!** In May, COCA worked with Sabal Palm and the Junior League of Tallahassee to conduct a "Call for Artists" to find an artist to create a mural at Sabal Palm Elementary, funded by the Junior League. Sarah and Cosby Painter-Hayes were selected and completed the mural in July 2023. *(see picture on page 3)*

*\*This is only a snapshot of our additional accomplishments.*

*View the complete list and our entire FY23 End of Year Report online at [www.tallahasseearts.org](http://www.tallahasseearts.org)*



### COCA Contract for Services - FY23 End of Year Report

As recovery from the COVID-19 pandemic continues, COCA has worked diligently to execute existing programs and develop new initiatives to help our constituents as much as possible. Industry recovery is uneven for the sector and its audiences. COCA continues to take steps to monitor recovery, respond to COVID surges, provide protocol and safety recommendations; and assist our community as needed. COCA is committed to remaining flexible and nimble, to best serve the cultural community, the City of Tallahassee and Leon County. \*This report will describe those adaptations where applicable.

Objectives and Strategies Alignment	Recommendations: Objectives and Strategies	Outcomes/Actions	Status	Funding Source: City General Revenue: CGR County General Revenue: LCGR Tourist Development Tax: TDT Other Grants: OG Private Funding: PRV	Total Expenditure for this section
<b>1. Economic Development and Marketing Deliverables (ED&amp;M)</b>				CGR, LCGR, TDT, OG	CGR: \$30,574 LCGR: \$22,458 TDT: \$25,678 OG: \$14,376
<b>Goal: Position and market the arts, culture and heritage as a strategic partner of Tallahassee/Leon County economic development efforts. This shall be achieved through public and private funding for arts organizations and cultural assets.</b>					
<b>ED&amp;M</b>	Continue the employment of a marketing and communications manager.	Samantha Sumler continues as COCA's Marketing & Communications Manager.	Ongoing	TDT, CGR, OG	
<b>ED&amp;M 10.0, 10.1</b>	Weekly research that provides at least five-hundred annual (500) prospects for: job opportunities, travel opportunities, volunteer opportunities, calls for musicians, call to visual artists, grant opportunities, and job openings.	From April 2023 - September 2023, weekly research for Classifieds provided 179 new opportunities. For FY23, we totaled 388 Classified opportunities. Arts Education created an ongoing Classified for scholars and researchers with funding opportunities that are published in the weekly Classified Newsletter. In addition, more funding opportunities, internships, job postings, etc., are updated and included in the monthly Arts in Education Newsletter.	Ongoing	OG, LCGR	
<b>ED&amp;M 10.0, 10.1</b>	Weekly creation of enews that includes the research findings from above to a subscription base of five-thousand (5,000).	From April 2023 - September 2023, (Classifieds) e-newsletters were sent weekly to approximately 9,117 subscribers, including those outside Leon County, with an average 38.6% open rate. Classified emails receive an average of 186 clicks each. For FY23, we averaged 9,234 subscribers, 36.3% open rate, and 188 clicks each. The monthly Arts in Education Newsletter goes out to a subscription list of over 4,400 educators, students, and community members, as well as over 100 local arts teachers. In FY23, 12 monthly newsletters were sent to subscribers.	Ongoing	CGR, LCGR, OG	
<b>ED&amp;M 7.0, 7.1</b>	Documentation of the local economic impact of cultural organizations participating in the Cultural Grant program through surveys are included as a part of the grant process.	Based on a self-reported Impact Survey required of all applicants as part of the Cultural Grant application process, COCA collected and compiled the following data from the applicants' last completed fiscal year (FY22). This data was collected from the local arts and cultural organizations that applied to the Cultural Grant Program. Documentation of the local economic impact of cultural organizations participating in the Cultural Grant program through surveys is included as a part of the grant process. FY22 and should not be interpreted as a complete picture of the economic impact of the arts and cultural sector in Leon County, but, rather, this data reflects the economic impact of the Cultural Grant Program specifically. COCA is also engaged in research for our economic impact study with Americans for the Arts titled Art & Economic Prosperity 6 (AEP6). Because both reports focus on economic development, COCA is compiling data from both in a separate report that will be launched later this spring.	Ongoing	CGR, LCGR, TDT, OG	
<b>ED&amp;M 4.0, 4.1</b>	Presentation of at least two (2) public workshops on topics supporting the capacity building of local cultural organizations and individual artists.	From Apr-Sept, COCA staff conducted four workshops. A hybrid Tourism Marketing Workshop with Visit Tallahassee occurred on April 5, 2023, with ten in-person attendees and ten virtual attendees. From September 14 - 28, COCA partnered with blindCAN Film Studios to present a three-part "Video Content 101" series. The series had a total of 30 registrations and 10 participants. From Oct-Mar, COCA staff conducted five workshops. Workshop topics include marketing and brand development, basic services for artists/arts organizations, advocacy, arts education, fundraising, and grant writing. In total, COCA conducted nine public workshops during FY23.  In the FY24 mid-year report, Arts Education will report on a Bicentennial workshop for LCS teachers taking place in October '23.	Ongoing	CGR, LCGR, OG	
<b>ED&amp;M 4.0, 4.1</b>	At least thirty-five (35) individual consultations with local artists, arts administrators and entrepreneurs to provide guidance and information on starting a business, available resources, starting a 501C3 vs. private business, etc.	Arts Education met with ten educators and attended 10 arts education meetings. Public Arts had 51 consultations with public artists. Grants Management held 45 consultations, while Business Management had 24. Marketing & Communications had 29 individual consultations. Lastly, the Executive Director held 142 consultations. For FY23, COCA staff logged 296 consultations with organizations and community members. In addition, COCA attended over 60 community performances, classes, and events, providing presentations, remarks, and assistance to event organizers.	Ongoing	CGR, LCGR, OG	

**COCA Contract for Services - FY23 End of Year Report**

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Objectives and Strategies Alignment	Recommendations: Objectives and Strategies	Outcomes/Actions	Status	Funding Source: City General Revenue: CGR County General Revenue: LCGR Tourist Development Tax: TDT Other Grants: OG Private Funding: PRV	Total Expenditure for this section
<b>ED&amp;M 1.0, 10.0; EDUC 8.0</b>	COCA maintains an Artist Directory, listing local practicing artists in a wide variety of disciplines.	As of September 30, 2023, a total of 1,132 artists from Leon and the surrounding counties were listed in the Artist Directory. The breakdown of artistic disciplines is approx. 66% visual/34% non-visual artists.	Ongoing	LCGR	
<b>ED&amp;M 1.0, 5.0, 5.1,5.2; EDUC 2.0</b>	Weekly creation of email blast "Tallahassee Arts Guide" that lists upcoming cultural events.	(For TAG This Week) For April '23 - September '23, the weekly publication was sent to an average of 12,361 total recipients within and outside of Leon County, with an average 38.4% open rate. This publication features 8-12 events per issue balanced across disciplines with access to the complete calendar of events. COCA saw an average of 307 click-throughs. From April '23 to Sep '23, our calendar had 951 events, for a FY23 total of 1,969 events.	Ongoing	CGR, OG, LCGR	
<b>ED&amp;M 1.0, 5.0, 11.0, 12.0</b>	Strategic partnership activities with the Leon County Division of COCA will engage in strategic partnership activities with the Leon County Division of Tourism/Visit Tallahassee with quarterly leadership meetings and marketing communications collaborations on targeted promotional programs.	A hybrid Tourism Marketing Workshop with Visit Tallahassee occurred on April 5, 2023, with ten in-person attendees and ten virtual attendees. COCA has also attended the Bicentennial Marketing Taskforce meetings along with Visit Tallahassee. In addition, COCA submits event listings into the Visit Tallahassee magazine every month while distributing the VT magazine in the COCA office and as part of their free materials we distribute.	Ongoing	LCGR, OG, TDT	
<b>ED&amp;M 1.0; PI 4.0</b>	COCA will take a leading role in the 2024 Tallahassee/Leon County Bicentennial by facilitating, coordinating, implementing, supporting and promoting an annual plan of activities for cultural organizations.	In March, the first Bicentennial subcommittee meeting through Visit Tallahassee was held. COCA is leading the Legislative/State Government Task Force, and members of the COCA team are engaged with three others - the History, Marketing, and Education task force. Previously, COCA staff has attended all Bicentennial committee meetings and participated in discussions with the planning committee. Awareness and engagement are still two main priorities for the committee. In addition to meetings and committee work, COCA applied for an NEA grant to support its Bicentennial programming, continues to seek additional funding opportunities, and has generated a program plan for potential implementation pending funding. COCA will find out if funding is granted in November.  In addition, Sahara worked with Hillary Crawford, COCA's previous Grants Manager, to devise Bicentennial-specific arts education programming and events. There will be a Bicentennial angle to the Arts Education Grant, and the Winter Festival Youth Art Exhibition, teacher workshops, and other programs will be organized around Bicentennial themes. Sahara is planning a Bicentennial Education Resource Webinar with arts organizations in town, such as the Southern Shakespeare Company, The Tallahassee Symphony Orchestra, FSU's Art Education Department, The Bicentennial Education Task Force, and more. As of the end of September, ten teachers already registered for that webinar.	Ongoing	CGR, LCGR, OG	
<b>2. Education Deliverables (ED)</b>				CGR, LCGR, OG	CGR: \$48,765 LCGR: \$18,573 OG: \$10,367
<b>Goal: Capitalize on the area's art, cultural and heritage attributes in order to strengthen art, culture and heritage opportunities in schools and the community.</b>					
<b>EDUC 1.0</b>	Continue the employment of an arts and heritage education coordinator.	Sahara Lyon continues to work as COCA's Arts Education Manager and provides daily assistance to educators.	Ongoing	CGR, OG	

**COCA Contract for Services - FY23 End of Year Report**

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ED&M 10.0, 10.1; EDUC 2.0	Locate funding sources and job and lesson plans that will be provided in individual consultations monthly group meetings and through twelve (12) enews distributed to at least 1,000 subscribers including regional teachers, principals and individuals.	<p>In FY23, 12 Arts Education newsletters were sent out on the first Tuesday of every month. There was an average of 4,499 subscribers from April '23 to Sept '23, a 37.3% open rate, and 66 click-throughs. In FY23, there was an average of 4,511 subscribers, a 36.7% open rate, and 59 click-throughs per newsletter. This newsletter is sent to those within and outside Leon County and has drawn the attention of not only local K-12 educators but higher education leaders as well within and outside our area.</p> <p>10 monthly arts education meetings have been attended and individual consultations occur on a regular basis. In addition, the Arts Education Grant was promoted in the monthly education newsletter. For FY23, we had 22 teachers apply and coordinated a grant review panel for November 14, 2022. 17 teachers received funding from 13 different schools, totaling over \$7,500 in funding. Final reports for the grant were due on September 15, 2023, and we received images, feedback, and summaries of contract deliverables. The monthly newsletter continues to contain online/digital teaching resources across five artistic disciplines and all grade levels, job and internship opportunities for students and regularly updated COCA news. (See the example attached)</p>	Ongoing	CGR, LCGR, OG	
EDUC 1.0, 2.0, 9.0	Create and update an annual publication of COCA for the Classroom, listing over 70 opportunities in arts, culture and heritage for grades K-12; connecting arts, culture and heritage organizations with schools and educational outlets.	COCA for the Classroom is on the Tallahassee Arts Guide and has more than 50 listings for supplemental arts programming during the school day. Updates to this resource guide are made regularly and as needed by Sahara Lyon and arts education providers. COCA's "Help For Educators" webpage continues to include resources for online teaching. These resources span five (5) artistic disciplines and all grade levels and are accessible to local teachers and those outside Leon County. COCA for the Classroom is regularly promoted through the Arts Education Newsletter, consultations with educators, and monthly educator meetings. Over the summer, Sahara and her intern, Camryn, overhauled the education resources, updated any outdated listings, rewording digital resources to reflect developments in the COVID-19 pandemic, and updated the COCA Pinterest Board to reflect contemporary projects and needs. In addition, Sahara hosted 6 fieldtrip groups at the COCA office and City Hall, including a group of 19 students from Success Academy on March 3rd, 2023. In September, Sahara recorded an educational tour with artist Elvi Nichols to distribute to K-12 arts educators in Leon County. After filming, editing, and captioning the video, she added it to the COCA for the Classroom page. The art teacher at Ruediger Elementary stated that she played the video to her students and had them fill out the COCA gallery scavenger hunt while watching it.	Ongoing	CGR, LCGR, OG	
ED&M 10.0, 10.1; EDUC 1.0, 2.0	Continue to update COCA for Kids, an introduction to the variety of kid- and teen-friendly arts and cultural offerings throughout the Capital Area, adding new activities as they are created, and updating those that are continuing. Maintain a listing for at least 130 providers and 150 individual programs.	COCA for Kids is on the Tallahassee Arts Guide. It includes a section for online kids' classes and workshops. During the summer, Arts Education regularly promoted summer camps and summer programs through the COCA for Kids directory and the Arts Education Newsletter, listing 7 different organizations with over 10 Summer programs. In addition, seasonal family programming is being updated on a daily basis. Additionally, COCA updates our Pinterest board, geared towards parents and teachers, that includes more than 100 kids' art resources accessible to locals and those outside Leon County. Over the summer, Pinterest was completely updated, and old listings were replaced with newer, more relevant ones. COCA for Kids is regularly promoted through the Arts Education Newsletter, consultations with educators, and monthly educator meetings. Over the summer, the COCA for Kids page also received a makeup, updated current listings, added new resources, and ensured that all of the information was up to date.	Ongoing	CGR, LCGR, OG	

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EDUC 10.0	COCA regularly hosts interns and volunteers from local high schools, colleges, and universities.	<p>During FY23, COCA hosted a total of six interns and student assistants, assisting in areas of Arts Education, Public Arts, Marketing &amp; Communications, and Grants Management. Camryn Castellano, an FSU third year, served as the Arts Education Intern in the Spring and Summer. In addition, Shena Kamata, an FSU student, came on as needed to help with exhibition installation, deinstallation, and exhibition programming. In the Fall, a Graduate student at FSU, Abby Perpich, started as an Arts Education Intern but has since moved home and stepped away from her role. A new intern will be selected for FY24.</p> <p>In the Art in Public Places program, Paloma Rubana from Maclay High School served as an intern from October 2022 to April 2023. Since May 2023, Madalyn Graff McBeth, a Bachelor in Fine Arts student at FSU, has served as the Public Art Intern for COCA.</p> <p>In Marketing &amp; Communications and Grants Management, FSU grad student Gabrielle Dietrich joined in September '23 and will remain an intern for both areas until May '24.</p>	Ongoing	CGR, LCGR	
EDUC 8.0	Continue to staff the Art in Public Places program.	Sarah Painter served in the role of Public Art Manager starting June 2022. She is also a muralist in the Capital City region and experienced an increased demand for services. In February 2023, she decided to step away from the Public Art Manager position to pursue her dream of being a full-time artist. Starting in March 2023, her hours were reduced to 30/week. Sarah stepped away from COCA in mid-April. Arts Education Manager Sahara Lyon and Executive Director Kathleen Spehar stepped into the role and divided up the additional 10 hours while the search for a new public art manager was underway. Sam Joslin has served in the position of Public Art & Exhibitions Manager for COCA starting May 2023. She has a Master's in Fine Arts and extensive experience in the Public Art field in various states.	Ongoing	CGR, LCGR, OG	
EDUC 8.0	Oversee the City's permanent collection of artwork and relocate pieces of art as requested by City staff for temporary or permanent placement.	Several artworks have been moved in City Hall as reflected in the master spread. Previously, the entire Auditor's suite has been moved to the third floor and artwork has been rehung, replaced, or removed in this transition. Previous Public Art Manager, Sarah Painter, worked on hanging new artworks in the old Auditor's suite, which is also acting as additional office space for the City's Communications Department. Current Public Art Manager, Sam Joslin, has replaced and relocated pieces from the COT Permanent Collection in the City Attorney's Office Suite as well as the Offices of the Mayor. She also located and hung all of the Mayor's Purchase Prizes since Mayor Dailey's term in his offices. Sam also worked with the City Planning Department and the City Auditor's Offices to ensure they were pleased with the current selection and location of their current artwork.	Ongoing	CGR, OG	
EDUC 4.0, 8.0	Sustain the Art in Public Places Program by producing ten (10) art exhibits in City Galleries each year.	COCA manages all tasks related to art exhibits in City Galleries. A total of eleven (11) exhibits have been installed in the gallery spaces for FY23, as well as in the online gallery space. Online galleries will now remain on the COCA website for viewing after the physical exhibits are changed out, under "Previous Exhibitions" in the "Online Galleries" page of COCA's website. <b><u>(See list attached)</u></b>	Ongoing	CGR, OG	

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EDUC 8.0	Manage all tasks required to implement the Art in Public Places Program	<ul style="list-style-type: none"> <li>• Schedule the installation and de-installation of each exhibit with COT Facilities and Security offices and the artists</li> <li>• Provide required paperwork to COT for insurance purposes</li> <li>• Curate (select artwork) for each individual show with artist or group of artists in advance of show and schedule the dates for their exhibits</li> <li>• Secure a signed agreement with each artist at the beginning of the season</li> <li>• Gather information from artist on title, medium, date of creation and title of pieces with their prices for sale to provide the public inquiring about purchasing artwork</li> <li>• Create and photocopy a simple catalog for each exhibit for the public to inform them of the artist's and artwork's information</li> <li>• Create, print and place labels for each work with information for public</li> <li>• Create signage for galleries providing public information on how to contact artists for sales</li> <li>• Install each individual exhibit with all artwork securely in place</li> <li>• Reserve the facility, tables, chairs and other needs with COT Facilities and Security for each of at least two (2) public receptions; host each event (if safe to do so)</li> <li>• De-install each exhibit and complete final reports for COT Risk Management</li> <li>• File claim for any artwork that is damaged or stolen during an exhibit and follow up with artist</li> </ul>	Ongoing	CGR, LCGR, OG	
EDUC 8.0	By June of each year, solicit applications for annual exhibit season from local artists interested in exhibiting in two (2) public galleries for the upcoming season.	Call to Artists for the APP2023 was published with 21 applications received. This call was open to any artist living in Leon or the surrounding counties within a 100 mile radius. COCA has shifted to using Submittable to streamline all of COCA's submissions for artwork and grants onto one platform. The Call to Artists for the APP2024 closed September 30, 2023 with final selections made by November 15, 2023.	Ongoing	CGR, OG	
EDUC 8.0	Exhibit the work of more than one hundred fifty (150) individual local, artists during the fiscal year	Between the 2nd and 4th floor City Hall Galleries, the Artport Gallery, the extension galleries, and COCA's online gallery, for FY23, over 265 artists have been exhibited. Exhibitions at City Hall and the Artport Gallery continue, including solo, 2-person, group, and juried exhibitions. Winter Fest 2022 included the work of over 75 student artists from Tallahassee.	Ongoing	CGR, OG	
EDUC 8.0	Receive at least 750 comments or signatures in the guest books located in the galleries.	For FY23, 838 comments/signatures have been received for the public gallery spaces. On average, those signatures represent visitors from dozens of different states and countries.	Ongoing	CGR, OG	
EDUC 8.0	Create and print (# as needed) interactive guides for the ten (10) art exhibits held in City Galleries, specific to the exhibit, for children and families to use while visiting the galleries. Each guide will have an average of nine (9) interactive challenges for a child and parent to participate with together.	For FY23, interactive guides have been printed for 11 of the Art in Public Places exhibits, each with at least 6 interactive challenges. Each gallery-goer can participate in these interactive challenges and complete them at their own pace. Starting in August 2023, online versions of the interactive exhibition guides were created, called the "COCA Exhibition Scavenger Hunt Challenge." In this challenge, any participant completing all exhibition scavenger hunts for the calendar year can win a free COCA prize bag. The hope is that this initiative increases participation in the interactive guides, helping to engage viewers more deeply with the art exhibitions. (See example attached).	Ongoing	CGR, OG	

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EDUC 8.0	Solicit at least three (3) citizen panelists to serve as jurors for the two (2) juried exhibits that are a part of the annual exhibit season. These citizens may be the same as those who asked to review and rank artwork for the upcoming season.	<p>In FY23, six (6) people joined the Arts Advisory Committee -- Paloma Rambana, Matt Shanaghan, Elizabeth Emmanuel, Jack Porter, Ryann Lynn and Sarah Painter. They reviewed the 2023 exhibition proposals as well as Photofest submissions. They also reviewed the Creative Tallahassee submissions in April 2023. Elton Burgest was selected as the guest juror for Creative Tallahassee 2023 and selected the awarded works, as well as Mayor John Dailey, who selected the works that will go into the Creative Tallahassee extension show and the work that is being purchased by the City. In addition, Mayor Dailey continues to serve on the Winterfest student work selection committee. Debi Barrett-Hayes served as the juror for Winter Fest. Arts Advisory Committee members for FY2024 have already been selected. They include Roopali Kambo, Alex Adkinson, Jesse Romimora, Madalyn McBeth, and Public Art &amp; Exhibitions Manager Sam Joslin.</p> <p>For our Winter Festival Youth Art exhibition, Debra Barrett-Hayes served as a juror in order to judge the student's work. In addition, Mayor John Dailey and Amanda Thompson served as jurors to choose the "Mayor's Choice" and "Amanda's Choice" awards. For Winter Fest 2024, Nan Liu is a guest juror, and Mayor John Dailey and Amanda Karioth Thompson will serve as jurors again, seeking special awards.</p>	Ongoing	CGR	
EDUC 4.0, 8.0	Coordinate an annual Youth Art Exhibit with schools and teachers, with the goal of exhibiting at least fifty (50) pieces of student and teacher artwork.	In FY23, the Winter Festival Youth Art Exhibition occurred from November 17th, 2022 to January 30th, 2023. After two separate applications, 39 teachers from 28 different schools throughout the county submitted 77 student artworks across all grade levels. The Winter Festival Youth Art Exhibition opened on November 17th with an opening reception on November 18th. Upwards of 150 people, primarily the friends and family of the students and their teachers, attended the opening reception. Eleven students were selected by jurors Debra Barrett-Hayes, Amanda Karioth Thompson, and Mayor John Dailey, to receive awards. Middle school and high school students were selected to receive the awards, but all students who participated received a certificate. Winter Fest 2024 will open on December 1st, with the reception happening on that evening as well. Teachers have started submitting their Teacher Participation Applications, with 16 teachers already signed up. The application closes on October 13th, and we anticipate many more teachers signing up.	Completed	CGR	
EDUC 8.0	Create two (2) prospectuses for two City-Wide (2) juried competitions: Creative Tallahassee and Photofest.	In FY23, Winter Fest 2022 included the creation of a prospectus for teachers and students, and it has been updated for Winter Fest 2023. One prospectus for Photofest was created and advertised. This call was open to any artist living in Leon or the surrounding counties within a 100-mile radius. It was advertised, and approximately 31 artists were accepted. The Creative Tallahassee prospectus has also been created, published, and advertised. 38 artists applied. All the works were reviewed by the Advisory Committee, Executive Director Kathleen Spehar, and Wayne Tedder, Assistant City Manager. The artists were notified of acceptance, and an installation is scheduled for April. FY24 Photofest applications have also opened with the prospectus posted. These applications are due October 6, 2023, and will be reviewed by the Arts Advisory Committee starting at this date.	Completed	CGR	
EDUC 8.0	Exhibit at least 40 pieces of artwork from individual local artists in Creative Tallahassee.	In FY23, there were 132 individual artworks submitted by 44 artists. From the total number of entries, 89 pieces were accepted to show in the physical City Hall Art Gallery from 40 different artists due to exhibition space limitations. *All submitted artworks are included in COCA's Online Gallery for this exhibition.	Ongoing	CGR, OG	
EDUC 8.0	Exhibit at least 30 pieces of artwork from individual local artists in Photofest.	For FY23, 31 artists were accepted for FY23 Photofest exhibition for a total of 40 artworks to exhibit in the physical exhibition and 93 artworks by 44 artists will be exhibited in the online gallery. *All of the submitted artworks were included in COCA's Online Gallery for this exhibition.	Completed	CGR, OG	

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EDUC 4.0	Hold at least three (3) major public receptions - one (1) for Youth Art Exhibit, one (1) for the Creative Tallahassee and one (1) for Photofest Juried Exhibits.	<p>Opening Receptions have resumed. In-person opening receptions were held for <i>Brush Strokes</i> at City Hall and for <i>Crowns, Concerns, &amp; Eyes Wide Open</i> at the Airport. Food and drink were served at both openings and a live pianist performed at the airport opening. A reception for Harris Wiltsher's extension exhibit also took place on October 27, 2022 at COCA. In addition, an opening reception was held for FY23 Winter Fest on November 18, 2022 with over 150 people in attendance; December 1, 2022 for Photofest, and a closing reception for WEFT (Women Empowering Fiber Arts) was held on March 30, 2023 with around 45 people attending. Online Artist Talks via Zoom continued for six exhibitions up until April. On May 4th, 2023, COCA hosted the awards ceremony for Creative Tallahassee, where over 80 people attended. Awarded were announced and handed out, including the Mayor's Purchase Prize, won this year by Elizabeth George. All winners received their checks and COCA swag bags. Since May 2023, opening receptions for all exhibitions have been held in person. This includes Repurposed by Tracy Foutz-Hunt, a two-person show including Wright Dobbs and Alex Armitage, and Brush Strokes - all in the City Hall Gallery. Along with this, receptions for Plein Air Florida Landscapes by Nan Liu and Visions of Gratitude by Elvi Nichols have been held in the Artport Gallery.</p> <p>The Winter Festival Student Showcase is scheduled for December 1st, 2023 where, in addition to awards for Winter Fest, three student ensembles will perform holiday music. Griffin Middle School has confirmed participation, and Sahara is coordinating with Buck Lake Elementary.</p>	Ongoing	CGR, OG	
<b>3. Funding and Facilities Deliverables (FF)</b>				CGR, LCGR, TDT, OG	CGR: \$318,889 LCGR: \$21,983 TDT: \$881,088 OG: \$11,876
<b>Goal: Provide sustainable public and private funding to preserve and improve arts, cultural and heritage organizations and experiences. This effort acknowledges the importance of growing new and emerging projects and facilities but will give priority to existing organizations.</b>					
F&F 3.0, 3.1; PI 1.0, 1.1, 1.2	Continue the employment of a Grants Specialist to provide direct contact with applicants throughout the process and to maintain accountability through the analysis of reports and applications.	<p>Hillary Crawford formerly served as COCA's Grant Manager until April 2023. Summer Callahan has served as COCA's Grant Manager since May 2023. COCA's Grants Manager oversees all stages of the grants process, from consultations and public meetings to panelist training, panel meetings, contracts, payments, and reports. COCA continues to expand the use of its online grant system to streamline the grant process in all grant programs, including Cultural Grant, Cultural Tourism Marketing Grant, Cultural Grant (Community programs - City Funds), and Arts Education Grants. COCA staff continues to work with the Grants Subcommittee to ensure equity in the grant programs is addressed, along with evaluating grantmaking policies and procedures in case any improvements are needed.</p> <p>In the Arts Education position, Sahara assists with finding, writing, and administering grants. Over the summer, Sahara worked on completing the Division of Arts &amp; Culture (DAC) NEA Partnership Grant, which COCA was awarded, the Duke Energy Local Impact Grant, which COCA was awarded, the Florida Humanities Community Project Grant (pending), the South Arts Cross-Sector Impact Project Extension Grant (pending), and the Community Foundation of North Florida Grant (pending).</p>	Ongoing	CGR, LCGR, OG	
F&F 5.0, 5.1, 5.2; PI 1.0, 1.1, 1.2	Establish a new matching grant program for capital improvements for arts, cultural and heritage organizations.	As part of a 5-year agreement with Leon County, COCA implemented the Cultural Facilities Matching Grant Program through an allocation of ¼ penny of TDT funds. Funds were awarded to assist in the construction, renovation, and equipping of cultural facilities. The final application cycle for the program took place in FY19. There is currently one (1) remaining open grant contract. Tallahassee Museum, originally awarded funds for a land purchase, were no longer able to pursue that project due to issues with the property seller. COCA worked closely with the museum on amending their project to rebuild their alligator exhibition. The amended project was approved in FY22, and COCA was granted a two-year extension with the County to continue to manage the funds and oversee this project to completion. COCA continues to work with the Tallahassee Museum as it aims to complete this project in FY24.	Ongoing	CGR, LCGR, TDT	

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<p><b>ED&amp;M 4.0, 4.1; F&amp;F 3.0, 3.1; PI 1.0, PI 1.1, 1.2</b></p>	<p>Manage the Cultural Grant Program, including providing instructions on how to apply for grants, noticing grant application timelines, providing applicant with at least a apply for grants, noticing grant application timelines, providing applicant with at least a four (4) week period in which to prepare a grant application, and recommending the award of City-funded grants to successful applicants.</p>	<p><b><u>FY23 Cultural Grant - \$822,638 (25 awards)</u></b> COCA proceeded with the FY23 Cultural Grant (CG) program guidelines and process and completed more than 30 consultations for prospective applicants. Twenty-nine (29) Cultural Grant applications were submitted. Of those applicants, four organizations were deemed ineligible to receive tourism development tax (TDT) as per County review. A panel of five (5) qualified experts from the community discussed, evaluated, and scored the twenty-five (25) tourism-eligible Cultural Grant applications on June 30, 2022. Funding was assigned based on the formula from the guidelines. Their funding recommendations were approved by the COCA board and the TDC in September. Contracts for FY23 Cultural Grants were executed in November and December of 2022, with grant payments being made upon execution.</p> <p><b><u>FY23 Cultural Grant – Round 2 (City funding) Awards</u></b> COCA (Council on Culture &amp; Arts) appropriated a \$300,000 investment in the Cultural Grant Program from the City of Tallahassee for FY23. Until 2016, COCA received funding from the city for its Cultural Grant program. Since 2016, COCA’s grant awards have been funded exclusively through the Tourist Development Tax (TDT). Funding restrictions on TDT funds have excluded community-based arts and cultural programs. The appropriation from the city was made in September of 2022 after the Cultural Grant Program awards had been finalized. COCA launched a second round of the Cultural Grant Program in November of 2022 to administrate the city funds.</p> <p><b><u>Applicant Summary –</u></b> 27 applications received. 8 BIPOC Organizations 10 New Organizations 19 Underserved Organizations (budgets less than \$150,000) TOTAL REQUEST - \$261,200</p> <p><b><u>Panel Review –</u></b> The grant panel review took place on January 11, 2023, via Zoom. The meeting was chaired by Amanda Clements, COCA Board Member and Grants Subcommittee Chair. The panelists were Timothy Barber, FAMU Meek-Eaton Black Archives; Michael Killoren, retired Arts Administrator; Patricia Singletary, Florida Division of Arts &amp; Culture; Reenee Williams, CareerSource Capital Region. Twenty-seven (27) applications were reviewed. All applications were recommended for a total of \$257,200 in funding. An additional \$31,344 was recommended at the Cultural Grant Panel this summer for a total of \$288,544 in awards for FY23. Additional funds will be rolled over to the FY24 Cultural Grant Program. FY23 Cultural Grant - Round 2 contracts were executed in February and March of 2023, with all payments being dispersed upon execution of the contract.</p> <p><b><u>FY24 Grant Cycle</u></b> For the FY24 cycle, the Cultural Grant (“Round 2”, City funds) was treated as an independent grant program funding arts and cultural programs that met local priorities. Applications for the Cultural Grant (TDT), Cultural Tourism Marketing Grant, and the Cultural Grant (City) were combined into a single application and single panel review. Applicants responded positively to this decision. The grant panel review took place on August 23, 2023, via Zoom. The meeting was chaired by Amanda Clements, COCA Board Member and Grants Subcommittee Chair. The panelists were Evangeline Ciupek, FSU Office of Research; Ann DiLalla, The ARTS Council of the Southern Finger Lakes; Paul Donnelly, Charter Theatre; Anissa Ford, FSU Career Center; Michael Killorean, retired Arts Administrator; Alayna Lee, FSU College of Music; and Miriam Tellechea, Tallahassee Youth Orchestras. 32 Cultural Grant (TDT) applications were submitted; 2 were deemed ineligible per County review; 1 was accepted with revisions, and 1 was withdrawn. 31 Cultural Tourism Marketing Grant applications were submitted; 2 were deemed ineligible per County review; 1 was accepted with revisions, and 1 was withdrawn. 28 Cultural Grant (City) applications were submitted; 1 was deemed ineligible per staff review. All eligible Cultural Grant applications (\$1,214,645) and Cultural Tourism Marketing Grant applications (\$81,917) were recommended for funding approved by the COCA Board of Directors and the Leon County Division of Tourism. The Cultural Grant (City) applications totaled \$237,800 and were approved by COCA’s Board of Directors; COCA anticipates regranting a \$25,000 award from the NEA and is currently seeking additional sources of funding from the City, in partnership with the County, to address the remaining program needs.</p>	<p>Ongoing</p>	<p>CGR, LCGR, TDT</p>	



### COCA Contract for Services - FY23 End of Year Report

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Objectives and Strategies Alignment	Recommendations: Objectives and Strategies	Outcomes/Actions	Status	Funding Source: City General Revenue: CGR County General Revenue: LCGR Tourist Development Tax: TDT Other Grants: OG Private Funding: PRV	Total Expenditure for this section
F&F 3.0, 3.1; PI 1.0, 1.1, 1.2	Design, reproduce and make available electronically all application materials and guidelines for the grant program.	<p>COCA staff designed, revised, and made available electronically (on the COCA website and via email), the FY23 Cultural Grant Guidelines. Use of COCA's online grant system, launched on 3/25/2022, continued to be expanded in FY23. For FY23, all applications, panel review, and reporting were moved to the online portal. Guidelines for FY24 were reviewed and updated for feedback at grant subcommittee meetings in November, December, January and March. Feedback from the County was shared at COCA Executive Committee and Board Meetings in December and January. A review with the County, including Division of Tourism Director Kerri Post, County attorney LaShawn Riggins and Assistant County Administrator Ken Morris occurred in February. Feedback from the County was incorporated.</p> <p>The FY24 guidelines were reviewed and approved by both the grants subcommittee and COCA Board of Directors in March. These guidelines were made available on the COCA website and via email. The combined FY24 application was opened 5/1/2023 in the online grant system, Submittable.</p>	Ongoing	CGR, LCGR, OG	
ED&M 4.0,4.1	Use the grant program as an educational tool in business development by providing consultations to any grant applicant who indicates a desire for that service with an average of twenty (20) individual cultural business applicants on presentation of technically superior applications that will also provide them with tools to write other successful applications to other funding organizations and bringing in more cultural grant funds to Tallahassee.	COCA provided grant workshops for the Cultural Grant, Cultural Tourism Marketing Grant Programs and the City Funds grant rounds. Over thirty (30) consultations were held with grantees or potential grantees in FY23 and over fifteen (15) consultations were held for the FY24 application cycle. We have also provided organizations with technical assistance in the application process for stimulus and grants. COCA was contracted by the City and the County to provide technical support to applicants for their ARPA Nonprofit Services Grant Program. COCA continues to provide support to grantees throughout the grant cycle. This support will continue through September 2023.	Ongoing	CGR, LCGR, OG	
F&F 1.0	Solicit the participation of seven (7) panelists with at least five (5) ultimately serving on the panel.	<p>For the FY23 application cycle, COCA staff solicited five (5) volunteer panelists for the FY23 CG, two (2) for the CTMG, and five (5) for the CG City Funding round. For the FY24 application cycle, Summer Callahan solicited nine (9) volunteer panelists to score the combined application, with seven (7) ultimately serving.</p> <p>For the Arts Education Grant, two panelists, Dr. Karina Donald and Dr. Nicholas Thomas were selected to serve on the review panel, who reviewed the grant applications on November 14th, 2022. For the FY24 Arts Education Grant, Sahara has secured four panelists: Dr. Rachel Fendler, Sarah Black Sadler, Dr. Carey Fee, and Nan Liu.</p> <p>In appointing panelists, COCA considers geographic representation, minority representation, professional acumen, objectivity, and diverse aesthetic, institutional, and cultural viewpoints. COCA held training and orientation meetings for all the panelists in each of the grant programs.</p>	Ongoing	CGR, LCGR, OG	
F&F 3.0, 3.1; PI 1.0, 1.1; 1.2, 6.0	Analyze use of funds by each grantee two (2) times per year in mid-term and final reports.	<p>During this period, staff reviewed final reports from the FY22 Cultural Grant and Cultural Tourism Marketing Grant Programs. Mid-year reports for the FY23 cycle (CG and CG City) were due in April and reviewed by staff. Final reports for the FY23 (CG, CTMG, and CG City) were due 9/30/2023. FY24 awardees cannot receive those funds until their FY23 grant has closed.</p> <p>All Arts Education grantees received their checks and implemented their projects. Sahara checked in with all awarded teachers and wrote arts education articles about some of the finished projects, including those from Chaires Elementary, School of Arts and Sciences, and Tallahassee Classical. The Arts Education Grant Final Report was due on September 15th, and 12 teachers submitted their reports.</p>	Ongoing	CGR, LCGR, TDT, OG	

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<b>ED&amp;M 5.0, 11.0; FF 1.0; PI 1.0</b>	Granting services include creating, implementing and managing grant programs (i.e., Cultural Grant Program & Cultural Tourism Marketing) with the Cultural Facilities Matching Grant Program concluding under a separate agreement.	See all other sections.  NOTE: for a Cultural Grant program update, see Section ED&M 4.0, 4.1; F&F 3.0, 3.1; PI 1.0, PI 1.1, 1.2 NOTE: for a Cultural Grant program update, see Section ED&M 4.0, 4.1; F&F 3.0, 3.1; PI 1.0, PI 1.1, 1.2	Ongoing	CGR, LCGR, TDT, OG	
<b>4. Plan Implementation Deliverables (PI)</b>				CGR, LCGR, TDT, OG	CGR: \$9,653 LCGV: \$23,752 TDT: \$16,213 OG: \$9,476
<b>Goal: The Council on Culture and Arts for Tallahassee/Leon County (COCA) will realize its mission as the local arts agency representing culture, arts, and heritage for ALL in Tallahassee and Leon County through grant-making, advocacy, marketing, and education.</b>					
<b>PI 4.0</b>	COCA will serve as the designated local arts agency for the City of Tallahassee and Leon County and will adhere to the standards of such an agency (See Section 265.32, Florida Statutes). As a local arts agency COCA will, as stated in FL Statute 265.32:		Service continues	CGR, LCGR, OG	
<b>PI 4.0</b>	Meet at least quarterly (4 times a year) pursuant to notice and at such times and places as the Council shall determine	For FY23, Board meetings were held at COCA in November, January, March, May, and September. Executive Committee meetings were held in October, December, February, April, June, and August. Sub-committees meet as needed. *Started during COVID-19, all Board and Executive Committee meetings have been conducted in a hybrid model: in-person to establish a quorum (following safe COVID protocols) and via videoconference to allow safe access.  The subcommittees for FY23 include Membership, Grant Programs, and Diversity, Equity & Inclusion (DEI). Additionally, the Membership & Revenue Generation, Grant Programs; and Diversity, Equity & Inclusion sub-committee continue their work and meeting virtually for a total of 10 subcommittee meetings (8 held Oct-Mar and 2 in Apr-Sept.)	Ongoing	CGR, LCGR, OG	
<b>ED&amp;M 8.1; PI 8.0</b>	Maintain the Board membership of fifteen (15) members in positions as described in the cultural plan and as directed through the appointment process.	As of Oct. 1, Board members are appointed as per statute and serve in designated positions. (See attached list). A new liaison, Jennifer Wright, was appointed by Florida State University (FSU) vacated by Calla MaNamara; a new County Commissioner, Brian Welch, was appointed due to previous commissioner Kristin Dozier leaving office to pursue a mayoral run; and new board member Carol Hill was appointed to the Business Seat (City) seat vacated by Adrienne Wright. The open seats from Oct- March were appointed, with Brinda Pamulapati in the Practicing Artist (City) and Reenee Williams in the Business/Economic Development (County). From April-September, COCA opened applications for a Volunteer re-appointment seat held by Beth Keating, who is also seeking reappointment; a Marketing (County) seat and History & Heritage (County) seats for two board members who are terming out. In addition, Nathan Archer resigned to move to Atlanta, opening his City (At-Large) seat. All seats were posted, advertised, and extended to allow the best access for applicants. Applications for all seats closed by August 15, and applications were reviewed by COCA staff and board. From the review, candidate slates were created, reviewed and approved by the Executive Committee in August and Board of Directors in September. The City seat slate was provided to the Mayor for selection, and the County seats to the County Commission for their selection in October.	Ongoing	CGR, LCGR, OG	
<b>PI 10.0, 11.0</b>	Adopt a new Cultural Plan Advisory Committee of stakeholders that will sunset after two years.	As recommended in the Cultural Plan, the committee officially sunset in August of 2016.	Ongoing	CGR, LCGR, TDT, OG	
<b>PI 1.0, 8.0</b>	Provide programs and services within the stated purposes outlined in the originating Statute.	COCA provides programs as per statutory purpose (See www.tallahasseearts.org)	Ongoing	CGR, LCGR, OG	

### COCA Contract for Services - FY23 End of Year Report

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F&F 1.0; PI 1.0, 1.1, 1.2	Within the funding earned in this annual contract, COCA will deliver a portion of the services and programming as introduced as a part of the Tallahassee Cultural Plan (Cultural Plan) accepted by the City and the County Commissions in 2014. It is understood that it is not possible to provide all services and programming contained in the Cultural Plan within the budgeted funds through this contract alone.	In FY22, COCA's priorities were adjusted to meet the changing needs of the cultural community as a result of COVID-19. Dependent on resources allocated for FY22, the top priorities from the Cultural Plan include but are not limited to the administration continuation of the Capital Facilities Matching Grant and a community-wide communication, marketing, and advertising campaign that benefits residents and visitors alike. *Due to the drastic changes affecting our industry and community, it is clear that a new community Cultural Plan is needed. In FY22, COCA requested \$200,000 for this purpose, split between the City and County and in FY23, \$100,000. The requests were not approved. COCA confirmed that the work needs to start in FY23 in order to meet the County and City Cultural Plan. All requests for additional funds have not been met. COCA will continue to reach out to the City and County regarding the resources necessary to begin a new cultural planning effort.	Ongoing	CGR, LCGR, TDT, OG	
<b>5. Additional Accomplishments</b>				<b>CGR, LCGR, OG, PRV, TDT</b>	<b>CGR: \$72,699 LCGV: \$63,234 OG: \$92,506 PRV: \$14,362 TDT: \$52,973</b>
PI 4.0	Kathleen Spehar continues to lead COCA as the Executive Director. She oversees all strategic and business initiatives, board development, operations, funding, and programming and is coordinating planning teams across the community for Great Art for Greater Bond, Family Day and other community projects. She also continues to work on a local, state, and national level to advocate on behalf of our cultural community, in response to the global pandemic, tourism and economic development initiatives. She regularly works with Americans for the Arts, The Arts Action Fund, the Association for Performing Arts Presenters and Florida Cultural Alliance in industry reopening, advocacy, and diversity, equity and inclusion initiatives.		Ongoing	CGR, LCGR	
PI 4.0	As the designated local arts agency (See Section 265.32, Florida Statutes), COCA advocates for funding for the industry on behalf of its constituents. In FY22, COCA advocated for \$300,000 in City funding for community arts organizations, especially those who did not qualify for TDT/Tourism Development Tax. In September 2022, the City Commission unanimously approved one (1) year of funding, at \$300,000. COCA allocated this revenue through a "City-funding" grant round in January 2023, distributing funds in February 2023 to 29 different organizations, including 10 new grantees and 18 organizations that service low income populations.		Ongoing	CGR	
ED&M 8.0, 11.0, 12.0	In FY22, COCA developed and initiated Phase 2 of our current strategic plan. The plan continues to be implemented in FY23. A proposal from Sound Diplomacy, a community and economic development firm that works with cities & regions, the tourism and real estate sectors, and engages unique strategies for growth focused on music and the night-time economy (sounddiplomacy.com) is available. Discussions with the City and County continue, and COCA will participate in a Music Cities conference with Sound Diplomacy in FY24.		Ongoing	CGR, LCGR, TDT, OG	
PI 4.0	COCA continued to foster additional revenue opportunities, including new grant dollars, advertising, license plates revenue, membership fees, etc. As a result of the pandemic, COCA has shifted earned income to align with current spending priorities and focused its advocacy on funding opportunities for our cultural community to apply for. These efforts have assisted organizations and COCA to continue to diversify arts & culture revenue.		Ongoing	OG, PRV	
PI 4.0	COCA has accrued operating expenses related to general overhead for programming, which included equipment purchase, lease, maintenance, office supplies, bank charges, marketing, professional services fees, postage, events, and travel expenses. As Tourism Development Tax (bed-tax) revenues, grant revenues, and other revenues have recovered from the economic downturn, our operating expenses have been adjusted up 7% from FY23 to reflect the increase in revenues. Our revenues, in this conservative budget, have trended 6% higher, and expenses 9% lower from budgeted levels as result of the improved economic situation. The grant funding pool for FY24 is projected to increased by 49%, bringing it to pre-pandemic levels and continuing the trend from the previous fiscal year. COCA continues to seek cost-saving, mission-driven initiative, like hybrid office space, which has reduced our rental expenses considerably, and enabled us to hire highly skilled personnel.		Ongoing	CGR, LCGR, OG	
PI 3.0; F&F 2.0	Annually, COCA applies for local arts agency program support funding through the State of Florida's Division of Arts and Culture (DAC). COCA consistently earns high grant scores in comparison with our colleagues around the state. Additionally, COCA regularly partners with local community groups in making grant requests to both public and private granting sources at local, state, and national levels. For FY23, COCA received support from the National Endowment of the Arts (NEA), the Division of Arts & Culture (DAC), Bloomberg Foundation, Duke Energy Foundation, and we currently have four applications that are pending for FY24 and FY25 support. FY23 was the final year ARPA funding could be used. *COCA continues to research and apply for possible funding opportunities for others and ourselves to help mitigate the financial effects of COVID-19.		Ongoing	OG, PRV	

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<b>ED&amp;M 1.0, 2.0, 2.1; EDUC 10.0; F&amp;F 6.0, 6.1, 6.2; PI 3.0, 4.0, 4.1</b>	COCA staff continue to partner and meet regularly with local, state and national organizations, businesses, educators, students, individuals and leaders of various initiatives including COT, Leon County, FSU, FAMU, TCC, Leon County Schools, Blueprint, OEV, Visit Tallahassee, TDC, Downtown Improvement Authority, INIE, UPHS, DOMI, Choose Tallahassee, Lively Technical Institute, Leadership Tallahassee, Tallahassee Democrat, Tallahassee Active Lifelong Learners, Sustainable Tallahassee, Railroad Square Art Park, Capital City Chamber of Commerce, Big Bend Minority Chamber of Commerce, and regional TDCs and Chambers of Commerce such as Visit Thomasville, Franklin, Bainbridge and Walton Counties, the Carabelle Chamber of Commerce, Bay Arts Alliance and Albany Arts Council, Neighborhood Affairs Division, Office of Human Services and Community Partners, and many more.		Ongoing	CGR, LCGR	
<b>NEW! ED&amp;M 4.0; PI 4.0, 6.0</b>	COCA, INIE and UPHS continue their partnership called Collaborate Big Bend in an effort to strengthen the non-profit sector. FY23 was the final year ARPA stimulus was made accessible to arts and cultural organizations. Through Collaborate Big Bend, COCA has opened other arts focused conversations with the community including candidate forums and non-profit sector impact.		Ongoing	CGR, LCGR	
<b>ED&amp;M 4.0; PI 4.0, 6.0</b>	COCA has been working with Americans for the Arts, the national service organization for arts & culture, on its AEP6 survey (Arts & Economic Prosperity 6) which measures the economic impact of arts & culture on Tallahassee and Leon County. We've hosted a site visit from Randy Cohen, Vice President of Research in October 2022, including site visits to 5 different venue locations; an advocacy discussion with area artists at Railroad Square; a happy hour with other arts organizations and agencies, a Mayor's talk and visit to the Office of Economic Vitality. Then in March, Dr. Genna Style-Lyas, AEP6 Director, Community Engagement & Equity, visited during Arts Advocacy Week at the Capitol. Dr Styles-Lyas serves as the guest speaker for the launch of Creating Spaces; for a lunch that provided AEP6 updates; for the launch of Chalkwalk Arts Advocacy events and additional events through Florida Cultural Alliance and the Division of Arts & Culture.		Ongoing	CGR, LCGR, OG	
<b>PI 4.0</b>	<p>Alongside local and national movements towards racial equity, COCA added a solidarity statement to our existing Cultural Equity Statement (See attached). The statements guide organizational action, and we've intentionally built stronger relationships with our communities of color.</p> <p>COCA Board member, E. Marie Sissle continues to chair our Diversity, Equity &amp; Inclusion subcommittee to transform COCA's Statement on Cultural Equity into an action plan (see attached). She and her sub-committee ensure the values, beliefs, policies and practices it contains are embedded into all aspect of organizational actions.</p> <p>We're working with specific organizations-of-color, including Capital City Chamber, Soul of Southside, Local Street Art Project, 100 Black Men of Tallahassee, Tallahassee Bus Boycott and others who initiate community round table conversations and provide support for the arts and cultural community to address issues related to diversity, equity, and inclusion. Executive Director Kathleen Spehar continues to participate in anti-racism discussions, presentations and initiatives with local and national arts organizations including the National Civil Rights Conference, the Association of Performing Arts Professionals (APAP), Department of Arts and Culture (DAC) among others. Additionally, COCA is an advocacy partner, working with Althemese Barnes, the Riley House, the Grove Museum and other history and heritage organizations throughout the state to support education activities around May 20 as the county-wide Emancipation Day holiday. On March 20, COCA launched Creating Spaces. As part of COCA's Diversity, Equity and Inclusion, COCA launched Creating Spaces, a community conversation centered on diversity, equity and inclusion in arts, culture and history. Questions were proposed and a conversation was facilitated by Dr. Genna Styles-Lyas. "As arts, culture &amp; heritage grows in our community, what does inclusivity mean to your organization and artistic practice? How should diversity intersect with artistic programming and events throughout our community?" Ideas were shared and discussed with Dr. Genna Styles-Lyas from Americans for the Arts and members of our sector.</p>		Ongoing	LCGR, CGR, OG	
<b>NEW! ED&amp;M 7.0, 7.1; PI 6.0, 9.0</b>	COCA continues to work with state and national organizations to advocate for additional arts and culture funding for Tallahassee and Leon County, to raise the City/County's arts and culture profile throughout the state, and to monitor the impact of the industry's statewide current 6:1 ROI. We've conducted the Americans for the Arts' Arts & Economic Prosperity® 6 economic impact survey since May 2022. This survey will also measure additional impact caused by the pandemic, and the impact of BIPOC organizations/businesses on the local and regional economy. From Oct-Mar, COCA completed 767 of its 800 surveys, with just over 25% at BIPOC events. It also launched the organizational survey portion of the research study in February, and through March, 12 organizations have responded. From Apr -Sept, COCA completed both the audience-intercept and the organizational survey collection, with 98 organizational surveys and 840 audience-intercept surveys accepted. The global virtual rollout of AEP6 results was scheduled for Oct 12. In addition, COCA continues to share information related to the results of the most recent, two community-wide economic impact surveys.		Ongoing	LCGR, CGR	

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<b>ED&amp;M 1.0, 5.0, 5.1,5.2</b>	COCA continues to work with state and national organizations to advocate for additional arts and culture funding for Tallahassee and Leon County, to raise the City/County's arts and culture profile throughout the state, and to monitor the impact of the industry's statewide 9:1 ROI. Surveying for the new Americans for the Arts' Arts & Economic Prosperity® 6 economic impact report occurred during all of FY23. COCA staff attended over 70 events, collecting printed and online surveys for our partners at Americans for the Arts. This survey measures economic and social impact, with 25% of the reports for the Tallahassee/Leon County pandemic coming from BIPOC/ALLANA organizations. This report was scheduled to roll out on October 12 as part of a global virtual launch.	<p>The Arts &amp; Economic Prosperity® 5 economic impact survey of local nonprofit arts and culture organizations and their audiences in Leon County was completed in partnership with the Americans for the Arts (visit <a href="http://coca.tallahasseearts.org/about-coca/economic-development">coca.tallahasseearts.org/about-coca/economic-development</a>). The economic impact study focusing on the for-profit arts-related businesses and individual artists within Leon County was completed in partnership with the FSU Center for Economic Forecasting and Analysis. Some of the highlights from these reports are listed below:</p> <p>The Arts &amp; Economic Prosperity® 5 economic impact survey of local nonprofit arts and culture organizations and their audiences in Leon County was completed in partnership with the Americans for the Arts (visit <a href="http://coca.tallahasseearts.org/about-coca/economic-development">coca.tallahasseearts.org/about-coca/economic-development</a>). The economic impact study focusing on the for-profit arts-related businesses and individual artists within Leon County was completed in partnership with the FSU Center for Economic Forecasting and Analysis. Some of the highlights from these reports are listed below: Summary of Arts &amp; Economic Prosperity 5 results (FY15) (Americans for the Arts)</p> <p>Total economic impact of the nonprofit arts and cultural industry in Leon County: \$201,870,286                      Total FTE jobs supported by the nonprofit arts and cultural industry in Leon County: 7161                      Total attendance: 2,846,437                      Total nonresident attendance: 455,430 (16%)</p> <p>Summary of FSU Center for Economic Forecasting and Analysis study results (FY15) (FSU CEFA)</p> <p>Total output of for-profit arts and culture-related businesses in Leon County: \$526,206,578                      Total employment of for-profit arts and culture-related businesses in Leon County: 5731                      Total labor income produced by for-profit arts and culture-related businesses in Leon County: \$205,634,508</p>	Ongoing	LCGR, CGR	
<b>ED&amp;M 1.0, 11.0; PI 4.0</b>	COCA staff continue to participate in area community events to educate residents and visitors about our programs, resources, and services and to represent the entire cultural community and showcase their diverse offerings as well. In FY23, COCA participated in more than 20 community events, including Leadership Tallahassee's Arts Day, KCCI Catalyst Class orientation, LeMoynes Chain of Parks Festival, Women Wednesdays, FSU Arts Administration, FSU Career Day, FSU College of Communication & Information, Emancipation Day, State of Florida Division of Arts & Culture, and many more. COCA has also hosted or co-hosted several community events and community conversations in FY23 including Innovation Week, Family Day, Arts Advocacy Day, Creating Spaces, the Warehouse discussions, and more.		Ongoing	LCGR, CGR, OG	
<b>ED&amp;M 1.0; EDUC 9.0; PI 3.0, 4.0, 4.1</b>	COCA continues to grow our community business partnerships for advertising, sponsored content and program support. We currently work with numerous local groups and businesses in support of our social media initiatives, newsletters, and special projects including Berger Singerman, Bank of America/Merrill, Sachs Media, Smith Bryan & Myers, Capital City Pedicabs, Javacya Arts Conservatory, Franklin County, Walton County, and many more.		Ongoing	CGR, LCGR, OG	
<b>ED&amp;M 4.0</b>	COCA staff annually provides support for and incubation of many new and emerging cultural businesses and programs in the region. *In FY23, we continued the recurring Coffee with COCA events in collaboration with the Capital City Chamber. COCA also presented three workshops at Start-Up Week through Dorn Station and served as the arts & culture track host & non-profit track host.		Ongoing	CGR, LCGR	
<b>ED&amp;M 1.0; EDUC 8.0; PI 4.0</b>	As an ongoing program developed during COVID-19 shut-downs to support local artists, organizations and to uplift our community, COCA developed, produced, and continues to promote the "Voice of Trees-Tallahassee" project which celebrates local poets who pay homage to Cascades Park and encourages individuals to enjoy the arts outdoors. By following the route on the Echoes app, visitors will hear a selection of original poems read aloud by the poets themselves. This initiative was a collaboration between COCA, 100 Thousand Poets for Change, and the City of Tallahassee Parks, Recreation & Neighborhood Affairs Department and was made possible in partnership with Italian artist Giovanna Iorio who developed the international Voice of Trees project. Tallahassee and New York City are the only Voice of Trees locations in the United States. Our city joins a global Voice of Trees community which includes Italy, France, England, New Zealand, Canada, Germany, Greenland, Ireland, Spain, Japan, and the Netherlands.		Ongoing	LCGR, CGR	
<b>ED&amp;M 12.0; FF 6.0</b>	*As an ongoing program created during COVID-19, COCA continues to offer "Sounds of Tallahassee," an initiative that brings attention and support to local musicians. COCA has partnered with Moose Magnificat Radio and Cat Family Records to create more opportunities for local musicians to bring their music to both residents and listeners outside Leon County through streaming services.		Ongoing	CGR, LCGR, OG	

### COCA Contract for Services - FY23 End of Year Report

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ED&M 1.0, 10.0; PI 4.0		COCA continues our Online Gallery ( <a href="http://www.tallahasseearts.org/online-galleries">www.tallahasseearts.org/online-galleries</a> ) to complement the Public Art Program. Over 2,000 visitors have enjoyed the virtual exhibitions since the online gallery was launched. We've also hosted numerous artist talks, virtual board meetings, panel meetings, public art jury sessions, workshops, town halls, one-on-one consultations, community meetings, and technical assistance. Also, online exhibitions are now archived on the website after the de-installation of the in-person exhibition so people can continue to view the artwork virtually at any time.	Ongoing	CGR, PRV	
ED&M 12.0; EDUC 8.0; F&F 8.0, 8.1		COCA's Outdoor Public Art Directory can be viewed from the TallahasseeArts.org website. The Directory is updated regularly and currently includes 318 outdoor public artworks cataloged and listed along with information, images, links, and a Google map. COCA also maintains the Downtown Public Art Walk and Gaines Street Public Art Walk on our website. These resources are promoted to residents and visitors alike. This resource is currently being revised with additional and improved features. In FY23, we hosted an OLLI group on the downtown tour and also with Randy Cohen. The Public Art Manager worked with the Jim Moran Institute of Global Entrepreneurship to host and conduct public art tours in January 2023. COCA also started working with the Apalachee Regional Planning Council to re-ignite the Cycle of the Arts program, creating pre-planned bike paths that follow numerous pieces of public art.	Ongoing	CGR, OG	
NEW! FF 3.0; PI 3.0, 4.0		COCA continues to assist the Greater Bond Neighborhood working group to plan public art and community cultural events and programs. In partnership with the City of Tallahassee's Department of Parks, Rec. & Neighborhood Affairs, this team secured an Asphalt Art Grant offered by the Bloomberg Philanthropies. Asphalt Art provides visual interventions on roadways (intersections and crosswalks), pedestrian spaces (plazas and sidewalks), and vertical infrastructures (utility boxes, traffic barriers, and underpasses). After delays due to the pandemic and street resurfacing, this prospectus was drafted and launched in November. In December, the RFQ was due and notifications were sent to 12 artists who met the eligibility criteria to complete the RFP. In early January, the RFP was due and initial designs submitted. The designs went through a review process with Allen Secreast, Manager of Traffic Engineering, City of Tallahassee Underground Utilities & Public Infrastructure. Artists were compensated to revise their designs to meet City requirements. The project then moved into the community forum input stage. The revised designs were compiled into a survey, revealed and shared with the Greater Bond Neighborhood at neighborhood CAT (Community Action Team) meetings, farmers markets, community forums and youth entrepreneur events. The survey was also shared online through targeted emails and social media posts on neighborhood, City and COCA sites. Community voting with over 300 participants picked their favorites through rank choice voting. 3 designs from 3 artists were selected for 3 locations on Saxon Street: Saxon and Osceola, Saxon and Tucker, and Saxon at Linear Park. Installation of the crosswalk murals was completed on May 25th and 26th, 2023. 168 community volunteers participated in the painting and neighborhood members are happy with the outcomes.	Ongoing	CGR, LCGR, OG	
NEW! FF 3.0; PI 3.0, 4.0		COCA is a leading partner the Greater Bond Neighborhood working group to plan public art and community cultural events and programs. In partnership with the City of Tallahassee's Department of Parks, Rec. & Neighborhood Affairs, COCA secured a South Arts Cross-Sector Impact Grant in an effort to secure additional funding for "The Greater Art for Greater Bond" project. This multifaceted public art experience honors the history and highlights the assets of one of the Tallahassee's oldest African-American neighborhoods. The project includes the creation of a mural on a historical building in the neighborhood, a neighborhood "art garden," and utility post banners featuring the intergenerational art of residents. All artists associated with the South Arts Grant were confirmed. They include muralist Michael Crowe, emerging artist Zarryen Gaines, and photographer Walter MacDonald. Zarryen Gaines completed fabrication for his artwork in the Art Garden and installation in coordination with the City of Tallahassee was completed in February. Art Garden plants were chosen and approved by the neighborhood in November, and installation occurred in February and March. Michael Crowe completed his Speed's Store mural. Walter MacDonald III completed photography for the banners and worked with community representatives on final image selection. The neighborhood requested additional design work to the banners, which was facilitated by Public Art & Exhibitions Manager Sam Joslin. Final designs were approved in August and banners were printed in September. The banners will be installed by the City of Tallahassee Fall 2023. A continuation of the South Arts grant was submitted with an emphasis on additional banner designs, as requested by the Bond neighborhood. The Bond Neighborhood Association approved \$25,000 for additional public art projects in FY24, and COCA will work with Bond and the City on next steps.	Ongoing	CGR, LCGR, OG	
ED 8.0; PI 4.0		In partnership with the Blueprint Intergovernmental Agency, the official launch of the History & Culture Trail initiative was held on October 13, 2022. Artists chosen for the project were introduced to the community, and community members were invited to paint on a small section of one of the murals painted on two of the viaducts at Lake Anita Favors Park. As per the contract, COCA will assist Blueprint in publicizing the new works as they are announced. Previously, in partnership with the Blueprint Intergovernmental Agency, COCA publicized a call for public art to be located along the History and Culture Trail. These artworks will celebrate the rich history and culture of the areas surrounding the Capital Cascades Trail and FAMU Way Extension projects. The proposals have been reviewed by a panel who have made preliminary recommendations. 5 of the seven public artworks have been installed, and information on them is on the TAG website. They include Yasaman Mehrsa's "We Are All One" Murals, Joseph Cowdrey's "A Stroll Down Seaboard Street" Mural, Julia Sinelnikova's "Dream Waves" Sculptures, Mark Dickson's "In Honor of the Worker" Sculpture, and Bradley Cooley, Jr., "The Jazz Man" Sculpture.	Ongoing	OG	
EDUC 8.0; F&F 8.0, 8.2		COCA continues to promote the Tall Art project to residents and visitors. In partnership with the Planning Department, COCA designed and implemented a prospectus and call to artists, collected submissions, prepared artwork for review, assisted with selections, made notifications to artists, and worked closely with the Planning Department on the fabrication and installation of that reproduced artwork on wayfinding poles in the downtown area.	Ongoing	CGR, LCGR, OG	

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ED 8.0; PI 4.0		In partnership with the City of Tallahassee's Sustainability and Community Preservation department, COCA designed and produced the Graffiti Abatement Mural Program Pilot. The program presents a creative approach to addressing graffiti through alternative artistic interventions. With collaboration from City staff, COCA developed the process and materials, disseminated the call to artists, collected submissions, led a panel review process to select mural designs to be added to the local landscape. COCA coordinated with the selected artist, offered technical support to City staff members, and facilitated installation of the first mural to be completed through this program. A second mural has also been completed at the intersection of Maccomb and Pensacola and a third mural is located on High Road. The program continues, and COCA is working with the Community Redevelopment Agency (CRA) to expand this program to local businesses in the CRA district in 2024.	Ongoing	CGR	
EDUC 2.0, 7.0		COCA also continues to work to produce articles featuring art education topics. In FY23, 11 articles were written and published on COCA's blog, and all have been sent to the Tallahassee Democrat for publishing. In FY23, 4 articles were published on the Tallahassee Democrat's website under the School and Family section.	Ongoing	OG, PRV	
EDUC 6.0		COCA continues to publish arts related content and materials on the Leon County School district's website. COCA's monthly Arts in Education Newsletters are posted to the district's website for teachers, parents, and students to reach.	Ongoing	LCGR	
ED&M 4.0, 4.1		Through Sahara's community outreach, she has made site visits to schools and is creating partnerships with schools that COCA had previously not partnered with. For example, through a site visit to and new relationship with Sabal Palm Elementary, Sahara represented COCA at their Trunk or Treat event. In addition, Sahara worked with with Javon Austin, the school's Family and Community Engagement Coordinator, to plan an holiday art workshop for students and their families on December 8th, 2022. Over 80 people attended and COCA was able to give away take-home craft bags for students and their families to complete together. In May, COCA worked with Sabal Palm and the Junior League of Tallahassee to conduct a "Call for Artists" to find an artist to create a mural at Sabal Palm Elementary, funded by the Junior League. Sarah and Cosby Painter-Hayes were selected and completed the mural in July 2023.	Ongoing	CGR, LCGR, OG	
ED 1.0; PI 4.0		Sahara Lyon worked with Steve Turner from Giving Tree Music in order to plan another Teacher's Playshop, a drumming workshop, for teachers in Leon and surrounding counties. The workshop occurred on January 3rd, 2023 and 16 teachers from Leon County, Calhoun County, and FSU participated. On March 20th, 2023, COCA collaborated with FSU's Art Education Department to host a professional development workshop for visual art teachers of all grade levels. Dr. Sara Shields from FSU led 12 Leon County teachers through two activities to take back to the classroom. For October, 2023, Sahara is planning a Bicentennial Education Resource Webinar including presenters from arts organizations such as Tallahassee Symphony Orchestra, Theatre with a Mission, Southern Shakespeare Company, and more.	Completed	CGR, LCGR, OG	
EDUC 8.0		On March 22nd, 2023, Arts Advocacy Day, COCA hosted Chalk Walk 2023, a continuation of the program that stopped in 2020 due to COVID-19. 16 students from 7 Leon County High Schools created 10 chalk drawings recreating works from Florida artists or centering Florida themes. Dr. Carey Fee from FSU judged the students' drawings and selected a First Place and Best in Show. A People's Choice Award was also voted on and awarded based on legislators and visitors passing and voting on their favorite drawing.	Completed	CGR, LCGR, OG	
EDUC 1.0, 2.0, 10.0		COCA opened the FY23 round of the Arts Education Grant Program for local arts teachers. The goal of COCA's Arts Education Grant is to remove financial barriers for arts educators to access resources and arts experiences for their students, materials and equipment for their classrooms, and arts specific professional development opportunities for their own continuing education. COCA had 22 teachers apply and a panel of two qualified arts educators was assembled including Dr. Nicholas Thomas and Dr. Karina Donald. The grant review panel met on November 14th, 2022. 17 teachers from 13 different schools were fully funding, totalling \$7,988 in funding for local arts teachers. The FY24 Arts Education Grant opened on August 28th, and will be open until October 8th, 2023. We have \$8,000 to award to LCS teachers, this year from COCA's general operating budget.	Completed	CGR, LCGR, OG, PRV	
ED&M 7.0; EDUC 2.0, 4.0; 9.0, 10.0; PI 4.0, 6.0, 9.0		COCA received a special "National Endowment for the Arts/Division of Cultural Affairs Initiatives Partnership Program" grant from the State of Florida's Division of Arts and Culture (DAC) and we worked in partnership with DAC to provide stipends to the teachers who participate in our annual Winter Festival Youth Art Exhibition. For the FY23 Winter Fest, teachers received \$153.80 as a stipend for participating. Sahara completed the final report for that grant in July and completed the application for the FY24 round of that grant over the summer. COCA was awarded the grant and will be using it to plan the 2023 Winter Festival Youth Art Exhibition and Student Showcase, purchasing equipment, refreshments, and providing teachers with a stipend for participating.	Completed	OG, PRV	
NEW! ED&M 10.0, 10.1; EDUC 1.0, 2.0		Over the Summer, Sahara Lyon, Sam Joslin, and Arts Ed Intern Camryn Castellano worked on revamping and rereleasing the COCA Imagination Station. The Imagination Station is a mailbox filled with arts and craft supplies, craft grab bags, and information about COCA. It is open to the public for them to take what they need and leave any donations if able. Sam stripped the old paint of the mailbox and built a new post for it, Camryn painted the mailbox COCA orange, and Sahara added the COCA logo decal and filled the mailbox with supplies. It is currently up in the COCA office at Domi Station Monday-Friday, 9am-5pm, and we're looking to put it outside when the weather cools down.	Completed	CGR, LCGR, OG	

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<b>ED&amp;M 1.0, 11.0; PI 4.0</b>	COCA staff continue to participate in area community events to educate residents and visitors about our programs, resources, and services and to represent the entire cultural community and showcase their diverse offerings as well. Sahara Lyon attended tabling opportunities with WFSU, Hartsfield Magnet School, The Division of Historical Resources and much more. She was asked to judge The Leon County Library's annual kids gingerbread contest, and attended community events such as KCC's Crosswalks to Classrooms.		Ongoing	LCGR, CGR	
<b>ED&amp;M</b>	COCA continues to highlight live performances and gallery events in the community. In FY23, COCA celebrated five specific months throughout the year on social media. From April - September, COCA highlighted Pride Month (June), Black Business Owner Month (Aug), and National Hispanic Heritage Month (Sept). From Oct-Mar, COCA highlighted National Native American Heritage Month (Nov) and Autism Acceptance Month (Apr). For Youth Art Month FY23 in March, COCA posted on social media highlighting our visual art teachers workshop, Chalk Walk 2023, and the arts advocacy work that was being done at the Capitol. The Arts Education newsletter includes highlights for special initiatives and celebrations, including Back to School, Arts and Humanities Month, Black Business Month, etc. Our "Build to 300" campaign encouraged people to support the arts with a COCA membership and help us continue our programs that elevate the arts in our community. Campaigns were featured on COCA's main social media channels of Facebook & Instagram.		Ongoing	LCGR, CGR	
<b>ED&amp;M 10.0, 10.1</b>	As of September 2023, COCA's Facebook page has 11,041 followers, and the breakdown of demographics of users: 75 female/25% male & predominately Tallahassee and Leon County, with additional users in Crawfordville, Monticello, Thomasville, Jacksonville, as well as other cities outside Leon County. COCA follows approximately 500 organizations and local artists on our newsfeed. COCA has more than 3,300 followers on Twitter (grouped by cultural organizations and artists, news media, others for marketing/re-tweeting). COCA's Instagram continues to be the focus, with a 7.5% increase in followers. IG Reach was 9k, FB Reach was 55.6k with a paid reach of 20.6k. From Oct-Mar, social media had a reach of 68,258 and Apr-Sept, a reach of 85,200. FY23 social media reach was a total of 153,458.		Ongoing	LCGR, PRV	
<b>ED&amp;M 11.0, 12.0</b>	From April '23 - Sept '23, twenty-six (26) COCA-produced articles have been published in the Tallahassee Democrat. These features have a broad reach in print and digital format and are enjoyed by locals and those outside Leon County. In FY23, a total of 52 Artist Spotlight Articles were published.		Ongoing	CGR, LCGR, OG	
<b>ED&amp;M</b>	COCA continues to expand our "Behind the Scenes" features on social media, which showcase the artistic process of our many arts and cultural organizations as they prepare for an event. We feature this user-generated content, given on submissions, with 25 features from October '22 to September '23. These features received an average of 300 engagement reactions, 1750 impressions, and 2,106 reach.		Ongoing	LCGR, CGR	
<b>NEW! ED&amp;M</b>	From September 14 - 28, COCA partnered with blindCAN Film Studios to present, for the first time, a three-part "Video Content 101" series. The series had a total of 30 registrations and 10 participants. The first workshop occurred on Thursday, September 14, and covered how to record, basic storyboarding, and camera framing. The second workshop was on Thursday, September 21, and trained participants on basic video post-production terminology such as resolution, frames per second, and bitrate while providing an opportunity for participants to edit in the workshop and receive guidance. The final workshop was a presentation by the participants on videos they had created during the series, with five final videos presented. Participants stated the workshop was "life-changing" and requested an advanced workshop in the future from COCA and blindCAN, along with the basics being offered again.		New	LCGR, CGR	
<b>NEW! ED&amp;M</b>	In August 2023, Marketing & Communications attended a webinar on visAbility: Accessing Arts & Culture. Attending this workshop led website development to focus on providing more accessibility options, including better details on creating events & classifieds. It also led to adding categories for Black-owned businesses/organizations, LGBTQ+ friendly and owned businesses/organizations, and organizations/businesses that are focused on providing accessibility to people with disabilities. Website development will continue into FY24 as more detailed "How-To" documents and workshops will be provided.		Ongoing	LCGR, CGR	
<b>ED&amp;M</b>	In March, COCA created a new monthly newsletter called "Snapshots of TAG", which lists every event on the Tallahassee Arts Guide site. From April to September, it was sent to an average of 12,659 subscribers with a 42.6% open rate and 489 clickthroughs per newsletter. Feedback from the newsletter shows that the community love receiving a monthly email containing every event, so we suspect this newsletter will continue to be a successful addition to the COCA resources.		Ongoing	LCGR, CGR	
<b>ED&amp;M 1.0, 5.0, 5.1,5.2</b>	From April '23 to Sept. '23, analytics for the TallahasseeArts.org website shows over 93.5k users and more than 120k sessions (10.6% decrease). There also have been 214k page views. Comparing FY23 (Oct '22 - Sept. '23) to FY22 (Oct '21 - Sept. '22), there was a 10.7% increase in users, 10.2% increase in pageviews, and 9.25% increase in sessions. For FY23, the website averages 197 event listings each month with 196,500 site users.		Ongoing	LCGR, CGR	
<b>ED&amp;M 11.0</b>	COCA's Marketing Manager provides updates for Visit Tallahassee's annual Visitor's Guide and other area publications.		Ongoing	LCGR	



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ED&M 4.0		For FY23, COCA staff logged 296 consultations with organizations and community members. In addition, COCA attended over 60 community performances, classes, and events, providing presentations, remarks, and assistance to event organizers. Arts Education met with ten educators and attended ten arts education meetings. Public Arts had 51 consultations with public artists. Grants Management held 45 consultations, while Business Management had 24. Marketing & Communications had 29 individual consultations with local artists, administrators, entrepreneurs, etc.. Lastly, the Executive Director held 142 consultations with various members of the community.	Ongoing	CGR, LCGR, OG	
ED&M 10.0, 10.1; EDUC 8.0		Sahara Lyon, Samantha Sumler, and Kathleen Spehar work with Opening Nights at FSU, County Commissioner Rick Minor, and other community partners to start back up Tallahassee Music Week (TMW). COCA had a community forum on April 26 2023 to hear input on a new and improved Tallahassee Music Week, along with a survey that was sent from February to March in the TAG Monday newsletter with 104 clicks throughout the month. The current progress of TMW has some basic marketing complete, such as logo design by Opening Nights and website located on the COCA's page, along with working towards a teaser/demo event. The focus is on gathering fundraising to host the weekly event in 2024. Sahara contacted Black Dog Cafe, Publix, and Piggly Wiggly about hosting pop-up centers for a TMW teaser event. Sahara and the rest of the Marketing Committee met to discuss marketing plans, devise a loose calendar, and discuss content ideas. The Mid-Year report of FY24 will have full updates.	Ongoing	CGR, LCGR, OG	
F&F 1.0, 2.0		Nick Pavlovik serves as the Business Manager for COCA. His role is to provide financial information to the COCA ED and BOD and for various reports, maintain contractual agreements, track receivables, and pay invoices, process payroll, staff the annual independent financial audit, maintain financial records history, and other responsibilities related to the financial health of the organization. He also manages human resources, information technology, and rental contract administration for COCA.	Ongoing	CGR, LCGR, OG	
F&F 2.0, 2.1		COCA is a membership-based organization and, annually, staff solicits new members and encourages the retention of current members through renewal notices. At the start of FY23, from November 29th through December 31st, COCA ran our Giving Tuesday Membership Campaign. We earned \$4,140 in revenue and recruited 43 new members. One of these new members is at the Producer level, which is one of the new levels we introduced with this campaign. Staff maintains a membership database and corresponds with members in regard to various COCA services and programs. COCA launched our new membership management software program within our Tallahassee Arts Guide website, and we are working on getting all NEON members to renew in our TAG portal. In April, COCA launched our "Build to 300 Campaign," our membership campaign that lasted through the end of our fiscal year. COCA exceeded our financial goal for the campaign, earning \$11,150 in revenue, and we reached towards 300 members, landing at 295 total at the close of the campaign. We got a total of 150 purchased memberships, with 65 being renewals and 85 being new purchased memberships. 16 emails were sent out, along with social posts, and a thank you email was created and sent out for the end of the campaign.	Ongoing	CGR, LCGR	
F&F 2.0, 2.1		COCA continues co-working and moved its headquarters to Domi Station. In October, the rental partnership at the COCA building with Opening Night with Florida State ended when Opening Nights was moved to a Florida State-owned building. Since 2021, COCA had been looking at other space sharing options since 2021, and worked with the COCA board on prioritizing options that would work best for the agency. Factors considered including cost, building condition, flexibility, adaptability to the new hybrid working environment, and inclusive, welcoming culture. In May 2022, the board voted to approve the co-working option at Domi Station. COCA stayed in its current rental space, a building it occupied for over 13 years, until the end of the lease. COCA spent a few weeks trying to adapt the current rental space into a gallery space and rehearsal hall. The space was not conducive to these changes without significant renovation. COCA opted to move to the co-working space and seek a more long-term solution for gallery and/or rehearsal space. In December, COCA moved into at large off at Domi Station as members and has been co-working ever since. COCA's address is 914 Railroad Ave, Tallahassee, 32310.	Completed	CGR, LCGR	
F&F 2.0, 2.1		COCA continues to provide guidance, advice and assistance to venues. The Bradfordville Blues Club, one of the oldest and most beloved venues in Leon County, changed management this year. Longtime club managers Gary and Kim Anton retired, and COCA worked with the County on writing a proclamation in their honor, presented at the March 21 County Commission meeting. The club's new management are currently engaged in lease negotiations with the owner. At the request of the community, COCA hosted two public discussions on The Warehouse, a beloved local music venue that has been closed for years, and the property has been sold to developers. COCA was also engaged briefly with the team aiming to bring the Rhythm & Blues Hall of Fame to the Gramblings site. This initiative ceased upon the tragic death of the property owner.	Ongoing	CGR, LCGR, OG	
EDUC 10.0; F&F 2.0, 2.1		COCA offers use of its space to artists and arts & culture organizations COCA members on Wednesdays. As needed, all visitors are asked to adhere to specific COVID-related safety protocol.	Ongoing	CGR, LCGR	

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As recovery from the COVID-19 pandemic continues, COCA has worked diligently to execute existing programs and develop new initiatives to help our constituents as much as possible. Industry recovery is uneven for the sector and its audiences. COCA continues to take steps to monitor recovery, respond to COVID surges, provide protocol and safety recommendations; and assist our community as needed. COCA is committed to remaining flexible and nimble, to best serve the cultural community, the City of Tallahassee and Leon County. \*This report will describe those adaptations where applicable.

Objectives and Strategies Alignment	Recommendations: Objectives and Strategies	Outcomes/Actions	Status	Funding Source: City General Revenue: CGR County General Revenue: LCGR Tourist Development Tax: TDT Other Grants: OG Private Funding: PRV	Total Expenditure for this section
<p><b>Quotes from teachers about COCA</b></p>	<p>"You are welcome to contact them about setting up a time and date for you to come to Chiles to visit our programs on campus. We appreciate your continuous support of our programs and our partnership." - Joseph Burgess, Principal of Chiles High School</p> <p>"The drumming workshop with Giving Tree Music was so much fun. It was a great way to energize my teaching with new drumming techniques and games to use in my class room. It was wonderful to connect with other musicians and teachers to create a drum circle. My students are benefiting from the new techniques I learned in the workshop. Drumming is especially beneficial for some of my struggling students. I look forward to adding some new drums to my class room with the Grant I received from Coca and Duke." - Sharon Tacot, music teacher at Kate Sullivan Elementary School</p> <p>"The COCA/FSU workshop was one of the best workshops I have attended in a long time! The lessons presented are very easy to adjust to a variety of age groups. The hands-on art making was super fun, from drawing self-portraits to creating prints for a printmaking lesson. We were introduced to some new art materials and methods that we can take back to the classroom. Thank you COCA." - Margie Grussing, art teacher at Astoria Park Elementary School</p> <p>"Our partnership with COCA has been such a wonderful experience for us as a school. Our students have benefited from our partnership through many years of Arts Mentoring as well. I look forward to working with you this year!" - Katie Aylward, art teacher at Raa Middle School</p> <p>"The workshop sponsored by COCA and FSU allowed me to create an amazing, vibrant self-portrait using oil pastels and watercolor on a non-traditional canvas, a tablecloth. The process involved in creating the portrait allowed me to think about my character traits and express those traits using color and line. We also talked about inclusion and exclusion and did a printmaking activity which allowed me to create a comforting place where I belong. The activities and lessons we learned in the workshop will allow us to teach our art students how to use traditional/non-traditional art materials in a more advanced way. We also learned how to discuss and create a collaborative work of art that expressed where we all belong." - Dr. Marilyn Proctor-Givens, art teachers at Lincoln High School.</p> <p>"We would love for you to come visit and support the arts at our school. COCA does wonderful work in the community." - Beth Jackson, Principal of Hawks Rise Elementary School</p>			<p>CGR, LCGR</p>	

The 2014 Cultural Plan has a number of strategies that have been addressed in the short-term and some that involve long-term and ongoing planning. Given that this plan also has many stakeholders and partners, COCA ensures that it will work diligently, along with other stakeholders, to see that these strategies are consistently addressed. Funding for these initiatives is also part of the process and will be assessed at the end of each fiscal year to make sure the needs of the cultural community are being addressed. We recognize that this is a dynamic document and that needs and priorities will change as both the City of Tallahassee and Leon County continue to grow and change.

[View as Webpage](#)



[Add Events](#) [Events Calendar](#) [COCA Membership](#) [Classifieds](#) [Contact Us](#)

### From all of us at COCA, stay safe!

Due to the inclement weather of tropical storm Idalia and for the safety of our staff, COCA has elected to close our office from Tuesday, August 29, to Friday, September 1. We expect to reopen on Tuesday, September 5, after Labor Day. Staff will be available via phone and email for remote appointments. You can find contact information for all COCA staff on the 'Contact Us' tab above.

As the storm develops, please check with event organizers of the featured events below before attending an event, as weather and other factors may postpone or cancel the event.

For emergency alert information in Leon County, visit [here](#). If you need information on tropical storm or hurricane preparation, visit [here](#).

### Featured Events

**COCA Community Discussion: The Warehouse on Gaines Street**  
COCA (Online)  
Tuesday, August 29, 2023

**Special Exhibit: The Battle of Midway and Doolittle's Raiders**  
Camp Gordon Johnston WWII Museum  
August 29 - September 30, 2023



The Warehouse, a historic building on Gaines Street, was a popular venue for music and the performing arts. Closed for several years, the building's property is located by the area's redevelopment plan. Community members have asked if the building can be preserved as part of this project. COCA is convening a conversation to share information and discuss.

[Details](#)



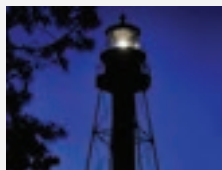
Camp Gordon Johnston WWII Museum in Carrabelle is presenting a special exhibit about the Battle of Midway and Doolittle's Raiders. The Battle of Midway was the inflection point in the fortunes of the US and the Empire of Japan.

[Details](#)

### Reach Out to Have Your Event Featured!

#### Blue Moon Event

**Crooked River Lighthouse**  
Wednesday, August 30, 2023

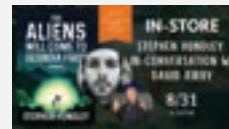


The Crooked River Lighthouse will be hosting a Blue Moon Event in Carrabelle, FL. Visitors can enjoy this opportunity to see the gorgeous natural surroundings of the St. George Sound and Carrabelle Beach under the glow of the rising Blue moon.

[Details](#)

#### The Aliens Will Come to Georgia First: Stephen Hundley with David Kirby

**Midtown Reader**  
Thursday, August 31, 2023



If you love reading about aliens, the ocean, and desperate love, then this event is perfect for you! Join Midtown Reader for Stephen Hundley and David Kirby as they discuss Stephen's book *The Aliens Will Come to Georgia First*.

[Details](#)

[Details](#)

advertisement



### TAG YOUR 200: COCA Bicentennial Advertising Packages

To start celebrating Tallahassee's Bicentennial, COCA is offering exclusive Bicentennial Ad packages.

For the next 200 days, we're offering two additional packages!\*

- Spend \$200 & get 2 free ads\*
- Spend \$2000 & get 20 free ads\*
- **PLUS!** COCA Members receive 10% off all ad rates\*\*\*

**Advertise your Event in a COCA Newsletter!**

\*Ads/packages are subject to availability. Ads must run from 8/1/23 through 9/31/24.

\*\* Bicentennial package rates are offered from 8/1/23 - 2/1/24.

\*\*\* Membership must be valid at the time of package request. If membership is not current, standard ad rates will be applied.

#### Intertwined: Opening Reception

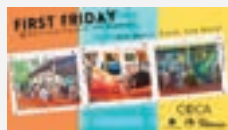
**FSU Museum of Fine Arts**  
Thursday, August 31, 2023



The history of textile and fiber arts is defined by transmission – the exchange of knowledge, custom, and practice from person to person, culture to culture, and generation to generation. Intertwined: Labor and Technology in Contemporary Textile Art calls attention to the dynamism

#### First Friday

**Railroad Square Art District**  
Friday, September 1, 2023



Railroad Square is best known for the exciting and popular First Friday festival, occurring on the first Friday of every month, providing a lively, enjoyable experience with open studios and small businesses, live music, and colorful vibes.

[Details](#)

of textile-related practice across various interdisciplinary lenses and media to explore themes of labor and agency that simultaneously highlight and subvert our expectations.

[Details](#)

### Highlight your Event on Social Media with Behind the Scenes!



advertisement

#### Happy Hour with Hot Tamale and Bluegill Bill

**Blue Tavern**  
Saturday, September 2, 2023

#### Tallahassee Film Festival

**Tallahassee Film Festival at Gaines Street**  
September 2 - 3, 2023



Enjoy acoustic duo Hot Tamale along with percussionist Bluegill Bill for an entertaining for happy hour at the Blue Tavern.

[Details](#)



The 15th annual Tallahassee Film Festival takes place September 2-3, 2023, at multiple venues downtown and in the Railroad Square arts district between FAMU and FSU. Each year, the festival offers a showcase for fresh discoveries of new and fiercely independent work – often with the filmmakers in attendance.

[Details](#)

[View All Upcoming Events](#)

## COCA Spotlight

### Chucha Barber

Filmmaker



After years of producing work for CBS, NBC, Telemundo and Univision, Chucha Barber embraces her identity as a storyteller to bring Tallahassee Film Festival audiences a taste of truth in her latest documentary, "Unfiltered: The Truth About Oysters." The festival runs Sept. 2-3.

Those of us with large sea legs and even larger sea bellies burn into our memory the months that have an "R" in them, to partake in the delicious decadence of an oyster. Though the myth that urges avoiding oysters that have been harvested in the warmer summer months of May through August have been disproven, the allure of the oyster is very real.

[Read More](#)

## COCA Exhibitions & Events

### Wright Dobbs & Alex Armitage

COCA at City Hall Gallery  
August 3 - September 21, 2023



### Visions of Gratitude: Paintings by Elvira Nichols

COCA at Artport Gallery  
August 17 - September 29, 2023



Travel across limitless skies with COCA at the City Hall Gallery to celebrate local artists Wright Dobbs and Alex Armitage in the opening of their exhibition!

Dobbs and Armitage come together to share their passions for photography and the outdoors with those in the Capital City Region. They hope to spread their deep appreciation for nature and adventures to others through their artwork.

[Details](#)

Elvi was born in Barranquilla, Colombia, as the youngest of 5 children. She grew up with a strong love for family, friends, music, soccer, and Church. In 1998, at 42, Elvi migrated to the U.S. and established her new home in Tallahassee, Florida, where she worked with Children for 14 years as an Assistant Teacher at Advent Parish Day School. Elvi took her first painting lessons in 2011 at Lafayette Park and loved it! Since then, she has been playing and exploring in her free time, but since her retirement in 2015, painting has taken all her attention.

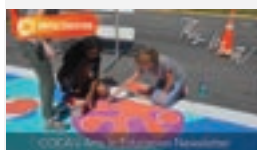
[Details](#)



Every Thursday, the COCA Classifieds newsletter provides art industry info, including calls to artists, professional development, funding resources, and more.

[Sign Up for the Classifieds Newsletters](#)

[View All Classified Listings](#)



Our Arts in Education newsletter has resources for teachers, students, caregivers, and arts advocates on the first Tuesday of every month.

[Sign Up for the Arts in Education Newsletters](#)

[Arts Education Resources](#)



Snapshot of TAG is our monthly newsletter that provides you with the next six weeks of events on every First Friday of the month.

[Sign Up for the Monthly Snapshots of TAG](#)

MORE ARTS AND CULTURE THIS WEEK!



TALLAHASSEE ARTS GUIDE

### VIEW MORE EVENTS:

[Dance](#) [Film](#) [Music](#) [Visual Art](#)  
[History & Heritage](#) [Theatre & Literature](#) [Workshops & Classes](#)  
[View All Upcoming Events](#)

For consideration in the weekly Tallahassee Arts Guide weekly email, events must be listed on our website by **FRIDAY of the previous week**. For consideration in the monthly Tallahassee Arts Guide email, events must be listed on our website by the **LAST FRIDAY** of the previous month.

Questions? Comments? Contact us!  
[samantha@tallahasseearts.org](mailto:samantha@tallahasseearts.org)

[Become a COCA member and Show your Support for the Arts!](#)

[View as Website](#)

Classifieds
Events & Programming
COCA Grant Programs
COCA Membership
Contact Us

### Highlights

**Upcoming Dates and Deadlines**

- July 27 - [Call for Photography: Birds](#)

Arts & culture event listings with safety protocol information can be found at [tallahasseearts.org](http://tallahasseearts.org)

The latest from the Center for Disease Control: <https://www.cdc.gov/coronavirus/2019-ncov/your-health/covid-by-county.html>.

## Discover COCA UPDATES

**Help COCA Build to 300**  
Become a Member!

This summer, COCA is rallying to build to 300 members! COCA has come close to this membership level but has yet to exceed it. With your support, COCA can make it to 300 by the end of the summer!

[Learn More](#)

**NEW! LEGISLATIVE AND PROGRAMMATIC UPDATES**

Here's Where We Stand on Arts Funding Bills for FY24. The U.S. House of Representatives issued deep cuts to every appropriations committee, from education to the environment, except Defense and Veterans spending. Despite the FY24 House Interior Appropriations bill getting hit with a disproportionate 35% budget cut this year, funding for the National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) each received an initial 10% cut. These federal cultural agencies' FY23 budget was set at \$207 million each last year, and this evening the House Interior Appropriations Subcommittee recommended \$186.3 million each for their FY24 budgets.

**10 REASONS TO SUPPORT THE ARTS**  
The arts are fundamental to our humanity. They enoble and inspire us—fostering creativity, empathy, and beauty. The arts also strengthen our communities socially, educationally, and economically—benefits that persisted during a pandemic that was devastating to the arts. The following 10 reasons show why an investment in artists, creative workers, and arts organizations is vital to the nation's post-pandemic recovery.  
—Randy Cohen, Senior Vice President of Research

**LOCAL ARTS AGENCIES: CATALYSTS FOR ARTS VIBRANCY**  
SMA Data Study finds Local Arts Agencies (LAAs) are Catalysts for Arts Vibrancy. This research points to multiple ways that LAAs are catalysts for art vibrancy in their communities. The more grant dollars they have to invest in artists and arts organizations, and the more programs and services they provide, the more their communities pulse with arts-driven creative and economic life, vigor, and activity.

[Details](#)

**Invest FUNDING**

**Annual & Ongoing Funding Sources**

**Upcoming deadlines and events:**

Jul 28 - [Visit Tallahassee Tourism Grant Application Cycle](#)  
Are you looking for funding for your Bicentennial project? Contact Taylor Wheaton & Wendy Halleck of Visit Tallahassee for information.

- Jul 29 - Wells Fargo Grant Application
- Aug 1 - Cross-Sector Impact Grants
- NEW! Aug 1 - Small Investment for Program Success
- NEW! Aug 1 - Looking Out Foundation Grants
- Aug 4 - South Arts Press & Publications for Literary Arts
- Aug 11 - Jacksonville Florida Generation Fund
- Sep 1 - The Andy Warhol Foundation for the Visual Arts
- NEW! Sep 14 - Innovative Grants for Art + Photo
- Sep 15 - COCA Advocacy and Research Grants
- Sep 29 - USArts International Grants
- Aug 1 - Carl and Mathew Thome Foundation Grant Cycle
- May 1 - South Arts Professional Development Grants
- May 24 - South Arts Express Grants

**Rolling Deadlines - 1818 Film Grant Program**

- Resources: [Academics, Education, and Research](#)
- Stimulus Guide: [News and Resources](#)

[Details](#)

The Tallahassee Film Society is seeking to hire a projectionist for its All Saints Cinema on Railroad Avenue.

Duties include operating the film projection system as well as selling concessions. Most shows take place Fridays, Saturdays, and Sundays though occasionally there are week night shows.

[Details](#)

**Public Information & Events Coordinator**

Deadline: Open Until Filled

This position serves the Florida Commission on the Status of Women. The position is located in Tallahassee, and a flex or hybrid schedule will be allowable. It is a full-time role with State of Florida benefits including a pension plan, tuition reimbursement, on-the-job training, travel reimbursement and more.

[Details](#)

**Gallery Managing Director**

Deadline: Open Until Filled

Anderson Brickler Gallery is seeking a dynamic, creative, business savvy Managing Director as we usher our six year old gallery into its next phase. As our Managing Director you will report directly to the owner. You will be charged with interacting with curators and artists to help create and disseminate marketing materials that are consistent with the artists' and curators' vision and that raise awareness and excitement for our exhibits which change quarterly.

[Details](#)

**COCA Board of Directors**  
Deadline: July 31

The Council on Culture & Arts (COCA) Board of Directors is currently accepting applications for:

- History & Heritage
- Marketing
- At-Large

Applicants should have expertise in the area specified and be a resident of Leon County. This four-year term will begin on October 1, 2023. Applicants will be eligible to renew their seats if desired. COCA's Board represents a diverse wealth of knowledge and includes citizens with expertise in the following areas: finance, marketing, volunteerism, history/heritage, practicing artists, tourism, and business.

[Learn More](#)

**Art ADVOCACY**

**Americans for the Arts Updates**  
Updated: July 15, 2023

**Engage COMMUNITY**

**Monthly Bicentennial Community Meetings**  
Every 3rd Tuesday of the Month

Tallahassee/Leon County communities are invited to join a Monthly Bicentennial Zoom Meeting. These meetings are held for community members to stay informed, get involved, hear what others are doing, get inspired, etc.

The Zoom meetings are held on the third Tuesday every month from 12:00 PM to 1:00 PM through the end of the year. All meetings are held via the zoom virtual platform at: <https://zoom.us/j/6626697549>.

[Details](#)

**Buck \$ for the Band: Community Garage Sale**  
Event: July 29

At LeMoyné, volunteers share their time and talents to bring arts experiences to the community. LeMoyné is seeking friendly, team-oriented people to assist with our monthly exhibits and special events (though please note that we have lots of other volunteer opportunities).

[Details](#)

**Enrich PROFESSIONAL DEVELOPMENT**

**NEW! Band Drummer**  
Deadline: Open Until Filled

Established band seeking drummer. Band primarily plays original music in the Americana, all-country, indie folk, Southern rock genre. Currently finishing up on the second album and planning to play shows in the coming months to support the release.

[Details](#)

**New! All Saints Cinema Seeking Projectionists**  
Deadline: August 17

[Details](#)

[Details](#)

**COCA Board of Directors**  
Deadline: July 31

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[Details](#)

[Details](#)

**Arts Education Intern**  
Deadline: July 31

Responsibilities include submitting events and classes to community calendars, updating the website, social media, assisting with setting up studio spaces, and more.

[Details](#)

**Development Assistant**

Deadline: Open Until Filled

The Development Assistant for the Gadsden Arts Center & Museum will take the lead in event planning, implementation, and evaluation for 1-2 onsite events per month. They will also be the lead consultant for space rentals at Gadsden Arts.

[Details](#)


**Operations Manager**

Deadline: August 4

The Operations Manager is a full-time salaried position responsible for managing and coordinating the operations and administration of Goodwood Museum & Gardens under the direction of the Executive Director. Primary duties include overseeing human resources, managing key organizational functions, and oversight of partnerships and programs.

[Details](#)

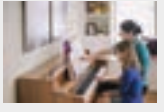
**Docents Wanted**  
Deadline: August 30



Goodwood Museum & Gardens is looking for new volunteers to help in promoting local history through an interactive, hands-on docent role at the museum and gardens. Through docents, Goodwood's story is told to those who visit our historic house and grounds.

[Details](#)


**Music Instructors**  
Deadline: August 31



Music Lessons Express is currently seeking instructors to provide music lessons for voice, piano, cello, and drums. Applicants should have several years of one-on-one teaching experience, excellent communication and time management skills, and reliable transportation.

[Details](#)


**STEAM Visual Arts Instructor**  
Deadline: September 16



Thomasville Center for the Arts seeks a part-time STEAM Visual Arts instructor to teach elementary students ranging from first grade to sixth grade for our 2023 Fall Break camp. Knowledge of STEAM education preferred. This candidate should have experience in working with children and in the STEAM and visual arts.

[Details](#)

**Part-time Theater Instructor**  
Deadline: December 30



Thomasville Center for the Arts seeks a part-time Theater instructor to teach upper elementary students in our after school program. Knowledge of children's theater is preferred. This candidate should have experience in working with children and performing arts.

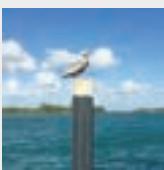
[Details](#)



advertisement




**Call for Photography: Birds**  
Deadline: July 27



[Details](#)

**Call to Artists: FSU Crosswalks to Classrooms Asphalt Art Project**  
Deadline: July 30



FSU and the KCCI are issuing a call to FSU students, faculty, staff and alumni artists to propose designs for an art pilot project with the goal of enhancing pedestrian and bicycle safety on

[Details](#)


Create a Florida nature inspired piece of art that represents this year's competition theme: "Finding Strength in Nature." Submissions must be visual art, including, but not limited to digital art, painting, or sculpture. Video, photography, and sculptures made from natural or perishable items will not be accepted.

[Details](#)

Presented by COCA and the Tallahassee Watercolor Society (TaWS) as the Annual TaWS Members' Juried Water Media Exhibition. This exhibition opportunity is only open to current members of the Tallahassee Watercolor Society with dues paid for 2023.

[Details](#)

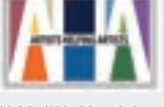
**621 Gallery: Board Member Call**  
Deadline: July 31



621 Gallery is looking for community artists and folks interested in the arts to join our board. Together, we can represent every aspect of the local arts scene by adding people like you who can be pillars of each unique interest of our community. Join our board to help steer 621 in the right direction.

[Details](#)

**Call for Artists: AHA Gallery**  
Deadline: August 14




Join Artists Helping Artists and gain Gallery exposure for your work and opportunity to share your medium through demonstrations and workshops.

[Details](#)

- Additional Listings:**
- [Havana WoodFest Call for Artists](#) - Deadline: August 15
  - [Call to Artists: LeMoyne Arts 62th Annual Historic Show](#) - Deadline: September 25
  - [Call to Artists: Garden Galleria](#) - Deadline: October 2
  - [AHA Gallery Call for Artists](#) - Deadlines: December 1


**COCA 2023 Newsletter Advertising Rates and Packages**



COCA offers digital newsletter advertising rates and packages that make it easy for you to make an impact with our targeted weekly e-mails and webinars. Current & renewing COCA members receive special advertising benefits.

[Details](#)


**Visit Tallahassee Guide**



Your Tallahassee story begins here with the free Visitor Guide - get a copy and start planning your trip today.

[Details](#)

**Ways to Engage with COCA: Toolkits & Promotional Resources**



COCA now offers a digital and print brochure describing the many ways to get involved. See how our guides can help promote and sustain your arts organization. Check out our COCA Media Guide, Visit Tallahassee Partner Resources, COCA Marketing & Tourism videos, and more.

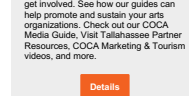
[Details](#)

**Submit to Behind the Scenes with COCA**



Behind the Scenes is a great way to get publicity for your organization or studio! First, describe your organization, upcoming events, or your studio if you submit this as a working artist. Then upload five photos that show us the process behind the magic and tell the community about them!

[Details](#)




Tallahassee Senior Center for the Arts is looking for photographers and artists who would like to share framed photographs they have taken in the next exhibition which will run from August 9 - September 22 in the TSC dining exhibition space. Subject matter must focus on birds.

[Details](#)

campus. Artists are invited to submit original designs to be featured at the intersection and/or crosswalks at Tully Gym at the intersection of Chieftain Way and Spirit Way.

[Details](#)


**NEW! Call To Artists: Southern Arts Invitational**  
Deadline: July 31



The Arts Center of Moultrie invites artists to apply for the Annual Southern Arts Invitational, sponsored by the Moultrie Service League and Metro Power. This exhibition provides artists working in all mediums the opportunity to participate in a regional exhibit featuring various works of art. Artists are invited to submit up to three entries for the juried exhibit.

[Details](#)

**Art-Train Individual Artist Training**  
Events: August 8



Art-Train is for artists in communities of all sizes across the nation who are interested in building on their existing skills to collaborate in and with their communities through their local agencies, non-profits, and arts councils. During a free 3-hour training, artists will deepen practices around creative problem solving, equitable community engagement, and more.

[Details](#)

**Call for Artists: The Nature Conservancy Art Contest**  
Event: July 31

[Details](#)

**Brush Strokes 2023 Juried Exhibition**  
Deadline: July 28


[Details](#)

• [LeMoyne Arts: Call for Art Instructor](#) - Deadline: Open Until Filled

• [Musical Theater Instructor](#) - Deadline: Open Until Filled

• [Tallahassee Vipers Mascot](#) - Deadline: Open Until Filled



[View All Classifieds](#)



[Submit a Classified](#)


The deadline for submission to COCA Classifieds is 5:00 pm on the Wednesday of each week. COCA reserves the right to include or exclude any listing at its discretion and to determine the content and placement of all listings. Items may be listed for a maximum of two editions.

COCA does not endorse any artists, organizations, or programs listed in this newsletter. While we have made every effort to ensure that this information is correct, we cannot guarantee the accuracy, completeness, or timeliness of the information.

COCA's programs are sponsored in part by the City of Tallahassee, Leon County, the State of Florida, Department of State, Division of Arts and Culture, and the Florida Council on Arts and Culture.

Special thanks to:




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COCA (Council on Culture & Arts) | 914 Railroad Square, Tallahassee, FL 32310

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Sent by samantha@tallahasseearts.org

[View as Website](#)



June 2 - July 14, 2023  
COCA Arts & Cultural Calendar: TallahasseeArts.org

[Add Events](#)
[Events Calendar](#)
[COCA Membership](#)
[Classifieds](#)
[Contact Us](#)

## Snapshots of TAG

COCA is excited to share another exciting edition of **Snapshots of TAG** - our monthly newsletter- your snapshot into our community's upcoming six weeks of events!

If you'd like to continue receiving **Snapshots of TAG**, please [subscribe below!](#) For events to be included in Snapshots, events must be listed on our [website](#) by the last Friday of the previous month.

[Subscribe](#)

## Upcoming Events

### June 2 - July 14, 2023

#### CAMPS

[Morning Summer Camp - The Classics Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
May 30, 2023 - Jun 02, 2023

[1 Day Summer Camp - Canvas Tote Bag](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 02, 2023

[1 Day Summer Camp - Holiday Countdown](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 30, 2023

[Camp Shakespeare 2023](#)  
Presented by Southern Shakespeare Company at Turner Auditorium at TCC  
Jun 26, 2023 - Jun 30, 2023

[1 Day Summer ARI Camp - Holiday Countdown](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 30, 2023

[Theatre Tallahassee Summer Camp](#)  
Presented by Theatre Tallahassee at Theatre Tallahassee  
Jun 06, 2023 - Jul 01, 2023

[1 Day Summer ARI Camp - Paint and String Art](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 05, 2023

[1 Day Summer ARI Camp - Mini Tray](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 06, 2023

[Decades Summer Art Camp 2023- Expressing the Elements: Earth Art](#)  
Presented by LeMoyne Arts at LeMoyne Arts New Education Center  
Jun 26, 2023 - Jul 07, 2023

[1 Day Summer AR Camp - Bleeding Tissue Paper 3D Hanging Art](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 07, 2023

[Morning Summer ARI Camp - The Studio Arts Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 10, 2023 - Jul 13, 2023

[Afternoon Summer ARI Camp - The Teen Specialty Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 10, 2023 - Jul 13, 2023

[1 Day Summer ARI Camp - Bleeding Tissue Paper 3D Hanging Art](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 14, 2023

[1 Day Summer ARI Camp - Mini Tray](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 14, 2023

[TNI Performing Arts Summer Enrichment Program](#)  
Presented by TNI Performing Arts at  
Jun 05, 2023 - Jul 14, 2023

[Decades Summer Art Camp 2023-Making Modern Art: Contemporary Art](#)  
Presented by LeMoyne Arts at LeMoyne Arts New Education Center  
Jun 10, 2023 - Jul 21, 2023

[Summer Art Camp 2023](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
Jun 12, 2023 - Jun 29, 2023

[Summer Dance Camps at The Tallahassee Ballet](#)

Presented by Mickee Faust Club for the Really Dramatic Arts at Mickee Faust Clubhouse  
Jun 02, 2023 - Jul 01, 2023

[First Friday's @ Railroad Square](#)  
Presented by ACERS (Arts & Cultural Experiences of Railroad Square) at Railroad Square Art District  
Jul 07, 2023

#### FILM

[Walk Up](#)  
Presented by Tallahassee Film Society at All Saints Cinema  
Jun 03, 2023 - Jun 04, 2023

[The Night of the 12th](#)  
Presented by Tallahassee Film Society at All Saints Cinema  
Jun 10, 2023 - Jun 11, 2023

[Film Camp Young Actors Theatre](#)  
Presented by Young Actors Theatre at Young Actors Theatre  
Jun 12, 2023 - Jun 16, 2023

["Chloe '76"](#)  
Presented by Tallahassee Film Society at All Saints Cinema  
Jun 17, 2023 - Jun 18, 2023

["L'Immensita"](#)  
Presented by Tallahassee Film Society at All Saints Cinema  
Jun 24, 2023 - Jun 25, 2023

#### GALA

[Decades Dance](#)  
Presented by Mickee Faust Club for the Really Dramatic Arts at Adelaide Schnittman Hall  
Jun 16, 2023

#### HISTORY & HERITAGE

[Special Exhibit: Operation Husky, Invasion of Sicily](#)  
Presented by Camp Gordon Johnston WWII Museum at Camp Gordon Johnston WWII Museum  
May 02, 2023 - Jun 03, 2023

[Full Moon Event at Crooked River Lighthouse](#)  
Presented by Crooked River Lighthouse at Crooked River Lighthouse  
Jun 03, 2023

[2nd Saturday—History Under the Sea](#)  
Presented by Museum of Florida History at Woodville Branch Library  
Jun 10, 2023

[Monthly Meeting of the Panhandle Archaeological Society at Tallahassee](#)  
Presented by at Goodwood Museum and Gardens  
Jun 13, 2023

[National Civil Rights Conference](#)  
Presented by The National Education and Empowerment Coalition, Inc. at

[Afternoon Summer Camp - The Studio Arts Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 05, 2023 - Jun 08, 2023

[1 Day Summer Camp - Bleeding Tissue Paper 3D Hanging Art](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 09, 2023

[Decades Summer Art Camp 2023- Painting with a Pop: Pop Art](#)  
Presented by LeMoyne Arts at LeMoyne Arts New Education Center  
May 29, 2023 - Jun 09, 2023

[Afternoon Summer Camp - The Awesome 80's Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 12, 2023 - Jun 15, 2023

[1 Day Summer Camp - Squease Art](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 16, 2023

[MLP Making A Scene Camp](#)  
Presented by Making Light Productions at Making Light Productions  
Jun 05, 2023 - Jun 16, 2023

[FSU Summer Art Workshops](#)  
Presented by Florida State University at William Johnston Building  
Jun 05, 2023 - Jun 17, 2023

[Morning Summer Camp - The Tie Dye Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 19, 2023 - Jun 22, 2023

[1 Day Summer Camp - Squease Art](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 23, 2023

[Decades Summer Art Camp 2023- Creating Colorfully: Counterculture Art](#)  
Presented by LeMoyne Arts at LeMoyne Arts New Education Center  
Jun 12, 2023 - Jun 23, 2023

[Summer Choir Camp](#)  
Presented by Music at St. John's at St. John's Episcopal Church  
Jun 19, 2023 - Jun 23, 2023

[Afternoon Summer Camp - The Holiday Lovers Series](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 26, 2023 - Jun 29, 2023

[1 Day Summer Camp - Holiday Countdown](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 30, 2023

[1 Day Summer Camp - Holiday Countdown](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 30, 2023

[1 Day Summer Camp - Holiday Countdown](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 30, 2023

Presented by The Tallahassee Ballet at The Tallahassee Ballet  
Jun 19, 2023 - Jul 28, 2023

[Strikers Youth Arts Project Summer Camp](#)  
Presented by at Strikers Youth Arts Project, Inc  
Jun 05, 2023 - Jul 29, 2023

#### CULINARY & FOOD

[The Artists who Illustrated Golden Books: Dine & Discover Luncheon](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
Jun 22, 2023

#### DANCE

[Contra Dance feat. Alice Reibourn & Greasy String Band](#)  
Presented by Tallahassee Community Friends of Old-Time Dance at Tallahassee Senior Center for the Arts  
Jun 09, 2023

[Contra Dance feat. Vicki Morrison, Kevin Shepherd & In Caboots](#)  
Presented by Tallahassee Community Friends of Old-Time Dance at Tallahassee Senior Center for the Arts  
Jun 23, 2023

[Summer Classes with The Tallahassee Ballet School](#)  
Presented by The Tallahassee Ballet at The Tallahassee Ballet  
Jun 19, 2023 - Jul 29, 2023

[Belly Dance Classes with Omaris](#)  
Presented by at ARTS After School  
Aug 20, 2022 - Dec 17, 2023

[Belly Dance Drills with Omaris](#)  
Presented by at ARTS After School  
Aug 20, 2022 - Dec 17, 2023

[Monday Night Practice Dance Party](#)  
Presented by USA Dance #010 at The American Legion Hall, Post 13  
Apr 11, 2023 - Dec 28, 2023

#### FESTIVALS

[First Friday's @ Railroad Square](#)  
Presented by ACERS (Arts & Cultural Experiences of Railroad Square) at Railroad Square Art District  
Jun 02, 2023

[Queer Makers' Market](#)  
Presented by Queer Tallahassee Artists Collective at Marc Masonbrink Stage and Garden  
Jun 10, 2023

[Bloomsday Festival](#)  
Presented by Irish Repertory Theater at Goodwood Museum and Gardens  
Jun 01, 2023 - Jun 18, 2023

[Queer as Faust Sweet Sixteen Festival](#)

Jun 19, 2023 - Jun 20, 2023

[Ghost Tour](#)  
Presented by Storied Paths at Downtown Tallahassee/Chain of Parks  
Jun 03, 2023 - Jun 26, 2023

[Full Moon Event at Crooked River Lighthouse](#)  
Presented by Crooked River Lighthouse at Crooked River Lighthouse  
Jul 03, 2023

[Swamp Storm 2023](#)  
Presented by Tallahassee Museum at Tallahassee Museum  
Jul 08, 2023

[Special Exhibit: Commemorating D-Day](#)  
Presented by Camp Gordon Johnston WWII Museum at Camp Gordon Johnston WWII Museum  
Jun 06, 2023 - Jul 15, 2023

[Curator-Led Main House, Elizabeth Ireland Pew Gallery, and Kennel Cottage Tours](#)  
Presented by Pebble Hill Plantation at Pebble Hill Plantation  
Jun 08, 2023 - Jul 27, 2023

[Guided Grounds and Historic Outbuildings Tours at Pebble Hill Plantation](#)  
Presented by Pebble Hill Plantation at Pebble Hill Plantation  
Jun 16, 2023 - Jul 29, 2023

[Country Farmer's Market at Crooked River Lighthouse Park](#)  
Presented by Crooked River Lighthouse at Crooked River Lighthouse (Carrabelle Lighthouse Association)  
May 06, 2023 - Oct 08, 2023

[Country Farmer's Market](#)  
Presented by Crooked River Lighthouse at Crooked River Lighthouse (Carrabelle Lighthouse Association)  
Oct 29, 2022 - Dec 31, 2023

#### MUSIC

[Hot Tamales does happy hour with Bluegill Bill at the Blue Tavern](#)  
Presented by Blue Tavern Tallahassee at Blue Tavern  
Jun 03, 2023

[Tallahassee Sacred Harp Convention](#)  
Presented by Tallahassee Sacred Harp at Fort Braden Community Center  
Jun 02, 2023 - Jun 03, 2023

[Bach Parley: Brandenburg Concerto No. 5](#)  
Presented by Tallahassee Bach Parley at St. John's Episcopal Church  
Jun 03, 2023 - Jun 04, 2023

[Wednesday Night Lab Session with Sasha Tuck & Joel Johnson](#)  
Presented by Jim Crozier Music at Blue Tavern  
Jun 07, 2023

[Screen Spectacular](#)  
Presented by Studio Orchestra at FSU at Ruby Diamond Concert Hall - Florida State University  
Jun 09, 2023

[Capital Chordmen Annual Barbershop Harmony Show](#)  
Presented by The Tallahassee Chapter of the Barbershop Harmony Society at Turner Auditorium at TCC  
Jun 10, 2023

[Capital City Band of TCC Summer 2023 Concert](#)  
Presented by Capital City Bands of TCC at Tallahassee Senior Center for the Arts  
Jun 19, 2023

[Northside Stage MusicFest 2023](#)  
Presented by Northside Stage at Northside Stage at Wildwood Church  
Jun 24, 2023

[Tallahassee Swing Band Tuesday Night Dances](#)  
Presented by at The American Legion Hall, Post 13  
Mar 08, 2022 - Jan 02, 2024

## THEATRE & LITERATURE

[Mickey Faust's June First Friday at Railroad Square \(All Ages!\)](#)  
Presented by Mickey Faust Club for the Really Dramatic Arts at Mickey Faust Clubhouse  
Jun 02, 2023

[Mystery at Upton House](#)  
Presented by Monticello Opera House at Monticello Opera House  
May 19, 2023 - Jun 03, 2023

[QueerFest](#)  
Presented by Mickey Faust Club for the Really Dramatic Arts at Mickey Faust Clubhouse  
Jun 03, 2023

[Meet and Greet: Anne P. DePrince w/ Every 80 Seconds](#)  
Presented by Midtown Reader at Midtown Reader  
Jun 03, 2023

[Butch, Pregnant and Pissed \(on myself\)](#)  
Presented by Mickey Faust Club for the Really Dramatic Arts at Mickey Faust Clubhouse  
Jun 09, 2023 - Jun 10, 2023

[Into the Woods Jr.](#)  
Presented by Making Light Productions at Making Light Productions  
Jun 02, 2023 - Jun 11, 2023

[Camp Jr. Young Actors Theatre](#)  
Presented by Young Actors Theatre at Young Actors Theatre  
Jun 05, 2023 - Jun 16, 2023

[Hot Dogs, Cool Cats!](#)  
Presented by Monticello Acting & Dance Co. at Monticello Opera House  
Jun 13, 2023 - Jun 17, 2023

[Pre-K Art Sparks: Reading in the Gallery](#)  
Presented by LeMoyné Arts at LeMoyné Arts  
Jun 17, 2023

[Meet and Greet: Cindy Rose Littlejohn w/ Palmatto Pioneers](#)  
Presented by Midtown Reader at Midtown Reader  
Jun 17, 2023

[Camp Young Actors Theatre](#)

Presented by at Apalachicola National Estuarine Research Reserve Center  
Mar 10, 2023 - Jun 10, 2023

[Gadsden Arts Artists Guild - Second Exhibition of 2023](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
May 25, 2023 - Jun 10, 2023

[Pre-K Art Sparks: Art Explorations](#)  
Presented by LeMoyné Arts at LeMoyné Arts New Education Center  
Jun 10, 2023

["Enchantment" by Julie Bowland](#)  
Presented by Venni Art Gallery at Venni Art Gallery  
May 05, 2023 - Jun 11, 2023

[COCA Artist Talk & Reception: Tracy Foutz-Hunt](#)  
Presented by Council on Culture & Arts (COCA) at City Hall Galleries  
Jun 2023

[Carole Fiore... Thread Transformed](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
Apr 01, 2023 - Jun 17, 2023

[Artopia 2023](#)  
Presented by at Donald L. Tucker Civic Center at FSU  
Jun 24, 2023

[Golden Books Family Day: Original art 1942 to 2022](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
Jun 24, 2023

[35th Tri-State Watercolor Society Juried Water Media Exhibition](#)  
Presented by LeMoyné Arts at LeMoyné Arts  
May 18, 2023 - Jun 24, 2023

[Wiregrass Gallery Featured Member Artist: Papa Webster & Marci Oldenburg](#)  
Presented by Wiregrass Gallery at Wiregrass Art Gallery  
May 21, 2023 - Jun 30, 2023

[Wiregrass Gallery Featured Member Artist: Papa Webster](#)  
Presented by Wiregrass Gallery at Wiregrass Art Gallery  
Jun 01, 2023 - Jun 30, 2023

[Wiregrass Gallery Visiting Artist: Alice Cappa](#)  
Presented by Wiregrass Gallery at Wiregrass Art Gallery  
Jun 01, 2023 - Jun 30, 2023

[Tallahassee Senior Center Students and Teachers at TCC](#)  
Presented by Tallahassee Community College Fine Art Gallery at TCC Fine Art Gallery  
May 25, 2023 - Jul 05, 2023

[Pre-K Art Sparks: Art Explorations](#)  
Presented by LeMoyné Arts at LeMoyné Arts New Education Center  
Jul 08, 2023

[Opening Reception: Metamorphosis: Transformations feat. Quilters Unlimited](#)  
Presented by LeMoyné Arts at LeMoyné Arts  
Jul 11, 2023

[Golden Books original art 1942-2022](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum

[The Classics - Pick Any Wood Project](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 09, 2023

[Candle Pouring + Scent Mikology - Starting at \\$25](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 10, 2023

[Satur-DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 10, 2023

[Absolute Beginners Acrylic Painting](#)  
Presented by at Feeling Art Collective  
Jun 10, 2023

[Sunday Family Fun Day - Youth & Adult Projects](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 11, 2023

[Wine Down Wednesday! DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 14, 2023

[Teen Creative Collage Workshop](#)  
Presented by LeMoyné Arts at LeMoyné Arts New Education Center  
Jun 14, 2023

[Thurs-DIY Wood & Canvas Projects](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 15, 2023

[Astronomy Program with Randy Rhea "Black Holes: Nothing Escapes"](#)  
Presented by Pebble Hill Plantation at Pebble Hill Plantation  
Jun 15, 2023

[Summer Musical Theatre Intensive](#)  
Presented by Making Light Productions at Making Light Productions  
Jun 12, 2023 - Jun 16, 2023

[Intro to Sewing Intensive for Teens and Adults](#)  
Presented by Making Light Productions at Making Light Productions  
Jun 12, 2023 - Jun 16, 2023

[Satur-DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 17, 2023

[Sunday Family Fun Day - Youth & Adult Projects](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 18, 2023

[Bottles + Brushes - Wine Bottle Painting - \\$35](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 21, 2023

[Upcoming Division of Arts and Culture Grant Deadlines](#)  
Presented by Florida Division of Arts and Culture at Online/Virtual Space  
May 22, 2023 - Jun 21, 2023

[Candle Pouring + Scent Mikology - Starting at \\$25](#)

Presented by at Young Actors Theatre  
Jun 05, 2023 - Jun 23, 2023

[Production Camp Young Actors Theatre](#)  
Presented by Young Actors Theatre at Young Actors Theatre  
Jun 19, 2023 - Jun 23, 2023

[Friendship Programs: Crafts, Art, Stories, and Games](#)  
Presented by Friends of Franklin County Public Libraries at Carrabelle Branch Library  
Jun 19, 2023 - Jun 23, 2023

[Friendship Programs: Crafts, Art, Stories, and Games](#)  
Presented by Friends of Franklin County Public Libraries at Eastpoint Branch of Franklin Co Public Library  
Jun 19, 2023 - Jun 23, 2023

[The Play That Goes Wrong](#)  
Presented by Theatre Tallahassee at Theatre Tallahassee  
Jun 08, 2023 - Jun 25, 2023

[OAF Sweet Sixteen: License to Drive You Queer](#)  
Presented by Mickey Faust Club for the Really Dramatic Arts at Mickey Faust Clubhouse  
Jun 22, 2023 - Jul 01, 2023

[Mary Duggins Jr.](#)  
Presented by Young Actors Theatre at Young Actors Theatre  
Jul 10, 2023 - Jul 29, 2023

[Sweeney Todd: The Demon Barber of Fleet Street](#)  
Presented by Young Actors Theatre at Young Actors Theatre  
Jun 18, 2023 - Jul 30, 2023

## VISUAL ART

["Enchantment" by Julie Bowland- Art Reception](#)  
Presented by Venni Art Gallery at Venni Art Gallery  
Jun 02, 2023

[First Friday Maker's Market Art Fair at the Plant](#)  
Presented by The Plant at The Plant  
Jun 02, 2023

["Terence S. Hughes Paintings" at Jefferson Arts Gallery](#)  
Presented by Jefferson Arts Gallery at Jefferson Arts Gallery  
Apr 29, 2023 - Jun 04, 2023

[PASSEPARTOUT PHOTO PRIZE - 7th edition - EARLY BIRD deadline - EXHIBIT IN ROME](#)  
Presented by at 28 PIAZZA DI PIETRA  
May 12, 2023 - Jun 06, 2023

[Art! Talk with Bobbie Buckingham](#)  
Presented by LeMoyné Arts at LeMoyné Arts  
Jun 08, 2023

[Glass With Chia Exhibition](#)  
Presented by The Joe Center for the Arts at The Joe Center For The Arts  
May 12, 2023 - Jun 09, 2023

[Art-Science: A Creative Exchange](#)

May 19, 2023 - Jul 15, 2023

[Elizabeth Lamomen Davis The Next Chapter](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
May 19, 2023 - Jul 15, 2023

[Metamorphosis: Transformations feat. Quilters Unlimited](#)  
Presented by LeMoyné Arts at LeMoyné Arts  
Jul 11, 2023 - Aug 03, 2023

[Spirits Known and Unknown, Spring-Summer 2023](#)  
Presented by Anderson Brickler Gallery at Anderson Brickler Gallery  
May 10, 2023 - Aug 26, 2023

[Permutations: the 2023 Summer Annual](#)  
Presented by Artists' League of the Big Bend of Florida, Inc. at TCC Fine Art Gallery  
Jul 13, 2023 - Aug 31, 2023

[Memories](#)  
Presented by Jefferson Arts Gallery at Jefferson Arts Gallery  
Jun 10, 2023 - Sep 02, 2023

[Eddy Murren: Compelled to Create](#)  
Presented by Gadsden Arts Center & Museum at Gadsden Arts Center & Museum  
Dec 10, 2022 - Dec 30, 2023

## WORKSHOPS & CLASSES

[Fri-YAY! Pick Any Wood Project](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 02, 2023

[Intro to Burlapweave Workshop](#)  
Presented by Mickey Faust Club for the Really Dramatic Arts at Mickey Faust Clubhouse  
Jun 03, 2023

[Garden Snails](#)  
Presented by LeMoyné Arts at LeMoyné Arts Education Center  
Jun 03, 2023

[Fanciful Flower Pots](#)  
Presented by LeMoyné Arts at LeMoyné Arts Education Center  
Jun 03, 2023

[Satur-DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 03, 2023

[Sunday Family Fun Day - Youth & Adult Projects](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 04, 2023

[Wine Down Wednesday - Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 07, 2023

[Thurs-DIY Wood & Canvas Projects](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 08, 2023

Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 22, 2023

[Intro to Beauty and Theatrical Makeup Intensive](#)  
Presented by Making Light Productions at Making Light Productions  
Jun 19, 2023 - Jun 23, 2023

[Fri-YAY! Pick Any Wood Project](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 23, 2023

[Self Expression and Clay Surface Design Workshop](#)  
Presented by LeMoyné Arts at LeMoyné Arts Education Center  
Jun 24, 2023

[Satur-DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 24, 2023

[Chunky Knit Blanket Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 24, 2023

[Sunday Family Fun Day - Youth & Adult Projects](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 25, 2023

[Introduction to Book Illustration](#)  
Presented by LeMoyné Arts at LeMoyné Arts New Education Center  
Jun 05, 2023 - Jun 28, 2023

[Wine Down Wednesday! DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jun 28, 2023

[Teen Ceramic Chia Pets](#)  
Presented by LeMoyné Arts at LeMoyné Arts Education Center  
Jun 28, 2023

[Satur-DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 01, 2023

[Stained Glass Mosaic](#)  
Presented by LeMoyné Arts at LeMoyné Arts New Education Center  
Jun 17, 2023 - Jul 08, 2023

[Satur-DIY Wood Workshop](#)  
Presented by AR Workshop Tallahassee at AR Workshop Tallahassee  
Jul 08, 2023

[Teen Wheel Throwing](#)  
Presented by LeMoyné Arts at LeMoyné Arts Education Center  
Jul 12, 2023 - Jul 26, 2023

[Private Guitar Lessons](#)  
Presented by at Chris Manuel Music and Lessons  
Feb 02, 2023 - Jul 31, 2023

[Abstract Acrylic Painting](#)  
Presented by LeMoyné Arts at LeMoyné Arts New Education Center



Jun 12, 2023 - Jul 31, 2023

**Introduction to Wheel**  
Presented by LeMoynne Arts at LeMoynne Arts Education Center  
Jun 12, 2023 - Jul 31, 2023

**Basic Drawing**  
Presented by LeMoynne Arts at LeMoynne Arts New Education Center  
Jun 14, 2023 - Aug 02, 2023

**Wheel Throwing 1**  
Presented by LeMoynne Arts at LeMoynne Arts  
Jun 14, 2023 - Aug 02, 2023

**Mixed Level Hand Building**  
Presented by LeMoynne Arts at LeMoynne Arts Education Center  
Jun 15, 2023 - Aug 03, 2023

**Oil Painting**  
Presented by LeMoynne Arts at LeMoynne Arts New Education Center  
Jun 15, 2023 - Aug 03, 2023

**Little Bit of Everything Clay**  
Presented by LeMoynne Arts at LeMoynne Arts Education Center  
Jun 16, 2023 - Aug 04, 2023

**Creating with Clay!**  
Presented by Red Dot Pottery at LeMoynne Arts  
Jun 15, 2023 - Aug 05, 2023

**Maker Days**  
Presented by Tallahassee Clay Arts at Tallahassee Clay Arts Studio  
May 14, 2023 - Aug 06, 2023

**Pine Needle Basket-Making Workshop**  
Presented by Mission San Luis at Mission San Luis  
May 22, 2022 - Jun 24, 2023

**Paint Your Dog's Portrait**  
Presented by at Karen Robertson  
Jan 14, 2022 - Jun 30, 2023

**Singing Meditation**  
Presented by Unitarian Universalist Church of Tallahassee at Unitarian Universalist Church of Tallahassee  
Sep 15, 2022 - Oct 26, 2023

**Florida JAM - Tallahassee**  
Presented by Florida State Fiddlers Association at Venues for workshops TBD! Info coming soon!  
Feb 01, 2023 - Jan 01, 2025

### COCA Exhibitions

**Her Golden Renaissance: Paintings & Poetry by Isabella Alsharif**  
COCA at Artport Gallery

**Creative Tallahassee**  
COCA at City Hall Galleries  
Through June 5, 2023



Every Monday, the TAG Event newsletter provides listings of local arts events!

[Sign Up for the TAG Event Newsletter](#)

[View All Event Listings](#)



### VIEW MORE EVENTS:

- [Dance](#)
- [Film](#)
- [Music](#)
- [Visual Art](#)
- [History & Heritage](#)
- [Theatre & Literature](#)
- [Workshops & Classes](#)
- [View All Upcoming Events](#)

For consideration in the monthly Tallahassee Arts Guide email, events must be listed on our website by the **LAST FRIDAY** of the previous month. For consideration in the weekly Tallahassee Arts Guide weekly email, events must be listed on our website by **FRIDAY** of the previous week.

Questions? Comments? Contact us!  
[samantha@tallahasseearts.org](mailto:samantha@tallahasseearts.org)

[Become a COCA member and Show your Support for the Arts!](#)

Ongoing



Isabella Alsharif has a total of 6-8 large artworks. Each piece is a different portrait of a prominent woman (women) from diverse cultural and ethnic backgrounds. Each size is approximately 48" x60". There will also be framed poetry Alsharif has written for each painting, connecting the viewer to the painting's story or theme. Isabella Alsharif's artworks will be on display from January 27 to March 26, 2023, in person at the Artport Gallery or virtually in COCA's Online Gallery.

[Details](#)



The Council on Culture and Arts presents Creative Tallahassee. Creative Tallahassee is an annual juried art exhibition of 2-D and 3-D media at the City Hall Art Gallery. This event is presented as part of the Art in Public Places program, sponsored by the City of Tallahassee. This year, COCA selected the artwork of 35 local and regional artists and over 70 individual artworks, never before shown at the City Hall Gallery, for exhibition.

[Details](#)



Every Thursday, the COCA Classifieds newsletter provides art industry info, including calls to artists, professional development, funding resources, and more.

[Sign Up for the Classifieds Newsletters](#)

[View All Classified Listings](#)



Our Arts in Education newsletter has resources for teachers, students, caregivers, and arts advocates on the first Tuesday of every month.

[Sign Up for the Arts in Education Newsletters](#)

[Arts Education Resources](#)

COCA's programs are sponsored in part by the City of Tallahassee, Leon County, the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture.



Special thanks to:



COCA (Council on Culture & Arts) | 914 Railroad Ave, Tallahassee, FL 32310

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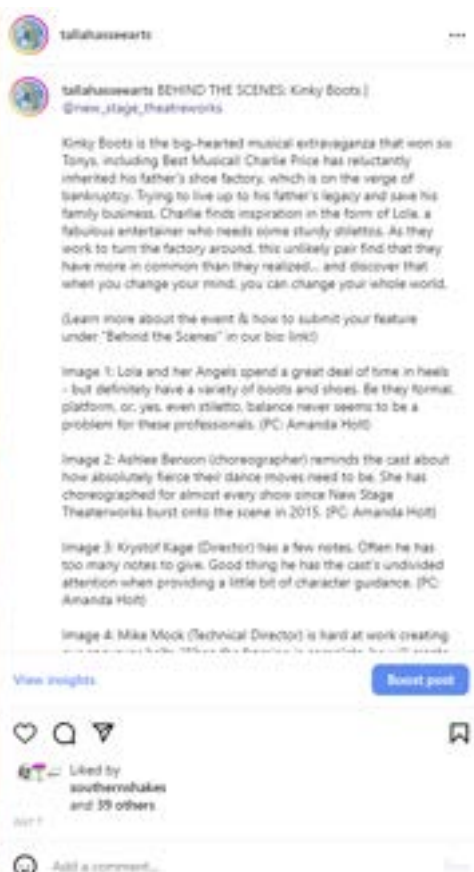


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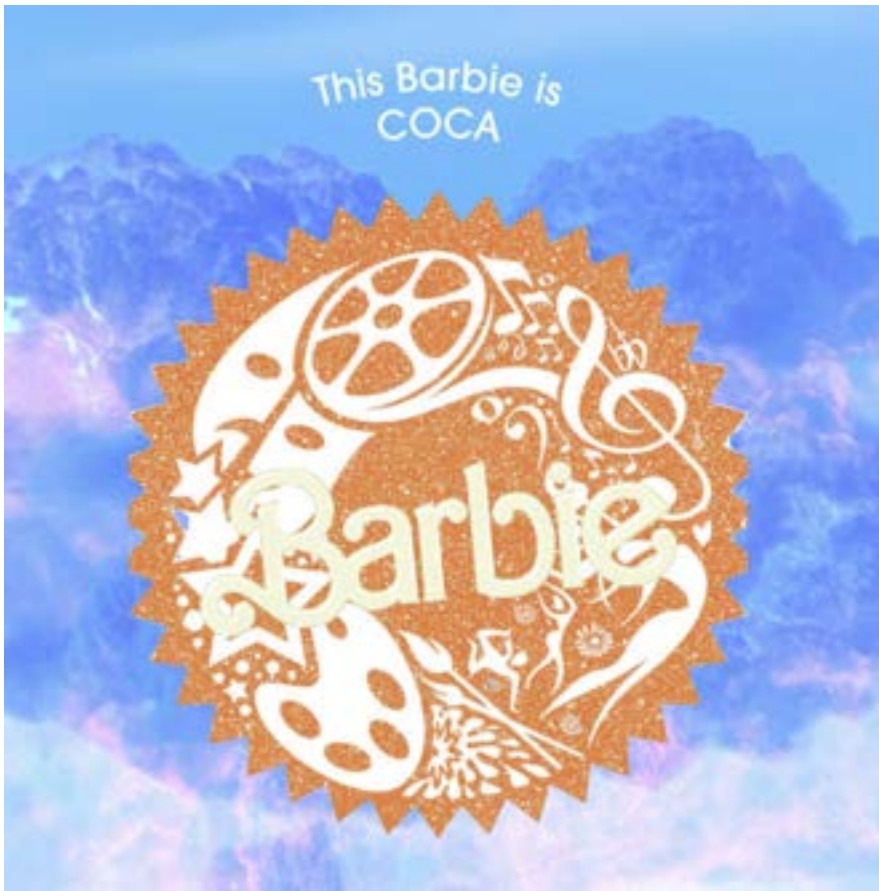
FY23 COCA Social Media Campaigns ARTISTS INSPIRE



FY23 COCA Social Media Campaigns BEHIND THE SCENES



## FY23 COCA Social Media Campaigns Social Engagement



## FY23 COCA Social Media Advertising Exhibitions





tallahasseearts

tallahasseearts TOMORROW! (Register link in bio) Explore the ways to maximize your impact with best practices for Tourism Marketing! Kate Kozl and Scott Lindeman will present exciting initiatives from Visit Tallahassee and promotional opportunities. Samantha Sumler will offer a refresher on how to use COCA services to maximize your regional footprint. Please register here and select if you will attend in person or via Zoom. The workshop is free and open to the public.



View insights

Boost post



Liked by southernshakes and 21 others

Add a comment...

The Council on Culture & Arts presents

# COCA WORKSHOP: TOURISM MARKETING WITH VISIT TALLAHASSEE

3:00 PM - 4:00 PM | Wednesday, April 5th | Hybrid

914 RAILROAD AVENUE  
TALLAHASSEE, FL 32310



Visit Tallahassee  
Pretty Unexpected

Visit Tallahassee & COCA Workshop

## Creating Spaces Talk

6:00 PM - 7:00 PM | Monday, March 20



2797 Thomasville Road  
Tallahassee, FL 32308

# Save the Date

Creating Spaces is a COCA DEI Initiative and a series of discussions that will empower a just, inclusive, and equitable arts community.



Creating Spaces  
COCA  
Talk DEI

Annual  
**Brush Strokes**  
Members' Exhibition

Reception & Awards Ceremony  
Thursday, September 28th  
6:00 - 8:00pm

September 26 - November 27, 2023  
Tallahassee City Hall  
300 S Adams Street

Artists' Lounge

**MATIAS**  
"MAD MAT"  
DIURNO

Artists' Lounge

**SAM**  
MCCOY

ARTS & CULTURE

RELEASE OF AEP6  
NATIONAL FINDINGS

OCTOBER 12, 2023

ONE MONTH AWAY

ART WALK CLEANUP  
WITH SUSTAINABLE  
TALLAHASSEE

Saturday, September 09  
914 Railroad Ave | 8 AM

THE WAREHOUSE ON  
GAINES STREET  
A COMMUNITY DISCUSSION II

Tuesday, September 12 | Virtual  
5:30 PM - 6:30 PM

IMPACT FROM  
HURRICANE  
IDALIA

Any impact from Hurricane Idalia  
to any artist, arts & culture  
organization or business  
can be shared with COCA at  
info@tallahasseearts.org

COCA

THE WAREHOUSE ON  
GAINES STREET  
A COMMUNITY DISCUSSION

POSTPONED

Tuesday, September 12 | Virtual  
5:30 PM - 6:30 PM

SHARARD "X"

Artists' Lounge

200 DAYS OF PACKAGES AND BENEFITS  
PLUS! 20 DAYS @ 20% FOR COCA MEMBERS

COCA  
TallahasseeArts.org

BUILD TO 300

Dan Taylor, Artist & Chairperson of all  
Directors / Council on Culture and  
Arts

BECOME A COCA MEMBER OR RENEW YOUR  
MEMBERSHIP AND SUPPORT LOCAL ARTISTS

COCA  
TallahasseeArts.org

CALL TO ACTION  
FEDERAL ARTS FUNDING

COCA  
TallahasseeArts.org

August 3 -  
September 21

City Hall Gallery  
300 S Adams St

ALEX  
ARMITAGE

WRIGHT  
DOBBS

Opening Reception  
August 3  
6:00 - 8:00pm  
City Hall Gallery

COCA

JOIN OUR BOARD

COCA  
TallahasseeArts.org

this Barbie is  
COCA

Barbie

# SOCIAL MEDIA STATS : OCT 2022 - SEPT 2023

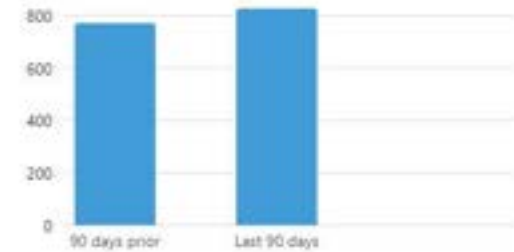
Facebook posts Facebook stories Instagram posts **Instagram stories**

## Reach

Story reach ⓘ

828 ↑ 7.3%

Total from last 90 days vs 90 days prior



Median story reach per media type ⓘ

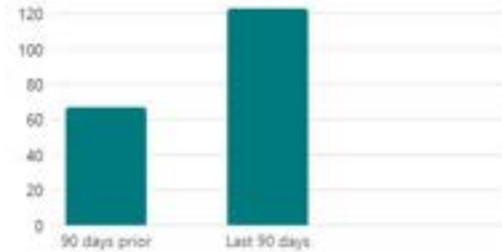
For stories created in the last 90 days



Published stories ⓘ

123 ↑ 83.6%

Total stories you shared from last 90 days vs 90 days prior

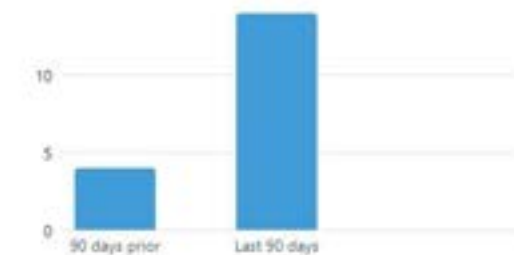


## Engagement

Story replies and shares ⓘ

14 ↑ 250%

Total from last 90 days vs 90 days prior



Median story replies and shares per media type ⓘ

For stories created in the last 90 days



💡 Tips & tricks: Engagement

Using stickers and other interactive features on stories can help boost engagement.

[Learn more](#)

Sharing more information about how your business started and your mission are just a few ways you can take advantage of Instagram stories' 24-hour format.

[Learn more](#)

Facebook posts Facebook stories **Instagram posts** Instagram stories

## Reach

Post reach ⓘ

7.1K ↑ 86.4%

Total from last 90 days vs 90 days prior



Median post reach per media type ⓘ

For posts created in the last 90 days



Median post reach per content format ⓘ

For posts created in the last 90 days



## Engagement

Post likes, comments and shares ⓘ

2.5K ↑ 37.9%

Total from last 90 days vs 90 days prior



Median post likes, comments and shares per media type ⓘ

For posts created in the last 90 days



Median post likes, comments and shares per content format ⓘ

For posts created in the last 90 days



**Reach**

Post reach ⓘ

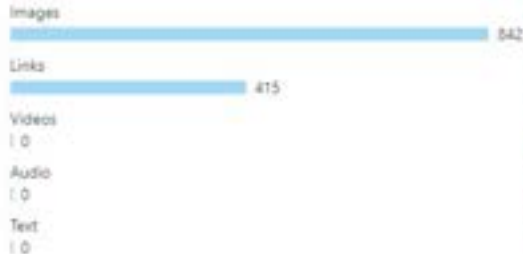
24.5K ↑ 73.2%

Total from last 90 days vs 90 days prior



Median post reach per media type ⓘ

For posts created in the last 90 days



Median post reach per content format ⓘ

For posts created in the last 90 days

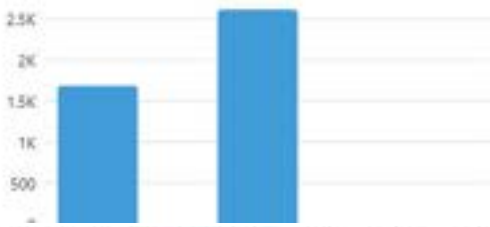


**Engagement**

Post reactions, comments and shares ⓘ

2.6K ↑ 55.1%

Total from last 90 days vs 90 days prior



Median post reactions, comments and shares per media type ⓘ

For posts created in the last 90 days



Median post reactions, comments and shares per content format ⓘ

For posts created in the last 90 days

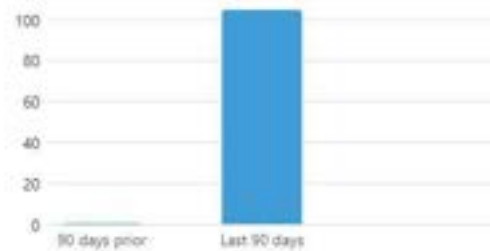


**Reach**

Story reach ⓘ

105

Total from last 90 days vs 90 days prior



Median story reach per media type ⓘ

For stories created in the last 90 days



Published stories ⓘ

2

Total stories you shared from last 90 days vs 90 days prior



**Engagement**

Story reactions, replies and shares ⓘ

2

Total from last 90 days vs 90 days prior



Median story reactions, replies and shares per media type ⓘ

For stories created in the last 90 days



**Tips & tricks: Engagement**

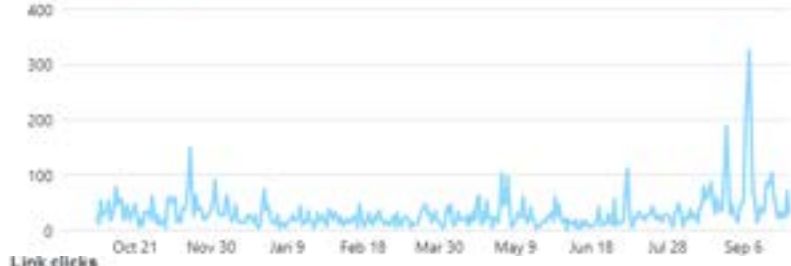
Sharing an event to your Facebook story allows your audience to tap and hold to see event details and respond. [Learn more](#)

Emphasizing the action you want your audience to take, such as "swipe up" or "shop here," can encourage more interactions on your stories. [Learn more](#)

Page and profile visits

Facebook visits

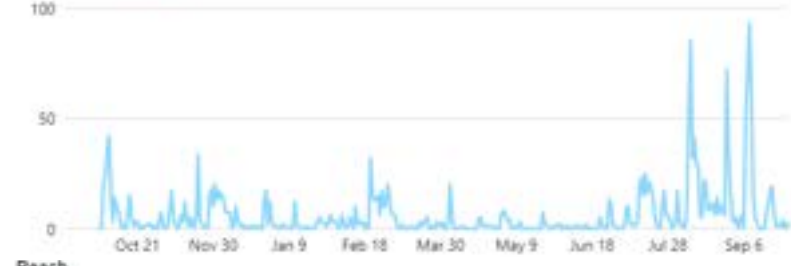
11,677 + 37.6%



Link clicks

Facebook link clicks

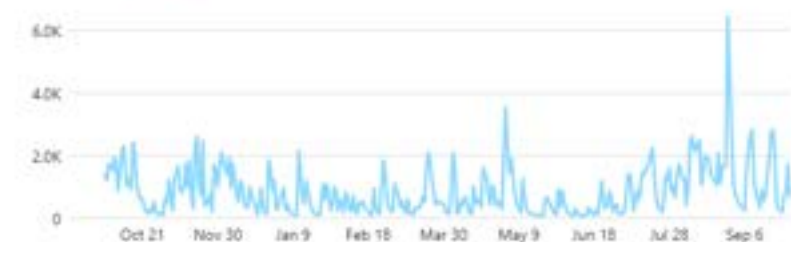
2,224 + 55.4%



Reach

Facebook reach

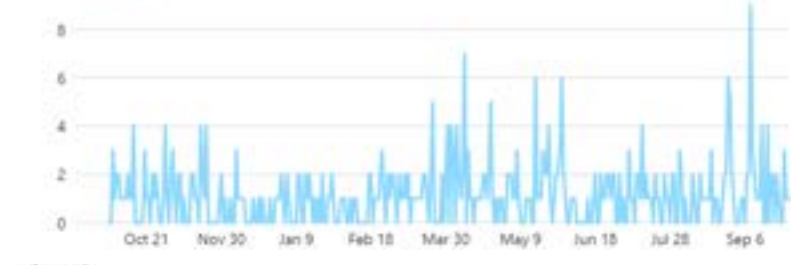
87,089 + 38.1%



Follows

Facebook follows

422 + 42%



Ad trends

Paid reach

26,439 + 73%



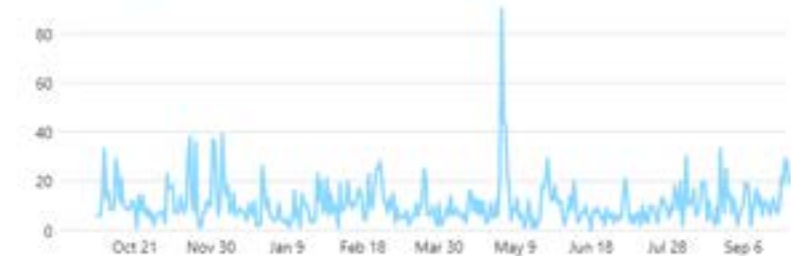
Amount spent

\$546.18



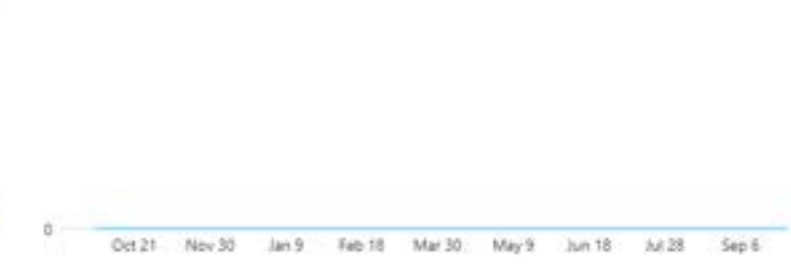
Instagram profile visits

3,917 + 8.4%



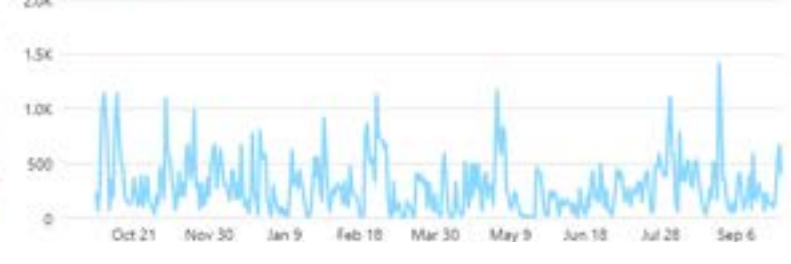
Instagram link clicks

0%



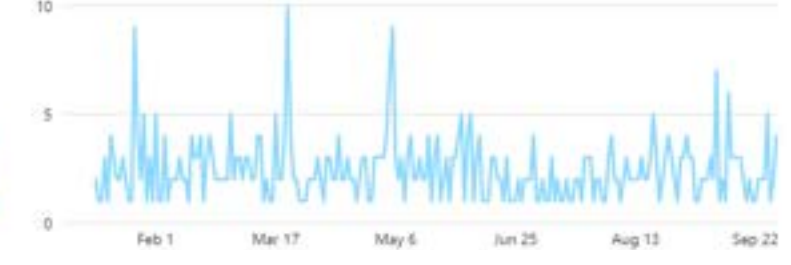
Instagram reach

18,152 + 22.1%



Instagram follows

557





Audience

Current audience Potential audience

Facebook followers ⓘ

11,042

Age & gender ⓘ



Top cities



Top countries

- United States
- Canada
- India
- Australia
- Colombia
- Nigeria
- Pakistan
- Puerto Rico
- South Africa
- United Kingdom

Instagram followers ⓘ

5,275

Age & gender ⓘ



Top cities



Top countries

- United States
- Nigeria
- Canada
- Italy
- United Kingdom

The Council on Culture & Arts & blindCAN presents:



# VIDEO CONTENT 101 WORKSHOP SERIES



**Recording Content** | Thu Sep 14 | 5:00 - 6:30 PM |  
609 Railroad Square | Tallahassee FL | 32310

**Post Production & Editing** | Thu Sep 21 | 5:30 - 6:30 PM  
914 Railroad Avenue | Tallahassee FL | 32310

**Video Premiere & Gala Reception** | Thu Sep 28 | 5:00 - 6:30 PM  
609 Railroad Square | Tallahassee FL | 32310



## VIDEO WORKSHOP POST PRODUCTION SLIDESHOW



1



2



3



4



5



6



Community Member program ads FY23

Looking for arts and cultural events, classes, workshops, public art, and more? Find it here!

An initiative of the COUNCIL ON CULTURE & ARTS  
TallahasseeArts.org

Sent to Florida Arts Guide 8/2023

**IGNITE YOUR ARTISTIC AMBITION**

[www.TallahasseeArts.org](http://www.TallahasseeArts.org)

Sent to Tallahassee Magazine 9/2023

**IGNITE YOUR ARTISTIC AMBITION**

[tallahasseearts.org](http://tallahasseearts.org)

The Council on Culture & Arts (COCA) promotes and advocates for the arts and cultural industry of the Capital City region, providing information and connecting the arts and culture to schools and visitors.

**@TALLAHASSEEARTS**

414 455-5555 ext. 1 | 904-555-5555  
1415 W. TULLAHASSEE BLVD. SUITE 200

## COCA Ads FY23 Examples



## FY23 ARTS EDUCATION GRANTEES

### GRANTEES, SCHOOLS, AND PROJECT NAMES

- **Norman Young**, Tallahassee Classical School, *Hands on Music Development*
- **Noelle Stillman**, Tallahassee Classical School, *Bayeax Community Painted Tapestry*
- **Katie Aylward Smith**, Raa Middle School, *Mosaic Mural*
- **Bethany Larthe**, Woodville School, *Picket Fence Legacy Project*
- **Barbara Hartsfield**, Buck Lake Elementary, *Light 'em Up*
- **Colleen Nottingham**, Chaires Elementary, *Friendship Bench*
- **Jessica Barthle**, Rickards High School, *Equity of Display*
- **Michael Scarpone**, Woodville School, *Music on the Go! Recorders!*
- **Brian Simmons**, School of Arts and Sciences at The Center, *Light the Dark! Putting Theater Lights in our Performance Space*
- **Christina Mason**, W.T. Moore Elementary, *Instrument Investigators*
- **Randy Baez**, DeSoto Trail Elementary, *Proud to be an American!*
- **Austin Yorke**, Tallahassee Classical School, *Anatomy Skeleton*
- **Sharon Tacot**, Kate Sullivan Elementary, *Traveling Drums*
- **Susan Bilich**, Springwood Elementary, *Fun with Ukeleles*
- **Rashad Curry**, Oak Ridge Elementary, *The Art of Technology*
- **Mary Register**, Gilchrist Elementary, *Glowing Rhythms*
- **Shannon Watkins**, Schools of Arts and Sciences Thomasville, *Let's Rock!*

**COCA's mission is to serve and support the community by promoting and advocating for arts and culture in Florida's capital region.**



For questions, please email [info@tallahasseearts.org](mailto:info@tallahasseearts.org)

To read more from our Blog, [click here](#).

### Teamwork and Tapestries: How Students at Tallahassee Classical Experience Ownership through Art

Noelle Stillman, teaching artist at Tallahassee Classical School, is one of three teachers at the institution who received grants through COCA's Arts Education Grant Program, funded in part through the Duke Energy Foundation. Stillman's project involved students recreating sections of *The Bayeux Tapestry* in a collaboration across grade levels. The project was completed at the end of the school year, and teachers and students are deciding where each of the works will be displayed around school.

Stillman describes the initial idea as a beautification and place-making project for the campus. Stakeholders such as students, teachers, and administrators, came together to select the work that would be collaboratively created by students. *The Bayeux Tapestry*, a 230-foot-long artwork, is representative of classical education, and it allows students to explore the work while incorporating the school's culture into the surrounding environment. In addition, the work is in direct correlation with the school's curriculum, and the large-scale of the tapestry allowed students to look at and interact with a number of different scenes.

Stillman wanted the project to be collaborative because it helps students learn the intrinsic values of arts education. For example, Stillman explained that students learned the value of teamwork and creative problem solving through the project, both values of arts education that aren't immediately apparent at surface level. Students also had the ability to put their own spin on the work, specifically through the color palette used in each tapestry. When asked if she's looking to continue this project into the future, Stillman stated, "oh yeah. I think it's critical for students to have the opportunity to collaborate on a regular basis."

For Stillman and Tallahassee Classical, giving students a sense of ownership in the project was incredibly important. Stillman stated, "students are the most important stakeholders in education," elaborating that there is so much value in giving students the opportunity to come into a space and see something that they've created. The tapestry project was a place-making one, and giving students an active role in place-making makes them a hands-on participant in shaping the space they occupy. Stillman also states that this tapestry project is now part of the school's legacy, and the students now have a part in that on-going legacy too.

There are multiple tapestries that display different sections of the original 230-foot-long work, and they will rotate locations throughout the school. One, Stillman explains, is up in the cafeteria because it displays William the Conqueror's feast, with people dining and talking over a long table. For the other locations, Stillman will be working with her colleague, Robert Yorke, who also received a COCA Arts Education Grant, to decide where the works will go.

Stillman explains that this project was just one example of the value of arts education for students. She stated that a main importance is, "having opportunities for students to learn how to express their voice in a way that is constructive and creative." Even if a student doesn't pursue art as a career in the future, Stillman explains that it's important that each child knows they "have a capacity to create." She elaborates that creative problem-solving can be used in all fields throughout a student's life, not just the arts.

As aforementioned, Stillman was one of three teachers at Tallahassee Classical School to apply for and receive Arts Education Grants through COCA's program. The other two teachers are Robert Yorke, as previously stated, and Norman Young. COCA is always happy to support arts teacher's projects for their students, and we look forward to continuing to do so for many years to come!

Mural Magic: The Junior League of Tallahassee Funds Beautification and Inspiration at Sabal Palm Elementary  
By: Sahara Lyon

Sabal Palm Elementary is a Community Partnership School, which means that they partner with local organizations in order to provide their students with necessary resources. At Sabal Palm, some of their partners include FAMU, Children's Home Society of Florida, and FSU Primary Health, providing students with healthcare, mentoring, counseling, and other valuable resources for Sabal Palm's student population. One of Sabal Palm's partners is the Junior League of Tallahassee, an organization whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. This summer, the Junior League partnered with Sabal Palm to fund a mural for the school's campus, brightening the entryway and integrating art into the fabric of the school. Carla Juarez Farley, President of the Junior League of Tallahassee, stated, "As an organization committed to helping the children in our community flourish, we look forward to this mural igniting imagination and inspiring young minds. We hope that through art, we can help instill a sense of pride and belonging for the students, families, and staff at Sabal Palm Elementary."

The idea for a mural came from Sabal Palm's principal, Shannon Davis. Davis noted that when she first started as principal, she walked around the campus and noticed all of the white, sterile walls; she stated, "it's very institutionalized when you just see white walls around you." Davis didn't want just any mural; she wanted an inspirational mural that would boost campus morale and be representative of the student population she serves. Sabal Palm is majority students of color, and Davis noted, "students need to see other children that look like them." Therefore, when the Junior League started their two-year partnership with Sabal Palm, Davis knew that a mural project would be part of their partnership.

The artists chosen to complete the mural, Sarah and Cosby Painter-Hayes, were selected by Davis and her team in-part because of their attention to detail in their representative work, perfectly capturing the twinkle in a child's eye or the light behind a smile. Sarah, when asked about the design process for the mural, said, "Our design was inspired by the Junior League's mission, Sabal Palm's mission, and creating happy, healthy, and inspired students." The design features a retro take on Sabal Palm's school colors; red, white, and blue, with a representation of a young girl throwing a paper airplane. The airplane, while evoking thoughts of play and whimsy, is also a nod to Sabal Palm's history as an airfield, prior to its transformation into an elementary school.

As aforementioned, the Junior League of Tallahassee has a two-year partnership contract with Sabal Palm Elementary. Davis stated that the Junior League helped her, "create a more friendly, inviting learning environment for students." Some of their partner projects include campus beautification through planting flowers, creating a Zen Den for teachers to decompress, and now, a large-scale mural towards the entrance of the school. Olivia Buschardt is the Community Director for the Junior League of Tallahassee, meaning that she oversees all the organization's community projects, including the Sabal Palm mural. Buschardt stated, "we're seeing the mural as our lasting legacy at Sabal Palm."

When asked about the importance of arts education for her students, Davis said, "arts education gives our students not just an outlet to be able to express themselves, but it also inspires them to want to do more... I couldn't imagine life without art." It's so important for a student to feel like they're excelling at something, and for many students, that thing is art. Sarah

noted, “arts education isn’t siloed, when you’re learning about art you’re learning about empathy and self-discovery, its community, its processing your emotions. Arts education is important for education as a whole.”

Placing a mural front and center on the school’s campus communicates the importance of a well-rounded education for Sabal Palm students, while also inspiring excellence in what they do. Towards the end of our discussion, Principal Davis stated, “this is something I’ve wanted for a while... I’m really excited about it.” Davis also reiterated that the mural project would not have been possible without the Junior League, expressing her utmost gratitude for the organization. The mural will be completed just in time for teachers to return back to campus on Wednesday, August 2<sup>nd</sup>, presenting them with something new, beautiful, and inspiring to get them excited for school to start.

*Sahara Lyon is the Arts Education Manager for the Council on Culture and Arts. COCA is the capital area's umbrella agency for arts and culture ([www.tallahasseearts.org](http://www.tallahasseearts.org)).*

[View as Webpage](#)



Tallahassee Arts Guide    Classifieds    Help for Educators    COCA Membership    Contact Us

## COCA Announcements



### Brush Strokes, Opening Reception

Tallahassee City Hall  
Thursday, September 28, 2023  
6 - 8 pm

The Council on Culture & Arts is pleased to present *Brush Strokes*, our annual show with the Tallahassee Watercolor Society. The Opening Reception and Awards Ceremony is



### FY24 Arts Education Grant: Now Open

Deadline: Sunday, October 1, 2023

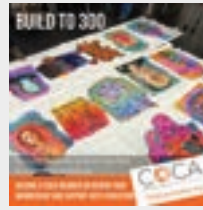
The FY24 Arts Education Grant is now open! Grants of up to \$500 are available to active arts teachers in Leon County. COCA's Arts Education Grant aims to remove financial barriers for arts educators to access resources and arts experiences, classroom materials

scheduled for September 28th, from 6-8pm at TLH City Hall. Awards will be announced at 6:00pm EST.

[Register](#)

and equipment, and arts-specific professional development opportunities for their continuing education. Applications can be completed in Submittable, and teachers can learn more on COCA's website.

[Details](#)



### Help COCA Build to 300! Become a Member

This summer season, COCA is rallying to build to 300 members! COCA has come close to this level of membership but never exceeded it. Memberships help sustain arts education programs, and your support will help COCA reach 300 by the end of our campaign on September 30.

[Become a Member](#)



### Order the Arts License plate and let your support show wherever you go!

Purchasing a State of the Arts license plate is an affordable way to make a direct contribution to arts and culture in Leon County.

COCA receives \$20 from the sale of each arts tag in Leon County, which support arts education programs in our community.

[Learn More](#)



### The Imagination Station is Back!

As we continue to settle into our new space at the Amtrak Campus, COCA has revamped and re-released our



### Our Website Resources got an Upgrade!

COCA spent the summer upgrading our website resources for students, families, and educator, just in time for the 2023-2024 school year start. We updated our Pinterest page with

Imagination Station! If you're unfamiliar with COCA's Imagination Station, it is a mailbox filled with free craft grab-bags for kids, families, educators and community members to take. Currently, the Imagination Station offers back-to-school craft bags for grabs and officially opened on the first day of school. Located at the COCA office at Dorn Station (914 Railroad Ave), stop by anytime between 9-5pm on Monday-Friday to pick up a bag and start crafting!

lots of new activities; refreshed our reference guide; cleaned up the digital resource guide and added new funding resources! If you have any questions or requests for the Arts Education page, email [sahara@tallahasseearts.org](mailto:sahara@tallahasseearts.org)

[Learn More](#)



### Arts Education Advocacy Update

The House Labor-HHS-Appropriations subcommittee introduced its funding bill for fiscal year 2024, which includes the Department of Education's (ED) budget. The bill would provide the Department of Education with \$57.1 billion in discretionary funding, which is a \$22.5 billion (28%) decrease below FY24 funding and falls \$33 billion short of the President's request. **This is the lowest funding amount allocated to ED since 2006 and will have devastating impacts throughout America's education system, if enacted.** To avoid the potential impact of slashing ED's budget by more than 1/4, we need you, arts education advocates, to rally together and show your support for these vital programs.

[Read More](#)



### Call for Artists: Hispanic Heritage Month "Artists Inspire"

Deadline: September 14, 2023

September 15th is the start of Hispanic Heritage Month! Recognizing the achievements and contributions of Hispanic Americans, this month also celebrates the anniversaries of the independence of Latin American countries, including Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua. It also recognizes Mexico's Independence Day on September 16th, Chile's on September 18th, and Belize's on September 21st. For this month, COCA will feature the lives of our Hispanic artists who make Tallahassee the amazing creative community it is! To be featured in this series, we're calling Hispanic Artists to submit as part of our "Artists Inspire" feature. All eligible submissions will be posted on our social media between September 15 - October 15.

[Submit](#)



To start celebrating Tallahassee's Bicentennial in 2024, COCA is offering exclusive Bicentennial Ad packages.

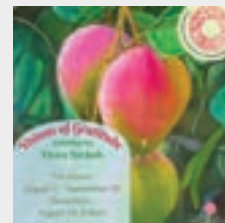
For the next 200 days, we're offering two additional packages!\*

- Spend \$200 & get 2 free ads\*
- Spend \$2000 & get 20 free ads\*
- **PLUS!** Ignite your artistic ambition with our COCA-member exclusive 10% discount on all ad rates. \*\*\*

[Advertise your Event in a COCA Newsletter!](#)

\*Ads/packages are subject to availability. Ads must run from 8/1/23 through 9/31/24.  
\*\* Bicentennial package rates are offered from 8/1/23 - 2/17/24.  
\*\*\* Membership must be valid at the time of package request. If membership is not current, standard ad rates will be applied.

## Education and Public Art



### Visions of Gratitude: Paintings by Elvira Nichols

COCA at Artport Gallery  
August 17 - November 2, 2023

The Council on Culture & Arts presents *Visions of Gratitude: Paintings by Elvira Nichols*. Nichols' oil paintings reflect on her time spent in her home country of Colombia, as well as the memories made in her new home, Tallahassee. Images of fruits such as mangoes and watermelon meet images of canopy roads in Florida's Capital City. We honor Elvi as COCA's featured artist during Hispanic Heritage Month.



### Wright Dobbs & Alex Armitage

COCA at City Hall Galleries  
August 3 - September 21, 2023

The Council on Culture & Arts presents a duo exhibition of photographs by Wright Dobbs and Alex Armitage. Travel across limitless skies to celebrate local artists Dobbs and Armitage in their first joint exhibition. Dobbs and Armitage come together to share their passions for photography and the outdoors with those in the Capital City Region. They hope to spread their deep appreciation for nature and adventures to others through their artwork.

**TAG YOUR 200: COCA Bicentennial Advertising Packages**



### Exhibition Details

## COCA Public Art Walks

COCA offers several public art walks, including the Downtown and Gaines Street Public Art Walks. These walks provide an active way of seeing and appreciating outdoor public art.



Organize a Public Art Walk Field Trip

## Teaching Resources

In order to use in conjunction with in-person teaching, we've compiled [a list of digital resources](#) for teaching online, in-person, or both. Online tools, content, and protocols can offer new approaches to instruction, technique, performance, and collaboration.

Please share these resources with others, and if you've found resources that could help other art teachers, please email them to [sahara@tallahasseearts.org](mailto:sahara@tallahasseearts.org).

### Funding Resources for Academics & Educators



## Hispanic Heritage Month Educator Award

Deadline: September 18, 2023

Governor Ron DeSantis' and First Lady Casey DeSantis' Hispanic Heritage Month Excellence in Education Award Contest is open to any full-time educator who works in an elementary, middle, or high school in Florida (including public, charter, private, homeschool and virtual schools). Nominations may be submitted by a principal, teacher, parent/guardian or student.

Apply



## ELATE James Moffett Memorial Award

Deadline: September 15, 2023

Grants of up to \$1,000 to USA, Canada, and International K-12 English language arts teachers to support research projects that enhance the quality of education in the field. Proposals must address a specific question or problem to be studied and provide a clear timeline for execution. NCTE's English Language Arts Teacher Educators (ELATE), in conjunction with the National Writing Project, offers this grant to support teacher research projects that further the spirit and scholarship of James Moffett. Moffett, a great champion of the voices of K-12 teachers, focused on such ideas as the necessity of student-centered curricula, writing

## Tallahassee Area Orff Chapter

As a chapter of the American Orff Schulwerk Association, its main purpose is to provide a professional development community for elementary music teaching in the Florida Panhandle through workshops and study of the Orff approach. They host three to four workshops a year featuring local, state, and national leaders in the field of elementary education. Members believe that great teachers never stop learning and that community is central to professional development.

Details



## FAEA Annual Conference

October 5 - 8, 2023

The Florida Art Education Association is holding their annual conference in October at the Sawgrass Marriott Golf Resort and Spa at Ponte Vedra Beach. The conference features workshops, demonstrations, art forums, key note speakers, and lots of fun activities to do in between!

Learn More

## Art Education News



## Art on the Go: The Imagination Station Gets a Makeover!

By Sahara Lyon

The author Alice Walker once shared, "If you fall in love with the imagination, you understand that it is a free spirit. It will go anywhere, and it can do anything." What better way to nurture imagination than through the arts? For many years, COCA ran an *Imagination Station*, a large mailbox located outside the COCA building, filled with craft grab bags, art supplies, and information about how COCA supports Tallahassee's arts and culture community. During the COVID-19 pandemic, the station was used to safely distribute art materials to families and teachers. However, after years of use and exposure to the elements, the *Imagination Station* fell into disrepair. Still, COCA staff knew this was an essential resource to bring back to the community. This past summer, they spent time repairing, revamping, and restocking, and now, the *Imagination Station* is up and better than ever.

Read Complete Article

across the curriculum, and alternatives to standardized testing.

Apply



## ANCIENT WORLDS MODERN COMMUNITIES

### Ancient Worlds, Modern Communities

Deadline: October 13, 2023

Are you currently organizing, or interested in organizing, events and programs on Greek, Roman, and ancient Mediterranean antiquity? Are you interested in bringing the ancient Mediterranean and its reception into global dialogue with other cultures, past and present? In 2019, the SCS Board of Directors designated \$25,000 that was used to sponsor public events as part of the "Classics Everywhere" initiative. In 2020, 2021, and 2022 the program is continuing with grant funding, but has recently been renamed and reimagined as the "Ancient Worlds, Modern Communities" initiative. The goal of this initiative is to engage individuals, groups, and communities in critical discussion of and creative expression related to the ancient Mediterranean, the global reception of Greek and Roman culture, and the history of teaching and scholarship in the field of classical studies.

Apply



### Cullman Center Fellowship

Deadline: September 29, 2023

The Dorothy and Lewis B. Cullman Center for Scholars and Writers is an international fellowship program open to people whose work will benefit directly from access to the collections at the Stephen A. Schwarzman Building—including academics, independent scholars, and creative writers (novelists, playwrights, poets). Visual artists at work on a book project are also welcome to apply. The Center appoints 15 Fellows a year for a nine-month term at the Library, from September through May. In addition to working on their own projects, the Fellows engage in an ongoing exchange of ideas within the Center and in public forums throughout the Library.

Apply

## Professional Development



## Job, Internship, and Submission Opportunities



### LeMoyné Arts 60th Annual Holiday Show, Call to Artists

Deadline: September 25, 2023

LeMoyné Arts is seeking artists and fine crafters to fill their gallery with the original, giftable pieces that our community has come to know and love. Join them in transforming the LeMoyné Arts Gallery into a sparkly holiday wonderland visited by families, art lovers, and gift seekers of all ages. This year's theme, *A Diamond Jubilee*, celebrates their 60th Anniversary with retrospective displays to reflect on LeMoyné's history and shining décor to represent a bright future.

Apply

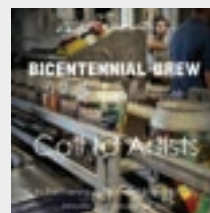


### Auditions for Jekyll and Hyde at the Monticello Opera House

Deadline: September 10, 2023

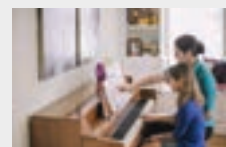
Director Naomi Rose-Mock is auditioning actors (8 male, 3 female, multiple ages) for cast roles as well as ensemble members. Initial auditions by video submissions only, due by September 10th at 5 p.m. Auditionees should submit a video of their performance of sixteen to thirty two measures of a musical theater song of their choice, with recorded accompaniment. Callbacks are by invitation and held at Episcopal Church of the Advent in Tallahassee on September 12th at 7 p.m.

Learn More



### Call to Artists: Bicentennial Brew, a Taste of Tallahassee

Deadline: January 16, 2024



### Tallahassee's Largest Music Studio Seeks Cello Instructor

Deadline: Until Filled

Music Lessons Express, Tallahassee's largest music school, is currently seeking a cello instructor to teach at our studio on Cross

LeMoyné Arts is excited to announce the partnership with PROOF Brewing Co. to hold their second can-art label competition during LeMoyné's opening exhibit of 2024. PROOF will judge the competition and select ONE can-artwork to be the featured label on one of their custom-brewed beers. The winning can artwork is scheduled to launch at LeMoyné's Chain of Parks Art Festival held on April 20 & 21, 2024! In celebration of Tallahassee's Bicentennial, the designs should focus on Tallahassee landmarks, heritage, and culture. Artists are welcome to submit as many designs as they would like, to be reviewed by LeMoyné's Artists Review Committee.

[Details](#)

Creek Circle. Applicants should have several years of one-on-one teaching experience, excellent communication and time management skills, and reliable transportation. Applicants should be comfortable working with beginner and intermediate level students of all ages. Pay starts at \$25/hr.

[Details](#)

## With Appreciation



## Around Town

musically powerful depiction of the last days of Christ's life – *Lamb of God* by Rob Gardner. *Lamb of God* is a large scale sacred work for chorus, orchestra, soloists and narrators. The last days of the life of Jesus are recounted musically, as seen through the eyes of those who surrounded Him, such as His mother, the sisters Mary and Martha, the apostles Peter, John, Thomas, and Judas, Pontius Pilate, and others. Composed in 2010 by the American composer Rob Gardner, it has quickly become a cherished work that is performed regularly in many parts of the world.

[Details](#)

before the game! It's FAMU football season and they are celebrating by inviting you to join them before the game for some free family-friendly activities. Meet them at the Foster-Tanner Fine Arts Gallery for children's activities and family-friendly art gallery tours everyone will enjoy.

[Details](#)



### Sounds of Tallahassee Call to Musicians

Ongoing

Vibrant and diverse, creative and innovative - Tallahassee's music community has long been one of our greatest assets. "Sounds of Tallahassee" serves as a portal to the unique musical offerings that make the Big Bend region so special. In partnership with Moose Magnificat Radio and Cat Family Records, COCA offers this auditory adventure. We invite you to be part of "Sounds of Tallahassee," an initiative that promotes area musicians and connects them with new audiences. Any musician living in a 100-mile radius of Tallahassee is eligible for this opportunity.

[Details](#)



### Volunteer with Classroom Connection

Ongoing

This partnership between the Tallahassee Chamber, Leon County Schools, and World Class Schools provides a strong foundation for our kindergarteners. Leon County Schools is preparing to welcome more than 3,000 kindergarteners this August, which is about 400+ more than a regular school year. With more than 170 classrooms up for adoption, we are asking our members to join us in supporting our children in their most critical year of development. This is not a monetary ask. We are asking for volunteer time and teacher support.

[Sign Up](#)



### Second Saturday: Hello Outer Space

Dr. B.L. Perry Jr. Branch Library  
Saturday, September 9, 2023

Join Museum of Florida History Educators at the Dr. B.L. Perry Jr. Branch Library for 2nd Saturday programs featuring hands-on activities for young historians. The space race shaped Florida's transportation, travel, and entertainment industries. Through historic photographs and recordings, participants will soar among the stars! Guests will join in a reading of *The Way to the Moon* by Miroslav Sasek and make their own paper rocket craft.

[Details](#)



### Pre-K Art Sparks: Reading in the Gallery

LeMoyné Arts  
Saturday, September 16, 2023

This September, LeMoyné Arts will be holding Pre-K Art Sparks: Reading and Craft for their community's toddling artists! Join them for this free program to enjoy a reading of *Click, Clack, Moo Cows That Type* by Doreen Cronin and a small craft activity afterward.

[Details](#)



### Lamb of God: Interfaith Production

Chiles High School  
Sunday, September 10, 2023

Local musicians from over a dozen faith traditions have joined together to present the spiritually and



### Fostering the Arts: Family Fun Day at the Gallery

Foster-Tanner Fine Arts Gallery  
Saturday, September 16 and 23, 2023

Join Foster-Tanner on FAMU's football game days for face painting, arts and crafts, and gallery tours



### BuddyKnit Peer Mentoring

Ongoing

BuddyKnit, a nonprofit organization started by Rickards junior Sruthi Sentil, is offering peer mentoring services to students in the Big Bend area! Our focus is to serve mentees in the foster care system, though we accept students from all backgrounds. We are recruiting both mentees (2nd to 8th grade) and mentors (6th to 12th grade). Mentors can act either as educational tutors or simply as a companion to their mentees. Check out our website for more information on the program and how you can get involved, or reach out via phone/email.

[Details](#)

## About the Arts in Education Newsletter

To submit listings for COCA's Arts in Education Monthly Newsletter, send a description of 50 words or less to Sahara Lyon at [sahara@tallahasseearts.org](mailto:sahara@tallahasseearts.org). COCA reserves the right to include or exclude any listing at its discretion and to determine the content and placement of all listings. The deadline for submission is 5:00 pm on the fourth Monday of the month.

COCA does not endorse any artists, organizations, or programs listed herein nor imply stature through their inclusion in this newsletter. While we have made every effort to ensure that this information is correct, we cannot guarantee the accuracy, completeness, or timeliness of the information.



COCA's programs are sponsored in part by the City of Tallahassee, Leon County, the State of Florida, Department of State, Division of Arts and Culture, and the Florida Council on Arts and Culture.

COCA (Council on Culture & Arts) | 914 Railroad Ave, Tallahassee, FL 32310

[Unsubscribe](#) [kathleen@tallahasseearts.org](mailto:kathleen@tallahasseearts.org)

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**Exhibition:** *Her Golden Renaissance*

**Artist:** Isabella Alsharif

**Gallery:** TLH Airport

**Dates:** January 27 – June 29, 2023

**Description:** Isabella Alsharif is an artist and poetess seeking to portray the essence of enlightened women everywhere. Her large-scale acrylic and gold leaf paintings are each accompanied with a poem, where both the painting and the poem embrace the diversity of women as creators of life and expressing this correlation of creation within divine nature.

**Exhibition:** *WEFT | Women Empowering Fiber Traditions*

**Artists:** Tenee' Hart, Sarah Black Sadler, Kelly Boehmer, Denise Bookwalter, Lisa Co, Linda Hall, Shelby Hubbard, Celeste Ivory, Judy Rushin-Knopf, Anne Stagg, April Webb, Liz Didonna, Holly Hanessian

**Gallery:** TLH City Hall

**Dates:** February 2 – April 2, 2023

**Description:** The scope of mediums represented within this exhibition will encompass various approaches to fiber traditions. These practices are usually associated with 'women work' as they were consider to be in the domestic sphere. Knowledge of empowerment through these craft-based practices and acknowledgment of these forgotten/discarded domestic traditions will be seen.

**Exhibition:** Creative Tallahassee

**Gallery:** City Hall

**Description:** *Annual mixed-media group show of TLH artists*

**Dates:** April 5 – June 5

**Description:** Annual mixed-media group show of TLH artists

**Exhibition:** Creative Tallahassee Extension Exhibition

**Gallery:** City Hall (4<sup>th</sup> floor)

**Dates:** Publicized run dates: April 5 – June 5

**Description:** 15-20 artworks selected by the Mayor from Creative Tallahassee to exhibit in the Commissioner's Conference Room for an additional year after Creative Tallahassee closes.

**Exhibition:** Tracy Foutz-Hunt

**Gallery:** City Hall

**Dates:** Publicized run dates: June 8 – July 31

**Description:** This collection of works consists of old papers repurposed as a tribute to the draftsmen that drew the originals. Many of the objects they reproduced as obsolete now, as the drafting tables once employed are now replaced by laptops. The paints Tracy applies over these papers are mostly translucent, allowing for the delicate lines and figures to peep through.

**Exhibition:** Wright Dobbs & Alex Armitage

**Gallery:** City Hall

**Dates:** August 3 – September 21, 2023

**Description:** Two-person landscape photography exhibition by two local artists.

**Exhibition:** Plein Air Paintings by Nan Liu

**Gallery:** Airport

**Dates:** June 30 – August 15, 2023

**Description:** Solo show of plein air paintings of Tallahassee landscapes, around 22 pieces total selected by the artist to show in the Artport Gallery – all within the same body of work

**Exhibition:** “Visions of Gratitude” by Elvi Nichols

**Gallery:** Airport

**Dates:** August 17 – November 2, 2023

**Description:** Elvi is a local Tallahassee artist from Barranquilla, Colombia. She is celebrating her 25-year wedding anniversary this year along with her 25-year anniversary of being in Tallahassee, FL. Thus, her exhibition, “Visions of Gratitude”, is meant to be a visual representation of her most cherished memories and events during this time.

**Exhibition:** Brush Strokes

**Gallery:** City Hall

**Dates:** September 26 – November 27

**Description:** The Tallahassee Watercolor Society, in partnership with the Council on Culture & Arts, is holding the annual Brush Strokes Member’s Exhibition at City Hall in Tallahassee, Florida. Brush Strokes features 50 artworks from 37 local artists, all living within a 100-mile radius of Tallahassee, Florida. Artworks range in subject matter from portraits, to landscapes, to animals, and more – all using the timeless medium of watercolor paints.

# ART EXHIBITION SCAVENGER HUNT

COCA's Art Exhibition Treasure Hunt is entertaining and educational for adults and children alike. There are so many fun details to discover together. Questions encourage visitor curiosity and challenge our insight. Get lost in this creative adventure!

Want to be entered to win a FREE COCA prize?! Anyone who completes all exhibition scavenger hunts for the rest of the year will be entered to win! Complete the scavenger hunts online using this QR code for your chance!

SEARCH THE EXHIBITION FOR THE ITEMS  
BELOW & WRITE THE ARTWORK:



A funny hat: \_\_\_\_\_

A farm animal that lays eggs: \_\_\_\_\_

A water spigot: \_\_\_\_\_

A red barn: \_\_\_\_\_

A rolling pin: \_\_\_\_\_

What is your favorite artwork in the show?  
\_\_\_\_\_

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A rolling pin: \_\_\_\_\_

What is your favorite artwork in the show?  
\_\_\_\_\_



Looking for arts events to enjoy together as a family? Tallahassee is overflowing with things to experience every day of the year. Visit [www.TallahasseeArts.org](http://www.TallahasseeArts.org) to see a free interactive cultural guide brought to you by the Council on Culture & Arts, your local arts agency. It includes a public calendar that lists hundreds of music, art, theatre, dance, film, history, and other family friendly community cultural events, searchable by type of event, date, location, and keyword. Check back often, because new events are added every day!



**SCAN**  
TO GET THE FREE  
**ARTS GUIDE**

Want this week's arts events right in your in-box? COCA's free "Tallahassee Arts Guide" e-mail brings the cultural community to you every Monday. Don't worry - we never share your e-mail with anyone.



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TLH | FLA

Great Art for  
Greater Bond  
**ASPHALT  
ARTS**

Final Project Report  
May 26th & 27th, 2023



“Public art  
can  
inspire  
community  
collaboration  
&  
create  
safer, more  
vibrant  
streets.”

-Kate D. Levin

Bloomberg Philanthropies  
and Cultural Assets  
Management Arts Program  
Leader and  
former commissioner of the  
New York City Department of  
Cultural Affairs

## What is Asphalt Arts?

Asphalt Arts Initiative is a nation-wide public art project launched by Bloomberg Philanthropies. The mission is to provide funding for local arts organizations to bring asphalt murals to communities in search of neighborhood beatification and increased road traffic safety through public art.

Through a Bloomberg Philanthropies grant, the Council on Culture & Arts (COCA), the Greater Bond Neighborhood Association, and the City of Tallahassee’s Parks, Recreation, and Neighborhood Affairs (PRNA) Department partnered to facilitate the creative painting of 5 crosswalks and 2 intersections at 3 locations within the Greater Bond Neighborhood.



Volunteers Hannah Keats and Sarah Painter assisting at the crosswalk at Saxon Street and Tucker Street



## Asphalt Art in the Greater Bond Neighborhood

The Greater Bond Neighborhood has significant historical and cultural roots to the City of Tallahassee. Some of Tallahassee's most influential activists and trailblazers have ties to this community which now feature streets, parks, and community centers that have been named after these individuals to commemorate their work.

The Greater Bond Asphalt Art project is meant to aid in executing the Greater Bond Neighborhood First Plan. Community Beautification and Public Safety are two of the priorities of focus outlined in the plan. Asphalt Art projects have proven to improve street and pedestrian safety, revitalize and activate underutilized public space, and promote collaboration and civic engagement in local communities.

It was our mission to not only provide public art to this historically underserved Tallahassee neighborhood, but to collaborate with their community members to create a shared sense of expression and creativity. Artists who are committed to mural designs which reflect the priorities of the neighborhood's people and history were a main pillar of this project.



“This project is near and dear to my heart because many partners came together to take a community vision and combine it with the business of art to make this happen.”

-Talethia Edwards  
President of the Greater Bond  
Neighborhood Association

## Planning

Tallahassee distinguishes itself as a national leader in public art by partaking in this Bloomberg Philanthropies Asphalt Art Initiative. COCA and the City of Tallahassee worked on the grant application together, submitting it to Bloomberg in the Summer of 2021. Notice of acceptance into the Asphalt Arts program came in Fall 2021.

A Press Release announcing the acceptance and future implementation of the project was officially announced in September of 2021.

COCA attended Greater Bond Neighborhood meetings to share information about Great Art for Greater Bond, which Asphalt Art was part of. During this time, we shared what public art is, gathered information on what kind of art the community wanted, and especially for Asphalt Art, any theme, color, symbols they wanted incorporated into the art for their neighborhood.



Artist Franzline Whaley painting with youth student volunteers at Saxon Street and Tucker Street

# Implementation & Planning STATS

22 Artist Submissions

12 Phase 2 Artists Selected

339 Votes on Artist Designs

3 Final Artists Selected

14 Greater Bond Neighborhood  
Events Attended

10 CAT Team Meetings  
Attended

168 Community Volunteers

# Saxon Street & Tucker Street

## Franzline Whaley | Friday, May 26

The four crosswalks at the intersection of Saxon Street and Tucker Street are situated right next to Bond Elementary School. In the Greater Bond Neighborhood, many children walk from their homes to attend this elementary school everyday. For this reason, artist Franzline Whaley focused her design around education and playfulness. The words "Think Big" line two of the crosswalks that the children will walk over to safely get to school. Colorful imagery of a light bulb, gears, flowers, and shapes are also included in this mural. Whaley wanted the neighborhood children walking to Bond Elementary School to feel inspired and valued during their daily walks.

On the morning of installation, Franzline Whaley arrived at the site at 4:00am with her painting team and two staff members from COCA. Barricades were placed at that time and two TPD officers were on site, as well. Franzline and her team set up their supplies, cleaned the site of debris, and began prime painting the four crosswalks immediately. Two coats of the base colors of paint went on once the primer had dried sufficiently. Painting of the mural continued until around 3:00pm. Franzline and her team applied a sealant top-coat to the entire painting and allowed to cure overnight. This sealant increases the longevity of the mural substantially, as it helps to protect the paint from tire scuffing, rain, and sun-bleaching.

"I want to remind the kids [of the neighborhood] to believe in themselves and to believe in their abilities - to have big dreams, believing they can achieve them."

-Franzline Whaley  
Artist and designer, Saxon & Tucker crosswalk



# Saxon Street @ Linear Park

Lindsey Masterson | Saturday, May 27

“My favorite part of painting murals is connecting, encouraging playfulness and creativity within our community”

-Lindsey

Masterson

Artist, Saxon Street at Linear Park

The mid-street crosswalk located on Saxon Street connects Speed-Spencer-Stephens trail & park to the neighborhood’s new Linear Park. The goal of this new park, completed in 2021, is to add green space and expand access to recreational activities in the area. Asphalt artist, Lindsey Masterson, kept this in mind when developing her mural concepts when she eventually landed on the design “Blossoms in Bond”.

“Blossoms in Bond” is a celebration of the interconnectedness between people and their surroundings. It reminds us that just as a flower thrives when nourished by its roots, we too can flourish when we foster strong bonds within our community. By embracing collaboration, support, and a sense of belonging, we can collectively create an environment where everyone has the opportunity to blossom and reach their full potential. Masterson’s mural incorporates magnolia flowers and leaf patterns in natural, vibrant colors. Her design focuses on both the physical connection of the two parks as well as the emotional connectedness between the neighborhood’s residents and their surroundings. Masterson wanted the Bond community members to feel celebrated through the beauty of their neighborhood.





## Saxon Street & Osceola Street Vardyce Gaines | Saturday, May 27

The intersection of Saxon Street and Osceola Street is one of the main entry points into the Greater Bond Neighborhood. The Greater Bond Neighborhood is the homeplace of many Tallahassee trailblazers. Artist for the site's mural, Vardyce Gaines, chose to highlight one of the neighborhood's many inspirational figures, Doctor Henry Lewis.

Dr. Lewis is a leader in the field of medicine and pharmaceuticals, consistently advocating for equal medical care rights for the black community. He received a B.S. in pharmacy from FAMU and a Pharm.D. degree from Mercer University in Atlanta, Georgia. He then completed a post-doctoral education at Harvard University's Institute of Educational Management. Due to his innovative and inspiring path, artist Vardyce Gaines chose to have Dr. Lewis as the subject of his asphalt mural. Vardyce Gaines also hails from the Greater Bond Neighborhood and holds a deep appreciation for the community and its leaders.

On Saturday morning, Vardyce Gaines arrived at the site at 4:00am with his painting team – mainly close family members - and two staff members from COCA. Barricades were placed at that time and two TPD officers were on site, as well. Painting of the mural continued until around 5:00pm. Vardyce's mural took significantly longer due to its size and details. For this reason, his project at Saxon & Osceola continued into the next morning of Sunday, May 28th.

"I grew up in this neighborhood and my family still stays here – that's why it has been a true pleasure as an artist to create this exact mural in this exact location."

-Vardyce Gaines  
Artist, Saxon Street and  
Osceola Street

# Paint Days Involvement

Around 8:00am volunteers started arriving to help. Volunteers included people from the neighborhood, CAT Team for Greater Bond Neighborhood members, City of Tallahassee leaders, FSU students, community members who saw COCA's "call for volunteers", local children and their parents, along with others.

On both Friday, May 26th and Saturday, May 27th a variety of media were present at the installation sites. RJ Singleton from Nanuko Digital came to document with photography and videography from 11:00am to 1:00pm. Kevin Willis from North Florida Drone Services shot aerial footage multiple times throughout the day. Kevin

also documented the finished mural at the end of the days and next mornings. Kandace Blake from WTXL came towards the end of the day on May 26th to document painters and interview participants.

Lunch was provided for volunteers at 12:30pm by Catering With Care owned by Teresa and Joseph Nix. Joseph Nix hails from the Bond Neighborhood so it was a true privilege to have he and his family be included in this wonderful project.

**"You guys are making history here, and now I get to be a part of history. That's a pretty cool thing."**

**-RJ Singleton**  
Nanuko Digital,  
Photographer/Videographer for  
Asphalt Arts



Artist Franzline Whaley and videographer RJ Singleton chatting about impacting children through art

# A Special THANK YOU to those involved

R.J. Singleton (Nanuko Digital)  
Kevin Willis (North Florida Drone Services)  
Teresa & Joe Nix (Catering with Care)  
Howdy's Portables  
Gandy Print  
Greater Bond Neighborhood Association  
Leann Watts-Williams (GBNA)  
Allen Seacrest (COT)  
Domi Station  
Greater Mt Zion Primitive Church  
Talethia Edwards (GBNA)  
Painter Hayes (Sarah Painter & Cosby Hayes)  
Hannah Keats  
Sierra Thomas (Oh Yikes Designs)  
Emma Witmer (Rowland Publishing/TM)  
Dania Tawfiq (Tawfiq Counseling & Consulting)  
Commissioner Curtis Richardson  
John Shannon (PPG)  
Wileen Footman (GBNA)

Dr. Henry Lewis  
Donna Pearl Cotterell (GBNA)  
Zarryen Gaines  
Lori Gaines  
Elijah Edwards  
Victor Whaley  
Francesca Predestin  
Vashard Whaley  
Noelette Saintil  
Jordyn Saintil  
Akeem Saintil  
Heather Williams  
Yudah Weh (Hemplade Vagen Cafe)  
Holly McPhail (KCCI)  
John Baker (COT)  
Jillian Driscoll (COT)  
Will Mueller  
Kathleen Spehar (COCA)  
Sam Joslin (COCA)

## TEAMS

- COCA

Kathleen Spehar, Sam Joslin, Sarah Painter, Nick Pavlovik

- City of Tallahassee

John Baker, Leann Watts-Williams, Jillian Driscoll, Alan Seacrest

- Greater Bond Neighborhood Association

Talethia Edwards, Wileen Footman, Donna Pearl Cotterell





The exhibition is curated by the Council on Culture & Arts on behalf of the City of Tallahassee as part of the Art in Public Places program.

To learn more about the Art in Public Places program please contact Public Art & Exhibitions Manager at [cam@tallahasseearts.org](mailto:cam@tallahasseearts.org)

To learn more about COCA please visit [www.tallahasseearts.org](http://www.tallahasseearts.org)

To learn more about Tracy Fouts-Hunt please visit [www.tracyfouts.com](http://www.tracyfouts.com)



SCAN TO VIEW THE ONLINE GALLERY



**REPURPOSED**  
 CURATED BY  
**TRACY FOUTS-HUNT**  
 JUNE 8 - JULY 8, 2023  
 CITY HALL GALLERY  
 300 S ADAMS STREET  
 TALLAHASSEE, FL 32309  
 RECEPTION ~ JULY 6 @ 6PM  
 ARTIST TALK ~ JULY 6, 7PM



The exhibition is curated by the Council on Culture & Arts on behalf of the City of Tallahassee as part of the Art in Public Places program.

To learn more about the Art in Public Places program please contact Public Art & Exhibitions Manager at [cam@tallahasseearts.org](mailto:cam@tallahasseearts.org)

To learn more about COCA please visit [www.tallahasseearts.org](http://www.tallahasseearts.org)

To learn more about Wright Dobbs or Alex Armitage please visit [www.wrightdobbs.artforum.com](http://www.wrightdobbs.artforum.com) or [www.alexarmitage.com](http://www.alexarmitage.com)



SCAN TO VIEW THE ONLINE GALLERY



**Wright Dobbs**  
**Alex Armitage**  
 August 3 - September 21  
 City Hall Gallery  
 300 S Adams St  
 Tallahassee, FL, 32310  
 Reception: August 3, 6-8 PM

### ABOUT THE EXHIBITION

This collection of works consists of old papers repurposed as a tribute to the draftsmen that drew the originals. Many of the objects they reproduced are obsolete now, as the drafting tables once employed are now replaced by laptops. The paints Tracy applies over these papers are mostly translucent, allowing for the delicate lines and figures to peep through.

### EXHIBITED WORKS

All items were made using repurposed drafting drawings on average, single pages, and most:

Age (Year)	1970-75	1975-80	1980-85
Price	\$150	\$200	\$250
Being with the Year	1970-75	1975-80	1980-85
Price	\$150	\$200	\$250
Don't Put	1970-75	1975-80	1980-85
Price	\$150	\$200	\$250
Put (Year)	1970-75	1975-80	1980-85
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Price	\$150	\$200	\$250

For artwork purchase inquiries, please contact the artist directly at [www.alexarmitage.com](mailto:www.alexarmitage.com)

### Wright Dobbs

ABOUT THE ARTIST

Most Armitage was born and raised in Tallahassee but now lives in the west hill area. Through his creative work, Armitage has given a deep appreciation for the world around him, wishing to share his experiences with others through photography. Armitage says, "Tallahassee photography generally draws me to use things I may have never been noticed. The feeling I get when I finally capture that perfect moment after waiting a fraction for days, with multiple failed attempts on unrecognizable weather, it is absolutely mesmerizing."

### Alex Armitage

ABOUT THE ARTIST

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For artwork purchase inquiries, please contact the artist directly at [www.wrightdobbs.artforum.com](mailto:www.wrightdobbs.artforum.com)







# Annual Brush Strokes Members' Exhibition

The exhibition is created by the Council on Culture & Arts on behalf of the City of Tallahassee as part of the Art in Public Places program.

To learn more about the Art in Public Places program please contact Public Art & Exhibitions Manager at [pa@tallahasseearts.org](mailto:pa@tallahasseearts.org)

To learn more about COCA please visit [www.tallahasseearts.org](http://www.tallahasseearts.org)

To learn more about the Tallahassee Watercolor Society, please visit [tallahasseeartssociety.org](http://tallahasseeartssociety.org)



Scan  
to view the  
Online  
Gallery

September 26 - November 27, 2023  
Tallahassee City Hall  
300 S Adams Street



Reception & Awards Ceremony  
Thursday, September 28th  
6:00 - 8:00pm

Jointly by Annabelle Kenneth Thompson



The Tallahassee Watercolor Society, in partnership with the Council on Culture & Arts, will hold the annual Brush Strokes Members' Exhibition at City Hall in Tallahassee, Florida from September 26 through November 27, 2023. Brush Strokes features the work of over 20 local artists, all living within a 100-mile radius of Tallahassee, Florida. All participating artists are members of the Tallahassee Watercolor Society and active members of the Tallahassee arts community as a whole.

## Featured Artists

- Colin Anderson  
Sculpture (2023)
- Maury Allen  
Eyes of the Tiger (2023)  
Hatched (Paint on Glass) (2023)
- Michelle Anderson  
Mushroom (2023)  
Summer's Delights (2023)
- Harriet Bacon  
New Year for Tom (2023)
- Barbara Badolaghi  
Paint Flower (2023)
- Ann Badolaghi  
The Walker (2023)
- Janet Bly  
Wren (2023)
- Bob Bly  
In Spring Wood (2023)  
Lily Tul (2023)
- Jack Bly  
Field of Flowers (2023)
- Michael Brown  
Red Rose (2023)
- Eric Brown  
Only Spring Memories (2023)
- Stephanie Ferguson  
Bubbles in the Pond (2023)
- Janette Langan  
Blossom (2023)  
Lovers (2023)
- Robert Lee Whitcomb  
At the Corner of  
Glad & Olive (2023)  
Mistral on Michigan  
Avenue (2023)
- William Mathison  
Blue Rose (2023)
- Caroline Matko  
Ponding Tul (2023)
- Janet Olschak  
Meadow (2023) (2023)

The exhibition opening will be virtual using the website [www.tallahasseearts.org](http://www.tallahasseearts.org) on the virtual gallery.

- Pauline Marshall  
Wind in Leaf Wood (2023)  
Wooded Ponds (2023)
- Rene Murray  
Sunny Valley (2023)
- Wendy Neal  
Sunny Valley (2023)
- Michael Perreault  
Waterfall Ponds (2023)
- Phyllis Redick  
Cascades in the Wood (2023)  
Chorus of Songbirds (2023)
- Talitha Fox  
Falling Leaves (2023)
- Heather Richardson  
Mistral on Michigan (2023)  
Mistral on Michigan (2023)
- Flora Schalk  
Lily Tul (2023)  
Serenity (2023)
- Mary Hubbard  
Wooded Ponds (2023)  
Serenity (2023)
- Mary El Smith  
Blossoming (2023)  
October (2023)
- Shirley Taylor  
The Pond (2023)
- Shirley Taylor  
Sunny Valley (2023)
- Jenny Thompson  
Falling Leaves (2023)
- Shea Taylor  
Red Wood (2023)  
In the Heart of Spring (2023)
- Michelle Lee Thompson  
Lull Lull Lull (2023)  
Spring's Full Moon Phase (2023)
- Lisa Whitten  
Mistral (2023)
- Lynn Wright  
Mistral and the Clouds (2023)  
Wooded Ponds (2023)
- Stephanie Walker  
Red Flower (2023)  
Tulip (2023)

Brush Strokes features the work of over 20 local artists, all living within a 100-mile radius of Tallahassee, Florida. All participating artists are members of the Tallahassee Watercolor Society and active members of the Tallahassee arts community as a whole. Artists are encouraged to submit artwork from personal, landscape, botanical, and more - all using the medium of watercolor paints.

**CURRENT & UPCOMING EXHIBITIONS**  
 PRESENTED BY THE COUNCIL ON CULTURE & ARTS

**TALLAHASSEE CITY HALL GALLERY**  
 300 S ADAMS STREET

**Annual Brush Strokes Members' Exhibition**  
 OPENING RECEPTION & AWARDS CEREMONY  
 SEPTEMBER 28TH, 2023 | 5:00 - 8:00 PM  
 SEPTEMBER 29 - NOVEMBER 27, 2023

**Winterfest | Annual Student Showcase**  
 OPENING RECEPTION & AWARDS CEREMONY  
 DECEMBER 1, 2023 | 4:00 - 6:00 PM  
 NOVEMBER 29, 2023 - FEBRUARY 12, 2024

**TALLAHASSEE INTERNATIONAL AIRPORT ARTPORT GALLERY**

**Visions of Gratitude | Paintings by Elvira Nichols**  
 OPENING RECEPTION  
 AUGUST 24TH, 2023 | 6:00 - 8:00 PM  
 AUGUST 17 - SEPTEMBER 29, 2023

**PhotoFest 2023 Juried Photography Exhibition**  
 OPENING RECEPTION  
 NOVEMBER 3, 2023 | 5:00 - 7:00 PM  
 NOVEMBER 4, 2023 - JANUARY 22, 2024

SCAN THE QR CODE TO FIND MORE INFORMATION ON OUR UPCOMING EXHIBITIONS & RECEPTIONS



**NAN LIU**

**PLEIN AIR FLORIDA LANDSCAPES**

**TLH AIRPORT**  
 JUNE 30 - AUGUST 15

**RECEPTION: JULY 20, 6-8PM**  
**ARTIST TALK: JULY 20, 7PM**

**COCA**  
 CITY OF TALLAHASSEE



The Council on Culture & Arts Presents

**ALEX ARMITAGE**

**OPENING RECEPTION**

**August 3**  
 6:00 - 8:00 PM

**&**

**Tallahassee City Hall Gallery**

**August 3 - September 21**

**300 S Adams St**

**WRIGHT DOBBS**

**CITY OF TALLAHASSEE**  
**COCA**




The Council on Culture & Arts Presents

**VISIONS OF GRATITUDE**  
 PAINTINGS BY  
**Elvira Nichols**

**Opening Reception**  
**August 24th, 6-8PM**

**Tallahassee International Airport**  
 3300 Capital Circle SW  
 Tallahassee, FL 32310

**August 17th - November 2nd, 2023**

**COCA**  
 CITY OF TALLAHASSEE



Annual  
**Brush Strokes**  
Members' Exhibition

September 26 - November 27, 2023  
Tallahassee City Hall  
300 S Adams Street



**Reception & Awards Ceremony**

Thursday, September 28th  
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Juried by Amanda Karioth Thompson



Date	Name/Email/County	Comments
July 21/2023	Juan Lin	Congratulations!
July 20, 2023	Aurea Stachurska aureastachurska@gmail.com	Beautiful! Congratulations!
July 20, 2023	Sean Mendez seanmendez@comcast.net	The ships are amazing, good art!!
JULY 20	SPENCER	Beautiful artwork
July 22	Lillie	Transports you to the place - beautiful
July 22	Suzanne	enjoy it.
July 23	Bir	relaxing
7-29-23	ASH <small>ash@ashart.com</small>	
7-25-23	Tom + Millie	Nice Work
7-24-23	Jim Lu	Wow, beautiful!
7/29/23	Halcy Wilson halcywilson@gmail.com	Noice!
8/1/23	K. Glogou	Lovely!!



Date	Name/Email/County	Comments
8/1	Larry	Amazing!
		<del>Amazing!</del>
8/1	Angela Hansen Roe	Wonderful!!
8/6	Qingxin Wang	Great!
8/6	Nathan Wang	
8/7	Cherie Hyscraft	On point - and excellent! Objective enough + nice.
	Ariana	Love it
8/7	barbara art@att.net	see you in Annabelle
8/11	Feter & Z.	Great work of local place!
8/10	Sharon & Susan	Great work of local place. Wonderful
8/10	Perry Falkson	Truly appreciate the local settings, especially Pier 2 and Cape San Blas
8/10	Adige	Love it...



Date	Name/Email/County	Comments
Aug 11	Curie Legace	Fabulous Liv! artwork
8/11	Thyia Brice	I HAVE MISSED YOU & your lovely artwork
8/12	Chitra H.	Beautiful! Exceptional art!
8/13	P. Ervin	Wonderful
8.13	Bob & Carol	Swamp Buddhas
8-14	Gayla	Beautiful!
8-15	Evelyn <sup>of Canada</sup>	very nice work!! your Boat pics really popped out!