Board Applicants – History Seat (County)

Name	Occupation	Ethnicity	Gender
Neil Mooney*	Retired	Caucasian/Non- Hispanic	Male
John Forrest Watson*	Retired	Caucasian/Non- Hispanic	Male
Michael Kevin Killoren*	Retired	Caucasian/Non- Hispanic	Male
+William Mattox	James Madison Institute	Caucasian/Non- Hispanic	Male

*Indicates staff choice
†Alternate



LEON COUNTY BOARD OF COUNTY COMMISSIONERS CITIZEN COMMITTEE APPLICATION **COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov.

Applications will be discarded if no appointment is made after two years.

Name: Mr. Neil Benedict Moonev Date: 3/31/2023 1:35:05 PM

Yes Home Address: 2717 Neuchatel Drive Do you live in Leon County?

> Do you live within the City limits? No Tallahassee, FL 32303

Do you own property in Leon County? Yes Nο **Home Phone:** (850) 980-6345

Do you own property in the Tallahassee City Limits?

neilmooney@yahoo.com

How many years have you lived in Leon County? 27

(EMPLOYMENT INFORMATION)

Employer: None Work Address: Occupation: Retired attorney

Work/Other Phone:

Email:

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race: White Gender: M Age: 68

District: District III Disabled? No

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name: Howard Pardue Name: Bill Berlow

Address: 809 Madiera Circle Address: 2201 Ten Oaks Drive

Tallahassee, FL 32312 Tallahassee, FL 32312-4549

Phone: (850) 567-2078 Phone: (850) 566-4549

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* Yes

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* No.

Have you served on any previous Leon County committees?* No

Are you willing to complete a financial disclosure form if applicable?* Yes

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* No

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* No

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* No

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)*

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* No

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* No

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)?

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. Yes

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? Yes

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.



Business/Economic Development

Please explain: I have been a successfully self-employed person since 1984. I have founded and owned businesses employing up to 30 people at a time with turnover exceeding thirty million of dollars annually. I was involved in city promotion efforts for Miami-Dade County as a director of the British-Florida Chamber of Commerce and as President of the Florida Customs Brokers and Forwarders Association. As a former entrepreneur and currently an attorney, I frequently provide counsel with regard to business matters, corporate formation, and government regulation.

Historic Preservation / Ethnic Heritage

Please explain: One of my undergraduate degrees is a bachelor's in History. I have studied historical and ethnic matter throughout my life. A non-Jew, I have extensively studied the Holocaust and Jewish immigrant life in this country. I have visited Jewish ghettos in the United States and Europe. Being of Irish ancestry, last month I visited Ireland and spent several days there researching my grandmother and grandfather there. They were born in different towns in Ireland which I visited after weeks of research here first. A white man, I am a member of the NAACP and when traveling in the USA make efforts to visit black historical sites and trails. For example, in January I went to the Civil Rights Museum in Birmingham, Montgomery's Peach and Justice Center (lynching memorial), and in August I visited the home of martyr Medgar Evers in Jackson, Mississippi. I am an active member of the Tallahassee Historical Society.

Marketing

Practicing Artist

Tourism Industry

Community Volunteerism

Please explain: I have extensive volunteer experience. I served as President of the Unitarian Universalist Church of Tallahassee and on many committees thereof. I established and guided a 4H club at my children's elementary school in Leon County. I volunteered for Big Brothers and Sisters in Leon County and served actively. I volunteered with Habitat for Humanity in Tallahassee. I am a speaker and volunteer Judge at the FSU College of Law. I am a member and volunteer with the Florida Trail Association. I am presently on the Collections Committee of the Gadsden Arts Center and Museum, and will start serving on its Board of Directors in the next term. I contribute to the Tallahassee Museum, the LeMoyne Art Center, and Second Harvest of the Big Bend.

Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: Mr. Neil Benedict Mooney

The application was electronically sent: 3/31/2023 1:35:05 PM

NEIL B. MOONEY

2717 NEUCHATEL DRIVE TALLAHASSEE FL 32303 PH (850) 583 1552 CELL (850) 980 6345

COMMUNITY SERVICE

I moved to Leon County from Miami-Dade County in 1996. Since then, I have joined, served, or participated in the following volunteer/non-profit organizations, among others:

- LeMoyne Art Gallery
- Gadsden County Art Center and Museum
 - Big Brothers and Sisters of Leon Co.
 - 4-H Leader Leon Co.
 - Tallahassee Scientific Society
 - President, Center for Inquiry
- City of Tallahassee International Citizen's Advisory Council
 - President, Unitarian Universalist Church of Tallahassee
 - Florida Trail Assn. of the Big Bend
- Director, British Florida Chamber of Commerce Coral Gables, FL
 - Florida Customs Brokers and Forwarders Association, Doral, FL

RECIPIENT

December 1998 Juris Doctorate with Honors Florida State University College of Law

May 1976 Binghamton University B.A. with Honors, dual Political Science and History

Hall of Fame Inductee 2017 Florida Customs Brokers and Forwarders Association Miami, FL

PURPOSE OF APPLICATION TO "COUNCIL ON CULTURE AND ARTS"

Having lived in Leon County for 27 years I am always abashed when confronted with how smaller locales such as Valdosta, Gainesville, Ocala, and Montgomery have vastly superior Art and Cultural performance facilities. The personal pleasure derived from our local options is matched only by the contributions they make to the Tallahassee/ Leon County economic and cultural scene. I would like to offer my organizational and management skills to the community in hopes of improving its cultural offerings, for the benefit of the people and the standing of Leon County.

LANGUAGE

Proficient in Spanish - seven years formal schooling, extensive utilization



LEON COUNTY BOARD OF COUNTY COMMISSIONERS CITIZEN COMMITTEE APPLICATION COUNCIL ON CULTURE AND ARTS BOARD

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov.

Applications will be discarded if no appointment is made after two years.

Name: Mr. John Forrest Watson Date: 8/2/2023 10:15:19 PM

Home Address: 2307 Dundee Ct. Do you live in Leon County? Yes

Tallahassee, FL 32308

Do you live within the City limits?

Do you own property in Leon County?

Yes

Home Phone: (850) 509-8488 Do you own property in the Tallahassee City Yes

Limits?

Primary Email: watsonjf6086@gmail.com How many years have you lived in Leon County? 33

(EMPLOYMENT INFORMATION)

Employer:RetiredWorkOccupation:UnemployedAddress:Work/OtherWorkPhone:Email:

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race: White Gender: M Age: 62

District: Disabled? No

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

 Name:
 Mike Akers
 Name:

 Address:
 MAKers@BayCU.com
 Address:

 Phone:
 (850) 872-3627
 Phone:

Resume Uploaded? No

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

John Forrest Watson

Retired from State of Florida - Over 33 years

Public Budgeting & Planning (Both Operational and Strategic) Experience

Graduate of University of Florida & Florida State University

Serve on Board of Directors Bay/FLAG Credit Union

Served 6 Years (Some as Chair) on Leon County Canopy Roads Protection Citizen Advisory Council

Actor - Professional and FSU Films

Volunteer - Opening Nights, Chain of Parks Art Show, Southern Shakespeare, Word of South, Master Gardener, etc.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* Yes

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* No

Have you served on any previous Leon County committees?* Yes

If Yes, on what Committee(s) have you served? Canopy Roads Protection Citizen Advisory

Are you willing to complete a financial disclosure form if applicable?* Yes

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* No

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* No

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* No

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)*

No

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* No

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* No

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)?

No

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. Yes

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? Yes

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

■ Business/Economic Development

Please explain: Successfully Retired with financial independence

Historic Preservation / Ethnic Heritage

Please explain: Life-long learner - History Geek

Marketing

Practicing Artist

Please explain: Actor in films and plays

Tourism Industry

Community Volunteerism

Please explain: Opening Nights, Southern Shakespeare, Chain of Parks Art Festival, Southern Shakespeare, Word of South, Master Gardener

Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: Mr. John Forrest Watson

The application was electronically sent: 8/2/2023 10:15:19 PM

J. FORREST WATSON

2307 Dundee Ct. Tallahassee, Florida 32308 (850) 509-8488 Home (850) 681-5862 Office

EXPERIENCE

Planner III 6/01 to present

Florida Dept. of Agriculture & Consumer Services

Florida Forest Service

- o Primary point of contact to provide reliable and valid performance/unit cost measures that effectively demonstrate the functions of the Forest Service. This includes coordinating the accumulation of data for updating and reporting measures, maintaining a database of historical, current and proposed performance measures and standards, and incorporating performance measures into the Long-Range Program Plan and Legislative Budget Request.
- o Preparation of the Forest Service's portion of the Department's Long-Range Program Plan; including coordinating development and revising and editing for submittal.
- o Coordination of Operational Plans of Bureaus and Field Units and Division Strategic Plan through scheduling, providing technical assistance and analyzing progress.
- Assist in the delivery of selected environmental education programs such as the Florida Forest Discovery Center on the grounds of the State Fair, Teachers' Tour, Ag Venture, and Project Learning Tree. Serve as Forest Resource Planning and Support Services Bureau Training Officer.
- o Help with the development of information required to submit the Division's proposed Fixed Capital Outlay Projects included with the Legislative Budget Request as well as Operating Budget Issues.
- o Participate in the review of documents concerning State Clearinghouse Projects, Local Government Comprehensive Plans and Power Plant and Transmission Line Sites for impacts to agriculture, resources and the Department/Division.
- o Creation of special reports/presentations, i.e., Florida Forests Resources Plan, Forestry Briefing Book, Zero-Base Program Budgeting and LBR Summary, etc. as assigned..

Senior Management Analyst II

12/99 to 6/01

Florida Dept. of Corrections

Bureau of Budget & Management Evaluation

Designated position within the Department primarily responsible for maintaining performance measures; including coordinating the accumulation of data for updating and reporting measures, maintaining a data base of historical, current, and proposed measures and performance standards, preparing periodic reports for Department managers, Governor's Office, and legislative staff on compliance with performance standards, and incorporating performance measures into the Legislative Budget Request, including requesting changes to measures and standards, and the Strategic Plan/Long-Range Program Plan.

- o Preparation of the Agency Strategic Plan/Long-Range Program Plan; including coordinating development of the Plan, and revising and editing the Plan for distribution.
- o Development of analyses on proposed substantive measures with an impact on Administration as well as preparing an update of the changes to administrative revisions in statutes and preparing rule/policy revisions as necessary.
- o Coordination of budget data in the Department's Annual Report, Florida Government Accountability Report, web-site data, and special program analyses as assigned.
- o Creation of special reports, i.e., cost savings and efficiencies, etc. as assigned...

Planning Officer (Planner IV)

12/93 to 12/99

Florida Dept. of Agriculture & Consumer Services

Bureau of Planning & Budgeting

- o Preparation of the Agency Strategic Plan and Performance Report of the Agency Strategic Plan; including developing and administering training to agency contacts, coordinating development of the Plan and Report, revising and editing the Plan and Report for distribution, and assisting divisions develop appropriate management systems to track progress of the achievement of goals, objectives and strategies.
- o Significantly involved in the development of Performance-Based Program Budgeting; including working with consultant (Glenn Robertson & Associates) to identify Programs and Performance Measures, assisting divisions with their Exhibit D-3As, Exhibit D-2s and D-2Bs for the Legislative Budget Request, and presenting information to professional staff and Legislative Committees.
- Member of Project Team responsible for helping consultant (Coopers & Lybrand) develop and update Department-wide Strategic Information Plan based on an in-depth analysis assessing business opportunities using business and functional models, reviewing current technology infrastructure, and creating applications and information architectures for recommended organizational structures.
- o Preparation of the Department's Annual Capital Improvement Plan by working with divisions to develop their Fixed Capital Outlay request and coordinating the development of the Plan for distribution.
- o Coordination of the Department's review of Local Government Comprehensive Planning Documents, including serving as liaison to the Department of Community Affairs.

Planning Manager

9/88 to 12/93

Florida Dept. of Environmental Protection

Division of State Lands

o Management of the Northeast Field Office that was responsible for the administration and resource management of state-owned submerged lands located within twenty counties.

- o Reviewed/analyzed/processed proposals to use State-owned lands.
- o Consulted and provided technical assistance to the Public.
- o Coordinated functions with various local, state and federal agencies.
- o Supervised professional and clerical staff.

Senior Management Analyst

10/87 to 9/88

Florida Dept. of Natural Resources

Office of the Inspector General

- o Provided consultant services and audit assistance to management staff by conducting program, operation and management reviews. Reviews provided recommendations based on analysis concerning management practices, efficiency and effectiveness of operations, and compliance with established rules, regulations, or other requirements.
- o Assisted in developing operations manuals, procedures, timetables, or other resource allocation services for promoting efficiency and cost effectiveness at the operating level.

Program Auditor 9/85 to 10/87

Florida Office of the Auditor General

- O Conducted comprehensive management reviews, staffing studies and evaluations of State agencies and programs using auditing, business, management and social science research methods.
- Prepared reports advising the Legislature as to effectiveness, efficiency, and legal compliance of public programs and their management. Reports contained recommendations for improving performance.
- o Supervised audit program tasks (1/87 to 10/87).

Management Analyst Intern

8/84 to 8/85

City of Tallahassee

Office of Management and Budget

- o Assisted with the formulation of the annual operating and capital budgets.
- o Completed additional management projects as requested.

Quality Control Analyst

3/84 to 8/84

Florida Dept. of Transportation

Safety Office

o Developed recommendations for improving the performance of staff.

o Researched and revised transportation resource materials.

EDUCATION

Chipola Junior College Associate Arts Degree, 1980

University of Florida Bachelor of Arts, 1982

Florida State University Master of Public Administration, 1985

Emphasis: Budgeting and Financial Administration

Training Basic Fire Management – S-130, S-190, SFS

Boating Skills and Seamanship Business Writing For Results

Creating Satisfied Citizens and Customers

Incident Command System – I-100, I-200, I-300, PMS-416,

S-203, S-260, S-261, S-270, S-445

Improvement Process Mapping

Instructor Training

LAS/PBS Basic Training

Operational Auditing - Based On GAO Techniques

Process Analysis and Improvement / Quality Action Facilitation

Structured Problem Solving / Team Dynamics

Wildland Firefighting Training – S-110, S-130, S-190

Computer Knowledge Access

ArcView GIS

Excel

Internet Explorer/Outlook

PowerPoint Publisher Word

WordPerfect

References Available Upon Request



LEON COUNTY BOARD OF COUNTY COMMISSIONERS CITIZEN COMMITTEE APPLICATION COUNCIL ON CULTURE AND ARTS BOARD

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Applications will be discarded if no appointment is made after two years.

Name: Mr. Michael Kevin Killoren Date: 7/24/2023 12:19:07 PM

Home Address: 418 E Carolina Street Do you live in Leon County? Yes

Tallhassee, FL 32301

Do you live within the City limits?

Do you own property in Leon County?

Yes

Home Phone: (206) 450-6824 Do you own property in the Tallahassee City

Limits?

Primary Email: mkillorendc@gmail.com How many years have you lived in Leon County? 1

(EMPLOYMENT INFORMATION)

Employer:RetiredWork418 E Carolina StreetOccupation:Civic Volunteer / Arts AdvocateAddress:Tallahassee, FL 32301

Work/Other (206) 450-6824 Work mkillorendc@gmail.com

Work/Other (206) 450-6824 Work mkillorendc@gmail.com
Phone: Email:

(OPTIONAL)

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Race: White Gender: M Age: 67

District: District V Disabled? No

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name: Phillip "Tip" Tomberlin, Jr. Name: Katee Tully

Address: 2805 Coldstream Drive Address: 909 Circle Drive

Tallahassee, FL 32312 Tallahassee, FL 32301

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.
I respectfully submit my application and professional credentials (attached), for your review, and express my enthusiastic interest in serving on the COCA Board of Directors.
For most of my 30+ year professional career, I've been a conscientious public servant, advancing arts and culture at the local, regional, and national level. I've also worked for a variety of cultural nonprofit 501 c (3)organizations, and a 501 c(4) convention and visitors bureau, launching cultural tourism initiatives.
I recently retired from the workforce and moved to Tallahassee in December, 2021. I am keenly interested in serving as a citizen volunteer board member with COCA, and willing to devote the time and energy to fulfill my commitment. To that end, I recently served on a recent grant review panel to better understand the scope of COCA's work, and am reviewing the current round of applications. I'm very impressed by the breadth and depth of the cultural community, the quality of the work, and the stewardship of COCA board and staff.
It would be a distinct honor to serve on the COCA board in support of the mission, the professional staff, fellow Commissioners, and Leon County residents. I respect the value of public service, and offer a deep personal and professional dedication to the work.
Thank you for your consideration.
Sincerely,
Michael Killoren

Resume Uploaded?

Yes

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

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Have you served on any previous Leon County committees?* No

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No

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Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* No

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)?

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. Yes

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? Yes

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.



Business/Economic Development

Please explain: In addition to board service for a community development corporation, I've also served in cabinet level positions to include art and culture in economic development strategies, including work in cultural tourism at a CVB, and at the national level. I also worked for cultural space planning efforts with university partners (city planning) and using Arts and Economic Prosperity data, Cultural Vitality Index data, and other resources. I've spoken to Chamber of Commerce groups in cities (Rochester, NY, Paducah, KY, Tucson, AZ) and many others as part of my work.

Historic Preservation / Ethnic Heritage

Please explain: Heritage and historic preservation (though not designation) was part of my portfolio in King County, WA, and incorporated in my work at the City of Seattle. I've also always had diverse ethnic and cultural organizations in the portfolio of every position throughout my career - from community-based volunteer to professional entities. I've also worked with tribal entities, and launched initiatives to expand representation of diverse racial, ethnic and cultural communities, including changing criteria in order to be more inclusive. I also managed the City of Seattle's Centennial celebration of the Alaska-Yukon-Pacific Exposition of 1909 - Seattle's first World's Fair (2009).

Marketing

Please explain: Marketing and promotion has been part of every job I've held in the arts - including generating content, developing marketing plans, and engaging in business and community partnerships for sponsorship and promotion. I taught advertising as an adjunct, years ago. I've also overseen funding programs specifically for marketing and promotion and convened the Marketing the Arts Task Force (Seattle) and engaged in larger cultural tourism efforts.

Practicing Artist

Tourism Industry

Please explain: I've been involved in the nexus between arts, culture and lodging taxes since the early 1990s in the burgeoning cultural tourism movement, culminating in my appointment to launch Seattle's cultural tourism program. Since then, tourism has always been part of my portfolio, whether within grant programs or direct partnership or national efforts, including Presidents Council on the Arts & Humanities (Washington, DC) and the National Cultural Tourism Alliance.

Community Volunteerism

Please explain: In St. Petersburg, I was a volunteer for the Historic Kenwood Neighborhood Association public art committee. I've also served as a volunteer with Celebration Outreach to feed those with food insecurity and homelessness, the St. Pete Free Clinic, and the Unitarian Universalist Church. I was also a volunteer with historic preservation efforts and community enhancement with the Eckington Civic Association (Washington, DC) and ad hoc with many others. Served as a volunteer with the Chicken Soup Brigade and Northwest AIDS Foundation in Seattle, and the Gay Men's Chorus in St. Louis.

Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: Mr. Michael Kevin Killoren

The application was electronically sent: 7/24/2023 12:19:07 PM

418 E Carolina ST, Tallahassee, FL 32301 206.450.6824 mkillorendc@gmail.com

Professional Experience

CEO / Executive Director, Morean Arts Center, St. Petersburg, FL

Oversight of 100 year old community-based arts center with four facilities. Increased Annual Fund by 150%, increased membership by 30%, launched *OPERATION: Art of Valor*, enabling veterans with PTSD to learn glassblowing at the Hot Shop, in partnership with the Haley VA Hospital. Launched artist speaker series and business planning process. Increased attendance at Chihuly Collection and class enrollments in all disciplines. June, 2017 – September, 2018.

Director of Local Arts Agencies, Challenge America, and Arts Engagement in American Communities, National Endowment for the Arts, (NEA) Washington, D.C. Stewardship of national grant portfolios providing discipline expertise on Local Arts Agencies (LAAs); Challenge America (which extends the reach of the arts to historically underserved communities); and Arts Engagement in American Communities (AEAC), which discreetly ensures NEA awards in all 435 U.S. Congressional districts. All funding areas included cultural planning, marketing, promotion, artistic programming, presenting, sub-granting, and capacity building. Site visits intentionally focused on smaller communities. Also participated in national emergency relief efforts for natural and man-made disasters, and the National Cultural Tourism Alliance. Secured substantial NEA investment to conduct first nationwide LAA census (5,000 LAAs) in partnership with Americans for the Arts. October, 2010 – May, 2017.

Director, Mayor's Office of Arts & Cultural Affairs, Seattle WA

Cabinet-level position, managing \$8 million - \$12 million budget, directing a staff of 27 in City programs including Public Art (1% for-art Program with 2,800+ portable works, and 400+ permanently sited works) and all "Civic Partnership" funding areas, including 200+ cultural organizations, programs for individual artists, youth arts and afterschool programs. Initiated community economic development and cultural space strategies, managed City cultural facilities investments, and pilot investments in neighborhood arts councils. Launched the innovative "smART Ventures" program to address race and social justice equity issues. Instituted annual Mayor's Arts Awards and a ground-breaking Arts Education partnership with Seattle Public Schools to create systemic change to restore arts education for every K-12 student. Convened Marketing the Arts Task Force, and developed partnerships with Seattle Channel TV, Encore Media, and initiated cultural programming and exhibitions in City Hall. Secured a legacy, dedicated revenue stream for the Office (a percentage of Admission tax revenue). Worked with diverse 15 member Mayor/Council appointed citizen advisory Seattle Arts Commission, City Council and various community partners. July 2002 – October, 2010.

Director of Cultural Tourism, Seattle's Convention and Visitors Bureau, Seattle WA

Tapped to launch Seattle's first cultural tourism program. Developed partnerships between the arts, hotels, the hospitality industry, sponsors and the cultural sector, with strategies including an arts-centric online calendar of events, convening Marketing the

Arts Taskforce, arts/restaurant/hotel promotions, and a regional "Two-Nation Vacation" Amtrak partnership from Portland to Vancouver, B.C. April 2001 – July, 2002.

Executive Director, King County Arts Commission, Seattle WA

Responsible for \$3.8 million Arts Commission budget and activities, including strategic planning, County Council liaison, program oversight, and initiative development. Goals included implementation of cultural plan, partnering with agencies to include the arts in economic development, and initiating arts programs in rural and suburban communities with focused funding. July, 1999 – April 2001.

Arts Program Coordinator, King County Arts Commission, Seattle WA.

Revamped guidelines and panel process for Special Projects Program, the King County Performance Network, Cultural Facilities and \$1.75 million Science and Arts Initiative, including contract administration. Brought KCAC to on-line application (first in Washington State) and first web site. Produced public communications for three program areas, including web, newsletter, and annual community-building convenings. Managed data base development for grant programs, evaluation, and enhanced technical assistance. Staff lead for suburban and rural community arts programs. February 1995 - July 1999.

Managing Director, Alice B. Theatre, Seattle WA. Responsible for business operations, community and media relations; marketing, including group sales; resource development and fundraising for a nationally recognized LGBTQ theatre company entering its 11th season. Spearheaded the theatre's most successful fundraising campaign; administered and wrote long-range plan, NEA Advancement grant, and eliminated inherited deficit after departure of founders. October 1993 - January 1995

Programming Manager, Sheldon Arts Foundation, St. Louis, MO

Responsible for research, negotiation and placement of diverse series programming in music and theatre, including educational and artist residency activities for grades 6-12. Generated publicity and advertising, managed special events, marketing, community relations, group sales, corporate sponsorship; promotional materials and budgets. Worked with over 40 diverse ethnic, racial and academic communities, as well as with corporate planners. May 1990 - September, 1993.

College/University Adjunct Teaching

Webster University, St. Louis MO (1989 - 1991) Indiana University, Bloomington IN 1987 -1989

Education

Graduate school: Telecom/Cultural Studies, Indiana University, Bloomington, IN 1987-1989 (ABD). B.A., Media Arts, Webster College, St. Louis, MO May, 1979 with honors.

Select Community Service

Grant panelist for COCA, Tallahassee, (2023), Florida DCA (2019), and numerous others. Public Art Committee – Historic Kenwood Neighborhood, St. Petersburg, FL (2019-2021) President and Vice President, US Urban Arts Federation, Americans for the Arts (2006-2010). *Ex Officio* board member, Seattle Art Museum (2007-2010).

Board of Directors, Southeast Effective Development (SEED), community economic development corporation and cultural services agency, Seattle (2005 - 2010).

Recipient, Ray Hanley Award for Innovation, Americans for the Arts conference, San Francisco (2017)



LEON COUNTY BOARD OF COUNTY COMMISSIONERS CITIZEN COMMITTEE APPLICATION **COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov.

Applications will be discarded if no appointment is made after two years.

Name: Mr. William Mattox Date: 6/24/2023 8:56:31 AM

Home Address: **503 BEARD STREET** Do you live in Leon County? Yes

> Do you live within the City limits? Yes TALLAHASSEE, FL 32303

Yes

Do you own property in Leon County? Do you own property in the Tallahassee City Yes **Home Phone:** (850) 241-4422

Limits?

How many years have you lived in Leon County? 16 **Primary Email:** bill@villagesquare.us

(EMPLOYMENT INFORMATION)

Employer: James Madison Institute Work The James Madison Institute

100 N. Duval Street, Tallahassee, FL 32303 Occupation: Director, Center for Education Freedom Address:

Work/Other (850) 241-4422 Work bmattox@jamesmadison.org

Phone: Email:

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race: White Gender: M **Age:** 61

District: District I Disabled? No

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name: Liz Joyner Name: Vanessa Rowse

The Village Square, PO Box 10352, Tallahassee, Address: Address: The Village Square, PO Box 10352, Tallahassee,

FL 32302 FL 32302

Phone: (850) 264-8785 Phone: (850) 694-2098

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* Yes

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* No

Have you served on any previous Leon County committees?* Yes

If Yes, on what Committee(s) have you served? I served on the Leon County-Tallahassee Civil Rights Heritage Walk Committee that laid the commemorative sidewalk honoring our community's civil rights' "foot soldiers."

Are you willing to complete a financial disclosure form if applicable?* Yes

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* No

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* No

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* No

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)*

No.

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* No

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* No

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)?

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. Yes

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? Yes

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Historic Preservation / Ethnic Heritage

Please explain: I have served on a number of committees related to African-American History -- including the Leon County-Tallahassee Civil Rights Heritage Walk Committee, the Mary McLeod Bethune Statue Events Committee, and the John G. Riley Museum Advisory Committee. I have moderated public programs commemorating the 100th anniversary of Jackie Robinson's birth, the 60th anniversary of TLH's lunch counter sit-ins, and the 50th anniversary of the integration of Leon County Schools. I helped found the Village Square's "Local Color" project, served as a KCCI catalyst (Year 2), and moderated civil-rights-themed panel discussions prior to two theatrical productions at Young Actors Theatre (for "Hairspray" and "Crossing Jordan"). I have served as a Florida History Fair judge for 10+ years, have led dozens of history programs for K12 students (thru my work at JMI), and live in an historic cottage that once belonged to Kate Sullivan. Three of my four adult children work in film/theatre/storytelling.

Marketing
Practicing Artist
Tourism Industry
Community Volunteerism
Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: Mr. William Mattox

The application was electronically sent: 6/24/2023 8:56:31 AM

William Mattox

William Mattox serves as the director of the Marshall Center for Education Freedom at the James Madison Institute and as a member of the speaker team for George Mason University's "Voices for Liberty" initiative.

An award-winning opinion writer, Mattox has been published in numerous publications, including *The Wall Street Journal*, *The Washington Post*, and *USA TODAY* (where he served on the Board of Contributors for 20+ years). He has also led workshops on rhetoric and persuasion at Duke, Vanderbilt, the University of Virginia, and other major universities.

In recent years, many of his presentations have highlighted the rhetorical skill of some 1960s Florida A & M students that protested segregated lunch counters. Using historical photographs taken from these protests, Mattox seeks to show today's students that the best response to speech you oppose isn't to censor or "cancel" others, but to offer more persuasive "CounterSpeech."

Apart from his day job, Mattox serves as the advisory board chair for the Village Square and on the advisory committee for the John G. Riley Museum for African-American History. He has previously served on the Tallahassee Civil Rights Heritage Walk Committee and the Mary McLeod Bethune Statue Events Committee. He also spearheaded the greater Tallahassee area's commemoration of the 100th anniversary of Jackie Robinson's birth (in nearby Cairo).