

Board Applicants –At-Large Seat (City)

Name	Occupation	Ethnicity	Gender
Hadley Peterson*	Kimley-Horn	Caucasian/Non-Hispanic	Female
Kelly Goddard*	Florida Historic Capitol Museum	Caucasian/Non-Hispanic	Female
Roopali Kambo*	TCC	Asian	Female
+Lindsey Masterson	Pen and Tool LLC	Caucasian/Non-Hispanic	Female

*Indicates staff choice

+Alternate

Application Form

Profile

Date

7/20/23

Hadley

First Name

A

Middle Initial

Peterson

Last Name

hadleyptrsn@aol.com

Email Address

Preferred Mailing Address

Home Address

1120 Richardson Rd

Home Address

Tallahassee

City

FL

State

32301

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

2619 Centennial Boulevard

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32308

Kimley-Horn

Employer

Community Planner

Job Title

Urban Planning + Design

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

Hadley is an experienced project manager and urban planner focused on projects that engage communities to create actionable goals for their built environment. An animated storyteller, Hadley is focused on creating sustainable places for future generations to thrive while elevating and leveraging the voices of community members who are often left out of the conversation. With over five years of local, regional, national, and international experience, Hadley develops innovative and thoughtful solutions for private and public partners. Hadley has her Master's in Urban and Regional Planning from Florida State University. She is a published author and speaker on historic preservation guidelines, public art, and community engagement. She has led large scale public art projects in Denver, CO ranging from the 303 ArtWay to Powered by Heritage to Moved by Metal. She has experience leveraging funds from national agencies and nonprofits like SmartGrowth America and Americans for the Arts. She has served for the past 3+ years as the public art and realm director for Colorado's first Art District - Denver's Art District on Santa Fe. In her time there she worked with several community groups to create a community-supported artist in residency program. In her spare time, Hadley is a mother, avid reader, amateur chef, explorer, and textile artist. Her multimedia art examines color and pattern as an approach to storytelling and memory making.

Reference 1 (at least one)

Ana Paula Pinto, 303 523 6014, 858 Santa Fe Drive, Denver CO 80223

Reference 2

Ali Palmer, 850 553 3528, 2619 Centennial Blvd, Tallahassee FL 32308

Reference 3

Cali Pfaff, 2546 15th Street Denver, CO 80211

[Hadley_Peterson_RESUME_220422.pdf](#)

Upload a Resume

Education:

University of Mississippi

Degree received

BA International Studies/Spanish Linguistics

Graduate School Attended

Florida State University

Degree received

MS Urban and Regional Planning

Demographics

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

Identify any potential conflicts of interest that might occur were you to be appointed?
(Please enter None if no conflicts)

Kimley-Horn does work with the City of Tallahassee, but no specific conflicts of interest have been identified at this time.

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

None

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

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I Agree

HADLEY PETERSON, AICP-C

(904) 415- 4314

hadleyptrsn@aol.com



Education

Master of Urban and Regional Planning
Florida State University

Bachelor of International Studies
and Spanish Linguistics
University of Mississippi

Certifications + Trainings

- American Institute of Certified Planners (AICP) Candidate
- The Effective Facilitator, *Leadership Strategies*
- A/E/C Project Management Bootcamp *PSMJ Resources, Inc.*
- Anti-Racist Design Thinking, *Center of Urban Pedagogy*

Boards + Involvement

- APA Urban Design and Preservation Division Board Member
- APA Colorado Board Member, Denver Metro Area Representative
- APA Colorado Equity, Diversity, and Inclusion Committee Founder and Co-Chair
- APA Arts + Planning Division Member
- Downtown Denver Partnership
- Art District on Santa Fe Board Member

Press

2019: "Stakeholder Perceptions of the Design Regulatory Process," *Preservation Education and Research Journal*, October

2019: "Planning Family Friendly Communities," *Colorado Municipal League Magazine*, August

2020: "Preservation and Public Art," *Urban Design and Preservation*, January

2020: "Community Engagement During a Time of Social Distancing," *World Landscape Architecture*, April

Hadley is an experienced Project Manager focused on urban planning and design projects that engage communities around actionable goals for their social and built environments. An animated people connector and storyteller, Hadley is focused on creating sustainable places for future generations to thrive while elevating and leveraging the voices of community members who are often left out of the conversation.

With over five years of international and local experience, Hadley develops innovative and impactful solutions for urban public spaces. Integrating thoughtful advocacy and outreach into every project, her experience ranges from developing form-based code to county-wide comprehensive planning and streetscape design to housing solutions.

PROFESSIONAL EXPERIENCE

Radian | *Project Manager*
Denver, CO 2021 - PRESENT

Design Workshop | *Associate*
Denver, CO 2018 - 2021

Florida State University | *Historic Preservation Research Associate*
Tallahassee, FL 2016 - 2018

WSP - Parsons Brinkerhoff |
Environmental Planning Intern
Nashville, TN 2017

City of Tallahassee | *Growth Management Planning Intern*
Tallahassee, FL 2016 - 2017

University of Mississippi |
Sustainability Coordinator
Oxford, MS 2015 - 2016

UN-Habitat with Habitat for Humanity | *LAC Advocacy, Land Tenure, and Security Assistant*
Quito, Ecuador 2014 - 2015

SELECTED PROJECT EXPERIENCE

Education Land Use and Real Estate Analysis
- Denver, Colorado (Project Manager)

RNO Equity Toolkit - Denver,
Colorado (Project Manager)

303 ArtWay Heritage Trail Design
+ Implementation - Denver,
Colorado (Project Manager)

Denver Parks and Recreation Strategic
Acquisition Plan - Denver, Colorado
(Project Manager, Engagement Lead)

Adams County Comprehensive
Plan, Transportation Plan, and
Parks, Open Space, and Trails Plan - Adams
County, Colorado (Project Manager)

City of Oxnard Parks and Recreation Master
Plan - Oxnard, California (Project Manager)

Winter Park Downtown Master Plan – Winter Park,
Colorado (Project Manager, Engagement Lead)

VanDusen Botanical Garden and
Bloedel Conservatory Strategic
Plan - Vancouver, Canada (Project Manager)

Vancouver Parks and Recreation Master
Plan - Vancouver, Canada (Project Planner)

City of Boulder Open Space Master Plan - Boulder,
Colorado (Project Planner, Engagement Lead)

Mill Street Neighborhood Plan – Colorado
Springs, Colorado (Project Planner)

Historic Downtown Parks Master Plan – Colorado
Springs, Colorado (Engagement Lead)

Arapahoe County Open Spaces Master Plan -
Arapahoe County, Colorado (Engagement Lead)

Quito Cultural Resources Plan - Quito,
Ecuador (Engagement Lead)

Application Form

Profile

Date

05/30/2023

Kelly

First Name

A

Middle Initial

Goddard

Last Name

moonlovinchild@gmail.com

Email Address

Preferred Mailing Address

Home Address

2201 Monticello Drive

Home Address

Tallahassee

City

FL

State

32303

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

400 S Monroe Street

Work Address - Address Line 2

Room B-06

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32399

Florida Historic Capitol Museum

Employer

Program Coordinator

Job Title

Administrative

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

I was born here in Tallahassee, Florida and have lived here my whole life. Both of my children were born here, and most of my family is here-- I am a "Tallahassee Lassie". I am an active member of the Tallahassee music community and play in a family band called The New 76ers. If appointed, this would be my first seat on a Board or Committee, but I have experience working with a Board for my day job and I think this experience will serve me well, if I am chosen as a Practicing Artist member.

Reference 1 (at least one)

Grant Peeples, (850) 322-6917, Branch Street, Tallahassee, FL 32303

Reference 2

Rachel Basan Porter, (850) 566-3865, Florida Historic Capitol Museum 400 S Monroe St, Room B-06, Tallahassee, FL 32399

Reference 3

Carrie Hamby, (850) 264-6916, Blue Tavern 1206 N Monroe St, Tallahassee, FL 32303

[KG_resume.pdf](#)

Upload a Resume

Education:

Florida State Universit

Degree received

BA in Humanities (Art History)

Demographics

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

**Identify any potential conflicts of interest that might occur were you to be appointed?
(Please enter None if no conflicts)**

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

none

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

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I Agree

Kelly Allison Goddard

2201 Monticello Drive

Tallahassee, Florida 32303

(850) 528-8698

Email: moonlovinchild@gmail.com

Education

The Florida State University, BA in Humanities, graduated in April 2000

Tallahassee Community College, AA in General Studies, graduated in May 1998

Lincoln High School, Tallahassee, Florida, Diploma, graduated in June 1995

Certifications

Certificate in Volunteer Administration in 2004 from Volunteer LEON, Leon County, FL

Work Experience

Program Coordinator

Florida Historic Capitol Museum

February 2014 to present

As the Program Coordinator at the Florida Historic Capitol Museum, my position is multi-faceted and broad in duties since I am part of a small staff that all work to run the Museum. I provide support for the Museum Director, museum staff and the direct support organization for the Museum, the Florida Historic Capitol Foundation, Inc. In addition, I serve as assistant marketing coordinator and graphic designer for Museum events and exhibits. I help promote events and exhibits online, in print, and on social media. I also assist in the coordination, planning, and procurement for our events and exhibits at every stage. Currently, in addition to my position as Program Coordinator, I am also serving in the vacant position of Office Manager, handling the financial accounting for the Museum on a daily basis, including the use of QuickBooks to create invoices and deposits for the Foundation; as well as working with Legislative accountants on contracts and purchase orders. In addition to financial record keeping, I also help keep our CRM database up to date with our member's and stakeholders current information. Currently, I also serve as the Education Coordinator (another vacant position) for a program called *Legislative Kids*, where I plan activities, stories, crafts, and tours of the Museum for the children of the current Legislators, who are in town during Session. Other random duties include answering the main phone line for the Museum, greeting and introducing visitors at the Visitor Desk, cleaning, catering and planning Museum and other outreach events, and giving tours or speaking with groups when needed.

Senior Administrative Assistant

The Florida Senate, Office of the Senate Secretary-Administration

August 2011 to January 2014

This position, located in the Office of the Senate Secretary, serves as the Administrative arm of the Florida Senate. In this position, I act as the liaison between the Office of Legislative Services (Human Resources) and all Senate employees. I am responsible for preparing and sending out correspondence relating to all areas of employment; assisting Senators and all Senate staff with any issues of employment, benefits, purchasing, budget and travel. I serve as the assistant to the Director of Administration, who is also the Secretary of the Senate, and work independently to fulfill the duties of Senate Administration, making sure issues are handled in a timely manner. In addition, I assist with any special events for Organization Session and Opening Day of Session. I also assist with front office duties, such as answering main line telephones and covering the reception area when needed.

Senior Administrative Assistant

The Florida Senate, Senate Budget Office

July 2010 to August 2011

This position was located in the Senate President's office. This was a multi-faceted position in that I not only served as the administrative support for the Senate Budget Office under the Director, Craig Meyer, but also for the President's office when Session was not in. During Session, I worked closely with the Senate Budget Committee staff and assisted with bills that were in the Committee, in terms of tracking them and making sure they went through the process smoothly. In addition, I served as primary contact for scheduling for Craig Meyer, as well as, assisted with requests from the Budget Chairman and other Senators and their aides in regards to Budget questions or bills. This position was a high-pressure and fast-paced job during session, in addition, it was a position in which I deal with a lot of different people who wanted to see or meet with the President, Budget Chairman or Director of the Budget Committee. It required excellent organizational skills, ability to timely meet critical deadlines, be very flexible and to demonstrate excellent customer service skills.

Personal Secretary

Florida Department of Agriculture and Consumer Services

June 2006 to June 2010

This position was located in the Office of the Commissioner. I served as the personal assistant to Deputy Commissioner Craig Meyer. This was a highly responsible position, requiring the utmost in professionalism, discretion and teamwork. In addition to serving as personal assistant to Deputy Commissioner Meyer, I also provided administrative support to the other managerial staff in the office, including the Commissioner and Assistant Commissioner. My duties included making travel arrangements, submitting travel requests and approving travel from Divisions using our automated AIMS travel system, keeping files up to date, assisting with telephone and front desk duties when needed, receiving correspondence from Division offices and moving it through the approval process, serving as the P-Card Approver for the Office of the Commissioner which included approving p-card charges, printing reports in FLAIR (State purchasing system) and keeping files updated and ready for audits.

Senior Word Processing Systems Operator/Administrative Assistant I

Florida Department of Agriculture and Consumer Services

February 2005 to June 2006

This position was located in the Bureau of Agricultural Dealers Licenses, Division of Marketing. I was responsible for issuing licenses for Dealers in Agricultural Products using a computer database, I dealt with customers on the telephone and in written correspondence regarding their licensing requirements, updated filing system with new license information, collaborated with IT staff to create a new licensing database using Oracle, a system in which I helped to customize based upon the needs of our Bureau. This new system allowed our Bureau to print our own licenses instead of sending them to the old mainframe printer used by the Department. In addition I wrote the training manual for the new system and trained colleagues on how to use it. In November 2005, I was promoted within the Bureau to an Administrative Assistant I position.

OPS Education Specialist and Volunteer Coordinator

Florida Department of State, Mission San Luis

November 2003 to February 2005

My duties as an Education Specialist included giving guided tours of the site, participating in Living History programs, opening and closing of the historic buildings and of the site, general upkeep of historic buildings and gardens, answering phones and greeting visitors at the front desk when needed, helping out with historical wardrobe for staff and volunteers, helping out with children's camp programs when needed, prepare necessary paperwork to request purchasing for the site (including office supplies, furniture, etc.), participate in educational outreach programs at local and regional schools and community events to educate public about the site and its significance to our community and state.

In my position as the Volunteer Coordinator, I was responsible for the supervising and scheduling of volunteers to work on program days. I was also responsible for creating and mailing out the monthly volunteer newsletter and calendar to all of the volunteers. Other Volunteer Coordinator duties included planning and conducting monthly volunteer meetings, planning volunteer appreciation dinners and activities, planning activities and staffing the Downtown Market outreach programs each month, organizing the volunteer and staff library, developing an updated version of the Volunteer Handbook, provided training, recruitment and placement for new volunteers and securing funding and donations for special events.

OPS Senior Clerk

Tallahassee Community College

August 2003 to November 2003

This position was located in the Office of the Vice President for Academic Affairs. My duties included answering phones, circulating mail, and general administrative office work. I also received requests from Student Organizations for excusal from class for an activity and once approved by the Vice President, I sent notice to each of the students' teachers to advise them of this release.

Server and Entertainment Coordinator

Bella's Italian Restaurant

September 2000 to May 2003

This position started out as a part-time job, developed into a full-time position after October 2001. My duties included greeting and seating the customers, taking orders and giving them exceptional service while dining. I was also charged with coordinating the weekly entertainment, which included scouting, calling and scheduling musicians to play. In addition, I was also responsible for handling the day-to-day operations, such as, inventory of stock (wine, coffee, tea, paper goods, etc.), cleaning the restaurant and restrooms, setting up the tables, prepping for lunch and dinner, as well as training new employees.

Personnel Technician I

Florida Department of Agriculture and Consumer Services

July 2001 to October 2001

This position was a promotion within the Bureau of Personnel Management. My duties included adding new Career Service and OPS employees into the COPES and SAMAS systems, as well as terminating OPS employees from both systems and doing this in a timely manner due to payroll deadlines. I was also responsible for signing up new Career Service employees on our automated sign-up system, while orienting them on the Department's policies and benefits.

Personnel Aide

Florida Department of Agriculture and Consumer Services

August 2000 to July 2001

This position was located in the Bureau of Personnel Management, Office of Insurance and Benefits. My duties included answering phones, verifying employment using COPES, distributed mail, filing, faxing, made copies from personnel files upon request, learned the new scanning system for online personnel files, scheduled new employee benefits orientation, assisted benefits section with Open Enrollment inquiries, updated changes made to employee W-4 cards in COPES and SAMAS systems, as well as added new employee W-4 cards into SAMAS, created and updated new and terminating employee files.

OPS Senior Clerk

Florida Department of Health

September 1998 to August 2000

This position was located in the Bureau of Personnel Management. I worked in the file room and duties included verifying employment using COPES system, filed paperwork and timesheets in personnel files in a timely manner, made new employee packets and sent them out to offices within the Department, made copies, answered phones, responsible for making new employee and terminated employee files, prepped terminated employee files over 6 months old to be sent to State Archives, maintained listing of all files sent to State Archives.

Application Form

Profile

Date

1/28/2023

Roopali

First Name

Kambo

Last Name

roopalikambo@hotmail.com

Email Address

Preferred Mailing Address

Home Address

2900 Modred Lane

Home Address

Tallahassee

City

FL

State

32301

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

444 Appleyard Drive

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32304

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

I am a local practicing artist with wide ranging interests. I have previously served as a Board member at Ten Thousand Villages Tallahassee.

Reference 1 (at least one)

Professor Stephanie Spike Tallahassee Community College 444 Appleyard Drive Tallahassee, FL 32304
850.201.8693 Stephanie.spike@tcc.fl.edu

[Resume-Kambo_2023.docx](#)

Upload a Resume

Education:

Terminal degree

Degree received

M.F.A.

Graduate School Attended

Yes

Degree received

M.F.A.

Demographics

Ethnicity *

Asian or Pacific islander

Gender *

Female

Identify any potential conflicts of interest that might occur were you to be appointed?
(Please enter None if no conflicts)

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

None

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

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I Agree

Roopali Kambo

2900 Modred Lane • Tallahassee, Florida 32301 • 850.942.9763 • website:roopalikambo.com • Email:roopalikambo@hotmail.com

Summary of Qualifications

- Demonstrated excellence in research:
 - 2018-19 Fulbright U.S. Scholar Grant recipient, J. William Fulbright Foreign Scholarship Board
Type and Culture: A Study of Typography Design trends in Devanagari script and their Influences Over the Years
- Delivered excellence in teaching:
 - 2017 National Institute of Staff and Organizational Development (NISOD) Teaching Excellence Award recipient
 - Exceptional student, peer, and supervisor evaluations
- Committed to excellence in service:
 - Spearheaded a partnership with Star Metro, City of Tallahassee, student work currently part of the permanent landscape of Tallahassee
 - Collaborated with other stakeholders in the classroom and community
- Provided leadership in teaching, curriculum development, and program coordination for graphic design
- Accomplished over 25 years of deep experience in heading graphic design/visual communication initiatives
- Devised visual communication requirements to meet needs
- Communicated complex concepts translated into innovative graphics
- Demonstrated team planning and communication skills
- Skilled with Adobe Creative Suite CC and MS Office

Education

- **M.F.A. Graphic Design (Graduated top 5% of class: 1st Division) 1993**
Bundelkhand University, India
(M.F.A. evaluated/deemed equal to US accredited university)
- **M.A. Visual Communication Design (GPA 5.9/6.0) 1992**
(Transferred to complete MFA)
Purdue University, West Lafayette, Indiana
- **B.F.A. Graphic Design (GPA 3.7/4.0) 1989**
The University of Tennessee, Knoxville, Tennessee

Experience

Professor– Graphic Design (*tenured*) 2012 – present
Tallahassee Community College

- Tenure earned, 2015
- Program coordinator and primary faculty
- Facilitate student learning using active strategies in face-to-face, online, hybrid classes; mentor, advise, and supervise students
- Develop and revise curriculum for enhancement and expansion of academic program
- Develop and revise classes to meet our ever-changing educational environment
- Serve as spokesperson for the program at both college and community events
- Serve on college committees

Adjunct Online Faculty– Graphic Design 2010 – 2013
Art Institute of Pittsburgh, Online Division

- Instruct several graphic design courses in the online learning environment

- Communications Coordinator and Webmaster** **2006 – 2012**
Florida State University (FSU), Division of Undergraduate Studies
- Oversee all planning and execution of division-wide visual communication
 - Function as Art Director, consulting all levels of staff from senior executives to front-line employees. Oversee outside vendors for acquisition of services and work products
 - Develop all original design, photography, artwork, and assist with content, for print or electronic media
 - Leverage advanced knowledge of graphic communication software / tools
 - Advise incoming freshmen on statewide and university degree requirements
 - Serve as adjunct faculty teaching Visual Communication to undergraduates (Spring 2012)
- Assistant Director of Communications** **2005 – 2006**
Florida State University College of Law
- Serve as Webmaster for all written and graphic content on the College of Law web site
 - Design university publications as needed
 - Edited and authored periodicals
 - Perform the majority of the College of Law photograph projects
 - Help articulate the Dean’s vision for internal and external school communications
- Visual Communications Consultant** **2004 – present**
 Provide visual communication consulting services to a variety of clients including:
- Florida Department of Health
 - Supreme Court of Florida
 - FSU College of Law
- Graphics and Marketing Services** **2002 – 2004**
State Technology Office, State of Florida
- Consult with agency staff and program administrators regarding
 - visual presentations and printed materials
 - large conference displays, promotional packages, and web design
 - Perform design, layout, and illustration of artwork in various media, including websites
 - Secure bids and printing services
 - Work as art director for photo shoots
 - Leverage deep knowledge of graphics related computer software for consulting staff membership’s purchases related to graphics/desktop publishing software
 - Manage creative staff and liaise between program directors including outside graphic vendors
- Graphics Communications Specialist** **1994 – 2002**
Supreme Court of Florida.
- Independently responsible for all graphic communication needs to support the Office of the State Court Administrator’s publications, activities, services, and programs
 - Develop, coordinate, and oversee design standards on all communication vehicles used to support the judicial system of the State of Florida
 - Consult and inspire clients to realize their vision and apply that to different types of media.
 - Supervise and assist creative staff including outside vendors: illustrators, photographers, printers
- Instructor / Teaching Assistant** **1991 – 1992**
Purdue University
- Directly responsible for instruction of two Foundation Art and Design courses
 - Served as member on the Art and Design Foundations Program Development Committee

Art & Design Associate **1989 – 1991**
Richards Design Group

Experience in all aspects of the creative process including:

- Client Contact; Four Color; Art direction in Typesetting and Printing

Chief Designer **1988 – 1989**
University of Tennessee

Directly responsible for the successful delivery of the university Art and Literary publication, *Phoenix*, Fall 1988 and Spring 1989 issues

Publications and Presentations

Kambo, Roopali (2022 October). *Research Findings: Type Design/Type Abstraction and Meaningful Human Experience*. 45th Fulbright Association National Conference. Bethesda, Maryland.

Kambo, Roopali (2021 October). *Virtual Art Exhibition*. Virtual 44th Annual Conference, Fulbright at 75: Celebrating a Legacy of Global Friendships.

Kambo, Roopali, (2021 February). *Research Findings: A Study of Type Design Trends in Devanagari Script and Cultural Influences*. 109th CAA, Advancing Art and Design, Annual Conference. Online. Paper accepted.

Kambo, Roopali, (2020, May). *Research Findings: A Study of Type Design Trends in Devanagari Script and Cultural Influences*. NISOD's 2020 International Conference of Teaching and Leadership Excellence. Austin, Texas. *Conference cancelled*

Kambo, Roopali, (2020, February). *Non-latin based type design: trends and cultural influences*. 108th CAA, Advancing Art and Design, Annual Conference. Chicago, Illinois.

Kambo, Roopali, (2019, February). *Type and Culture: A study in Type Design Trends in Devanagari and their Influences*. South and Central Asia Fulbright Conference. Kochi, Kerala, India.

Exhibitions

- | | |
|---|--|
| • Fulbright75 Virtual Art Exhibit
<i>FulbrightArt.com; fulbright.org/2021-art-exhibit/Roopali-Kambo/</i> | October 2021 |
| • Art Gallery, TCC
<i>Tallahassee, Florida</i> | January 2018,
Aug 2019, '20, '21, '22 |
| • Kool Beanz Private Room
<i>Tallahassee, Florida</i> | April 2016 |
| • ART Exchange, College Art Association
<i>Washington D.C.</i> | Feb 2016 |
| • Florida Artists Retrospective Exhibit
<i>Thrasher Horne Center for the Arts
Lee Adams Gallery, Orange Park, Florida</i> | Feb 2014 |
| • Body of Art Show, 1020 Art gallery
<i>Tallahassee, Florida</i> | March 2012 |
| • Body of Art Show, 1020 Art gallery
<i>Tallahassee, Florida</i> | March 2011 |
| • Cirque du Café Art Show
<i>Tallahassee, Florida</i> | April 2010 |
| • Creative Tallahassee, 2010 Juried Art Exhibition
<i>Tallahassee, Florida</i> | March – May 2010 |

- **1020 Art, Featured Artist**
Tallahassee, Florida **April 2010**
- **Ten Thousand Villages Art Show**
Tallahassee, Florida **September 2009**
- **Lemoyne Chain of Parks Art Festival**
Tallahassee, Florida **April 2009**
- **Thrasher Horne Center for the Arts**
Lee Adams Gallery, Orange Park, Florida **Feb – April 2009**
- **The Character and Heritage Institute Gallery**
“Journey to Asia,” Tallahassee, Florida **Sept 2008**
- **Oglesby Gallery**
Tallahassee, Florida **May – Jun 2008**
- **International Center Art Gallery**
Tallahassee, Florida **Dec 2007 – Jan 2008**
- **Florida State University Strozier Art Exhibit**
Tallahassee, Florida **May – Aug 2007**
- **Chez Pierre Restaurant and Gallery**
Tallahassee, Florida **Feb 2002**
- **LeMoyne Art Foundation, Juried Art Exhibition**
Tallahassee, Florida **Nov 2001**
- **Women’s Club of Tallahassee**
Tallahassee, Florida **Oct 2001**
- **Artzania Gallery**
Tallahassee, Florida **Aug – Sep 2001**
- **oM Café and Gallery**
Tallahassee, Florida **Jun – Jul 2001**
- **Creative Tallahassee 2001 Juried Art Exhibition**
City Hall Art Gallery, Tallahassee, Florida **Apr – May 2001**
- **Women’s Club of Tallahassee**
Tallahassee, Florida **Nov 2000**
- **Chez Pierre Restaurant and Gallery**
Tallahassee, Florida **Jun – Jul 2000**
- **Black Dog Café and Gallery**
Tallahassee, Florida **Jul – Aug 1998**

Select Honors and Awards

- Teaching Excellence Award 2017, conferred by National Institute of Staff and Organizational Development (NISOD)
- Board Member, Ten Thousand Villages Tallahassee
- Judges’ Award of Distinction from the Florida Public Relations Association Capital Chapter
- Silver Addy Award of the Greater Knoxville Advertising Club
- Graphic Designer of the Year, Dept of Student Publications, University of Tennessee
- Certificate of Merit awarded by The Columbia Scholastic Press Association
- Member, Golden Key National Honor Society

Application Form

Profile

Date

01/26/23

Lindsey

First Name

Masterson

Last Name

lindsey@penandtooldesigns.com

Email Address

Preferred Mailing Address

Home Address

2064 Victory Garden Ln

Home Address

Tallahassee

City

FL

State

32301

Postal Code

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? *

No

Work Address - Address Line 1

2064 Victory Garden Ln

Work Address - City

Tallahassee

Work Address - State

FL

Work Address - Postal Code

32301

Self

Employer

Owner/Designer - Pen and Tool,
LLC

Job Title

Designer

Occupation

Which Boards would you like to apply for?

Council On Culture & Arts: Submitted

Interests & Experiences

Please provide biographical information about yourself and also include a resume. Identify previous experience on other boards/committees, charitable/community activities and skills or services you could contribute to this board/committee.

I was born, raised and have lived in Tallahassee, FL for the majority of my life. I am a graphic designer with experience in teaching, print/longform design, brand development, large-scale murals and more. Previously, I worked with Rowland Publishing, Inc. as an Art Director and have become quiet family and close with our Tallahassee community. I have since transitioned to working as an independent freelancer and have made close relationships with TLH Downtown, local design agencies and local businesses. I am an equal rights, arts, animal and earth advocate, motivated by community and making a change. I believe I would a great asset to the board.

Reference 1 (at least one)

Jennifer Ekrut, Rowland Publishing, Creative Director (850) 878-0554

Reference 2

Dave Barfield, Lonely Fox Photography, Photographer (850) 766-7691

Reference 3

Elizabeth Emmanuel, TLH Downtown/Downtown Improvement Authority, CEO (850) 631-9993

[LMasterson_Resume.pdf](#)

Upload a Resume

Education:

Full Sail University

Degree received

Bachelor's of Science

Demographics

Ethnicity *

Caucasian/Non-Hispanic

Gender *

Female

**Identify any potential conflicts of interest that might occur were you to be appointed?
(Please enter None if no conflicts)**

None

Are you a City resident?

Yes No

Are you a City utility customer?

Yes No

Are you a City property owner?

Yes No

Are you a Leon County resident?

Yes No

Are you a Leon County property owner?

Yes No

Can you serve a full three-year term?

Yes No

Can you regularly attend meetings?

Yes No

Schedule Conflicts (Please enter None if no conflicts):

None

(1) Have you ever been convicted of a felony or a first-degree misdemeanor?

Yes No

(2) Have you ever had the adjudication of guilt withheld for a felony or a first-degree misdemeanor

Yes No

All statements and information provided in this application are true to the best of my knowledge. Please note that Florida has a broad public records law. Your entire application and the information & responses contained therein, including your name, address, email, and phone number, will become a public record upon submission of the application to the City. In limited circumstances, certain public servants who are afforded protections pursuant to Ch. 119, F.S. may elect to have certain information exempted from public disclosure, upon written request.

I Agree

Lindsey Masterson

DESIGN • ILLUSTRATION • ART DIRECTION

LINDSEY@PENANDTOOLDESIGNS.COM • PENANDTOOLDESIGNS.COM
(850) 445-1978 • 2064 VICTORY GARDEN LANE TALLAHASSEE, FL

EDUCATION

BACHELOR OF
SCIENCE IN
GRAPHIC DESIGN
FULL SAIL UNIVERSITY
2013 - 2016

ACHIEVEMENTS

- 40+ ILLUSTRATION PUBLISHED
 - 20+ PHOTOGRAPHS PUBLISHED
 - 10+ MURALS
 - DESIGNED THE COVER FOR THE 40TH ISSUE OF TALLAHASSEE MAGAZINE
 - STORY PUBLISHED IN TALLAHASSEE MAGAZINE
 - ACCOMPLISHED FREELANCE DESIGNER AND ILLUSTRATOR
-

EXPERTISE

- ILLUSTRATION
 - PAINTING
 - TYPOGRAPHY
 - PRINT AND LONGFORM DESIGN
 - TEAM MANAGEMENT
 - COMMUNICATION AND ORGANIZATION
 - CONFLICT RESOLUTION
 - ART DIRECTION
 - PHOTOGRAPHY
-

REFERENCES AVAILABLE
UPON REQUEST

EXPERIENCE

ROWLAND PUBLISHING, INC

ASSOCIATION ART DIRECTOR

TALLAHASSEE, FL

2018 - PRESENT

- WORK CLOSELY WITH CREATIVE DIRECTOR TO CONCEPTUALIZE ART AND DESIGN FOR PROPRIETARY MAGAZINES
- CREATE COHESIVE DESIGNS AND ENGAGING CONTENT FOR READERS
- COMMISSION ART, NEGOTIATE COST AND USAGE, OVERSEE COMPLETION OF ART ASSIGNMENTS, SUPERVISE PHOTO SHOOTS, PROVIDE FEEDBACK AND SPECIFIC DIRECTION
- COLLABORATE WITH SALES AND MARKETING DEPARTMENTS TO STRATEGIC PLANNING FOR EVENTS, CAMPAIGNS AND SPONSORED CONTENT
- TAKE HIGH-QUALITY PHOTOGRAPHS

PEN & TOOL

OWNER, DESIGNER & ILLUSTRATOR

TALLAHASSEE, FL

2016 - PRESENT

- BUILD BRANDS AND DESIGNS FOR CLIENTS
- PAINT MURALS AND SIGNAGE
- CREATE MARKETING CONTENT AND SOCIAL MEDIA GRAPHICS
- MANAGE BOOK-KEEPING AND DOCUMENTATION

THE POLKA DOT PRESS

SENIOR GRAPHIC DESIGNER

TALLAHASSEE, FL

2015 - 2018

- MANAGED WEDDING ACCOUNTS AND CORRESPONDENCE
- IMPLEMENTED PRINT AND PRODUCTION PROCEDURES
- COMPLETED ORDERS AND CREATE COHESIVE SUITES
- DESIGNED GRAPHICS AND MARKETING PUBLICATIONS
- CREATED CUSTOM ILLUSTRATIONS AND SIGNAGE FOR CLIENTS

LIFT ACADEMY

TEACHER, ART CLUB DIRECTOR

SEMINOLE, FL

2013 - 2015

- PLANNED LESSONS FOR ART, COMPUTER BASICS AND DRAMA CLASS
- PRODUCED HOLIDAY PLAY WITH ENTIRE STUDENT BODY
- OVERSAW AFTER-SCHOOL ART CLUB STUDENTS AND PROJECTS
- COMMUNICATED AND WORKED WITH STUDENTS ONE-ON-ONE