



Board Applicants –Volunteer Seat (County)

Name	Occupation	Ethnicity	Gender
*Beth Keating	Gunster Law Firm	Caucasian/Non-Hispanic	Female
Gale A. Workman	FAMU	Caucasian/Non-Hispanic	Female
Aaron Michael Hanselman	The Color Green LLC	Caucasian/Non-Hispanic	Male
+David Mullins	WFSU	Caucasian/Non-Hispanic	Male

*Indicates staff choice

+Alternate



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov. Applications will be discarded if no appointment is made after two years.

Name: Mrs. Mary Elizabeth Keating		Date: 7/31/2023 8:47:40 PM	
Home Address:	3749 Shamrock St, W Tallahassee, FL 32309	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(850) 591-9228	Do you own property in the Tallahassee City Limits?	Yes
Primary Email:	bkeating@gunster.com	How many years have you lived in Leon County?	32

(EMPLOYMENT INFORMATION)

Employer:	Gunster Law Firm	Work Address:	215 S. Monroe St., Suite 601 Tallahassee, FL 32309
Occupation:	Lawyer	Work Email:	bkeating@gunster.com
Work/Other Phone:	(850) 521-1706		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	F	Age:	53
District:	District IV	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Lila Jaber	Name:	MaryRose Sirianni.
Address:	926 N. Monroe St. Tallahassee, FL 32303	Address:	5402 Ashton Ct. Tallahassee, FL 32317
Phone:	(850) 545-8207	Phone:	(850) 524-8860

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **Yes**

If yes, on what Committee(s) are you a member? **COCA**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Please explain: **Gunster Law Firm serves businesses in Leon County**

Historic Preservation / Ethnic Heritage

- Marketing
- Practicing Artist
- Tourism Industry
- Community Volunteerism

Please explain: *Active in local organizations, namely Foundation for Leon County Schools (12 yrs) and COCA (3 yrs)*

- Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mrs. Mary Elizabeth Keating*

The application was electronically sent: 7/31/2023 8:47:40 PM

Beth Keating

Tallahassee Office Managing Shareholder

Tallahassee
bkeating@gunster.com
(850) 521-1706



Practice & Industry Areas

- Government Affairs Law & Lobbying
- Energy
- Public Service Commission
- Florida Counsel Services

Education

- Florida State University College of Law, J.D., 1994
- Tulane University, University of Siena/Tulane University College of Law, Special Course Work/EU and Human Rights Law, 1992
- University of Southern Mississippi, B.A. Political Science, 1991

Bar & Court Admissions

- Florida Bar, 1994
- United States District Court, Northern District of Florida

Overview

Beth Keating serves as Gunster's Tallahassee Office Managing Shareholder. Beth's practice is focused on state administrative law. She provides legal counsel pertaining to federal and state regulatory laws, particularly as such regulation is applied to utility companies.

Beth's experience includes the legal representation of and policy consultation for competitive telecommunications, cable and technology companies, as well as electric and natural gas utilities before state and federal agencies and the Florida Legislature. In her third decade of practice, Beth is dedicated to problem solving. She continuously strives to offer her clients the flexibility, responsiveness and results they need in order to succeed.

Prior to joining private practice, Beth worked as an attorney at the Florida Public Service Commission for more than a decade and in a variety of capacities. Her practical agency

experience helps her to understand the issues at play from all angles of analysis. Because Beth has experienced personally how public agencies work, she can more easily synthesize how policies will be analyzed and interpreted from a staff perspective.

Honors

- *Chambers & Partners*, “Leaders in Their Field,” Energy & Natural Resources, 2021-23
- *The Best Lawyers in America*®, Energy Regulatory Law “Lawyer of the Year” in Tallahassee, 2022
- *The Best Lawyers in America*®, Energy Law “Lawyer of the Year” in Tallahassee, 2020
- *The Best Lawyers in America*®
 - Energy Law, 2012-23
 - Administrative/Regulatory Law, 2012-23
 - Energy Regulatory Law, 2012-23

Professional Associations & Memberships

- Florida Bar, Government and Administrative Law Sections
- Federal Communications Bar Association, Florida co-chair, 2007-present

Civic & Community Service

- Council on Culture and Arts, Board of Directors, 2021-Present
- Foundation for Leon County Schools, Board of Directors
- City of Tallahassee, Utility Citizens Advisory Committee
- Leadership Tallahassee, Class #37



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CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS**

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Name: Dr. Gale A. Workman		Date: 10/12/2021 12:23:34 PM	
Home Address:	2520 Stone House Court Tallahassee, FL 32301	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(850) 228-1867	Do you own property in the Tallahassee City Limits?	Yes
Email:	gale_workman@hotmail.com	How many years have you lived in Leon County?	35

(EMPLOYMENT INFORMATION)

Employer:	FAMU Retired 2014	Work	
Occupation:	Professor Emerita	Address:	
Work/Other Phone:			

(OPTIONAL)

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Race:	White	Gender:	F	Age:	67
District:	District I	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Reggie Grant	Name:	Chandra Clark
Address:	5802 Ashanti Way, Tallahassee, FL 32311	Address:	1575-3802 Paul Russell Road, Tallahassee, FL 32301
Phone:	(850) 294-2014	Phone:	(850) 284-8801

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

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Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **Yes**

If yes, on what Committee(s) are you a member? *Library Advisory Board, appointment expires December 2021. I will not apply for reappointment.*

Have you served on any previous Leon County committees?* **Yes**

If Yes, on what Committee(s) have you served? *Minority, Women and Small Business Enterprise*

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

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If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Historic Preservation / Ethnic Heritage

- Marketing/Finance
- Practicing Artist
- Tourism
- Volunteer

Please explain: *I volunteer as a member of Tallahassee Sunrise Rotary Club (current Club Foundation Director), as a member of a local chapter of Delta Kappa Gamma educator society, League of Women Voters, and Tallahassee's Club 25. I am registered to volunteer with Second Harvest of the Big Bend.*

- Resident of Leon County

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Dr. Gale A. Workman*

The application was electronically sent: 10/12/2021 12:23:34 PM

Gale A. Workman, Ph.D., C-TEFL

2520 Stone House Court, Tallahassee, FL 32301

gale_workman@hotmail.com

01-850-228-1867

PROFESSIONAL PROFILE

- Award-winning educator with 30+ years of achievement as a teacher, trainer, presenter, researcher, writer and consultant who equips workplace learners with communication skills to exceed business standards of corporate, association, institutional, nonprofit and governmental organizations operating in domestic and international markets

QUALIFICATIONS OVERVIEW

- **Consulting**
 - Founded **Tighter Brighter Communication** (1994-present); develops business through a word-of-mouth reputation for delivering superior results and optimizing ROI in fulfilling contracts with clients that have included **29 associations, 13 federal and state agencies, 11 colleges and universities, 3 newspapers, a TV station, and several private businesses**
- **Workshops**
 - Designs and facilitates workshops custom-tailored to the goals of each client with a guarantee of **personal attention from a subject-matter expert** who understands business processes, educates diverse populations of learners; employs interactive techniques that make training fun, engages participants and acquaints professionals with the effective use of **American English**
- **Troubleshooting & Problem Solving**
 - Comfortable with ambiguity and change when considering multiple perspectives of complex problems; uses higher-order critical thinking skills to analyze and evaluate client problems, create targeted solutions, and implement learning strategies that facilitate personal and professional growth
- **Higher Education**
 - Earned **multiple awards for excellence in teaching Journalism and Communication** as a **faculty member at 3 U. S. universities**, awarded Professor Emerita FAMU; guided undergraduate and graduate students to develop ideas, research stories and check facts to write, edit, photograph and shoot videos to communicate messages via print and electronic media
- **Administrative Leadership**
 - Selected as **Peer Reviewer** for applicants to the **Fulbright Specialist Program** (2017-2018)
 - Evaluated, developed, revised and implemented curricula to meet university, state, national and accreditation standards, including designing and implementing a **M.S. Program in Journalism & Communication at Florida A&M University**
 - Founded and served as **Bureau Chief of Your Capital Bureau** (1999-2010), converted to electronic format with **yourcapitalbureau.com** (2010-2014), mentored reporters covering the **Florida Legislature** via multimedia news source
- **Multicultural & Global Competence**
 - **Adjunct Instructor**, adult ESOL, **Tallahassee Community College** (2017-2019)
 - **International Traveler and Day Host for Servas International**, a volunteer-driven, NGO that operates in **128 countries** as a **multicultural exchange network** to promote understanding (2012-2020)
 - Traveled to **98 countries/territories on 7 continents**, exploring cultures and building mutual understanding (1981-present)
 - Served on the **Board of Directors of Literacy Volunteers of Leon County** that oversees **200 community volunteers** (2014-2017) who tutor **U. S. and foreign-born adults** to learn English; served as a **TESOL tutor** teaching **Hispanic** kitchen workers to speak **English** (2009)
 - Served as a **TEFL tutor** with **Florida State University, Center for Intensive English Studies** (2014), teaching 10 English-language learners from 8 countries speaking, writing, reading, listening and grammar
 - Volunteered as a **Conversation Partner** to build **English-language skills of foreign students**, working with the **FSU Center for Intensive English Studies** (2009-2011; 2014) “where the world comes to learn English”
 - Secured **multiple grants and fellowships** to fund training and deliver presentations in **nine countries**, including USAID grants and merit-based **Fulbright fellowships**, a U. S.-based program that operates in **155 countries** supporting International exchange for study, research, lecture and teaching experiences
 - Served as a **Writing Coach** for **McNair Postbaccalaureate Achievement Program** (1997-2006), preparing **African-American** and **Hispanic** students to pursue graduate degrees
- **Publication & Media Experience**
 - Worked for **3 television stations, 5 newspapers, and 7 businesses**; gained experience in **radio and TV production** with an educational public access channel and local affiliates of **NPR and PBS**
 - Developed concepts, conducted research and wrote articles that have appeared in **scholarly journals, books, and commercial publications** including newspapers, magazines, books, other print formats and electronic media

Gale A. Workman, Ph.D., C-TEFL
01-850-228-1867/gale_workman@hotmail.com

EMPLOYMENT HISTORY

CLERK'S OFFICE, FLORIDA HOUSE OF REPRESENTATIVES, Tallahassee, Florida
Writer/Editor, The House Journal, 2019-2021 Legislative Sessions

LEON COUNTY SUPERVISOR OF ELECTIONS, Tallahassee, Florida
Poll Worker, 2020 Early Voting Eastside Branch Library site, Primary and General elections

DIVISION OF COMMUNICATIONS AND HUMANITIES, TALLAHASSEE COMMUNITY COLLEGE, Tallahassee, Florida
Adjunct Instructor, 2015-2019

SCHOOL OF JOURNALISM & GRAPHIC COMMUNICATION, FLORIDA A&M UNIVERSITY, Tallahassee, Florida
Professor Emerita (awarded) 2015; *Professor*, 1988-2014 (tenured in 1993)

THE FAMUAN (student newspaper) **FLORIDA A&M UNIVERSITY**, Tallahassee, Florida
Faculty Adviser, 1988-1994

SCHOOL OF GRADUATE STUDIES, RESEARCH & CONTINUING EDUCATION
FLORIDA A&M UNIVERSITY, Tallahassee, Florida; *Professor*, 1991-2014

COMMUNICATION ARTS DEPARTMENT, UNIVERSITY OF WEST FLORIDA, Pensacola, Florida
Visiting Chairperson, Fall 2000; *Instructor of Print Journalism* and *Student Newspaper Adviser*, 1984-1988

BRANELL COLLEGE, Tallahassee, Florida; *Instructor*, Summer 1989

COLLEGE OF JOURNALISM & COMMUNICATIONS, UNIVERSITY OF FLORIDA, Gainesville, Florida
Instructor, 1977-1980; **COLLEGE OF AGRICULTURE**, *Instructor*, 1977-1978

EDUCATION

FLORIDA STATE UNIVERSITY, Tallahassee, Florida
Doctor of Philosophy in *Educational Leadership*, 1988

UNIVERSITY OF FLORIDA, Gainesville, Florida
Master of Arts in *Journalism and Communications*, 1978

UNIVERSITY OF FLORIDA, Gainesville, Florida
Bachelor of Arts in *Journalism and Communications*, 1975

CERTIFICATIONS

- **Long-term Care Ombudsman**, Florida Department of Elder Affairs, 2017-2020
- **International Traveler**, U. S. Servas Inc. (nonprofit agency affiliated with United Nations), 2011-2020
- **Teacher of English as a Foreign Language (TEFL)**, Florida State University, 2014
- **Tutor of English for Speakers of Other Languages (TESOL)**, Literacy Volunteers of Leon County, 2009
- **Studio Assistant/Technician in TV Production**, Leon County (Florida) School District, 2003

HONORS & AWARDS

- Honoree, **25 Women You Should Know**, Tallahassee Democrat (2014)
- **Fulbright Specialist**, Fulbright Scholar Program, U. S. Department of State, 2005-2010
- **Faculty Grant Recipient**, National Association of Television Program Executives, 2009-2010
- **Advanced Teacher of the Year**, Florida A&M University, 2007-2008
- **Fellowship (six-time recipient)**, Poynter Institute for Media Studies, 1993-2004
- **Fellowship**, Radio TV News Directors Foundation, 2002 & 2003
- **Teaching Incentive Program Award** (for outstanding teaching), Florida A&M University, 1994 & 1999
- **Top Female Communicator in Tallahassee**, Spotlight Award, Women in Communications Inc., 1993
- **Teacher of the Year**, Florida A&M University, 1991-1992
- **Outstanding Achievement and Performance Award**, Florida A&M University, 1990-1991

SELECT AFFILIATIONS

- **Rotary International**, Tallahassee (Florida) Sunrise Rotary Club *Member* and *Board Member*
- **Fulbright Association** (North Florida Chapter), *Lifetime Member, former Board Member*
- **Delta Kappa Gamma Society International (Alpha Kappa Chapter/Florida)**, *Member, former Chapter Vice President*



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Name: Mr. Aaron Michael Hanselman		Date: 9/9/2021 12:07:57 PM	
Home Address:	2070 Wildridge Drive Tallahassee, FL 32303	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(850) 544-7317	Do you own property in the Tallahassee City Limits?	Yes
Email:	michaelhanselman@gmail.com	How many years have you lived in Leon County?	37

(EMPLOYMENT INFORMATION)

Employer:	The Color Green LLC	Work Address:	1700 N Monroe #11-345 Tallahassee, FL 32303
Occupation:	Owner		
Work/Other Phone:	(850) 544-7317		

(OPTIONAL)

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District:		Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Calla MacNamera	Name:	Peggy Brady
Address:	1123 E 7th Ave, Tallahassee, FL 32303	Address:	3011 Brandemere Drive, Tallahassee, FL 32312
Phone:	(850) 284-0489	Phone:	(850) 445-8516

Resume Uploaded? Yes

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I have been an active member of the Tallahassee Theatre Community since I was a child. I performed and played orchestra in many shows at Tallahassee Little Theatre, TCC, FSU, and with The Laughing Stock under the direction of Peggy Brady and Elise Judelle.

(COMMITTEE QUESTIONNAIRE)

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- Business/Economic Development
- Historic Preservation / Ethnic Heritage
- Marketing/Finance

Please explain:

Practicing Artist

Please explain:

Tourism

Volunteer

Please explain:

Resident of Leon County

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mr. Aaron Michael Hanselman*

The application was electronically sent: 9/9/2021 12:07:57 PM

A. Michael Hanselman

September 2021

SUMMARY

Skilled and Experienced musician, proficient in multiple instruments including guitar, percussion, piano, bass and vocals. Successful leadership in both business and ministry- with a passion for mentorship of others musically, professionally and spiritually. A goal-oriented individual who brings a multi-disciplinary approach. With advanced skill sets in: Finance, Operations, Marketing, IT, Public Speaking and Performance. Providing an excellent work ethic and passion to develop other leaders.

MUSICAL EXPERIENCE

- **Worship Leader Northwoods Church** (Feb 2021-August 2021)
 - Staff Worship Leader
 - Developed modernized worship program
 - Stage design and technology
 - Custom worship experiences
 - Led Choir, Brass section and Band

- **Worship Leader City Church Tallahassee** (2014-Current)
 - Bi-Monthly worship team leader
 - Under Pastor Dean Inserra and Worship Director Todd Doss
 - All-around player, willing to be utilized in any instrument on the stage
 - Arrangements
 - Smooth transitions in the service

- **Worship Leader Calvary Chapel Tallahassee** (2005-2012)
 - Band leader and director
 - Under Pastor Kent Nottingham
 - Responsible for Spirit led Worship
 - Song Selection
 - Smooth transitions in the service

- **Musical Direction Leon High School Drama Department** (2010-2012) ○
Music theatre productions (13 the musical, Once On This Island)
 - Responsible for pit orchestra
 - Responsible for all aspects of rehearsal for the music, and acting direction on musical numbers

- **The Laughing Stock** (2005-2017)
 - Professional Comedy Cabaret
 - Multiple character development
 - Performed for many diverse audiences.

- Guitar, Bass, Piano, Percussion.
- Acting

WORK EXPERIENCE

Owner/ Partner | Color Green LLC

April 2018 - Current

- Consulting company with a focus on technology
- Online learning development and implementation
- Event Management
 - Including: Audio visual design and implementation, managing speakers and program schedule
- Video Production

City Church Tallahassee | Assistant Musical Director

October 2018 - Feb 2021

- Responsible for Band, East Campus Tallahassee
- CMusical Arrangements and technology
- Sound design

Executive Vice President | Auto Showcase of Tallahassee

December 2015 - Current

- Responsible for all aspects of day to day operations.
- Creating and maintaining relationships with Financial Institutions
- Finance and Regulatory responsibilities.
- Managing Staff
- Maintaining Financials
- Purchasing inventory, Marketing, and Sales Strategies
- Responsible for all aspects of payroll.

Sales Consultant | Co-Star Group

April 2014 – December 2015

- Building Client relationships within the Multi-Family Market
- Responsible for Account Management of over 60 active clients • Working closely with local advertisers as well as Corporate C level executives • Implementing Advertising campaigns throughout the Apartments.com network • Responsible for Client retention and new revenue
- Have successfully grew Apartments.com market share in Tallahassee • Thriving in an ultra-competitive, student housing cyclical market

Sales Consultant | Gannett

2012-2013

- Digital Specialist
- Responsible for bringing specific products into market
- Implemented and created a web design platform that moved company wide. • Introduced Cars.com into the Tallahassee and surrounding markets

SKILLS AND PROFICIENCIES

- Classically trained vocalist

- Guitar, Bass, Piano, Percussion.
- Acting
- Excellent with building and managing client relationships
- Implementation of creative throughout multiple advertising networks •
- Completed Dialexis SOAR Cold Call Training
- Proficient in Salesforce
- Multi-tasking in a fast paced environment
- Proficient with MAC/PC Operating Systems
- Certified in Google Adword Systems
- Yahoo! Behavioral Targeting/Display Advertising
- Microsoft Office (MAC /PC)
- HTML, CSS, PHP, Flash, Macromedia 8, Adobe CS3 and CS4, Joomla Content Management System, Wordpress, HTML4
- Graphic Design (Photoshop CS, Illustrator CS)
- Statistics and Data Analytics
- Ability to work independently, or in a dynamic team environment. •
- Team Leader
- Self-Motivated and Detail Oriented

Education

- Florida State University
Economics and Political Science
- Tallahassee Community College
General Studies



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS BOARD**

It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at (850) 606-5300 or by e-mail at smachm@leoncountyfl.gov. Applications will be discarded if no appointment is made after two years.

Name: Mr. David Mullins		Date: 8/11/2023 2:20:29 PM	
Home Address:	1104 Ivanhoe Road Tallahassee, FL 32312	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(540) 246-4133	Do you own property in the Tallahassee City Limits?	Yes
Primary Email:	davidmullins1960@gmail.com	How many years have you lived in Leon County?	8

(EMPLOYMENT INFORMATION)

Employer:	WFSU Public Media / Florida State University	Work Address:	1600 Red Barber Plaza Tallahassee, FL 32312
Occupation:	General Manager - WFSU Public Media		
Work/Other Phone:	(540) 246-4133	Work Email:	dmullins@fsu.edu

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	M	Age:	62
District:		Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Patrick Yack	Name:	
Address:	204 S. Monroe Street Tallahassee, FL 32301	Address:	
Phone:	(850) 591-1031	Phone:	

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **No**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

- Business/Economic Development
- Historic Preservation / Ethnic Heritage
- Marketing

Please explain: *As General Manager of WFSU Public Media, and throughout my career for the past 25 years, I have been responsible for developing or approving promotions, presentations, fundraising etc. for PBS stations in Tallahassee, Miami and Harrisonburg Virginia.*

- Practicing Artist
- Tourism Industry
- Community Volunteerism

Please explain: *As General Manager of WFSU Public Media and WVPT Public Television engagement and coordination for community volunteerism by board members (and the recruitment for these members) has been part of the responsibilities of a General Manager.*

- Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mr. David Mullins*

The application was electronically sent: 8/11/2023 2:20:29 PM

DAVID MULLINS

davidmullins1960@gmail.com

1104 Ivanhoe Road
Tallahassee, FL 32312
(540)246-4133

*43 years of experience in Public and Commercial Television
Emmy and PBS Development Award Recipient*

PROFESSIONAL EXPERIENCE

General Manager, WFSU Public Media, Tallahassee, Florida

General Manager for WFSU Public Media's \$16 million/120 employee enterprise - Responsible for the management of the operations of WFSU/WFSG-TV, the PBS member stations in Tallahassee and Panama City; National Public Radio stations WFSU-FM, WFSQ-FM, WFSW-FM and WFSL-FM; the Florida Channel, a 24/7 program service which offers live, unedited coverage of Florida's Governor, Cabinet, Legislature and Supreme Court; the FL satellite operations center; and the Florida Center for Interactive Media. (2015 – present)

President and General Manager, WVPT-TV, Harrisonburg, Virginia

Responsible for the management of overall operations and fundraising efforts for this progressive PBS station that serves more than 40 counties with a viewing area that includes the Shenandoah Valley and Central and Northern Virginia. Cultivated a shared vision among staff and created an environment of providing services and presenting WVPT as MORE than a television station – to be a community resource. Strategically planned and implemented a new business model for the organization by leveraging the assets of WVPT to improve the financial position for long-term sustainability. Led WVPT to win three Virginia Association of Broadcasters Awards for two successive years. (2007 - 2015)

19 years of experience with WPBT-TV (PBS) Miami, Florida:

Vice-President of Marketing

Working in one of the most diverse television markets of the country as VP of Marketing – I was responsible for revenue from fundraising activities for WPBT which totaled approximately \$50 million over nine years. These activities included on-air and direct marketing membership campaigns as well as auction and special projects. Executive Producer for award-winning fundraising television projects for local and national distribution. Also supervised the sales staff for corporate and foundation support of WPBT. In this capacity, coordinated sales efforts with National Sales representatives and approved all sales contracts, and sponsorship messages. Managed an 18 person full and part-time staff. Emmy award winner as well as winner of two PBS Development Awards for special fundraising efforts. (1998 - 2007)

Director of Production

Managed an 18 person production and creative staff. Responsible for daily operations for all phases of WPBT's local and national productions including *The Nightly Business Report*. Responsible for new project development and budgets for WPBT and its for-profit commercial production division – Comtel, Inc. Production liaison to producers who contracted the use of facilities for the production of television projects

which included national and international video and film productions, music videos, video news releases and more. Responsible for fiscal management of departments within the production division. (1996 - 1998)

Production Manager

Managed 15 person staff. Scheduled facilities and personnel, created and administered individual project and series budgets. Coordinated the delivery of programs and ancillary materials for clients such as *The Learning Channel*, *The Travel Channel* and *B Sky B-Britain*. Integrated new production scheduling infrastructure to better facilitate scheduling the use of personnel and production facilities. (1991 - 1996)

Director

Directed documentaries, entertainment programs and news projects for national and local distribution. This included the nationally syndicated *Nightly Business Report*. (1988 - 1991)

Nine years experience directing special projects, news and commercials with FamilyNet Cable Network, Lynchburg, Virginia; CBN, Virginia Beach, Virginia; KLST-TV, San Angelo, Texas; and KMID-TV, Midland, Texas. (1979 - 1988)

Adjunct Professor, Florida International University, Miami, Florida

Instructor with the undergraduate Television Broadcast Department. Developed a new course for Television Production Management targeting 3rd and 4th year students teaching hands-on skills for developing and managing television projects. (1996 - 1997)

ACADEMIC BACKGROUND

Graduated 1984, Bachelor of Business Administration, Angelo State University – San Angelo, Texas. Concentration in management and marketing.

Graduate studies in business management, Nova Southeastern University – Ft. Lauderdale, Florida.

PROFESSIONAL & COMMUNITY MEMBERSHIPS

Board Chair – Florida Public Media (Collaboration of all PBS and NPR stations in Florida)

Board Chair – Digital Convergence Alliance (JMC for 13 PBS stations)

Co-Chair of the Board – The Program Service for Public Television

Board Member – The National Educational Telecommunications Association

Immediate Past Board Chair – The Boys & Girls Club of the Big Bend

Past Member of The Tallahassee Rotary Club