

The COCA Tallahassee Arts Guide (TAG) newsletters are sent weekly and monthly to different subscribers. They reach a targeted audience of local & regional users with a 100-mile service area. Plus, our newsletters link to our regionally promoted website!



TALLAHASSEE ARTS GUIDE

This Week!

The **Tallahassee Arts Guide: This Week!** newsletter is emailed to nearly 13,000 subscribers every week and features weekly events, classes, and workshops. We also offer our "**Snapshots of TAG!**" a monthly newsletter that features six weeks of events.

- Top placement banner ads are \$125 each*
- Square block newsletter ads are \$75 each*



Map Key:

- inner circle = service area
- outer circle = boosted area
- stars = Atlanta, Jacksonville, Tampa, Orlando, Pensacola

The **COCA Classifieds newsletter** is COCA's industry newsletter, filled with funding sources, job leads, calls to artists, and more. With a mailing list of almost 10,000, the ads in this newsletter reach an engaged and professional audience.

- Top placement banner ads are \$100 each*
- Square block newsletter ads are \$60 each*



*Funding, Jobs, Calls to Artists, Auditions, Professional Development & More



Our monthly **Arts in Education newsletter** is emailed to over 4500 teachers, caregivers, and students to keep them informed about education initiatives, opportunities, and current events focused on art education in our community.

- Top placement banner ads are \$75 each*
- Square block newsletter ads are \$40 each*

TAG YOUR 200: BICENTENNIAL PACKAGES & BENEFITS

To start celebrating Tallahassee's Bicentennial, COCA is offering exclusive Bicentennial Ad packages. For the next 200 days, we're offering two additional packages!**

- Spend \$200 & get 2 free ads*
- Spend \$2000 & get 20 free ads*



ALL YEAR ROUND PACKAGES & BENEFITS

COCA also offers all-year-round packages and benefits:

- Spend \$500* & get 5 free Thursday ads
- Spend \$1000* & get 8 free Thursday ads
- COCA members receive a 10% discount on the rates shown above

20 DAYS @ 20% OFF

ALL YEAR ROUND @ 10% OFF

*Ignite your artistic ambition with our COCA-member exclusive 20% discount on all ad rates until 4:59 PM on 8/21/23 ****

Please email samantha@tallahasseearts.org for information, package customization, and ad schedule booking. Confirm your COCA membership by emailing info@tallahasseearts.org. For ad specs, click [here](#).

*Ads & packages are subject to availability. Ads must run from 8/1/23 through 9/31/24.

** Bicentennial package rates are offered from 8/1/23 - 2/17/24.

*** Valid on ad packages purchased from 8/1/23 - 8/21/23. Ad packages purchased after 5:00 PM on 8/21/23 by COCA members receive the all-year-round 10% discount. Membership must be valid at the time of package request. If membership is not current, standard ad rates will be applied.