



SPONSORSHIP PACKAGE
MICKEE FAUST

**QUEER AS FAUST
FESTIVAL**

JUNE 2023



COMMUNITY THEATER FOR THE WEIRD COMMUNITY

WE'RE RADICALLY-INCLUSIVE

For 35 years we've been making space and giving a voice to our often silenced and excluded community members.

We are everyone: persons with differing abilities, identities and talents coming together to make live art; sharing stories and songs written for and by us, plus bringing groundbreaking visiting artists to our stage, for all of Tallahassee to enjoy.

In 2008 we created and performed our very first pride-focused Cabaret, Queer As Faust. Now, we've grown that little show into a month-long festival of events.

Behold, Queer As Faust - Sweet 16!

6/12 FIRST FRIDAY QAF FESTIVAL KICK OFF - RAILROAD SQ.
6/3 BASICS OF BURLESQUE WORKSHOP & QUEER BURLESQUE SHOW
6/9 & 6/10 BUTCH, PREGNANT & PISSED (ON MYSELF)
6/16 QAF SWEET 16 ALL-AGES DECADES DANCE
QUEER AS FAUST XVI CABARET
6/22-24 & 6/29-7/1

SPONSORSHIP LEVELS

\$1000 FESTIVAL SPONSOR (1)

ALPHABET CULT LEADER

- 4 QAF Festival Passes
- 4 additional tickets to Queer As Faust Sweet Sixteen Cabaret
- Reserved premium seating at cabaret and visiting artist performances
- VIP accommodations at decades dance
- Swag: sponsor window cling, 8 cabaret event drink tickets
- Queer as Faust Festival sponsor recognition across all events
- Exclusive display or tabled presence at all Queer as Faust Sweet Sixteen cabarets (6 nights)
- Full page COLOR ad the Queer As Faust XVI program
- Your logo and link on our website event page
- Festival Sponsor shoutout on social media
- Festival Sponsor recognition on QPQP festival pass page

\$750 EVENT SPONSOR (3)

OWN IT! QUEERLESQUE, SWEET 16 DECADES DANCE OR BUTCH PREGNANT & PISSSED (ON MYSELF)

- 2 QAF Festival Passes
- 2 additional tickets to Queer As Faust Sweet Sixteen Cabaret
- Swag: sponsor window cling, 6 cabaret event drink tickets
- Exclusive sponsor recognition for festival event
- Exclusive display or tabled presence at sponsored event
- 1/2 page ad the Queer As Faust XV program
- Your logo and link on our website event page
- Event Sponsor shoutout on social media
- Event Sponsor recognition on QPQP festival pass page

SPONSORSHIP LEVELS

\$500 QUEER AF

THE FULL PACKAGE

- 4 tickets to Queer As Faust Sweet 16 Decades Dance
- 4 tickets to Queer As Faust Sweet Sixteen Cabaret
- Swag: sponsor window cling, 4 cabaret event drink tickets
- 1/4 page ad the Queer As Faust Sweet Sixteen program
- Sponsor shoutout on social media
- Your logo and link on our website event page
- Sponsor recognition on QPQP festival pass page

\$300 V.I.Q.

VERY IMPORTANT QUEER

- 2 tickets to Queer As Faust Sweet Sixteen Cabaret
- Swag: sponsor window cling
- Logo and recognition in Queer As Faust Sweet Sixteen program
- sponsor shoutout on social media
- Your logo and link on our website event page
- Business listing on QPQP festival pass page

\$100 FAUST ALLY

QUEER ENABLER

- Swag: sponsor sticker
- Special Thanks mention in the Queer As Faust Sweet Sixteen program
- Your logo and link on our website event page
- Business listing on QPQP festival pass page

PARTNERSHIP LEVELS

QUEER PRO QUO PASS (QPQP)

Festival attendees can upgrade their experience with a Queer Pro Quo Pass. Passholders get entry to festival events, plus special "queer friendly" discounts or promotions at partnered businesses for the entire month of June.

SPONSOR CROSS PROMOTION

- ALL Sponsors have the option to participate in QPQP cross-promotion.
- Business provides QPQP passholders with product discount or promotion through the month of June
- Business listing & link on passholder-exclusive webpage with discount/item details
- Swag: community partner window cling

COMMUNITY CROSS PROMOTION

- Non-Sponsors have the option to participate in QPQP Community cross-promotion.
- Business or organization provides QPQP passholders with product discount or promotion through the month of June
- Business or organization listing on passholder-exclusive webpage with discount/item details.
- Community partners agree to like, follow and share at least 3 FAUST social media posts OR donate an item of value (\$50+) to be used toward fundraising activities.
- Swag: community partner window cling

SPONSORSHIP FORM

CHECK YOURSELF

_____ SPONSORSHIP LEVEL \$ _____

_____ AUCTION ITEM VALUED AT \$ _____

_____ QPQP PROMO/DISCOUNT DETAILS:

BUSINESS NAME _____

CONTACT NAME _____

CONTACT EMAIL _____

CONTACT PHONE _____

Online (preferred): www.mickeefaust.com/donate - Type your business name in the comment section.

By mail: Send donation and completed form to Mickee Faust at 609 Railroad Square Tallahassee, FL 32310, and email logo/ad artwork to admin@mickeefaust.com.

Questions or comments: QAF Sixteen team at marketing@mickeefaust.com.

Due Dates: Sponsorship deadline for donation and email logo artwork is June 2, 2023. Please send vector file or high quality image with transparent background to marketing@mickeefaust.com.

Program ad: full page color 5"W x 8"H , 1/2 page B&W 5"W x 4"H , 1/4 page B&W 2.5"W x 4"H. Program ads are due by 5pm May 31,2023. Email to marketing@mickeefaust.com.



Because Florida:

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