



Board Applicants –Business/Economic Development (County)

Name	Occupation	Ethnicity	Gender
Neil Mooney*	The Mooney Law Firm, LLC	Caucasian/ Non-Hispanic	Male
Gio Williams*	Grova Creative	Black/African American	Female
Reenee Williams*	CareerSource Capital Region	Black/African American	Female
Aaron Michael Hanselman +	The Color Green, LLC	Caucasian/ Non-Hispanic	Male

*Indicates staff choice

+Alternate



**LEON COUNTY BOARD OF COUNTY COMMISSIONERS
CITIZEN COMMITTEE APPLICATION
COUNCIL ON CULTURE AND ARTS**

**It is the applicant's responsibility to keep this information current. To advise the County of any changes please contact Mary Smach by telephone at 606-5300 or by e-mail at smachm@leoncountyfl.gov.
Applications will be discarded if no appointment is made after two years.**

Name: Mr. Neil B Mooney		Date: 4/25/2021 1:50:35 PM	
Home Address:	2717 Neuchatel Drive Tallahassee, FL 32303	Do you live in Leon County?	Yes
Home Phone:	(850) 980-6345	Do you live within the City limits?	No
Email:	neilmooney@yahoo.com	Do you own property in Leon County?	Yes
		Do you own property in the Tallahassee City Limits?	No
		How many years have you lived in Leon County?	25

(EMPLOYMENT INFORMATION)

Employer:	The Mooney Law Firm, LLC	Work Address:	2717 Neuchatel Drive Tallahassee, FL 32303
Occupation:	Attorney		
Work/Other Phone:	(850) 893-0670		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	M	Age:	66
District:	District III	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Howard Pardue	Name:	Bill Berlow
Address:	809 Madeira Cir. Tallahassee FL 32312	Address:	2203 Ten Oaks Dr Tallahassee, FL 32312-3704
Phone:	(850) 567-2078	Phone:	(850) 566-4549

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **No**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Please explain: *I have been a successful self-employed person since 1984. I have founded and owned businesses employing up to 30 people at a time with turnover of tens of millions of dollars. I was involved in city promotion efforts regularly. I enrolled in law school at age 43 and today represent businesses.*

Historic Preservation / Ethnic Heritage

Marketing/Finance

Please explain: *I have extensive experience in both marketing and finance arising from decades of business ownership and management.*

- Practicing Artist
- Tourism
- Volunteer
- Resident of Leon County

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mr. Neil B Mooney*

The application was electronically sent: 4/25/2021 1:50:35 PM

NEIL B. MOONEY

2717 NEUCHATEL DRIVE TALLAHASSEE FL 32303
PH (850) 583 1552 CELL (850) 980 6345

COMMUNITY SERVICE

I moved to Leon County from Miami-Dade in 1996. Since then I have joined, served, or participated in the following volunteer/non-profit organizations, among others:

- LeMoyne Art Gallery
- Gadsden County Art Center and Museum
 - Big Brothers and Sisters of Leon Co.
 - 4-H Leader Leon Co.
 - Tallahassee Scientific Society
 - President, Center for Inquiry
 - City of Tallahassee International Citizen's Advisory Council
 - President, Unitarian Universalist Church of Tallahassee
 - Florida Trail Assn. of the Big Bend
- Director, British – Florida Chamber of Commerce Coral Gables, FL

RECIPIENT

December 1998 Juris Doctorate with Honors Florida State University College of Law Practicing Attorney in Leon County since May 1999

May 1976 Binghamton University B.A. with Honors, dual Political Science and History

Hall of Fame Inductee 2017 Florida Customs Brokers and Forwarders Association Miami, FL

REASON FOR APPLIATION TO “COUNCIL ON CULTURE AND ARTS”

Having lived in Leon County for 25 years I am always abashed when confronted with how smaller locales such as Valdosta, Gainesville, Ocala, and Montgomery have vastly superior Art and Cultural performance facilities. The personal pleasure derived from our local options is matched only by the contributions they make to the Tallahassee/ Leon County economic and cultural scene. I would like to offer my organizational and management skills to the community in hopes of improving its cultural offerings, for the benefit of the people and the standing of Leon County.

LANGUAGE

Proficient in Spanish - seven years formal schooling, extensive utilization



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Name: Mrs. Giavona Williams		Date: 7/27/2022 3:56:28 PM	
Home Address:	3416 Clifden Drive Tallahassee, FL 32309	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(814) 882-1641	Do you own property in the Tallahassee City Limits?	Yes
Email:	g@grovacreative.com	How many years have you lived in Leon County?	11

(EMPLOYMENT INFORMATION)

Employer:	Grova Creative	Work Address:	522 E Park Ave Suite 201 Tallahassee, FL 32309
Occupation:	President		
Work/Other Phone:	(850) 296-8363		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	Black or African American	Gender:	F	Age:	35
District:	District I	Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Kristi Kreitlow	Name:	Travis Sparkman
Address:	500 Capital Cir SE Suite B1, Tallahassee, FL 32301	Address:	1134 W. Orange Avenue, Tallahassee, FL 32310
Phone:	(850) 443-4848	Phone:	(850) 879-3200

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

(COMMITTEE QUESTIONNAIRE)

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Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **Yes**

If yes, please explain *My company is a subcontractor for Leon County Schools, and we help them with creative marketing.*

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

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Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

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If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Please explain: *As a business owner in Tallahassee, I know firsthand what it takes to develop a business. I have turned Grova Creative into a marketing powerhouse in just a few years. We recently celebrated six years in business and looking forward to many more years!*

Historic Preservation / Ethnic Heritage

Marketing/Finance

Please explain: *I chose this option because I have marketing experience, and running a business has taught me to be very familiar with finances. I own and operate a creative marketing agency headquartered in Tallahassee. We help clients with marketing efforts such as strategy, branding, inbound marketing, digital, and advertising. I have been in the advertising and marketing business for 13 years, and my company has been around for the last six years.*

Practicing Artist

Please explain: *I am a graphic designer.*

Tourism

Please explain: *I am a founding board member of the Tallahassee Soccer Club (semi-pro soccer team). For the last three years, I have worked with the other board members and the community to help build this grassroots soccer team. Our efforts have helped bring visitors to watch the games, helping build Tallahassee as a destination within surrounding areas. With my marketing background and the board's vision, we average 650 attendees per game in our first year. Furthermore, I founded Tallahassee Bike Fest last year. In the first motorcycle rally this past May, we brought in just over 2500 riders throughout the U.S., ranging from Texas, Ohio, Missouri, etc. We were also picked up in 3 national magazines, and one magazine sent a writer to cover our rally. Excited for year 2! In short, I have experience with Tallahassee market research and what drives people to our city/county. I can use this knowledge to help inspire ideas, experiences, etc.*

Volunteer

Resident of Leon County

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mrs. Giarona Williams*

The application was electronically sent: 7/27/2022 3:56:28 PM

GIAVONAWILLIAMS

TEL 814.882.1641

EMAIL g@grovacreative.com

WORK SAMPLES behance.net/giavona

SOCIAL      

EXPERIENCE

Grova Creative (July 2016–Present)

Owner + President

Own and operate a creative Agency that focuses on graphic design, brand strategy, advertising, websites, messaging, media buying, digital, and social media.

- Manages business development
- Oversees staffing and management
- Supervises all work completed by the creative team
- Leads planning and strategy of advertisements, marketing plans, and campaigns
- Manages daily operations, assign project workload, and monitor deadlines and budgets
- Drives sales and marketing contracts/accounts
- Evaluate trends and keep up-to-date with the latest marketing techniques

Sachs Media Group (Sept. 2015–July 2016)

Senior Designer + Art Director

- Designed and led production of print campaigns
- Designed websites and worked with developer on code and UI/UX
- Managed jobs with tight deadlines in fast paced environment
- Conducted photo and photographer research for cross-media campaigns
- Collaborated with copywriter and Creative Director on conception of campaigns
- Supervised and guided junior design staff
- Art directed photo and video shoots

BowStern Marketing and Communications (Nov. 2014–Sept. 2015)

Senior Designer

- Team Leader
- Assigned projects to design team via Wrike (project management system)
- Assisted Creative Director with conception, strategy, and completion of projects
- Worked with Account Managers to ensure that finished work delivered the intended message
- Guided the design team with appropriate training via tutorials, seminars, and conferences to maintain creative relevance

Continued on next page

ACCOLADES

- **2017:** Gold Creativity International Award, 5 Addy Awards,
- **2018:** Gold ADDY, 2 Silver ADDYs, 3 International Davey Awards, Silver American Advertising District 4 Award
- **2019:** Grova Awarded Small Agency of the Year; 4 Gold International Davey Awards, Gold ADDY, 2 Silver ADDYs
- **2020:** Grova Awarded Small Agency of the Year; Gold and 7 Silver ADDYs
- **2021:** 2 Gold and 6 Silver ADDY Awards, 2 Silver American Advertising District 4 Awards
- **2021:** Awarded "Women Who Mean Business Rockstar" Award
- **2021:** Best of Show Award at the Florida Angel Awards
- JMI Small Business Executive Program Class XIV

EDUCATION

Syracuse University (2009)

Bachelor of Arts: Graphic Design, African American Studies, and Spanish

United States Navy

Honorable Discharge, 2011



Hello. My given name is Giavona, but everyone calls me "G!"

Florida Assoc. of Insurance Agents (FAIA) (Dec. 2011–Nov. 2014)

Creative Manager: Promoted from Lead Designer in September 2013

- Team leader
- Created concepts, strategies, and designs for collateral materials, including direct mail, email marketing, advertisements, print and digital banners, brochures, programs, signs, invitations, catalogs and flyers
- Managed brand identity for FAIA (non-profit) and FMS (for-profit)
- Maintained print budgets and deadlines
- Directed and edited production of webcasts and promotional video
- Rebranded Florida Association of Insurance Agents (FAIA) and partner company FAIA Member Services (FMS)

O, The Oprah Magazine (May 2008–September 2008)

Photo Intern

Assisted at various photo shoots; researched models; booked studio time; staged photo areas; and arranged and purchased props.

VOLUNTARY SERVICE

American Advertising Federation (2014–Present)

Local Tallahassee Club Experience & Positions Held

- Public Service Chair, 2014-2015
- Incoming President, 2015-2016
- ADDY Chair, 2015-2018
- President 2016-2018;
- Immediate Past President, 2019

District (Florida State & Caribbean) Experience & Positions Held

- President Council Co-Chair, 2017-2018
- Public Service Advocate, 2018-2019
- Executive Committee: Secretary, 2019-2020
- Executive Committee: Treasurer, 2020-2021
- Executive Committee: Incoming Governor, 2021-2022
- **Executive Committee: Governor, Present**

Women Empowering Each Other, Inc. (WEE) (2017)

An organization that plays a vital role in addressing the consequences of poverty and their effects on women and children.

Tallahassee Soccer Club (2017–Present)

Founding Board Member

#ThisMessageMatters (2020)

Founded and organized a campaign that provided a free platform to bring awareness to the fight against the social injustice black people are facing today.

FUN FACTS!

- Member of Tallahassee Soccer Association (Adult Soccer League)
- Motorcycle enthusiast
- Navy Veteran
- Climbed and hiked over 20 miles on the Fitz Roy Trek in the Patagonia
- Loves to travel

QUICK BIO

Giavona packs so much into everything she does that she goes by one letter — G. Over the last decade, G has worked on creative for brands such as Atlanta Bread Company, World of Beer, Cooper Tires, Urban Plates, Dollywood, and the Cayman Islands. Before starting her agency, Grova Creative, in 2016, she previously worked at O, The Oprah Magazine, Sachs Media Group, BowStern Marketing and Communications, and served in the United States Navy. G's award-winning work has covered everything from print, T.V., radio, digital, and social. Her agency was awarded "Agency of the Year" in 2019 and 2020 in the Tallahassee area. She holds a B.S. degree in graphic design from S.I. Newhouse School of Public Communications at Syracuse University. Additionally, she also has a B.A. degree in African American Studies and Spanish from Syracuse. G is an avid soccer player, rides her motorcycles, spends time with her family, and volunteers with AAF outside of working hours.



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COUNCIL ON CULTURE AND ARTS BOARD**

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Name: Mrs. Reenee Williams		Date: 3/30/2023 10:05:06 PM	
Home Address:	P.O. Box 2053 Tallahassee, FL 32316	Do you live in Leon County?	Yes
Home Phone:	(850) 567-9897	Do you live within the City limits?	Yes
Email:	fitnesswreenee@gmail.com	Do you own property in Leon County?	No
		Do you own property in the Tallahassee City Limits?	No
		How many years have you lived in Leon County?	20

(EMPLOYMENT INFORMATION)

Employer:	CareerSource Capital Region	Work Address:	2035 E. Paul Dirac Drive Tallahassee, FL 32316
Occupation:	Rapid Response Coordinator		
Work/Other Phone:	(850) 617-4616		

(OPTIONAL)

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Race:	District II	Gender:	F	Age:	
District:		Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Keith Kennedy	Name:	Dr. Gabrielle Gabrielli
Address:	Tallahassee, FL	Address:	3035 Eliza Rd Tallahassee, FL 32308
Phone:	(850) 294-8421	Phone:	(850) 321-8222

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

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Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **Yes**

If yes, please explain *Our Business Employer Solution team assists with job postings.*

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

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If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

Business/Economic Development

Please explain: *I was an Account Executive for CareerSource Capital Region helping employers, recruit, train and retain local talent for IT, Professional Services, Education, Government and Nonprofit, and now serve as the Rapid Response Coordinator assisting businesses with proactive strategies to prevent and minimize employee layoffs and business closures.*

- Historic Preservation / Ethnic Heritage
- Marketing
- Practicing Artist
- Tourism Industry
- Community Volunteerism
- Resident of Leon County (At-large seat)

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mrs. Reenee Williams*

The application was electronically sent: 3/30/2023 10:05:06 PM

Reenee Williams

Rw.jrconsulting@gmail.com

P.O. Box 2053 Tallahassee, FL 32316 ♦ (850) 339-6869

Creative, budget conscious, detailed-oriented, Marketing and Sales Manager, with over 8+ years of Sales, Public Relations and Event & Meeting Planning experience. Possessing excellent communication and problem solving skills, I have a proven track record for developing a strong team and consistently delivering exceptional client experiences, while maintaining business retention and effectively growing revenue month and year over year.

Relevant Experience

YouFit Health Clubs, Tallahassee, FL

April 2016 - May 2019

General Manager

(December 2017 - May 2019)

- Responsible for managing a team of 15 + employees as well as overseeing all club departments, club managers, and club equipment
- Oversee administrative responsibilities including club revenue generation, employee evaluations, daily deposits, daily recap, scheduling, and budgeting
- Contributed to a \$2,000,000 + revenue generation between 2 Tallahassee clubs
- Responsible for achieving daily production goals and month over month draft growth

Operations Manager & Fitness Consultant

(April 2016 - December 2017)

- Responsible for managing, hiring, and scheduling all front desk and maintenance staff
- Organize member appreciation days, open houses, company anniversary, and onsite monthly vendor days
- Created a community outreach program to maintain business to business relationships
- Design events focusing on member experience and event objectives to drive business impact and maximize return

Gabrielle Consulting, Tallahassee, FL

December 2016 - May 2017

Meeting Planner (Freelance)

- Assist the CEO with planning, arranging, and organizing corporate meetings and events
- Serve as on-site coordinator and point person for internal and external events
- Assist with day of event management and meeting preparation
- Manage planning and execution of logistics and operations for private meetings, conferences, training meetings, and special events
- Knowledge of intricacies of contracts, audio-visual needs, food and beverage requirements and costs

H&R Block, FL/AL/GA

October 2013 - May 2016

District Marketing Coordinator

- Organized over 63 local marketing events each season, ranging from live televised phone banks, Latino Blitz, nonprofit fundraisers and a celebrity basketball game, to increase product awareness, knowledge of Block services and promote new H&R Block developments
- Implemented street teams and other competitive blocking tactics to increase new client revenue growth by 8.72% and 10.9% within 2 years
- Worked with district managers and office managers to identify, prioritize, organize and budget weekly marketing opportunities for each of the 32 offices throughout the district
- Developed, recommended and implemented marketing plans and programs designed to increase revenues, clients, and profitability.
- Created and delivered press releases, media relations content, corporate newsletter content, social media content, and speaking proposals

Event Experience

BET Hip-Hop Awards/BET Soul Train Awards, Atlanta, GA

November 2011 - November 2015

Reenee Williams

Production Assistant / Artist Liaison

- Onsite Publicist for Nominees and Award Show presenters
- Managed guest booking, green room traffic, and celebrity guest gifting suites
- Managed the RSVP red carpet process and fulfillment of overall media aspects
- Celebrity stage hand ensuring all artist arrived on time for performances

Relay for Life, Tallahassee, FL

November 2011 - April 2013

Entertainment Director, Stage Manager & Publicist

- Organized and successfully orchestrated a 12-hr event with over 2,000 attendees and participants
- Managed site selection, event budgeting, obtaining sponsors, promotion, audio visual, staging, entertainment, onsite venue management and event committee management
- Booked, secured, and scheduled all entertainment and celebrity guest performances while maintaining attentiveness to time, artist schedules, and set event timeline
- Designed artist pampering suite, consisting of chair massages and complimentary food and beverages

FSU Football Team, Tallahassee, FL

September 2011- December 2013

Fan Zone DJ Booking Agent

- Negotiated and booked Game Day DJs and entertainment for Seminole Fan Zone
- Coordinated with Seminole Boosters to ensure successful pre-game entertainment tailgating activities
- Scheduled all DJ appearances for Florida State Football and Basketball home games
- DJ Publicist for community events

ACHIEVEMENTS.

YouFit Health Clubs

September 2016 - May 2019

- Top 1% Company Team Member

H&R Block

May 2014- May 2015

- Top Marketing Coordinator to grow a district by more than 8%

Leadership Academy

December 2016

- Leadership Academy Graduate

COMMUNITY INVOLVEMENT .

- Volunteer with Read America reading to elementary schools across Leon County
- Currently studies Spanish and Arabic to better communicate Internationally

SUMMARY OF SKILLS.

- Language: Conversational Spanish
- Technical: Proficiencies in Social Media, Websites, Microsoft Office (Word, Excel and Powerpoint)



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Applications will be discarded if no appointment is made after two years.**

Name: Mr. Aaron Michael Hanselman		Date: 9/9/2021 12:07:57 PM	
Home Address:	2070 Wildridge Drive Tallahassee, FL 32303	Do you live in Leon County?	Yes
		Do you live within the City limits?	Yes
		Do you own property in Leon County?	Yes
Home Phone:	(850) 544-7317	Do you own property in the Tallahassee City Limits?	Yes
Email:	michaelhanselman@gmail.com	How many years have you lived in Leon County?	37

(EMPLOYMENT INFORMATION)

Employer:	The Color Green LLC	Work Address:	1700 N Monroe #11-345 Tallahassee, FL 32303
Occupation:	Owner		
Work/Other Phone:	(850) 544-7317		

(OPTIONAL)

Leon County strives to meet its goals, and those contained in various federal and state laws, of maintaining a membership in its Advisory Committees that reflects the diversity of the community. Although strictly optional for Applicant, the following information is needed to meet reporting requirements and attain those goals.

Race:	White	Gender:	M	Age:	37
District:		Disabled?	No		

(RESUME AND REFERENCES)

References (you must provide at least one personal reference who is not a family member):

Name:	Calla MacNamera	Name:	Peggy Brady
Address:	1123 E 7th Ave, Tallahassee, FL 32303	Address:	3011 Brandemere Drive, Tallahassee, FL 32312
Phone:	(850) 284-0489	Phone:	(850) 445-8516

Resume Uploaded? Yes

If no resume is available, in the space below briefly describe or list the following: any previous experience on other Committees; your educational background; your skills and experience you could contribute to a Committee; any of your professional licenses and/or designations and indicate how long you have held them and whether they are effective in Leon County; any charitable or community activities in which you participate; and reasons for your choice of the Committee indicated on this Application. Please attach your resume, if one is available.

I have been an active member of the Tallahassee Theatre Community since I was a child. I performed and played orchestra in many shows at Tallahassee Little Theatre, TCC, FSU, and with The Laughing Stock under the direction of Peggy Brady and Elise Judelle.

(COMMITTEE QUESTIONNAIRE)

IMPORTANT LEGAL REQUIREMENTS FOR COMMITTEE/BOARD/AUTHORITY MEMBERSHIP

Citizen participation is important in developing Leon County's programs and policies, and in providing quality public services to the community. We appreciate your interest in serving on a committee and would like to bring a few items to your attention. As a member of a committee/board/authority, you will be obligated to follow any applicable laws regarding government-in-the-sunshine, code of ethics for public officers, and public records disclosure.

The consequences for violating these applicable laws include criminal penalties, civil fines, and the voiding of any committee/board/authority action and of any subsequent action by the Board of County Commissioners. In order to be familiar with these laws and to assist you in answering the following questions, please take a few minutes to complete the mandatory orientation. Your application will not be deemed complete until you have completed the orientation.

Have you completed the Applicant Orientation for membership on Citizen Committees, Board & Authorities?* **Yes**

Are you currently serving on a County Advisory Committee or other Committee/Authority/Board?* **No**

Have you served on any previous Leon County committees?* **No**

Are you willing to complete a financial disclosure form if applicable?* **Yes**

Do you know of any circumstances that would result in you having to abstain from voting on a Committee/Board/Authority due to voting conflicts? (Not applicable to Focus Groups)* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with Leon County?* **No**

Are you or your employer, or your spouse or child or their employers, currently doing business with the Committee/Board/Authority to which you are applying for membership?* **No**

Do you currently have any employment or contractual relationship that would create a continuing or frequently recurring conflict with regard to your participation on a Committee/Board/Authority? (i.e. would you have frequent or reoccurring voting conflicts?)* **No**

Do you foresee participating in any competitive bid process for Leon County business during your time serving on this committee/board/authority?* **No**

Do you foresee participating in any competitive bid process involving business with the Committee/Board/Authority to which you are applying, during your time serving on that entity?* **No**

Is your personal information exempt from public records disclosure in accordance with FS 119.071(2)(j)1 or FS 119.071(4)? **No**

Per section 265.32 Florida Statutes, each council member will be charged with the responsibility of serving the best interests of the arts in the county and no council member shall view his or her role as that of representing any particular geographic area of the county, interest group, arts institution, community organization, or audience. No individual committed to, or owing allegiance to, any particular arts faction shall be eligible to serve on the council.

If appointed, I agree to comply with the above statutory regulation. **Yes**

All members must be qualified electors residing in Leon County.

Are you a registered voter in Leon County? **Yes**

Members must meet one of the membership eligibility criteria listed below. Please indicate your area of expertise.

- Business/Economic Development
- Historic Preservation / Ethnic Heritage
- Marketing/Finance

Please explain:

Practicing Artist

Please explain:

Tourism

Volunteer

Please explain:

Resident of Leon County

All statements and information provided in this application are true to the best of my knowledge.

Signature: *Mr. Aaron Michael Hanselman*

The application was electronically sent: 9/9/2021 12:07:57 PM

A. Michael Hanselman

September 2021

SUMMARY

Skilled and Experienced musician, proficient in multiple instruments including guitar, percussion, piano, bass and vocals. Successful leadership in both business and ministry- with a passion for mentorship of others musically, professionally and spiritually. A goal-oriented individual who brings a multi-disciplinary approach. With advanced skill sets in: Finance, Operations, Marketing, IT, Public Speaking and Performance. Providing an excellent work ethic and passion to develop other leaders.

MUSICAL EXPERIENCE

- **Worship Leader Northwoods Church** (Feb 2021-August 2021)
 - Staff Worship Leader
 - Developed modernized worship program
 - Stage design and technology
 - Custom worship experiences
 - Led Choir, Brass section and Band

- **Worship Leader City Church Tallahassee** (2014-Current)
 - Bi-Monthly worship team leader
 - Under Pastor Dean Inserra and Worship Director Todd Doss
 - All-around player, willing to be utilized in any instrument on the stage
 - Arrangements
 - Smooth transitions in the service

- **Worship Leader Calvary Chapel Tallahassee** (2005-2012)
 - Band leader and director
 - Under Pastor Kent Nottingham
 - Responsible for Spirit led Worship
 - Song Selection
 - Smooth transitions in the service

- **Musical Direction Leon High School Drama Department** (2010-2012) ○
Music theatre productions (13 the musical, Once On This Island)
 - Responsible for pit orchestra
 - Responsible for all aspects of rehearsal for the music, and acting direction on musical numbers

- **The Laughing Stock** (2005-2017)
 - Professional Comedy Cabaret
 - Multiple character development
 - Performed for many diverse audiences.

- Guitar, Bass, Piano, Percussion.
- Acting

WORK EXPERIENCE

Owner/ Partner | Color Green LLC

April 2018 - Current

- Consulting company with a focus on technology
- Online learning development and implementation
- Event Management
 - Including: Audio visual design and implementation, managing speakers and program schedule
- Video Production

City Church Tallahassee | Assistant Musical Director

October 2018 - Feb 2021

- Responsible for Band, East Campus Tallahassee
- CMusical Arrangements and technology
- Sound design

Executive Vice President | Auto Showcase of Tallahassee

December 2015 - Current

- Responsible for all aspects of day to day operations.
- Creating and maintaining relationships with Financial Institutions
- Finance and Regulatory responsibilities.
- Managing Staff
- Maintaining Financials
- Purchasing inventory, Marketing, and Sales Strategies
- Responsible for all aspects of payroll.

Sales Consultant | Co-Star Group

April 2014 – December 2015

- Building Client relationships within the Multi-Family Market
- Responsible for Account Management of over 60 active clients • Working closely with local advertisers as well as Corporate C level executives • Implementing Advertising campaigns throughout the Apartments.com network • Responsible for Client retention and new revenue
- Have successfully grew Apartments.com market share in Tallahassee • Thriving in an ultra-competitive, student housing cyclical market

Sales Consultant | Gannett

2012-2013

- Digital Specialist
- Responsible for bringing specific products into market
- Implemented and created a web design platform that moved company wide. • Introduced Cars.com into the Tallahassee and surrounding markets

SKILLS AND PROFICIENCIES

- Classically trained vocalist

- Guitar, Bass, Piano, Percussion.
- Acting
- Excellent with building and managing client relationships
- Implementation of creative throughout multiple advertising networks •
- Completed Dialexis SOAR Cold Call Training
- Proficient in Salesforce
- Multi-tasking in a fast paced environment
- Proficient with MAC/PC Operating Systems
- Certified in Google Adword Systems
- Yahoo! Behavioral Targeting/Display Advertising
- Microsoft Office (MAC /PC)
- HTML, CSS, PHP, Flash, Macromedia 8, Adobe CS3 and CS4, Joomla Content Management System, Wordpress, HTML4
- Graphic Design (Photoshop CS, Illustrator CS)
- Statistics and Data Analytics
- Ability to work independently, or in a dynamic team environment. •
- Team Leader
- Self-Motivated and Detail Oriented

Education

- Florida State University
Economics and Political Science
- Tallahassee Community College
General Studies