



COUNCIL ON CULTURE & ARTS | TALLAHASSEE/LEON COUNTY

## **FY23 COCA PLAN | EXECUTIVE SUMMARY**

COCA staff, in coordination with the COCA Board of Directors, the City of Tallahassee, Leon County and the community, will use these identified goals, objectives, strategies and priorities to guide its work and use of resources in FY23.

### **GOALS & OBJECTIVES | COCA on the Move - A New Day**

**ARTISTIC** | Keep art at the center of who we are & what we do.

- Build COCA's brand on regional, state and national front (COCA 101 )

**COLLABORATION** | Deepen partnerships & stabilize support of key community events.

**ORGANIZATIONAL** | Staff & organizational management

- Realign COCA with Local Arts Agency (LAA) statute
- Onboard new staff positions
- Update HR policies for hybrid officing & excellence in co-working- time mngmt, appearance, initiative
- Develop KPI reports (ongoing)

**FACILITY** | Move office to space more conducive to hybrid officing and community need

**FINANCIAL** | Continue diversifying revenue & seek new funding

**PROGRAMS & SERVICES** | Review & align implementation to new staffing; intern program

- Research for AEP6 economic impact report – FY22 & FY23
- Public Art & Art in Public Places – GAGB; Asphalt Art; City Hall gallery; Artport Gallery
- Cultural Plan process & focus groups
- County presentation of grant programs update
- Create Bicentennial plan

**MEMBERSHIP** | Build to 300 members

### **STRATEGIES & PRIORITIES | \*continued from FY22**

Implement COCA's DEI and Cultural Equity Plans\*

<https://www.tallahasseearts.org/about-coca/mission-history-values/>

Implement & report on COCA Strategic Plan:

<https://coca.tallahasseearts.org/about-coca/strategic-plan>

Implement & report on the Capital Area Cultural Plan\*

<https://coca.tallahasseearts.org/about-coca/cultural-plan>

Issue reports of COCA goals, objectives, action steps and results to the City, County and general public\*

<https://www.tallahasseearts.org/about-coca/mission-history-values/>

Review, analysis and adjustment of COCA grant programs & processes\*

<https://coca.tallahasseearts.org/services/grant-programs>

Follow the County & City COVID-19-response plan\*

Deliverables outlined in the FY23 City contract- general programs

Deliverables outlined in the FY20-FY24 County contract with FY23 Exhibit B updates

Deliverables outlined in the FY23 City grant funds contract

## **FY22 COCA PLAN | EXECUTIVE SUMMARY**

COCA staff, in coordination with the COCA Board of Directors, the City of Tallahassee, Leon County and the community, will use these identified goals, objectives, strategies and priorities to guide its work and use of resources in FY22.

### **Arts & Culture Action Agency for the Capital City Region – sector was RECOVERING & REOPENING**

- Strengthen COCA’s position on regional, state and national front (ongoing)
- Set Strategic Plan phase 2 direction & plan, including DEI & funding plan (completed)
- Complete infrastructure projects: website; grant system (completed)
- Engage in research for AEP6 economic impact report – FY22 & FY23 ( ongoing)
- Decide to renew lease or move to another location (completed)
- Reporting: KPI- create infographic for final report (from FY21) (ongoing)

## **GOALS & OBJECTIVES**

ARTISTIC | Keep art at the center of who we are & what we do.

COLLABORATION | Deepen partnerships & expand support of key community events

FACILITY | Take facility needs information & create action plan

FINANCIAL | Continue to diversify and stabilize revenue

MEMBERSHIP | Build business level .

PROGRAMS | Continue to evaluate and adjust to meet changing community need.

SERVICE | Build organizational capacity & deepen board engagement.

## **STRATEGIES & PRIORITIES | \*continued from FY21**

Continue to follow and update COCA’s COVID-19 Plan, in coordination with the County & City\*

[https://coca.tallahasseearts.org/uploads/documents/COVID-19\\_Report\\_FY20\\_Mid\\_Year\\_Report.pdf](https://coca.tallahasseearts.org/uploads/documents/COVID-19_Report_FY20_Mid_Year_Report.pdf)

Activate COCA’s Cultural Equity Plan\*

<https://coca.tallahasseearts.org/about-coca/statement-on-cultural-equity>

Revise COCA Strategic Plan:

<https://coca.tallahasseearts.org/about-coca/strategic-plan>

Continue to implement & report on the Capital Area Cultural Plan\*

<https://coca.tallahasseearts.org/about-coca/cultural-plan>

Continue to issue reports of COCA goals, objectives, action steps and results to the City, County and general public\*

<https://coca.tallahasseearts.org/about-coca/mission-and-history>

Continue review, analysis and adjustment of COCA grant programs & processes:

<https://coca.tallahasseearts.org/services/grant-programs>

Deliverables outlined in the FY22 City contract.

Deliverables outlined in the FY20-24 County contract – FY22 Exhibit B updates

## **FY21 COCA PLAN | EXECUTIVE SUMMARY**

COCA staff, in coordination with the COCA Board of Directors, the City of Tallahassee, Leon County and the community, will use these identified goals, objectives, strategies and priorities to guide its work and use of resources in FY21.

### **COCA CONNECTS- sector was SHUTTERED & PIVOTING**

- COCA Collaborates-write reports for city/county commissioners (completed)
- KPI- create infographic for final report (ongoing)
- COVID-19 plan (updated October 2020 & ongoing)

### **GOALS & OBJECTIVES**

ARTISTIC | Keep art at the center of who we are & what we do.

COLLABORATION | Deepen partnerships & expand support of key community events.

FACILITY | Identify long-term facility needs & update plan.

FINANCIAL | Diversify revenue & seek new funding sources.

MEMBERSHIP | Build individual levels & increase overall by 20%.

PROGRAMS | Continue to evaluate and adjust to meet changing community need.

SERVICE | Build organizational capacity & deepen board engagement.

### **STRATEGIES & PRIORITIES**

Continue to follow and update COCA's COVID-19 Plan, in coordination with the County & City.

[https://coca.tallahasseearts.org/uploads/documents/COVID-19\\_Report\\_FY20\\_Mid\\_Year\\_Report.pdf](https://coca.tallahasseearts.org/uploads/documents/COVID-19_Report_FY20_Mid_Year_Report.pdf)

Activate COCA's Cultural Equity Plan:

<https://coca.tallahasseearts.org/about-coca/statement-on-cultural-equity>

Continue to implement and revise COCA Strategic Plan:

<https://coca.tallahasseearts.org/about-coca/strategic-plan>

Continue to implement & report on the Capital Area Cultural Plan:

<https://coca.tallahasseearts.org/about-coca/cultural-plan>

Continue to issue bi-yearly reports of COCA goals, objectives, action steps and results to the City, County and general public.

<https://coca.tallahasseearts.org/about-coca/mission-and-history>

Continue review, analysis and adjustment of COCA grant programs & processes:

<https://coca.tallahasseearts.org/services/grant-programs>

Deliverables outlined in the FY21 City contract.

Deliverables outlined in the FY20-24 County contract – FY21 Exhibit B updates