



The Council on Culture & Arts (COCA) is the voice for Florida's capital region's arts and cultural community, providing resources and promoting arts & culture to locals and visitors.

Visit our **TALLAHASSEE ARTS GUIDE** to explore hundreds of weekly events, classes, directories, classifieds, and more, and add your own!



### **SIGN UP FOR COCA EMAILS**

Almost 14,000 individuals get **COCA's emails** to learn more about weekly events, opportunities and arts education. COCA has a weekly "Tallahassee Arts Guide" for **event listings** (*Mondays*), a weekly **"Classifieds"** email for arts-industry listings (*Thursdays*), and a monthly **"Arts in Education"** e-newsletter (*Tuesdays*).



# **REGISTER TO CREATE AN ACCOUNT**

Whether you're an artist or representing an organization, anyone can submit information on <u>TallahasseeArts.org</u>. Register, sign in, and begin using all of the Tallahassee Arts Guide features from your dashboard. You can create events, organizations, venues, artist listings, and more!



## POST EVENTS, CLASSES, WORKSHOPS, AND LESSONS

An <u>event</u> is a performance, workshop, class, meeting, etc., for the general public. You can find all events on COCA's website. Our <u>Monday "This Week!" email</u> also features and connects subscribers to all events. They're also sent to Visit Tallahassee for consideration in their online calendar and on the Choose Tallahassee website.



### POST FREE CLASSIFIEDS FOR JOBS, CALLS TO ARTISTS, & MORE

A <u>classified</u> is a listing about professional development, auditions, jobs, internships, calls for artists, etc. Classified listings are free and included in the <u>weekly "Classified" email</u> every Thursday.



### **CONNECT WITH US ON SOCIAL MEDIA**

Promote the arts in our community by using the hashtags #TallahasseeArts and #iheARTtally. Find & tag us @tallahasseearts on Facebook, Instagram, Twitter, YouTube, Pinterest, Tiktok, and LinkedIn.



# "ARTISTS INSPIRE" FEATURE FOR SOCIAL MEDIA

"Artists Inspire" albums feature fun and friendly, inspirational interviews with area artists of all genres. Make sure you have a profile in COCA's Artist Directory.



### "BEHIND THE SCENES" FEATURE FOR SOCIAL MEDIA

<u>"Behind the Scenes"</u> albums showcase events in the preparation stages as well as artist studios with images of rehearsals, set building, artworks in process, etc.



#### COCA SPOTLIGHT IN "TALLAHASSEE DEMOCRAT"

COCA writes weekly articles for Sunday's *Tallahassee Democrat*. Our stories are about individual people and are related to upcoming cultural events.



#### **ADVERTISE WITH COCA**

<u>COCA ad packages</u> feature digital ads in our newsletters and reach a regional audience. Learn more <u>here</u> about COCA marketing services and take advantage of COCA member discounts as well. Become a COCA member <u>here</u>.