



The **Tallahassee Arts Guide: This Week!** newsletter is emailed to nearly 14,000 subscribers every week and features hundreds of weekly events, classes, and workshops. In addition to reaching a local audience, this newsletter is boosted on social media to regional markets including Tampa, Orlando, Jacksonville, Pensacola, and Atlanta on COCA's Facebook and Instagram pages (and included on our LinkedIn and Twitter pages).

- Top placement banner ads are \$125 each*
- Square block newsletter ads are \$75 each*

The **COCA Classifieds newsletter** is COCA's industry newsletter, filled with funding sources, job leads, calls to artists, and more. With a mailing list of almost 10,000, plus sharing on Facebook, Twitter, and LinkedIn, ads in this newsletter reach an engaged and professional audience.

- Top placement banner ads are \$100 each*
- Square block newsletter ads are \$60 each*



Our monthly **Arts in Education newsletter** is emailed to over 4500 teachers, caregivers, and students to keep them informed about education initiatives, opportunities, and current events focused on art education in our community.

- Top placement banner ads are \$75 each*
- Square block newsletter ads are \$40 each*

NEWSLETTER REACH

Reach a targeted audience of local and regional users that meet your needs

- COCA's service area is the 100-mile area around Tallahassee
- Boosted social media posts to the area surrounding Tallahassee plus additional major markets
- Newsletters link to www.tallahasseearts.org which is promotional regionally

COCA MEMBER ADVERTISING PACKAGES & BENEFITS

Current & Renewing COCA Members

- Spend \$500* before the end of FY23 & get 5 free Thursday ads
- Spend \$1000* before the end of FY23 & get 8 free Thursday ads
- COCA members receive a 10% discount on the rates shown above

*Ads must run by 9/30/23

To join COCA, click [here](#).

To see if your membership is current, click [here](#).

For ad specs, click [here](#)



Map Key:

- inner circle = service area
- outer circle = boosted area
- stars = additional target markets, inc.

Atlanta
Jacksonville
Tampa
Orlando
Pensacola

Please email samantha@tallahasseearts.org to book your schedule and for additional information, and for help customizing a package to meet your needs and goals.

Note: ads are subject to availability; there is one banner ad per newsletter and a maximum of 4 ads in any "Tallahassee Arts Guide: This Week!" newsletter.