

# Presented by KCCI & Leon County

with support from COCA and Fast Signs

# ART OF THE BOX

## Project Overview

KCCI is commissioning local artists to transform utility boxes into three-dimensional artwork through the **Art of the Box Program**. The Anita Davis Preserve showcases the County's first installation. Five additional sites will expand art access in the County. These public infrastructures provide canvases to enhance streetscapes while fostering excitement and building a unique sense of place for residents, students, and visitors. Digitally capturing images onto vinyl enables the transformation of two-dimensional artworks into outdoor three-dimensional murals for all to enjoy.

Student, emerging, or professional artists are invited to submit original art to be featured on Leon County Utility Boxes (UB). There is no application fee for artists. The UB vinyl wraps will be installed at no cost to artists. Stipends of \$200 and \$500 will be awarded to the selected artists. The stipend for sites with one box will be \$200, and the artist selected for the sites with multiple boxes will be awarded \$500. Artist who would like to be considered for the sites with multiple boxes should submit artwork with a cohesive theme that translates across the boxes.



## Artist Selection

- Artist selection will be led by KCCI and the Art of the Box Community Selection Panel.
- Artwork will be reviewed, and recommendations will be presented to Leon County.

## Art Design Goals

- Art shall be inspiring and/or uplifting.
- Art shall enhance the surrounding environment and foster a unique sense of place.

## Eligibility

- Submission of original artwork is open to all artists residing in Leon County.
- Artists younger than 18 years old must have a parent or guardian submit a letter of permission.
- Artists must submit a high-resolution digital image (at least 300 DPI) with the application.
- Digital images of all types of media will be accepted. Video and performance art will not be accepted.

## Utility Box Dimensions

- Actual UB sizes vary. Art designs may be altered to accommodate the TCB dimensions.
- Artists are highly encouraged to visit the selected sites of UBs to help develop their concepts.
- Dimensions are listed on the next page.

## Entry Procedure

- KCCI will only accept online applications. Complete the online application here: [Art of the Box Application](#)
- Late entries will not be reviewed or accepted.
- Each artist may submit up to three separate pieces of art.

## Schedule of Process

- Announce Call to Artists
  - April 2021
- Artist submissions due
  - May 15, 2021
- Selected artwork announced
  - June 2021
- Vinyl art wraps installed
  - July 2021

## Art Design Criteria

- Artwork containing nudity or religious imagery will not be considered for this opportunity.
- The selection committee reserves the right to reject artwork that do not meet the required standards.
- Art must not use representations of traffic lights, signs, signals, maps or other wayfinding signage.
- Art design shall wrap all sides of the UB sides for continuous flow.
- Designs should avoid each side of the UB for a different image or concept.
- Art should include bold forms and vibrant colors that can be easily viewed by motorists.
- Art shall use the UB shape as an integral part of the design.
- Leon County and KCCI reserve the right to adapt the artwork to best fit the dimensions of the UB.
- Advertisement, logos, or trademarked images are not permitted under any circumstance.
- Artist signature may be included in art but shall not be visible from the roadway.
- Except for the artist signature, art shall not include words or alphanumeric characters.
- The decision of the Art of the Box Community Selection Panel is final.

## Sales

- Names will be printed on the artwork reproductions.
- Sales inquiries will be referred directly to the artist.
- KCCI, nor partner agencies, shall act as a sales agent.

## Agreement

- Submission of an entry form shall imply an agreement on behalf of the artist to all Art of the Box conditions.
- Conditions include reproduction of artwork images for documentation and educational purposes.
- Work cannot be substituted or de-installed once accepted for the project.
- Artwork may be removed, reprinted, or reinstalled without notice.
- All Art of the Box partners have the right to showcase the artwork for campaign purposes.

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**2021 KCCI Catalyst Team**

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