



# TAYLOR MORENO

## Graphic Designer & Writer

### CONTACT

(561) 629-4281  
taylormoreno.com  
taylor.moreno99@gmail.com

### EDUCATION

Florida State University  
Bachelor of Arts in Studio Art  
and English with a  
concentration in Creative  
Writing  
May 2021  
GPA - 3.82

### ORGANIZATIONS & AWARDS

- The Showcase for Seminole Scholars - January 2018
- International Dean's List Society- January 2018-Present
- National Society of Collegiate Scholars- February 2018-Present
- Phi Eta Sigma Honor Society- Jan 2018-Present
- Delta Nu Zeta Service Sorority- Jan 2018- Present

### SKILLS

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Content Creation
- Copy Writing
- Wordpress
- Hootsuite

### EXPERIENCE

#### SGA Student Publications Graphic Designer

TALLAHASSEE, FLORIDA // JANUARY 2019 - PRESENT

- Consults clients to develop branding strategies
- Collaborates with other student designers
- Designs content using Adobe programs
- Edits and designs publications for student organizations

#### Her Campus FSU Staff Writer & Graphic Designer

TALLAHASSEE, FLORIDA // JANUARY 2019- PRESENT

- Designs social media graphics
- Authors articles on current world trends
- Creates a bi-weekly column
- Conducts research on article topics

#### Research Computing Center Technical Writer

TALLAHASSEE, FLORIDA// AUGUST 2019-PRESENT

- Interviews faculty for research spotlights
- Edits and writes articles detailing staff's research
- Manages redesign of website

#### My Stamped Passport Founder and Content Developer

ONLINE CONTENT // JULY 2018 - PRESENT

- Drafts and publishes lifestyle and travel-oriented creative content
- Practices web design by editing a blog theme and organizing the content layout
- Collaborates with brands to create promotional material

#### Relate- Connect on Values Marketing Intern

STOCKHOLM, SWEDEN // JUNE 2019- JULY 2019

- Designed event promotional content using Adobe Indesign and Adobe Premiere
- Created copy for app promotional materials

#### Leon County Community and Media Relations

TALLAHASSEE, FLORIDA // AUGUST 2018 - DECEMBER 2018

- Independently devised target audiences for sustainability events
- Crafted promotional social media copy
- Designed social media graphics in Canva and Adobe Spark for local community events