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Local Business Announces Visionary Essay Contest

Light the Way to the Future

TALLAHASSEE, Jan. 24, 2020 — Yuh-Mei Hutt, President of Golden Lighting and Board Chair of Domi Station, a community incubator group, is asking Tallahassee residents to express their love for the city while encouraging change for a brighter future. Golden Lighting is sponsoring “Light the Way”, an essay contest to identify, inspire, and empower potential and existing local leaders.

When asked about the origin of the contest, Mrs. Hutt replied, “Golden Lighting is a proud partner of the upcoming Power Forward Speaker Series event. I am a big fan of this year’s keynote speaker, Peter Diamandis. In honor of him coming here, we wanted to sponsor a local competition that sparks ideas and encourages new voices to come to light.”

Peter Diamandis is the Executive Founder and Director of Singularity University (SU), a global learning and innovation community focused on building a better future for all. SU hosts an annual Global Summit, which brings together over 2,000 attendees worldwide to network, brainstorm, and become inspired for the future. The grand-prize winner of “Light the Way” essay contest will win a trip to the SU Global Summit this June in Los Angeles, California.

Hutt, a 3-time attendee of the Summit says, “I went [to the Summit] and I had my mind blown. I came back with more ideas than I could pursue. It changed the way I view the future and how I guide my business.” She hopes the Summit will motivate the winner of the contest as well. “We would like to select one leader with a vision for positive change and have Singularity inspire them to take action on their dream for Tallahassee.”

Throughout February, participants can submit short essays of 100-200 words stating what they love about Tallahassee and what positive change they would like to see. A distinguished jury will determine the finalists, then a public vote will decide the grand-prize winner. Hutt encourages everyone in Tallahassee to vote. Hutt says, “Our purpose is to make Tallahassee a community of people who believe the future is positive and that we can make a difference.”

To view the official rules, enter, or learn more about the contest, visit www.lightthewaytally.com.

#Lightthewaytally

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For more information on the Light the Way Essay Contest, please visit: www.lightthewaytally.com