

GRETCHEN EVERHART AND TALLAHASSEE DOWNTOWN PRESENT

ART FROM A

# *Different Perspective*

FEBRUARY 22, 2020 | 10AM-2PM | KLEMAN PLAZA

JOIN US FOR A DAY OF EXPERIENCING ART FROM A DIFFERENT PERSPECTIVE

We will highlight and celebrate the talents of members in our community who are differently abled; giving everyone an opportunity to participate in activities that bring awareness to our senses and how perspective and experience changes with different sensory experiences.

This free family -friendly event will feature vendors, booths, activities and performances by community groups and local artists. It is open and accessible for all members of our community.

## WHO IS THIS FESTIVAL FOR?

Everyone! We hope our community comes out to support this event. Attendees and supporters of Gretchen Everhart, invite all differently abled children and adults, along with their families. This even will have something for everyone.

There is parking in Kleman Plaza Parking Garage, with ADA accessible elevators to Kleman Plaza. ADA accessible bathrooms will be available under Plaza Towers, TCC Center for Innovation and Challenger Learning Center. We will have ear plugs, a quiet room and food trucks available.

## WHICH TYPE OF ARTISTS AND VENDORS CAN PARTICIPATE?

We are intentional about the artists and vendors featured at this event.

There is added emphasis on selection of the following:

- Artists and vendors who are differently abled
- Exhibits that are interactive or have an element of participation, or an activity
- Utilize additional senses, not just sight, but touch, sound, taste and smell.
- Learning opportunities for members of our community to have an experience with a sense removed- from headphones, to eye covers, and more.
- Vendors and businesses that offer additional services of benefit to the differently abled community, from modifications, aids and assistive technologies.
- Creativity, compassion and enthusiasm.

## WHAT IS EXPECTED OF ARTISTS AND VENDORS?

If selected, our artists and vendors will have the following provided for them:

- predetermined location for set up
- set up time beginning at 8am
- depending upon the location, tents will be set up for vendors.

If selected, our artists and vendors will need to provide the following:

- adequate assistance/volunteers for exhibit set up
- staff to be present at all times during the festival
- table, tablecloths, chairs, etc. for display
- adequate assistance/volunteers and ability to break down exhibit no earlier than 2pm, and done by 4pm.

## HOW MUCH SUPPORT IS NEEDED?

We hope this festival can become a staple among community events. Sustainability comes through support from local businesses, vendors and community patrons. We will ensure benefits are given, from banners, on stage shout outs, inclusion in print and marketing materials, and opportunities to provide information to attendees. All donations to the events are tax deductible.

## WE'RE LAUNCHING AN ART WALK, TOO!

Gretchen Everhart will be placing art installations around downtown. We invite you to check them out in the Spring of 2020- this festival will be the start to an interactive scavenger hunt for art created by students.



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## SPONSOR/VENDOR APPLICATION

PLEASE RETURN FORM TO ELIZABETH EMMANUEL BY JANUARY 24, 2020

SCAN AND EMAIL: ELIZABETH.EMMANUEL@TALGOV.COM, MAIL: P.O. BOX 10893, TALLAHASSEE, FL 32302

VENDOS WILL BE SELECTED TO ENSURE A DIVERSE AND INCLUSIVE OFFERING. NOTIFICATION OF SELECTION WILL BE DONE BY JANUARY 31, 2020.

I am interested in participating as a  SPONSOR  VENDOR

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Business Name \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

### SPONSOR

Commitment Level:

**PRESENTING SPONSOR \$2,000 ( 2 AVAILABLE)**

Listed on all marketing materials as the presenting sponsor. Recognition in all printed materials, interviews, on stage speaking opportunities, and more.

**CHAMPION SPONSOR \$1,000 ( 5 AVAILABLE)**

Recognition in all printed materials, on stage, and in social media ads. Opportunity to provide a booth at the festival.

**COMMUNITY SPONSOR AMOUNT: \$ \_\_\_\_\_**

Recognition on stage and in social media ads.

All donations are tax deductible. Please make checks out to the Tallahassee Downtown Improvement Authority, P.O. Box 10893, Tallahassee, FL 32302. All contributions will be towards Gretchen Everhart's Excellence Foundation.

### VENDOR

Are you differently abled?  Yes  No

Type of Vendor:  ARTIST \$25  BUSINESS \$50

Will there be items for sale?  Yes  No Vendors will get 10x10 space, table and tent.

Brief Description of activities/art: \_\_\_\_\_

Can your exhibit accomodate additional space for people with mobility needs?  Yes

What senses will participants utilize at your exhibit?  Sight  Sound  Touch  Taste  Smell

Will you be limiting any senses at your exhibit (ex: Color blocking glasses, headphones, etc.,) Please note: \_\_\_\_\_

All pieces of art brought to the festival are at the Artists risk. Pieces may be touched, exposed to the outdoors and other elements. All exhibits are the responsibility of the artists. This event offers no responsibility for any lost, damaged, or stolen items. Please Sign: \_\_\_\_\_