

Name: \_\_\_\_\_

## POSTER RUBRIC

Teacher: \_\_\_\_\_

**Before scoring the poster, please check the following:** The poster meets the rules and regulations set by FLA.

Yes \_\_\_\_\_ No \_\_\_\_\_

| Category                                 | 4  | 3   | 2   | 1   |
|--|--|---|---|---|
| <b>Required Slogan/ Graphics Clarity</b> | The poster includes one of the required slogans, which can be read easily from 8-10 feet away.                             | The poster includes one of the required slogans, which can be read easily from 5 feet away.                                 | Part of the slogan is missing or cannot be easily read from a distance.   | Required slogan is missing or illegible.  |
| <b>Graphics Relevance</b>                | All images and graphics are related to the topic and make it easier to understand.   | Most images and graphics are related to the topic and make it easier to understand.   | Some images and graphics are related to the topic, or some may impede understanding.                              | The images and graphics are not related to the topic and the poster's meaning is unclear. |
| <b>Artwork Quality</b>                   | All included images are original and free of copyright. The poster is attractive in terms of layout, design, and neatness. | All included images are original and free of copyright. The poster is attractive, although one or two mistakes are visible. | All images are original and free of copyright. Several mistakes are visible or the poster seems rushed and messy. | The poster shows copyright infringement or is messy and unfinished.                       |
| <b>Grammar</b>                           | There are no grammatical errors on the poster.   | The poster contains one grammatical error.  | The poster contains two grammatical errors.   | The poster contains several grammatical errors.   |

**Total Score** \_\_\_\_\_

