



Powell Kay Kreis

Info

Phone

850-445-6367

Email

powellkreis@gmail.com

Skills

Microsoft Office Suite

Photoshop & Illustrator

Hand sketching & painting

Printmaking

Bead manipulation

Polymer clay pattern making

Dichroic glass fusing

Paint 3D program

Ceramics

Fiber Arts

FLEX PLM Database System

MailChimp Newsletter

Profile

I am extremely passionate about the arts and have spent the last 6 years designing fashion accessories and jewelry. I have managed and designed under tight timelines with vendor partners and large teams. I am looking for a new opportunity that will allow me to still be creative and also give back to the community. I am creative, detail oriented and collaborative. I enjoy problem-solving and making the arts accessible to everyone.

Education

University of North Florida, Bachelor of Fine Arts - Painting, Drawing & Printmaking

Aug 2009 – Dec 2012 📍 Jacksonville, FL.

- UNF Honors program, Dean's list every semester, 3.86 GPA.
- Summa Cum Laude Graduate of SAIL High School.

Employment History

Freelance Jewelry & Accessory Designer, Powellina Designs

Nov 2018 – Present 📍 Tallahassee, Florida Area

Finished a 7 month exclusive design contract with Metalma Mode, May 2019.

- Worked on accounts including Chico's, H & M, and Soft Surroundings.
- Sketched hundreds of key items and collections for development and guided the team in execution of the designs. Created trend analysis documents and 3D tech-packs.
- Communicated daily with the clients to ensure their needs were being met.

Associate Jewelry Designer, Chico's FAS

2016 – 2018 📍 Fort Myers

- Collaborated with the senior designer on each collection for the line, 5 seasons total. Responsible for creating trend boards, sketching, and building concept trays to get sign-off from leadership. **Worked on over 1,500 skus a year.**
- Created and communicated design direction through detailed tech-pack documents to each vendor.
- Provided daily communication and feedback to the vendors to ensure that they were meeting the timeline and design expectations.

- Provided the product development team with design direction for late-adds and fast-tracks that merchants requested for the assortment.

Associate Manager of Jewelry Design & Product Development, Chico's FAS

2014 – 2016 📍 Fort Myers

- Assisted the senior designer and product development director to develop and align on all design concepts prior to presenting to the merchandising team.
- Created and communicated design direction through detailed tech-pack documents to the vendors.
- Responsible for entering and updating the jewelry assortment in the FLEX PLM database system.

Assistant Manager of Jewelry Design & Product Development, Chico's FAS

Feb 2013 – Jan 2014 📍 Fort Myers, FL.

- Completed the Chico's Executive Management Training program.
- Assistant to the metals jewelry designer.
- Responsible for all communication and development with vendors based out of India, and for the watch and pin categories.

Communications Secretary, Curator, and Hanging Artist, The Art Center Cooperative of Jacksonville

Oct 2011 – Jan 2013 📍 Jacksonville, FL.

- Communications secretary for the board. Responsible for taking minutes and all graphic design and distribution of TAC posters and newsletters. Curated monthly art shows and installations.
- Worked in the gallery on Fridays and during Jacksonville Art Walk events.
- Showed and sold personal artwork and jewelry. Won 1st place in the juried Figure show.

Artist, Self-employed

Aug 2009 – Dec 2012 📍 Jacksonville, FL.

- Created and sold original paintings and jewelry on Etsy.com, the TAC Galleries, Riverside Arts Market, The Women's Center of Jacksonville, and to private collectors.

Jewelry Apprentice, Quincie Hamby Art Jewelry

Jun 2011 – Aug 2011 📍 Tallahassee, FL.

- Assisted Quincie Hamby in her shop by assembling and repairing jewelry, preparing materials and keeping the store organized.

Recognitions & Committees

Chico's Top Talent 9 Box

Jan 2016 – Aug 2018 📍 Fort Myers, FL.

- Chico's did quarterly and annual reviews based on a "Top Talent 9 Box" system. Supervisors consistently rated me in the highest talent box (exceeds expectations & ready for promotion).

Chico's Innovation committee

Mar 2018 – Jul 2018 📍 Fort Myers, FL.

- Represented the non-apparel design department in a company-wide committee to increase innovation.

Chico's Project Next task force

Jul 2015 – Feb 2016 📍 Fort Myers, FL.

- Selected to represent the design department in a task force on ways to improve headquarters culture.
- Started a weekly newsletter for employees so that everyone in the company had better visibility to big initiatives and upcoming events.

Intern Talent Scout for Chico's FAS

Feb 2015 – Mar 2015 📍 Fort Myers

- Selected by Chico's to travel to Cincinnati, Ohio to interview and hire 20 interns to work at Chico's FAS.
- Selected, trained and managed the intern in the Jewelry Department.