



About Junior Achievement Big Bend

Junior Achievement (JA) is the world's oldest and largest organization giving students K- 12th grades the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Through our belief in the boundless potential of young people, and the power of partnership and collaboration, JA helps prepare young people for the real world by showing them how to generate wealth and effectively manage it, how to create jobs which make their communities more robust, and how to apply entrepreneurial thinking to the workplace. By inspiring personal economic success, JA's vision is for students to become prepared workers and leaders who provide higher standards of living in their communities, their state and their nation.

Junior Achievement Big Bend provides the volunteers, materials, scheduling and training necessary to deliver world-class financial literacy programs. JA programs are delivered by corporate and community volunteers who provide relevant, hands-on experiences. Junior Achievement reaches more than 4 million students across the United States each year. Locally, Junior Achievement Big Bend has reached over 20,000 students in the Leon County area, and will reach 2,800 students in numerous area schools, including over 1,500 high school students during 2016-17.

High School (Grades 9-12)

JA's high school programs focus on equipping students with critical work-readiness, entrepreneurship, and financial literacy skills required for success in today's workplace. All JA programs emphasize the importance and benefits of post-secondary and vocational educations, work experience, and sound financial decisions, and highlights how these experiences will continue to help students develop the knowledge, skills and attitudes to become productive citizens and workers. Currently, we offer *JA Be Entrepreneurial* in every high school in Leon County, which will culminate with the *Junior Achievement Big Bend Shark Bowl*, showcasing the best ideas from each high school. (Volunteers will teach 6 one-hour sessions)

JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques. (Grades 9-12)

Middle School (Grades 6-8)

JA Economics for Success, educates students on the economics of households and business, while also focusing on the job market, the world of work, and personal finance. Helps students identify their personal interests, skills and values as they begin the career exploration process. (6 one-hour sessions)

JA Career Success, introduces students to the job market, the value of the 4 C's, and helps students learn about branding themselves, job interviewing and resume writing.

JA It's My Business! encourages students to use critical thinking to learn entrepreneurial skills.

Elementary School (Grades K-5)

Junior Achievement volunteers deliver a sequential pipeline of programs to K-5, which include concepts of personal finance, entrepreneurship work readiness, and the relevance of education to future success. JA programs at the elementary school level teach students basic concepts of business and economics, and how education is relevant to the workplace and future success. Beginning in Kindergarten with self and family, *JA Ourselves* illustrates how people assume roles as individuals and families, expanding with each grade to include workers and consumers, and finally global relations in *JA Our Nation*. (5 one-hour sessions)

[See back for JA Big Bend Program Availability and Volunteer Opportunities](#)

Junior Achievement Big Bend Volunteers Opportunities

High School

JA Be Entrepreneurial, 11-12th grades, introduces students to the essential components of a practical business plan using the Business Model Canvas. Engaging activities inspire students to *think* entrepreneurial and develop the skills they need to become more productive and innovative workers while introducing them to the possibility of starting their own business. Every student creates their own business idea and business model, with the program culminating with the Annual JA Big Bend Shark Bowl competition.

- Volunteers teach a series of six sessions
- Average time for each session is 50 minutes (one class period)
- Taught one day/week for 6 weeks
- One hour training required

Recruiting 14 Volunteers for Jan/Feb: Godby-4, Leon-2, Lincoln-4, Rickards-4

NEW: JA Launch Lesson, 11-12th grades, is an inspirational one-hour experience designed to be led by entrepreneurs and small business owners that explores entrepreneurship and highlights the opportunities, challenges, and preparation required for successful participation in the global economy.

Recruiting Volunteers Winter/Spring: the one-time visit is scheduled based on volunteer availability

JA Career Success, 11th grade, equips students with the tools and skills required to earn and keep a job in high-growth career industries: soft skills (communication and collaboration); resume writing; interviewing; personal branding. **Fall and Winter- filled**

- Volunteers teach a series of seven sessions
- Average time for each session is 50 minutes
- Taught one day/week for 7 weeks
- One hour training required

Recruiting 5 Volunteers for Jan/Feb: Rickards-5

Elementary

JA's elementary school programs are the foundation of its K-12 curricula. Six sequential themes, each with five hands-on activities, as well as an after-school and capstone experience, work to change students' lives by helping them understand business and economics.

- Volunteers teach a series of five sessions
- Average time for each session is 45 minutes
- Taught one day/week for 5 weeks
- One hour training required

JA Our Community, 2nd grade, is designed to provide practical information about businesses and the many occupations in those businesses in a typical day.

Recruiting 11 Volunteers for Winter/Spring: Gilchrist Elementary-11

JA Our City, 3rd grade, is designed to provide practical information about businesses and the main occupations found in those businesses within a typical city.

Still need 2 Volunteers at Gilchrist

Recruiting 4 Volunteers now for Winter/Spring: Hartsfield Elementary-4

JA Our Region, 4th grade, introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community. Students solve problems by weighing risks and rewards.

Recruiting 18 Volunteers for Spring: Conley-6 and Gilchrist-7 and DeSoto Trail-5

Scheduled training dates:

- Winter Training: JA Be Entrepreneurial: December 4 OR 6, Lunch/Training, 11:30-1:00
- Winter Elementary Training: December 12, Lunch/Training, 11:30-1:00; Spring Training (March)

Interested in Volunteering: Please Contact Kristi Strickland at kristi@jabigbend.org