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Submit the PDF of the completed application form and the signed certification page
by Sept. 11, 2020 to erica@tallahasseearts.org.

FY21 Cultural Tourism Marketing Grant Certification Page

Organization

Amount requested

Contact

Contact email

Contact phone number

Eligibility Checklist

- My organization is a 501(c)3, not-for-profit, or operates under the FEID number of a part of the State of Florida, Florida State University, Florida A&M University or Tallahassee Community College.
- My organization has arts and/or history as its primary purpose.
- My programs take place in Leon County.
- My organization has been producing programming for at least two complete fiscal years.
- My event/program/venue is open and fully accessible to the public and is compliant with ADA regulations. This also applies to virtual events.
- My organization has not applied for, and is not currently receiving, funding from COCA, Leon County or the City of Tallahassee for the marketing expenses described in this application.

Certification

By submitting this application, I certify that I am the authorized official or a delegated representative of the applicant and that the information contained in this form is true and accurate to the best of my knowledge. Further, I certify that my organization meets the stated requirements in the eligibility checklist listed above.

Signature

Date

Print name

Title

FY21 Cultural Tourism Marketing Grant: Application

To be considered for funding, answer the 6 questions below. Do not include any hyperlinks, images, logos, media, or graphics. **Each answer must be 500 words or fewer (2,600 characters).**

1. Describe your organization. Include your mission statement (no score)

2. How will you use these funds? Include any spending related to COVID-19. (5 points)

3. How will your proposal enhance your marketing efforts? Include any efforts related to COVID-19. (5 points)

4. How does your organization's activity, service, venue, or event(s) help to promote Tallahassee/Leon County as a tourist destination? Include how this is handled due to COVID-19. (5 points)

5. How will you measure the success of your marketing efforts? Include evaluation methods, projected outcomes and any impact related to COVID-19. (5 points)

6. Provide your organization's overall marketing plan. Include any changes due to COVID-19. (5 points)